



APPLICATION FOR
2009 GRASSROOTS FUNDING

NOTE: All fields are required and applications MUST be received at least 45 days prior to the first day of the event.

It is required that each organization submit a copy of their membership list before receiving funding. Please attach a copy of this list.

1. Name of Applicant (club, show, organization, program, etc) this cannot be an individual's name

2. Contact Person: Name Address City, State, Zip

Daytime Phone E-mail County of Residence

3. Is this organization a non-profit organization? (see funding requirements on guideline sheet)

4. Did this applicant request money previously? When?

5. How, specifically, did your group's efforts benefit KEEP?

6. Category of Funding Request\*: Amount of Request:

\* See Guideline Sheet for Areas and Maximum funding amounts.

Date of Event Location of Event \*\* THIS IS REQUIRED\*\*

\*STOP\* \*STOP\* \*STOP\*\*

\*\*\*\*IF APPLYING FOR CATEGORIES 3, 4, 5 OR 6 YOU MUST CONTACT A MEMBER OF THE KEEP STAFF FOR AN ADDITIONAL QUESTIONNAIRE. APPLICATIONS RECEIVED WITHOUT ADDITIONAL QUESTIONNAIRE WILL BE RETURNED\*\*\*\*

If applying for Categories 1 or 2 Continue here:

7. Attach a letter explaining in detail how the funds will be used. (\*NOTE: KEEP does not fund travel expenses!)

Explain in your letter, how your receipt/use of these funds will result in:

- a. Acknowledgement/publicity for the Kentucky Equine Education Project
b. KEEP materials being distributed (brochures, posters, stickers, etc.) to everyone in attendance at the activity.

8. Read, sign and return the attached Grassroots Funding Guidelines page. \*\* THIS IS REQUIRED\*\*

9. When application is complete, your KEEP County Team Leader must approve and sign that he/she has approved this application. \*\* THIS IS REQUIRED\*\*

10. Send completed and signed application to: Kentucky Equine Education Project
4037 Iron Works Parkway, Ste. 130
Lexington, KY 40511

KEEP County Team Leader signature: Name County Date

(Not sure who your KEEP County Team Leader is? Find them online at www.horseswork.com or call KEEP)

For questions call 866-771-KEEP or e-mail info@horseswork.com

NOTE: The Kentucky Equine Education Project (KEEP) is a private, voluntary association of thousands of individuals/businesses from around the Commonwealth. All of the funds made available by KEEP for various equine clubs, shows and other projects come from membership dues, private contributions or fundraising events. KEEP does not receive - and does not distribute - state or federal government funds from any source.

Funding Categories:

- 1. 4-H / FFA Horse Clubs** are eligible for a maximum of \$400 per club per year. Clubs must apply as a group. Funding may be used for the purchase of educational materials, club equipment or other purposes intended to aid in the equine education of the club's members. (Funding may not be requested or used for travel expenses)
- 2. Horse Shows and Organized Trail Rides** are eligible for a maximum of \$500 per group per year. Funding may be used to help pay for any show or trail organization expenses; however, it is preferred that KEEP funds be used to purchase awards or trophies for classes or for circuit-winner sponsorships on which the KEEP logo can be imprinted. It is expected that the KEEP logo be visible in advertising when listed as a sponsor of the show or ride.
- 3. State Breed and Color Breed Associations** are eligible for funds as determined by the Committee. These funds may be spent on efforts to improve the association's membership growth or to enhance member services. Each application is considered separately. On occasion, applications may require a presentation from the group.
- 4. Academic Equine Programs** are eligible for funding. Each post-secondary equine studies program in Kentucky may apply for funding to improve its facilities or to purchase educational materials for students. Each application is considered separately. On occasion, applications may require a presentation from the school or program.
- 5. Educational Activities** are eligible for funding. An activity or event that shows an educational opportunity for the better understanding of equine is eligible. Each application is considered separately. On occasion, applications may require a presentation from the group.
- 6. Therapeutic Riding Programs** are eligible for funding. The group must be in existence and working toward bettering their facility or program. Each application is considered separately. On occasion, applications may require a presentation from the group. (funding may not be used for certification expenses)

Funding Requirements:

All associations/groups applying for funds must meet the following criteria:

- MUST BE a not-for-profit organization. At no time will KEEP grant grassroots funding to any for-profit companies, projects or organizations.
- If the equine association applicant has a Kentucky-based affiliate, the group must apply for funding through the affiliated state organization.
- If the Equine Association does not have a state affiliate, it must be headquartered in Kentucky and hold at least one major horse show or event in Kentucky each year.

*NOTE: Each funding request is carefully reviewed by the grassroots committee on a case-by-case basis. All decisions regarding funding are made solely at the committee's discretion. All committee decisions are final.*

**KEEP STRONGLY ENCOURAGES ALL EQUINE FACILITIES TO POST KRS-247 THE KENTUCKY EQUINE LIABILITY LAW.**

---

I certify by my signature below that I have read and do understand the guidelines as they are herein explained, and that I further certify that this application qualifies for KEEP grassroots funding according to the criteria listed above.

---

Applicant's Signature

Date