

**A PRIMER for Selecting New
Enterprises for Your Farm:
INFORMATION - Sources and Costs Worksheet**

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Information

Use this worksheet to determine information needs, available resources and potential costs of information.

PRODUCT INFORMATION: Books, extension publications, magazines, internet, etc.

DESCRIPTION	SOURCE	COST

FINANCIAL INFORMATION: Balance sheets, income statements, cash flow budgets, etc.

DESCRIPTION	SOURCE	COST

MARKETING INFORMATION: Potential outlets, input suppliers, price trends, etc.

DESCRIPTION	SOURCE	COST

HUMAN RESOURCES: Consultants, specialists, attorneys, veterinarians, etc.

NAME	ADDRESS	PHONE	COST

EDUCATIONAL OPPORTUNITIES: Trade shows, extension meetings, short courses, etc.

DESCRIPTION	DATE	LOCATION	COST