

## VITA

### Michael Robert Reed

#### PERSONAL

Born: July 11, 1953, Lawrence, Kansas  
Married: Gail Gurtler  
Children: Laura Gail and Brian Michael  
Office Address: Department of Agricultural Economics  
University of Kentucky  
Lexington, Kentucky 40546  
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#### EDUCATION

<u>College</u>	<u>Dates Attended</u>	<u>Degree</u>
Kansas State University Major Area: Economics	1971 - 74	B.S.
Iowa State University Major Area: Economics	1975 - 76	M.S.
Iowa State University Major Area: Economics Minor Area: Statistics	1976 - 79	Ph.D.

#### Ph.D. DISSERTATION AUTHORED

Reed, Michael R. "Feed Grain Imports and Their Effect on Feed Grain Prices in the Importing Country." Ph.D. dissertation, Iowa State University, 1979.

#### AREAS OF CONCENTRATION

International Trade  
Statistics  
Agricultural Marketing  
Price Analysis

#### EXPERIENCE

1998 - present. Director, Office of International Programs for Agriculture (20%)  
1989 - present. Professor of Agricultural Economics, University of Kentucky.  
1997 - 2002. Director of Graduate Studies, Department of Agricultural Economics.  
1994 - 1998. Director, Office of International Affairs.  
1988 - 1995. Executive Director, Center for Agricultural Export Development, University of Kentucky.  
1991 - 1993. Director of Undergraduate Studies, Department of Agricultural Economics.

1983 - 1989. Associate Professor of Agricultural Economics, University of Kentucky.

1978 - 1983. Assistant Professor of Agricultural Economics, University of Kentucky.

### **PROFESSIONAL MEMBERSHIPS**

American Agricultural Economics Association  
Southern Agricultural Economics Association

### **HONORS**

Marquis' Who's Who in America, various years

Marquis' Who's Who in American South and Southwest, various years

Marquis' Young American Men and Women of Science, various years

Honored Member of Strathmore's Who's Who in America 2003/4

Academic Key's Who's Who in Agriculture Higher Education, 2003

Gamma Sigma Delta

George Mitchell Award for Service to Graduate Students (from Gamma Sigma Delta), 2004

Outstanding Article in the Journal of Agricultural and Applied Economics, 2002

Outstanding Article in the Journal of Farm Managers and Rural Appraisers, 1986

### **TEXTBOOKS AUTHORED**

Reed, Michael. International Trade in Agricultural Products. Prentice-Hall. May 2000. 235 pages.

## RESEARCH PUBLICATIONS SINCE 2000

### Manuscripts in Refereed Journals

Saghaian, Sayed and Michael Reed. "Consumer Reactions to Beef Safety Scares." International Food and Agribusiness Management Review 10 Issue 1 (2007): 18 – 35.

Saghaian, Mehdi, Leigh Maynard, and Michael Reed. "The Effects of *E. COLI*0157:H7, FMD and BSE on Japanese Retail Beef Prices: A Historical Decomposition." Agribusiness: An International Journal. Vol. 23, Issue No. 1, Winter 2007: 131-47.

Xiao, Qing and Michael Reed. "Export and Production Growth: Evidence from Three Major Wheat Exporters Of Australia, Canada, and the United States" Applied Economics 39 (2007): 309-21.

Poosiripinyo, Rangsit and Michael Reed. "Measuring Market Power in the Japanese Chicken Meat Market" Journal of International Agricultural Trade and Development 1 (2005): 135-48.

Reed, Michael. "Outsourcing and Foreign Direct Investment: Boon or Bane? Discussion." Review of Agricultural Economics 27 (2005) No. 3: 402-4.

Saghaian, Sayed and Michael Reed. "Demand for Quality-Differentiated Beef in Japan." Agarwirtschaft (German Journal of Agricultural Economics) 53 (2004):344-51.

Saghaian, Sayed and Michael Reed. "Integrating Marginal Cost into Pricing to Market Models for US Agricultural Products" Current Agriculture, Food, and Resource Issues. 2004.

Reed, Michael and Sayed Saghaian. "Measuring the Intensity of Competition in the Japanese Beef Market." Journal of Agricultural and Applied Economics. 36, Volume 1 (April 2004): 113-22.

Babool, Md. Ashfaquul Islam and Michael R. Reed. "Factors Affecting International Mergers and Acquisitions." International Food and Agribusiness Management Review. Volume 6 (2003), Issue 4: 63-77.

Zhang, Guilin, Baohui Song and Michael R. Reed. "Introduction to U.S. Agricultural Subsidies, Part II" World Agriculture (China). No. 12, 2003: 25-26, 42.

Zhang, Guilin, Baohui Song and Michael R. Reed. "Introduction to U.S. Agricultural Subsidies, Part I" World Agriculture (China). No. 11, 2003: 27-29.

Zhang, Guilin, Baohui Song and Michael R. Reed. "The Tax Burden of U.S. Farmers." World Agriculture (China). No. 2, 2003: 29 - 32.

Zhang, Guilin, Baohui Song and Michael R. Reed. "Analyses of U.S. Grain Production Costs." World Agriculture (China). No. 4, 2003: 27 - 30.

Saghaian, Sayed, Mohamad Hasan, and Michael Reed. Monetary Impacts and Overshooting of Agricultural Prices: The Case of Four Asian Economies. Journal of Agricultural and Applied Economics. Volume 34, No. 1 (April 2002): 95 - 109.

Saghaian, Sayed, Michael Reed, and Mary Marchant. Monetary Impacts and Overshooting of Agricultural Prices in an Open Economy. American Journal of Agricultural Economics. 84 (February 2002): 90-103.

Hasan, Mohamad, Michael Reed and Mary Marchant. Effects of an Export Tax on Competitiveness. Journal of Economic Development. Volume 26 Number 3 (December 2001): 77-90.

Hasan, Mohamad and Michael Reed. An Analysis of the Factors Determining Competitiveness: The Case of the Indonesian Palm Oil Industry. Journal of Agricultural Economics (Indonesia). Volume 19 (2001), No. 1: 1-17.

Chambers, Orlando, Michael Reed, and Will Snell. Strategic Behavior in the International Burley Tobacco Market. Journal of Policy Modeling. Volume 22, No. 2 (2000): 139-48.

#### Invited Addresses since 2000

“Measuring the Intensity of Competition in the Japanese Beef Market.” Presented to: South China Agricultural University, June 18, 2004; China Agricultural University, June 21, 2004; Shenyang (China) Agricultural University, June 24, 2004.

“Current and Future Issues in International Marketing: A Comparison among Countries.” Seminar to senior staff of the Ministry of Agriculture and Cooperatives, Thailand. January 2004.

Government Intervention and Competitiveness in International Markets. Seminar to the Agribusiness Teaching Center, Marketing Assistance Project, Yerevan, Armenia. March 2002.

Agricultural Policy and International Trade in Transition Economies. Seminar to the Economics Department, Armenia Agricultural Academy, Yerevan, Armenia. March 2002.

International Dimensions of U.S. Agriculture. College-wide Symposium at Texas Tech University. Agricultural Awareness Week. February 2002.

Import Competition in the Japanese Beef Market. Seminar to the Department of Agricultural Economics, Texas Tech University. February 2002.

Foreign Direct Investment by U.S. Food Processing Firms: Relevance for Thailand. Board of Investment. Bangkok, Thailand, January 2002.

Environment and Labor Issues: Competing with the Developing World. Invited talk for the session on Critical Issues Facing Trade Negotiations for the 1<sup>st</sup> Annual International Agricultural Policy and Trade Conference. Gainesville, Florida. November 1, 2001.

Exchange Rate Changes and Pricing-to-Market: The Case of U.S. Meat Exports. Korean Rural Economic Institute, Seoul, Korea, October 2000.

Monetary Impacts and Overshooting of Agricultural Prices in an Open Economy. Center for Chinese Economic Research, Peking University, September 2000.

World Agricultural Trends and the WTO Negotiations. National Association of Agricultural Credit Managers, Louisville, Kentucky. September 2000.

The Future of International Markets for Agricultural Products from the Pacific Northwest. College of Agriculture, Washington State University, Pullman, Washington. March 2000.

#### Invited Book Review

“Trade and the Environment in General Equilibrium: Evidence from Developing Economies” Published in the *American Journal of Agricultural Economics* 85 (2003): 1091-3.

“Food Fights over Free Trade” Published in the *American Journal of Agricultural Economics* 87 (2005): 808-10.

“The WTO and Anti-Dumping, Volume II. Critical Perspectives on the Global Trading System and the WTO.”

#### Published Proceedings and Book Chapters since 2000

Saghaian, Sayed, Mohamad Hasan, and Michael Reed "Monetary Impacts and Overshooting of Agricultural Prices: The Case of Four Asian Economies." In Progress in Economics Research, Volume 9. Tavidze, editor, Nova Science Publishers, 2006.

Poosiripinyo, Rangsit and Michael Reed. "Measuring Market Power in the Japanese Chicken Meat Market" in New Topics in International Agricultural Trade and Development. Miljkovic, editor. Nova Science Publishers. 2006.

Reed, Michael R. "The U.S. Food Processing Industry." in Competition in Agriculture: The United States in the World Market. Colyer, Kennedy, Amponsah, Fletcher, Jolly eds. Binghamton, NY: Haworth Press. 2000.

#### Theses/Dissertations - Directed or Co-directed since 2000

Babool, Ashfaul. "The Impact of Domestic Policies on International Competitiveness. Ph.D. 2007.

Peng, Xuehua. "Trade Liberalization and Division of Labor: Implications for Poverty in China." PhD. 2006.  
Employment:

Rattanopas, Thitinart. "Policy Simulation of the World Wheat Market." Ph.D. 2006. Current employment: Self-employed in Thailand.

Mutumbo, Kumwimba. "Foreign Direct Investment and Corruption in Africa: The Case of SADAC Countries." M.S. 2006. Current employment:

Xiao, Qing. "Three Essays in International Economics." Ph.D. 2005. Current employment: AgriLogic, College Station, TX.

Rattanadechakul, Wanchai. "Projections of U.S. Beef Exports to APEC Countries: A Gravity Model Study. M.S. 2004. Current employment: self-employed in Thailand.

Poosiripinyo, Rangsit. "Measuring Market Power in the Japanese Chicken Meat Market." Ph.D. 2004. Current employment: Ministry of Agriculture and Cooperatives, Thailand.

Yeboah, Godfred. "Demand Specification and Functional Form Selection: A Case Study of Japanese Meat Demand" Ph.D. 2003. Current employment: IntegriGuard, LLC.

Babool, Ashfaque. "The Importance of Cross-Border Mergers and Acquisitions: Global and Regional Perspectives." M.S. 2003. Current employment: Ph.D. program, University of Kentucky.

Hasan, Mohammed Fadhil. "Government Interventions and Competitiveness: The Case of the Indonesian Palm Oil Industry." Ph.D. 2000. Current employment: Ministry of Fisheries, Indonesia.

#### **EXTERNAL FUNDING since 2000**

Principal Investigator for a U.S. Agency for International Development grant entitled "A Partnership Between the University of Kentucky and Three Indonesian Universities." The grant is from June 1, 2006 to May 30, 2008 and totals \$1,000,000.

Principal Investigator for a U.S. Department of Agriculture grant entitled "Improving Agricultural Education in the Republic of Georgia." The grant is from September 1, 2005 to September 30, 2007 and totals \$250,000.

Principal Investigator for a U.S. Department of Agriculture grant entitled "Technical Assistance to the Romanian Extension Service." The grant is from August 1, 2005 to May 31, 2007 and totals \$200,000.

Principal Investigator for a U.S. Department of Agriculture grant entitled "Norman Borlaug International Agriculture Science Program." The grant is from May 1, 2005 to May 31, 2006 and totals \$10,100.

Principal Investigator for a U.S. Department of Agriculture grant entitled "Technical Assistance to Extension in Serbia." The grant is from June 1, 2005 to September 30, 2007 and totals \$203,000.

Project Coordinator for a NIS College and University Partnerships Program between the University of Kentucky and Cherkassy Academy of Management. The project also involves Alabama A&M University. The project is funded by the U.S. Department of State. U.K's portion is worth \$58,000.

Principal Investigator for a U.S. Department of Agriculture special grant entitled "International Market Structures and Institutions, 2000. The grant is from August 15, 2000 to August 14, 2003 and totals \$233,875.

Principal Investigator for a U.S. Department of Agriculture special grant entitled "International Market Structures and Institutions. The grant is from July 1, 1999 to June 30, 2002 and totals \$233,900.

### **CONSULTING ACTIVITIES SINCE 2000**

Served as an economic consultant to Schaffer Global Group, Baton Rouge, LA. The study involved the feasibility of a sugar refinery in Egypt. The project occurred during January 2006.

Served as an external examiner for the Department of Agricultural Economics and Rural Studies at Sultan Qaboos University, Oman. The assignment was to review the exit requirements of the advanced undergraduate course offerings and to assess the program, teaching, and student performance in the M.S. programs. I was part of a six-person team that reviewed the College of Agricultural and Marine Sciences during May 2005.

Served as a consultant to Louisiana State University on its project entitled "Partnership for Food Industry Development" which takes place in Southern Africa (Namibia, Malawi, Mozambique, South Africa, and Zambia). The specific assignment involved assessing and planning training for the economic and business marketing component of the project. PFID is funded by the US Agency for International Development. These activities took place in April 2005.

Served as a consultant to Louisiana State University on its project entitled "Improving Income of Private Ukrainian Agricultural Producers through Agricultural Extension. The specific assignment involved assessing and planning training for Ukrainian Private Farmers. Much of the time was spent delivering lectures to Ukrainian extension specialists and faculty members on modern marketing systems and entrepreneurship. These activities took place in April 2004.

Performed a marketing study of the beef industry in East Java, Indonesia for Louisiana State University. The study was part of a USDA-funded project to assess and improve the market for US cattle genetics, feed, and other livestock products and services. The study took place in July 2003.

Analyzed market conditions of ammonium sulfate for LG&E Energy. The study took place from November 2002 to February 2003.

Member of a two-person team to assist in the development of an economic development strategy for Southern and Eastern Serbia. The December 2001 assignment was for the Community Housing Foundation, which has a grant from the U.S. Agency for International Development.

Member of two review panels for economic research projects funded by USAID South Africa. The assignments were completed in Johannesburg in January 2000 and December 2000.