FOR IMMEDIATE RELEASE

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Four Oregon forage seed commissions have released a book on forage and livestock that entertains as well as educates.

Written by five leading forage experts, *Forage-Livestock Quotes and Concepts* contains thoughtful insights on life in general housed in quotes from ancient philosophers, baseball players and extension specialists all used to illustrate forage-livestock concepts.

Among the quoted are former New York Yankee catcher and manager Yogi Berra (“You can observe a lot just by watching.”); American novelist Mark Twain (“Climate is what we expect. Weather is what we get.”); Albert Einstein (“Information is not knowledge.”); and Sophocles (“Success is dependent on effort.”).

Don Ball, professor emeritus at Auburn University, said he and University of Kentucky forage specialist Garry Lacefield collected quotes for at least five years in preparing to write the book.

“In essence, we and our co-authors tried to identify concepts that we think are very important or questions that come up frequently, and then we matched quotes and concepts,” Ball said.

“The concept is really the most important thing,” Ball said. “The premise is if we have a quote to go with the concept, then maybe it will help people to remember the concept.”

The 72-page book includes chapters on soils and plant fertility, seed and stand establishment, economics and profitability, forage quality, grazing management and others.

In addition to Ball and Lacefield, former Texas Tech University professor Vivien Allen, and former University of Georgia professors Joe Bouton and Carl Hoveland co-authored the book.

The book was commissioned and published by the Oregon Ryegrass Commission, the Oregon Tall Fescue Commission, the Oregon Clover Commission and the Oregon Orchardgrass Commission.

The book is available by going to www.foragequotebook.com or by calling 503-364-2944.

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