

Fresh Cucumber Marketing Fact Sheet

<http://www.uky.edu/Ag/HortBiz/>



Production

- ✘ About 60% of cucumber use is in fresh form
- ✘ Fresh cucumber prices are lowest at production peaks in June
- ✘ Adding value by some fresh cut processing (slicing) can increase profits
- ✘ KY producers have realized additional profits from fall trellised cucumber production

U.S. Fresh Market Cucumber Production

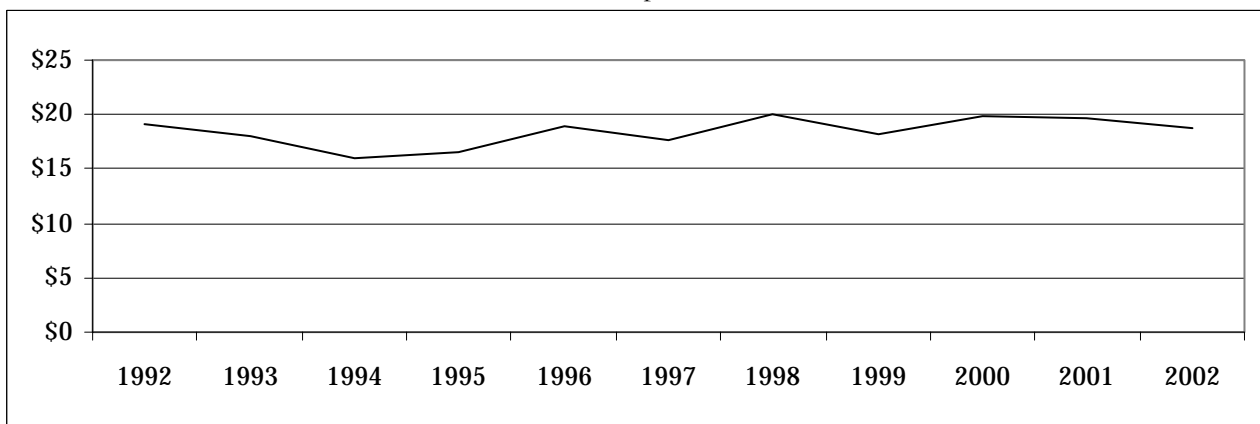
	1997	1998	1999	2000	2001	2002	2003*
Acres Harvested	57,450	57,280	59,900	53,300	54,400	55,500	55,000
Yield Per Acre (cwt)	201	197	199	205	198	205	200
Production (1,000 cwt)	11,571	11,263	11,921	10,950	10,756	11,379	11,000
Value per Cwt	\$ 17.69	\$20.03	\$18.18	\$ 19.95	\$ 19.58	\$ 18.83	\$ 18.97
Total Value (1,000 dollars)	204,674	225,587	216,698	218,405	210,609	214,318	210,000

Source:USDA/ERS.

*UK estimates for 2003 based on NASS projections.

U.S. Cucumber Season Average Prices

Dollars per cwt.



Source: USDA/ERS Vegetables and Melons Report

2003 Kentucky Fresh Market Cucumber Breakeven Prices

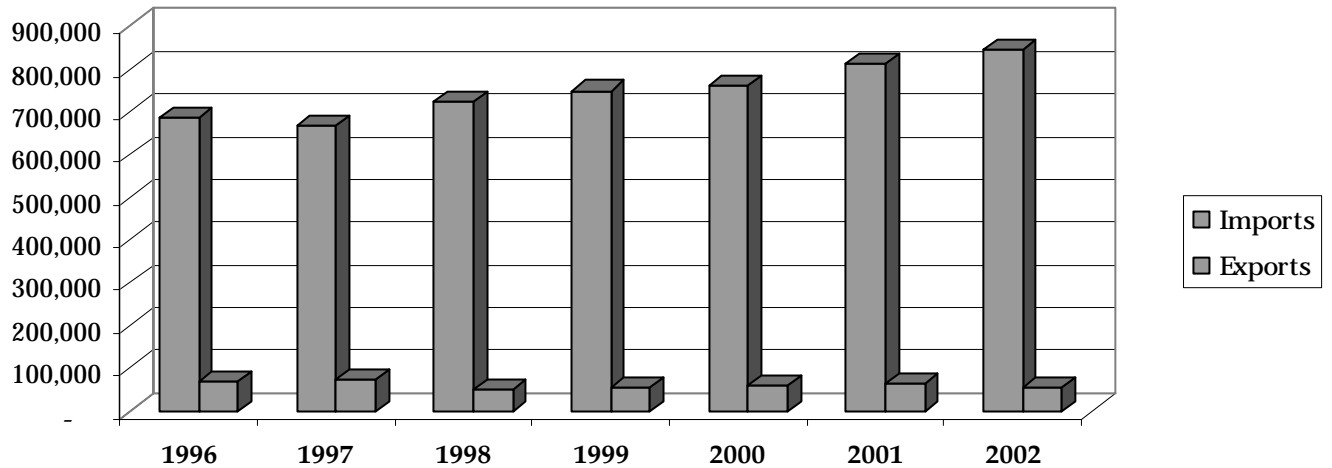
	-----yield per acre-----							
50 lb box	300	350	400	450	500	550	600	650
Breakeven Price*	\$ 12.52	\$ 10.93	\$ 9.74	\$ 8.81	\$ 8.07	\$ 7.47	\$ 6.96	\$ 6.54

*Breakeven price per box for return to land, capital, and management

Source: UK Vegetable Budget Updates

TRADE

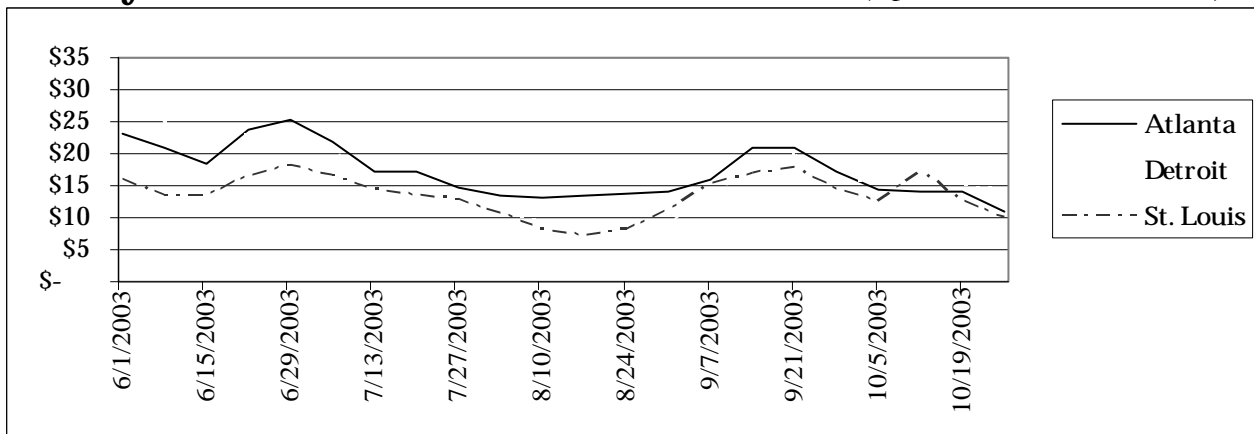
(1,000 pounds)



Source: USDA/ERS Vegetables and Melons Situation Outlook and Yearbook

Weekly Terminal Market Prices

(\$ per 1 1/9 bushel, medium)



Source: UF/IFAS Marketing Information System

Information Sources

Fresh Market Cucumbers Commodity Highlight (USDA/ERS)

<http://www.ers.usda.gov/Briefing/Vegetables/vegpdf/CukeHighlight.pdf>

USDA Vegetable and Melons Report

<http://www.ers.usda.gov/publications/vgs/>

UF Marketing Information System

<http://mids.ifas.ufl.edu/>

UK Horticulture Budgets

<http://www.uky.edu/Ag/HortBiz/pubs.html>

NASS Vegetable Reports

<http://usda.mannlib.cornell.edu/reports/nassr/fruit/pvg-bban/>

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