

# Eggplant Marketing Fact Sheet

<http://www.uky.edu/Ag/HortBiz/>

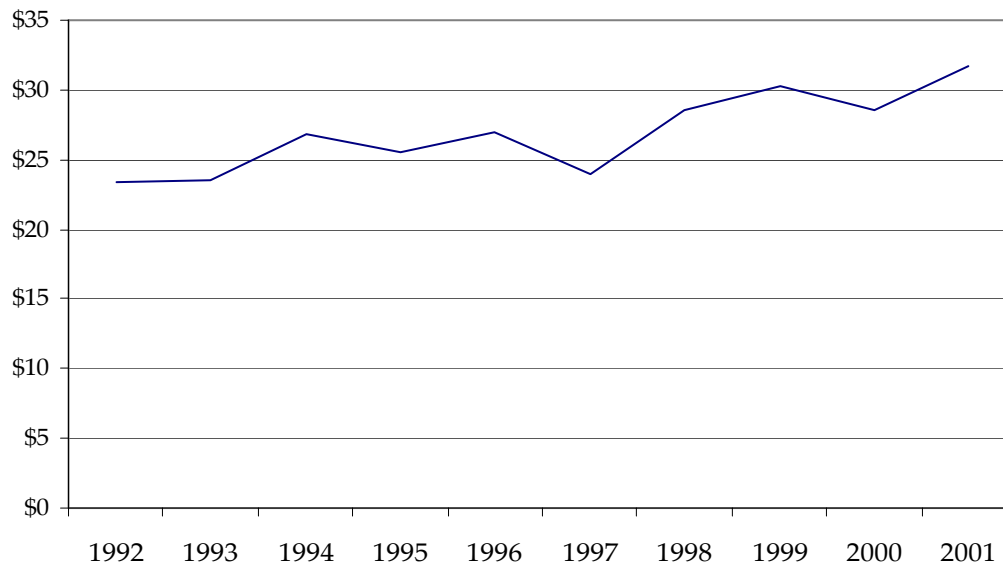


## Production

|                             | 1997     | 1998     | 1999     | 2000     | 2001     | 2002     |
|-----------------------------|----------|----------|----------|----------|----------|----------|
| Acres Harvested             | 3,200    | 3,200    | 2,800    | 6,380    | 5,700    | 5,800    |
| Yield Per Acre (cwt)        | 248      | 240      | 254      | 263      | 275      | 259      |
| Production (1,000 cwt)      | 793      | 768      | 712      | 1,658    | 1,354    | 1,500    |
| Value per Cwt               | \$23.90  | \$28.53  | \$30.19  | \$28.63  | \$31.73  | \$28.50  |
| Total Value (1,000 dollars) | \$18,980 | \$21,912 | \$21,492 | \$43,445 | \$36,599 | \$42,750 |

Source: USDA/ERS

## Annual U.S. Eggplant Season-Average Price (\$/cwt.)



Source: USDA/ERS

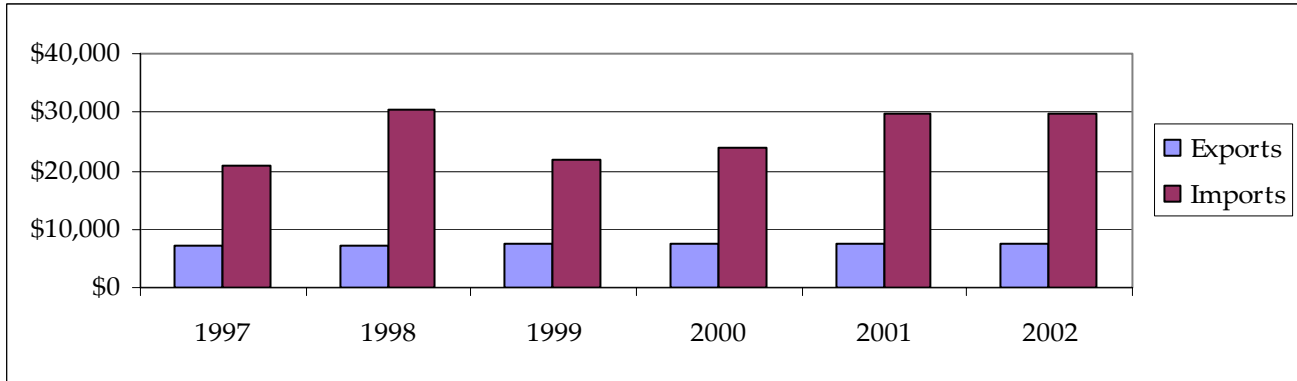
## 2003 Kentucky Eggplant Breakeven Prices

|                  | -----yield per acre----- |         |         |         |         |         |         |         |
|------------------|--------------------------|---------|---------|---------|---------|---------|---------|---------|
| 20-24 Count Box  | 400                      | 500     | 600     | 700     | 800     | 900     | 1000    | 1100    |
| Breakeven price* | \$ 10.50                 | \$ 8.76 | \$ 7.60 | \$ 6.85 | \$ 6.15 | \$ 5.67 | \$ 5.28 | \$ 4.97 |

\*Price required for \$0 return to land and management.

Source: UK Commercial Vegetable Budget Updates

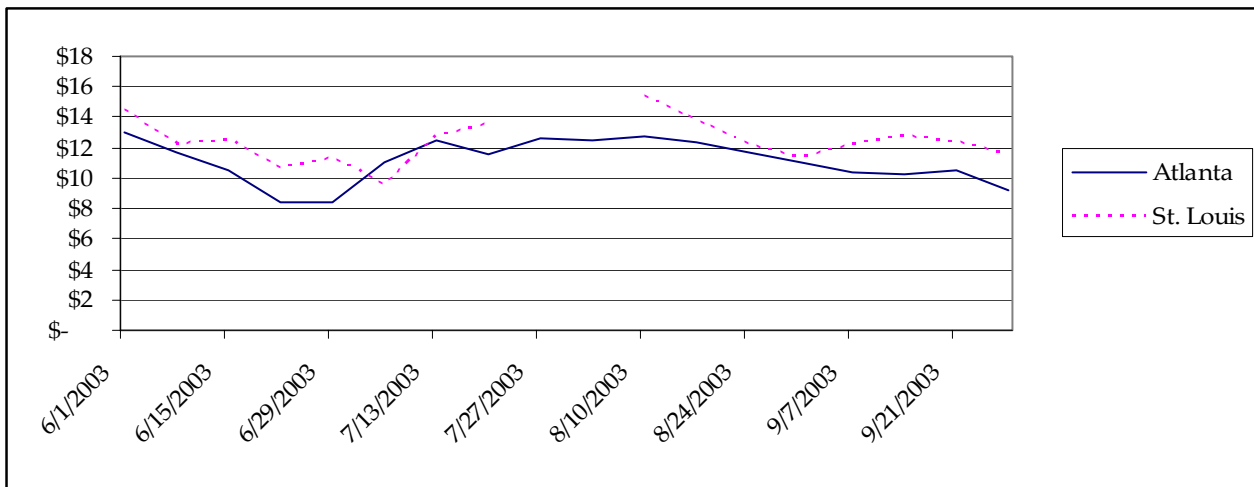
## U.S. Fresh Eggplant Trade



Source: USDA Vegetables and Melons Situation and Outlook Yearbook

## 2003 Weekly Terminal Market Prices

(\$ per 50 lb. carton medium eggplant)



Source: UF/IFAS Market Information System

### Information Sources

USDA Vegetable and Melons Report

<http://www.ers.usda.gov/publications/vgs/>

UF Marketing Information System

<http://mids.ifas.ufl.edu/>

UK Horticulture Budgets

<http://www.uky.edu/Ag/HortBiz/pubs.html>

NASS Vegetable Reports

<http://usda.mannlib.cornell.edu/reports/nassr/fruit/pvg-bban/>

Prepared by Matt Ernst (mernst@uky.edu) and Tim Woods (tawoods@uky.edu), University of Kentucky Department of Agricultural Economics, 400 Charles E. Barnhart Building, Lexington, KY, 40546-0276, Phone 859-257-5762, Fax 859-323-1913.

<http://www.uky.edu/Ag/AgEcon>

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