



# Fresh Market Bell Pepper Fact Sheet

<http://www.uky.edu/Ag/HortBiz/>

## Production

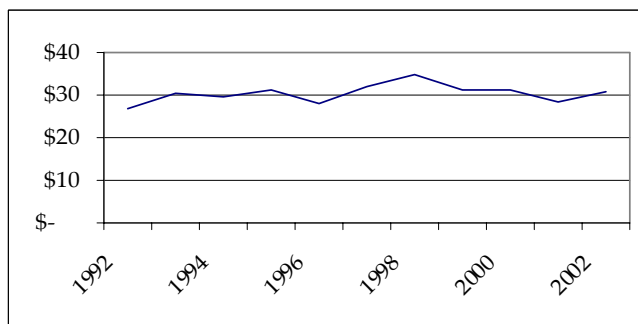
- Bell peppers continue to be one of the most popular and profitable vegetable crops for KY producers
- Peppers and tomatoes, mostly hothouse production, now make up more than 2/3 of Canada's fresh vegetable exports to the United States

### U.S. Fresh Bell Pepper Production Data

	1996	1997	1998	1999	2000	2001	2002
Acres Harvested	66,100	56,200	56,680	56,820	62,350	56,020	55,800
Yield Per Acre (cwt)	252	266	257	274	270	287	290
Production (1,000 cwt)	16,639	14,959	14,556	15,562	16,861	16,062	16,168
Value per Cwt	\$28.02	\$32.06	\$34.80	\$31.09	\$31.28	\$28.56	\$30.84
Total Value (1,000 dollars)	\$466,151	\$479,512	\$506,610	\$483,807	\$527,452	\$458,750	\$498,650

Source: USDA/ERS

### Annual Bell Pepper Supply Point Prices (\$/cwt)



- Monthly f.o.b. shipping point prices for bell peppers are not summarized by the USDA
- 1998 average was high because of late harvest and demand considerations
- 2002 Prices projected to have remained above \$0.40

### 2003 Kentucky Fresh Market Green Bell Pepper Breakeven Prices

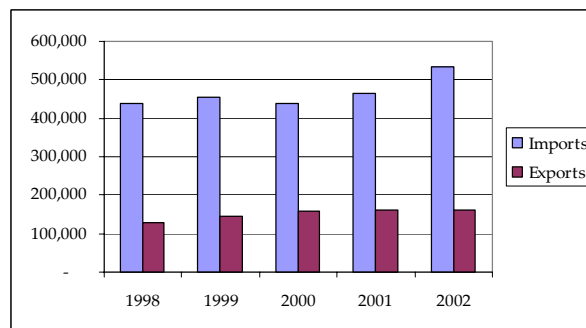
	-----yield per acre-----							
	1000	1100	1200	1300	1400	1500	1600	1700
1 1/9 Bushel Boxes	1000	1100	1200	1300	1400	1500	1600	1700
Price*	\$7.31	\$6.77	\$6.33	\$5.95	\$5.62	\$5.34	\$5.10	\$4.88

\* Price required for \$0 return to land and management. Source: UK Vegetable Budget Updates

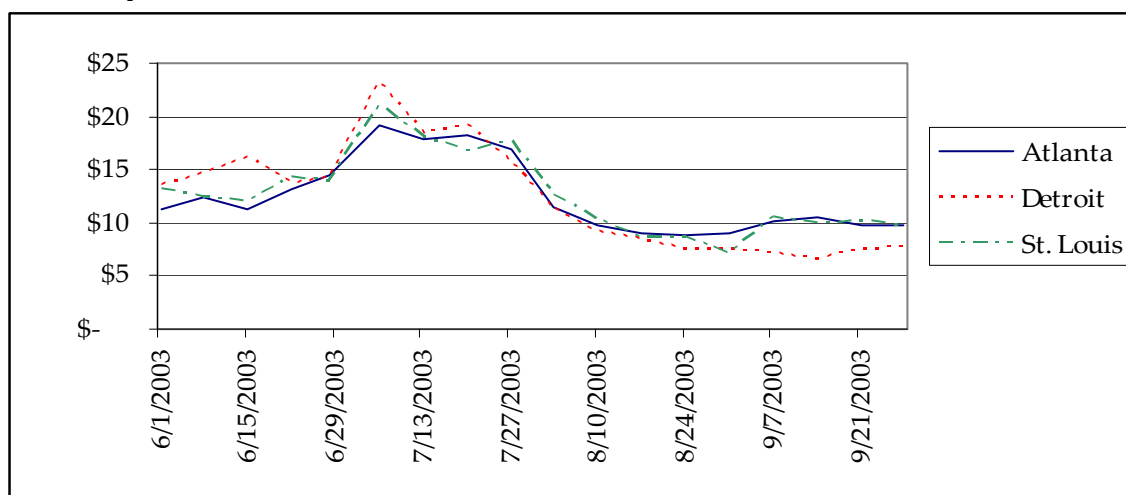
## TRADE DATA

- Canada accounts for 98% of U.S. bell pepper exports
- The bulk of U.S. imports come from Mexico
- Over 70% of Mexican imports come from grower-owned distributors. The hub for distribution is found in Nogales, AZ

## U.S. Green Bell Pepper Trade (Quantity in 1,000 lbs.)



## Weekly Terminal Market Prices (\$ per 1 1/9 bushel carton large green peppers)



Source: USDA/IFAS

## Information Sources

USDA Fresh Bell Pepper Commodity Highlight

<http://www.ers.usda.gov/Briefing/Vegetables/vegpdf/BellPepperHigh.pdf>

USDA Vegetable and Melons Report

<http://www.ers.usda.gov/publications/vgs/>

UF Marketing Information System

<http://mids.ifas.ufl.edu/>

UK Horticulture Budgets

<http://www.uky.edu/Ag/HortBiz/pubs.html>

NASS Vegetable Reports

<http://usda.mannlib.cornell.edu/reports/nassr/fruit/pvg-bban/>

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