Seminar 4 of Class IX set several precedents for KALP. It was the first time a class has traveled to Eastern Kentucky. It was the first summer session for KALP and it may have been the first time a former governor addressed the class. It was certainly the first time we’ve been to a coal mine. Class IX traveled to Jenny Wiley State Park on July 25. Mike Duncan, Martin County businessman and former chair of the Republican National Committee spoke to the group Sunday evening. On Monday we visited an Argus Energy coal mining site in West Virginia. The 50,000 acre property has underground, high-wall, and surface mining. Randy Maggard, environmental compliance officer for Argus, led three vans around the property, deftly dodging coal trucks, and explaining mining and reclamation techniques. Later that day in Pikeville we visited with former governor Paul Patton, currently president of Pikeville College, and Stephanie Richards, Pike County’s Extension Agent for Fine Arts. Governor Patton and Ms. Richards demonstrated that education and the arts are as important to community development as the extractive industries for which Eastern Kentucky is more well known. On Tuesday the group traveled to Hazard, KY where we were made Dukes and Duchesses of Hazard (another first
Alumni Spotlight: Jenny Evans

Growing up on the family’s tobacco and cattle farm in Scott County, Jenny Evans (Class VII) never really imagined herself coming back to the farm to work.

“I had no desire to work in tobacco,” said Jenny. “On top of that I was more interested in marketing and selling, and with tobacco at that time you didn’t have to worry about marketing.”

Her feelings about the farm began to change around her junior year in high school when an opportunity arose for her to give her marketing skills a try. Jenny convinced her father to set aside a couple of acres for her to raise vegetables for the new farmers’ market in Georgetown.

After the success at the farmers’ markets that first summer, Jenny and Kevan expanded their vegetable production. Even during her college years, Jenny came home on weekends and during the summer months to help with the growing vegetable and fruit operation.

Evans Orchard was born when Kevan and Jenny were awarded the Ag Development Fund grant to renovate an old tobacco barn for cider processing and cooler facilities. They also decided to set aside a portion of the barn as a storefront to sell Evans Orchard produce and cider, along with other Kentucky products.

“I officially started full time when we got the grant,” said Jenny. “I started taking care of the store and overseeing the marketing, while Dad handled the production and getting the vegetables ready for the market.”

As a young farmer taking on a greater leadership role in her family’s agribusiness, Jenny decided to apply to the Philip Morris Ag Leadership Program (now KALP).

“The Philip Morris program was a great experience,” said Jenny. “It gave me a great network of contacts that I have been able to turn to as an agribusiness owner.”

While they have their own roles in the day to day operations of the farm and market, they have learned to work together to make the big decisions.

“We don’t always agree on everything, but we get along and work through our differences,” said Jenny laughing. “It is just great working together, and being back on the farm.”

www.evansorchard.com

KALP goes East cont...

for KALP). Charles May, Perry Co. Extension Ag agent, and Larry Clay, manager of D&D Cattle Company explained their heifer development project which is sited on 800 acres of re-claimed surface mined land.

Our seminar ended Tuesday at Berea College with lunch and a visit with Jessa Turner, farm market manager for the Agriculture Department at Berea College.
**KALP on Facebook**

KALP is “FBO,” or as those of us who are less familiar with social networking would say, “Facebook official.” The Kentucky Agricultural Leadership Program is not new to Facebook, however. Our very own Brennan Gilkison created a Facebook “group” about a year ago. But, as social media adapts, we must also. So, KALP now has a “fan page.”

What’s the difference? A fan page allows the KALP team to post items that will show up on your “news feed” which is essentially the home page of Facebook. It facilitates more interaction.

To become a “fan” of KALP and gain the ability to access exciting updates and discussions, simply search “Kentucky Agricultural Leadership Program.” You will see a picture of a few Class IX members with Coach Calipari as the default, or “profile” picture.

When you enter the page, click “Like” at the top, and it’s as simple as that – you’re now a Fan of KALP! We still plan to use the “group” for discussions, but the “fan page” is likely to be utilized more by KALP Co-Directors and the staff. Please consider joining both!

If you are among those who haven’t taken the plunge and set up a Facebook account, then it’s time to give it a try. You don’t want to miss any important KALP information!

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**CLASS IX Tentative Schedule**

**Seminar 5**  
October 13-15, 2010  
In Murray/Hopkinsville  
Energy/Communications/ Western KY Agriculture

**Seminar 6**  
November 15-18, 2010  
In Washington DC  
Federal Policy/Agencies

**Seminar 7**  
December 14-16, 2010  
In Lexington  
Trade Policy/World Markets/Issues

**International Trip**  
Jan 2-16, 2011  
In New Zealand  
Global Economy

**Seminar 8**  
February 15-17, 2011  
In Frankfort  
State Government / Lobbying

**Seminar 9**  
March 14-16, 2011  
In Owensboro/Henderson  
Business Management/ Meeting Protocol

**Seminar 10**  
April 11-13, 2011  
In Lexington  
Equine/Livestock Issues/Graduation

**Domestic Trip**  
July 2011  
Ag Leadership/Production

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**Alumni and Class Updates**

Arnold O’Reilly (Class VI) is a finalist for 2010 KY Farm Bureau’s KY Farmer of the Year.

Bill McCloskey (Class VI) is a candidate for Bardstown City Council.

Bob Lawrence (Class IV), Brandon Taul (Class VIII) and Shane Courtney (Class IX) were selected to participate in Altria Client Services’ 2010 Taking Root program designed to help younger growers meet the challenges of tobacco farming in the 21st century. Robert Eads (Class IX) participated in the 2009 program.

Brenda Paul (Class IX) has been appointed by Gov. Beshear to the serve on the Kentucky Livestock Care Standards Commission.

Todd Harp (Class IX) has accepted the position of Agriculture teacher and FFA Advisor at the new Locust Trace Agriscience Farm in Lexington.

Michael Furnish (Class VII) is now the Dealer Relationship Manager for Farm Credit Services of MidAmerica.

Send alumni updates to kara@keetoncommunications.com
Alumni have contributed $61,725 of the approximately $1.7 million contributed to KALP. While we acknowledge and appreciate every gift and the alumni’s role in some of the major institutional gifts, we really want to boost alumni giving this year.

We currently stand at 59 alumni contributors, who have made gifts ranging from $25 to $10,000 with a mean of $1,046 and a median of $500.

A major goal is to increase the alumni participation from its current 26.6% level to at least 50% by the end of 2010. Remember gifts may be pledged over a five year period with the total counting toward the ADB match. Below is the updated alumni giving by Class. If you haven’t made a contribution, please consider KALP in your giving plans.

Giving is easy and is tax deductible! We have a link to on-line giving on our webpage (see address at the right). Go to the Sponsorship tab and select “University of Kentucky Online Giving.”

If the drop-down gift designation does not have KALP or Kentucky Agricultural Leadership listed, select “Other” and enter KY Ag Leadership in the appropriate slot. If you want to mail a gift or pledge, send it to:

UK College of Agriculture
ES Good Barn
1451 University Drive
Lexington, KY 40546-0276

Be sure to indicate KALP

https://giveto.uky.edu/AG_p/ag.htm

We THANK ALL OF YOU who have contributed and look forward to your future gifts and fund raising assistance.

The timing of Class X will depend on our funding. We plan to wrap up Class IX in 2011, recruit Class X in 2012 and start the class in January 2013.

<table>
<thead>
<tr>
<th>Class</th>
<th>Amount</th>
<th># of Contributors</th>
<th>% of Total</th>
<th>Class Participation</th>
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<tr>
<td>I</td>
<td>$5,350</td>
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<tr>
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<td>20.8%</td>
<td>55%</td>
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Total contributions to KALP stand at just under $1.7 million. That includes $1.0 million from the Ag Development Board and six figure contributions from the KY Corn Growers Association and the Burley Tobacco Growers Cooperative. It also includes nearly $20,000 of in-kind contributions from Alltech, Embassy Suites, Agri-Pulse, Merrill Lynch, and Farmer’s Pride. About $1.1 million has been deposited as principal balances in endowments to generate funding for future classes.

Our current goal is to build a $2 million endowment. The endowment earnings plus participant fees and other “non-endowment” gifts will fund future classes.

While significant fundraising progress has been made in the past two years, we still need some significant gifts (or lots of little ones) to build the endowment.

We’ve recently received new gifts from Central Equipment in Lexington (Paul Huber, Class IV), Doug Langley (Class IV) and John Sparks (Class IV). We’ve also received gifts from previous donors and continue to receive installment payments on multi-year commitments. For a current list of donors see the KALP website, under the Sponsors tab.

We THANK ALL OF YOU who have contributed!

Alumni here’s a great opportunity for Ag Leadership alumni to put leadership to work. We often ask the question, “Who will farm in the future?” This is an attempt to answer that question. KyFarmStart is a great program that many of our Extension agents have embraced. I’m part of the team that has developed and helped deliver KyFarmStart. I know your leadership training and experience could be a real asset for mentoring beginning farmers. Please consider becoming a mentor for KyFarmStart.

~ Steve

In January 2010, the Kentucky Cooperative Extension launched the KyFarmStart program, a beginning farmer education program targeted at producers with less than ten years experience. Over 33 counties and 120 producers have participated in the first year of the program which has included a series of face to face education workshops and on-farm demonstrations.

As part of the KyFarmStart educational program we are developing a mentorship program for producers who complete the educational program. The mentorship program will work with beginning farmers to connect them with experienced farmers with a similar enterprise interest, so that they will have a mentor that understands the challenges, both production and financial, that the operation will face. This will assist producers in translating the knowledge gained in the classroom to on-farm practical experiences.

We are currently in the process of recruiting farmer mentors to work with beginning farmers. The launch of the KyFarmStart mentorship program will take place during the Kentucky Cattleman’s Annual Convention, January 13 – 15, 2011.

KyFarmStart mentors will receive complimentary registration to the KCA Convention, one night hotel lodging, and two meals. Additionally, farmer mentors will receive a $50 stipend to assist in travel costs.

If you are interested in becoming a mentor or would like more information, please contact Sarah Lovett, sarah.lovett@uky.edu or 859-257-7272 X 281.

<table>
<thead>
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<th>KALP Funding Opportunities</th>
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<th>Endowments</th>
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<tr>
<td>One Day Seminar</td>
<td>$15,000</td>
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</table>
Donor Spotlight: Hallway Feeds

Hallway Feeds began in May 1964 when Robert Hall, Jr. purchased Farmers Feed Mill. For almost thirty years Farmers Feed Mill supplied commodity feedstuffs to the area’s dairy and beef cattle industry. During that time Lexington urbanized, the landscape of Kentucky agriculture evolved, and the thoroughbred horse industry grew explosively.

Farmers Feed Mill evolved as well, setting a new course to supply the horse industry with the highest quality, custom-manufactured feeds. In 1983, the company introduced a new trademark -- Hallway Feeds -- a brand now recognized around the world.

In the 1990s, Hallway Feeds introduced a new line of equine performance products, Hallway Racing Products. These feeds quickly set a new standard of nutrition for the equine athlete as they gained favor nationally and internationally.

Hallway’s devotion to the customer can be seen in their commitment to their staff. Hallway encourages continuing education and is proud to have five staff members that are KALP alumni.

With a devotion to the horse industry and unwavering commitment to the most technologically advanced and nutritionally sound products, the 21st century finds Hallway Feeds poised to lead the specialty equine feed manufacturing industry for years to come.

Advisory Board Update

The KALP Advisory Board met on May 13, 2010 in Frankfort with all advisory boards members participating in the meeting.

Special “thanks” to Dr. Holmes and Kentucky State University for hosting our meeting. Dr. Snell and Dr. Isaacs provided an overview of the nomination/selection process, status and schedule of the current class, and reviewed seminar evaluations, fundraising efforts, and budget projections. The Board offered suggestions to consider for the next round of applications in 2013 and identified potential donors and fundraising strategies.

A copy of the advisory board meeting minutes is available upon request.

KALP Advisory Board 2009-2010

- Dr. Tony Brannon, Dean Murray State University
- Anthony Koch (Class VIII)
- Michael Chalfant (Class VI)
- Sam Lawson, Ky Ag Development Board
- Eddie Gilkison (Class II)
- Dr. Laurie Rincker, Eastern Kentucky University
- Dr. Kim Holmes, Kentucky State University
- Dr. Will Snell, KALP
- Dr. Steve Isaacs, KALP
- Roger Thomas, Exec. Director of the GOAP
- Dr. Larry D. Jones, KALP

Thanks Emily

Emily Roe Brown, who has worked with us part-time on various administrative duties with KALP since the beginning of the year has taken a full time staff position with a church in Winchester KY.

She was a tremendous asset to KALP with her contributions to our seminar planning, communication, and promotion materials.

She will be truly missed, but we certainly wish her the best!
As you may remember Dr. Pearse Lyons graciously invited us to attend the 26th Alltech International Animal Health and Nutrition Symposium May 16-19 of this year. “Like the rest of you I am trying to eek out an income from this rock we are all under.” I knew I was far too busy to take 3 or 4 days out to attend anything that did not have a direct & immediate payback. But my son Tyler and I had attended a one day Agricultural event back in March that had opened several doors for the both of us and had spiked our curiosity/attention. I signed up for the Symposium realizing Tyler would be attending days and I would be attending some of the evening events.

Tyler had already stated on the phone prior to my arrival for the evening session that this was an “overwhelming Agricultural event”. The Lexington Center was filled to capacity with lively educational displays, and Agricultural folks from all over the world. While the symposium could be overwhelming with all the technical info available such as nutrigenomics which is the impact of nutrition on gene level, it was encouraging to know that folks around the globe are working together to move Agriculture forward!

The theme: Bounce Back 2010 A Time For People Profits and Planet, was right on target. With Alltech doing business in 120 countries, 21 production facilities globally, and employing more than 2000 people in Agriculture, they have a reason to celebrate 30 years of success in their business of re-imagining Animal Nutrition. It seemed to me that Dr. Pearse Lyons has done to global Agriculture what Walt Disney did to entertainment. He has certainly set himself and his companies apart from the rest of the world. I am not naive enough to believe that each of us can become Agricultural giants over night with little or no work! I do believe however that we can never be the same once we have opened our minds to new ways of thinking outside the box!!

Alltech shared with us many ways to set ourselves apart from the competition. Coach Cal was there speaking and challenging participants to make their individual teams #1. Ideas were flowing as never before!

I challenge each of you now, to work a little smarter and be prepared to accept the invite to Alltech’s 27th International Animal Health and Nutrition Symposium! Or maybe you will want to join Alltech for the FEI World Equestrian Games in their 4 acre footprint at the 1200 acre Kentucky Horse Park this September 25th-October 10th. Either way I believe you will come away with new & rewarding ideas.

~ Barry Todd, Class III Citizens Bank btodd@citizensbankrb.com