In the early 1980’s that Dr. Randall Barnett went to Dr. Charlie Barnhart, dean of the College of Agriculture, and suggested that UK create a leadership program for young farmers.

“I learned from a colleague at North Carolina State that Philip Morris was sponsoring a leadership program with a focus on farmers in the flue-cured area,” said Barnett. “I went to Dean Barnhart with the idea of creating a program for Kentucky’s burley region, and he asked me to write a proposal to Philip Morris and that is how it began.”

Philip Morris agreed to sponsor the Kentucky program, but with the sponsorship came stipulations. While the program would be based in Kentucky, it had to be offered to farmers in burley producing states including Tennessee, North Carolina, West Virginia, Ohio, Virginia, Indiana, and Missouri. They also required that all participants have some connection to burley tobacco, either as a producer or working in the burley industry.

“We were very pleased to have $300,000 per class to develop this program, so we were willing to work with Philip Morris” said Barnett.

Barnett explained though that UK did not want this to be another leadership program on tobacco production, UK already had specialists and programs focused on production. Instead it would be a program focused on leadership development across the board.

“Developing a program for all types of leadership in all phases of agriculture, that was the premise we started with in developing the program,” said Barnett.

“We wanted to take a group of young farmers who were already good at production, and teach them to understand how policies were made how you can get things done working through local, state, and national government.”

Barnett explained that to reach this goal the curriculum was developed to cover topics as simple as dress and mannerism to difficult topics such as policy development. Even in the beginning the chance to see policy development up-close with sessions in Frankfort and Washington DC was an integral part of the curriculum. The international trip was also a core component of the program since the first class.

“We had a whole litany of characteristics we felt would be important for good leaders,” explained Barnett. “It was fulfilling for me is to see the progress these guys would make in all aspects of their leadership development during the two year program.”

While the focus of the program was always education and leadership, there was a...
Alumni Update: Paul Hornback

Paul Hornback, Class 1 alumnus, will take his leadership experience to a new level in January 2011 when he is sworn as the Kentucky State Senator for the 20th District.

“I am both humbled and overwhelmed by the support I received during the campaign,” said Hornback. “I look forward to serving my constituents and representing the agriculture community when the session begins in January.”

Hornback is a lifelong resident of Shelbyville, where he currently farms approximately 2,000 acres raising corn, soybeans, wheat, tobacco, hay and a variety of ornamental crops. As a full-time farmer since 1977, Hornback believes he will bring a strong conservative voice to the Senate.

“We are facing challenges here in Kentucky. We have a system that, in my opinion is not working very well on a state or federal level,” said Hornback. “We cannot continue to spend money we do not have and pass the debt on to the next generation.

In ag we know what it is like to have bad years, like we are having a bad economy, and when receipts are less you pull back.”

Hornback says he wants to see the government differentiate between the wants and needs of the people, and he hopes to bring that voice of reason to the Senate discussions. He especially is looking forward to serving on the committees he has been assigned, which include the Senate Ag Committee, the Tobacco Oversight Committee, the Transportation Committee, Occupations and Licensing Committee, and the Appropriations and Revenue Committee.

It has been his years as an agricultural leader in organizations such as Kentucky Farm Bureau, Council for Burley Tobacco, the Governor’s Committee on Family Farms, the State FSA Committee and a variety of commodity organizations that Hornback feels helped prepare him to serve as a Senator.

He also attributes his experience in the Philip Morris Leadership program to help prepare him for the leadership roles he has had through the years.

“The leadership program, along with my other experiences, has given me the ability to get up and speak in front of groups, it gave me an understanding of how policy works and what it takes to influence policy,” said Hornback.

Along with Paul, his wife Pat (Class V) and son-in-law Ray Tucker (Class VII) are graduates of the Philip Morris Leadership program.

“I just can’t sing enough praises for the leadership group and what it has done for me,” said Hornback. “It is a program that all of Kentucky agriculture should be proud of and continue to support to help grow the next generation of our agriculture leaders.”

Send alumni updates to kara@keetoncommunications.com
Leadership on the Road: Class IX Update

Class IX has taken seminars on the road this fall, following the swing to east Kentucky in July.

**West Kentucky**
Class IX traveled to Hopkinsville and Murray in October to observe the uniqueness of western Kentucky agriculture and also conduct our media training session.

In addition to seeing large-scale grain farms the class had an opportunity to visit with several key agricultural leaders and local state legislators who encouraged class members to be proactive in addressing the growing number of challenges facing today’s farmers and their rural communities.

Former Kentucky ag leadership alumni, Bob Lawrence (Class IV) and Mike Hyde (Class VIII) hosted us to observe dark tobacco production which was a first for many in our class. The class also toured Siemer Milling and Continental Mills and learned more about the role ethanol and the entire agribusiness complex plays in the local economy.

Of course we had our fun-filled media training session which drew upon the expertise of Kara Keeton, Laura Skillman (UK Ag Communications), Jeff Nalley (Cromwell Network), Greg Hall (Louisville Courier Journal farm/business writer) and a couple of humorus/talented Murray State Communication professors, Bob Valentine and Bob McGaughey. What a great seminar!

Thanks to Siemer Milling, Planters Bank, Christian County Agri-Business Association, L&H Farms, and Murray State University for hosting our meals.

**Washington DC**
In November Class IX travelled to Washington DC to meet with policy makers, farm organizations, and government agencies, learn more about the political process and discuss current policy issues confronting agriculture.

It certainly was an interesting time to be in our nation’s capital as this was the first week of the lame-duck session after the volatile mid-term elections.

We visited with the

Continued on page 7

CLASS IX - Tentative Schedule

**Seminar 8**
February 15-17, 2011
In Frankfort
State Government / Lobbying

**Seminar 9**
March 14-16, 2011
In Owensboro/Henderson
Business Management/Meeting Protocol

**Seminar 10**
April 11-13, 2011
In Lexington
Livestock Issues/Equine/Graduation

**Domestic Trip**
July 2011
Ag Leadership/Production

IAPAL 2010
Steve and Will traveled to Stirling Scotland in early October to participate in the 2010 International Association of Programs for Agricultural Leaders (IAPAL) annual meeting.

This conference brings together leaders from most of the U.S. agricultural leadership programs and other international ag leadership programs. This forum allows for great networking opportunities for program leaders to share ideas on program topics/evaluation, speakers, events, fundraising, and travel.

In addition to a great conference, Steve and Will had opportunities to visit the beautiful countryside of Scotland.
Alumni Directors

Class I
Hoppy Henton

Class II
Alec Russell

Class III
Alvin Lyons

Class IV
Mark Roberts

Class V
Dale Cinnamon

Class VI
Bud Blair

Class VII
Adam Andrews

Class VIII
Brennan Gilkison

Class IX
Andi Branstetter

KALP Alumni Giving

Alumni have contributed $61,725 of the over $1.8 million contributed to KALP. While we acknowledge and appreciate every gift and the alumni’s role in some of the major institutional gifts, we really want to boost alumni giving this year.

We currently stand at 60 alumni contributors, who have made gifts ranging from $25 to $10,000 with a mean of $1,029 and a median of $500.

A major goal is to increase the alumni participation from its current 27% level to at least 50% by the end of 2011. Remember gifts may be pledged over a five year period with the total counting toward the ADB match. Below is the updated alumni giving by Class. If you haven’t made a contribution, please consider KALP in your giving plans.

Giving is easy and is tax deductible! We have a link to on-line giving on our webpage. Go to the Sponsorship tab and select “University of Kentucky Online Giving.”

Select Kentucky Agricultural Leadership Program from the drop-down gift designation. If you want to mail a gift or pledge, send it to:

UK College of Agriculture
ES Good Barn
1451 University Drive
Lexington, KY 40546-0276

Be sure to indicate KALP in the memo line.

https://giveto.uky.edu/AG_p/ag.htm

We THANK ALL OF YOU who have contributed and look forward to your future gifts and fund raising assistance.

The timing of Class X will depend on our funding. We plan to wrap up Class IX in 2011, recruit Class X in 2012 and start the class in January 2013.

<table>
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<th>Class</th>
<th>Amount</th>
<th># of Contributors</th>
<th>% of Total</th>
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<td>$5,350</td>
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<tr>
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<td>$13,600</td>
<td>Thirteen</td>
<td>22%</td>
<td>65%</td>
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</table>
Our endowments continue to grow. Total contributions to KALP to date have reached $1,838,800. About $1.1 million has been deposited as principal balances in endowments to generate funding for future classes. Our current goal is to build a $2.5 million endowment. The endowment earnings plus participant fees and other “non-endowment” gifts will fund future classes. While significant fundraising progress has been made in the past two years, we still need some major gifts (or lots of little ones) to build the endowment. We’ve recently received new gifts from Terry Rhodes, Class IV and we continue to receive gifts from previous donors and installment payments on multi-year commitments.

Below is a list of the KALP Endowment Fund Contributors to date.

We THANK ALL OF YOU who have contributed!

### Level VI: $1,000,000 or more
- Ky Agricultural Development Board
- Ky Corn Growers Association
- Burley Tobacco Growers Cooperative
- UK College of Agriculture

### Level V: $100,000 - $999,999
- Alltech
- Altria Group
- Burley Stabilization Corporation
- Central KY Ag Credit Association
- Farm Credit Services of MidAmerica
- Farm Credit System Foundation
- Farmers Feed Mill, Lee Hall
- Gilkison, Eddie
- Ky Small Grain Growers Assn
- Mulhollem-Cravens Foundation
- Philip Morris International
- Philip Morris, USA

### Level IV: $10,000 - $99,999
- Agribusiness Assn of Kentucky
- Agri-Pulse
- Andrews, Adam
- Barnett, Chris
- Barton, James
- Barton, Robert
- Blair, Bud
- Blair, Colby
- Bryant, Allan
- Central Equipment, Paul Huber
- Embassy Suites
- Hancock, Sam
- Hardaway, Dan
- Helm, John
- Henton, Hoppy
- Hornback, Paul
- Isaacs, Steve
- Jones, Larry
- KY Cattlemen’s Foundation
- KY Thoroughbred Owners
- Langley, Doug
- Merrill Lynch
- Murray State University
- Siemer Milling
- Sodworks, John Mahan
- Soil Conservation Districts of Kentucky
- Snell, Will
- Young, Harry

### Level III: $1,000 - $9,999
- Agribusiness Assn of Kentucky
- Baird, Kelly
- Christian Co. Agribusiness Assn
- Costigan, Jim
- Eldridge, R.W.
- Keeton, Kara
- Kuegel, Rod
- Martin, Lynn
- McCoun, Philip
- McKinney, Danny
- Parr, John
- Rice, Jeff
- Rowlett, David
- Smith, Daniel & Alison
- Spaulding, Joe
- Thomas, Raymond
- Todd, Barry
- Tucker, Paul
- Turner, Mark
- Bryant, Allan
- Central Equipment, Paul Huber
- Embassy Suites
- Hancock, Sam
- Hardaway, Dan
- Helm, John

### Level II: $500 - $999
- Agribusiness Assn of Kentucky
- Baird, Kelly
- Christian Co. Agribusiness Assn
- Costigan, Jim
- Eldridge, R.W.
- Keeton, Kara
- Kuegel, Rod
- Martin, Lynn
- McCoun, Philip
- McKinney, Danny
- Parr, John
- Rice, Jeff
- Rowlett, David
- Smith, Daniel & Alison
- Spaulding, Joe
- Thomas, Raymond
- Todd, Barry
- Tucker, Paul
- Turner, Mark

### Level I: Up to $500
- Bedford, Robert
- Blank, Angela
- Cain, Joe
- Cannon, Victoria
- Cecilia Farm Supply, Dennis Parrett
- Central Insurance Agency
- Chastain, Jennifer
- Council for Burley Tobacco
- Easley, Michael
- Farmer’s Pride
- Hillenmeyer, Ellen
- Hornback, Pat
- Hyde, Michael
- KY Dairy Development Council
- Lawrence, Bob
- Lovell, Nathan
- Lyons, Alvin
- McCants, Jay
- McCain, George
- McCloskey, Bill
- Milsaps, Gordon
- Mitchell, Donald
- Moore, Kent
- O’Reilly, Arnold
- Pierce, Mark
- Planters Bank
- Rhodes, Terry
- Roberts, Mark
- Settles, Jeff
- Sparks, John
- Tingle, Alvin
- Young, Greg

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*Fundraising Update*
The Kentucky Corn Growers Association (KyCGA) was established in 1982 with the mission of improving producer profitability. Today the organization represents over 7,000 corn growers across the state and continues to work to increase profitability while also providing a legislative voice and educational opportunities for Kentucky’s corn producers.

“We believe in leadership programs for our young farmers,” said Laura Knoth, KyCGA Executive Director and KALP alumni. “Agriculture faces so many obstacles. The industry is changing, economy is changing, so it is important to build strong leaders who will help to keep our agricultural economy growing in Kentucky.”

This focus on leadership and education was what led KyCGA to step up as a major donor to the KALP endowment fundraising campaign in early 2010.

“We thought it was important to support a leadership program that has helped to educate young farmers and agribusiness leaders across Kentucky,” said Philip McCoun, KyCGA President and KALP alumni. “It is important to keep a strong program such as this going, and we were happy to be in a position to help.”

KyCGA’s commitment to Kentucky’s agriculture industry doesn’t just stop with their donation to KALP. The organization works closely with other commodity groups across Kentucky to raise awareness on agriculture issues.

“We are doing all we can to promote food, feed, and fuel,” said Knoth. “I think it has been important that we work with other organizations to stand together for Kentucky agriculture.”

Knoth and McCoun both admit that their experience in the leadership program helped them make connections they continue to use as today as leaders in Kentucky agriculture.

“It is great to see so many of the alumni from KALP in leadership roles in Kentucky agriculture today,” said Knoth. “The program gives farmers the tools, the knowledge, and the incentive to believe in themselves and step up to those leadership positions that are so critical for the future of Kentucky agriculture.”

Barnett by surprise.

“What I never anticipated was the bond that developed among participants,” said Barnett. “This has probably been as beneficial to the leadership aspect as anything else, because it has helped form a leadership network across the state.”

Barnett admits that the program has gone above and beyond what he originally imagined when he took the idea to Dr. Barnhart. He has been impressed over the years as he has watched the alumni of the program take on key leadership roles in Kentucky’s agriculture community. Barnett is also pleased that the College of Agriculture and the program alumni have stepped up to ensure the program continued after Philip Morris stepped aside as the sole sponsor.

“I think it is just very essential that the college stays involved in helping to promote and train young ag leaders across the board,” said Barnett. “The support from the leaders in Kentucky agriculture was one of the factors that really helped to get this off the ground and make it a success, so there is no surprise they have stepped up once again to ensure this program continues.”

Barnett also attributes the continued success of the program to the individuals that have led the program since he retired in 1995.

“Larry Jones did a great job with it when he took it over, and Will and Steve are doing a great job with it now,” said Barnett. “The leadership program helped to make the last part of my career very satisfying, and I couldn’t be more pleased with how the program has developed over the years.”

The Beginning cont...
American Farm Bureau Federation, National Cattlemen’s Beef Association, National Corn Growers Association and the National Pork Producers Council, and USDA.

Everyone had a chance to present issues of concern to congressional staffers with most individuals actually getting valuable time with their congressional (House) member. Senator McConnell joined us for a few minutes on the Capitol steps.

We had a very informative meeting with several House Ag Committee staffers. We also visited with a couple of individuals who are closely following domestic and international tobacco regulatory developments and had a very enlightening discussion with an experienced DC lobbyist.

Perhaps one of the more interesting meetings was with the Environmental Working Group (EWG) where we had a spirited (and civil) debate over farm programs/subsidies. Both sides ended our meeting feeling that there was some “common ground” in this debate and that both ag and non-ag interest

need to communicate more to find some areas of agreement. Of course we did some tourist stuff, visiting Mt. Vernon and most of the monuments and memorials in DC, along with entering the White House, the Capitol, and the Senate chamber where an important food safety bill was being presented.

Staff from the New Zealand Embassy joined us for lunch on our last day to get us really excited about our upcoming trip to their beautiful country in January.

If you would like to see the detailed itinerary go to the KALP website and click on Current Class.

**Lexington**

Class IX returned to Lexington in December to focus on trade and global markets in anticipation of our international trip.

The featured speakers were Daryll Ray, director of the Ag Policy Analysis Center at the University of Tennessee; Jerry Skees, UK Ag Economics professor and president of Global AgRisk, Inc.; and Guido van der Hoeven, Extension Specialist at North Carolina State University.

During the seminar the class also participated in a mock congressional hearing where Dean Oran Little, former 6th District Congressman Scotty Baesler and Guido van der Hoeven served as congressional members. The class also toured UK’s animal research facilities.

**New Zealand Bound**

In January, Class IX is New Zealand bound.

The group will depart Cincinnati on Sunday, January 2 for Chicago, Los Angeles, and Auckland arriving on Tuesday, January 4th as Monday disappears somewhere over the Pacific.

AgTours US has helped arrange extensive touring opportunities on both the North and South Islands. We will also have opportunity to network with alumni of New Zealand’s Kellogg Rural Leaders Programme and to see how agriculture bodes without government farm programs.

We will return to the states on January 16. We’ll provide an overview of our trip in our Spring Newsletter and post of few photos on the KALP website.