Cabbage Marketing Fact Sheet

http://www.uky.edu/Ag/HortBiz/

Fresh cabbage sales have been spurred by fresh-cut coleslaw and the use of red cabbage in salad mixes. Fresh cut processing could be critical for Kentucky producers seeking added profitability from cabbage.

U.S. Fresh Market Cabbage Production

<table>
<thead>
<tr>
<th></th>
<th>1998</th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acres Harvested</td>
<td>75,630</td>
<td>73,800</td>
<td>76,890</td>
<td>77,030</td>
<td>75,680</td>
<td>73,950</td>
<td>74,500</td>
</tr>
<tr>
<td>Yield Per Acre (cwt)</td>
<td>314</td>
<td>293</td>
<td>333</td>
<td>331</td>
<td>320</td>
<td>302</td>
<td>309</td>
</tr>
<tr>
<td>Production (1,000 cwt)</td>
<td>23,773</td>
<td>21,635</td>
<td>25,623</td>
<td>25,460</td>
<td>24,227</td>
<td>22,364</td>
<td>23,000</td>
</tr>
<tr>
<td>Value per Cwt</td>
<td>$ 12.71</td>
<td>$ 11.03</td>
<td>$ 12.07</td>
<td>$ 13.06</td>
<td>$ 12.71</td>
<td>$ 12.38</td>
<td>$ 12.61</td>
</tr>
<tr>
<td>Total Value (1,000 dollars)</td>
<td>302,143</td>
<td>238,624</td>
<td>309,171</td>
<td>332,554</td>
<td>307,856</td>
<td>276,775</td>
<td>290,000</td>
</tr>
</tbody>
</table>

Source: USDA/ERS

*UK Estimates for 2004 based on NASS production data and annual trends.

National Season Average Fresh Cabbage Prices ($ per cwt.)

Source: USDA/ERS

Kentucky Fresh Market Cabbage Breakeven Prices

<table>
<thead>
<tr>
<th></th>
<th>450</th>
<th>500</th>
<th>550</th>
<th>600</th>
<th>650</th>
<th>700</th>
<th>750</th>
<th>800</th>
<th>850</th>
<th>900</th>
<th>950</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakeven price per 50 lbs.*</td>
<td>$7.55</td>
<td>$6.93</td>
<td>$6.43</td>
<td>$6.01</td>
<td>$5.66</td>
<td>$5.09</td>
<td>$4.66</td>
<td>$4.32</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Price required for $0 return to land and management

Source: 2003 UK Commercial Vegetable Budget Updates
U.S. FRESH CABBAGE TRADE
($1,000)

Sources: USDA/ERS Vegetables and Specialties Situation and Outlook Yearbook

2000-2004 Terminal Market Weekly Median Prices (50 Pound Cartons)

Information Sources

USDA/ERS Fresh Cabbage Commodity Highlight

UF Marketing Information System http://mids.ifas.ufl.edu/
UK Horticulture Budgets http://www.uky.edu/Ag/HortBiz/pubs.html
NASS Vegetable Reports http://usda.mannlib.cornell.edu/reports/nassr/fruit/pvg-bban/

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