

# 2003 Eggplant Marketing Fact Sheet

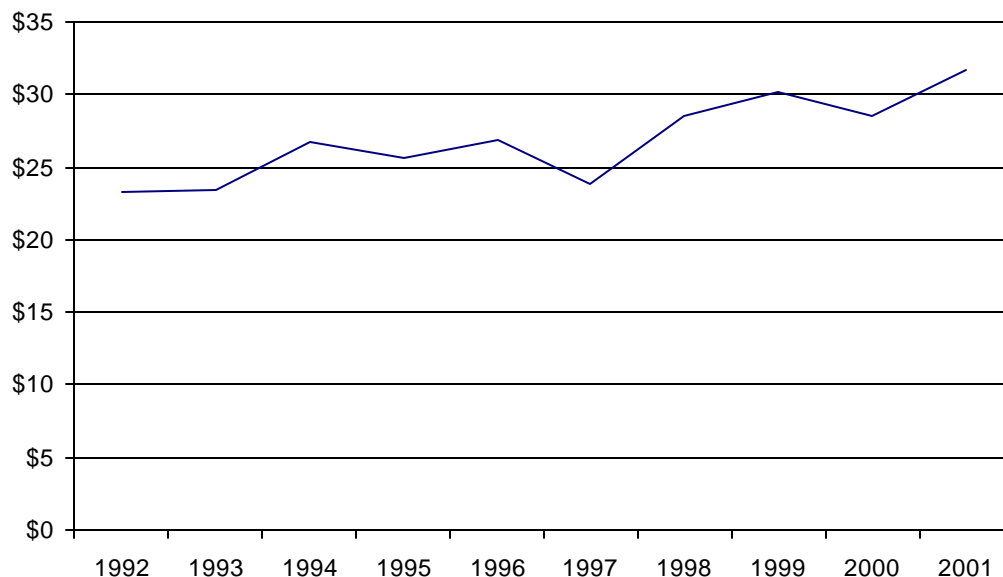


## PRODUCTION

	1996	1997	1998	1999	2000	2001	2002*
Acres Harvested	3,100	3,200	3,200	2,800	6,480	5,700	5,800
Yield Per Acre (cwt)	230	248	240	254	263	275	259
Production (1,000 cwt)	713	793	768	712	1704	1,565	1,500
Value per Cwt	\$26.90	\$23.90	\$28.53	\$30.19	\$28.63	\$31.73	\$28.50
Total Value (1,000 dollars)	\$19,150	\$18,980	\$21,912	\$21,492	\$48,787	\$49,652	\$42,750

Source: USDA/ERS \*UK estimates for 2002

## Annual Eggplant Season-Average Price (\$/cwt.)



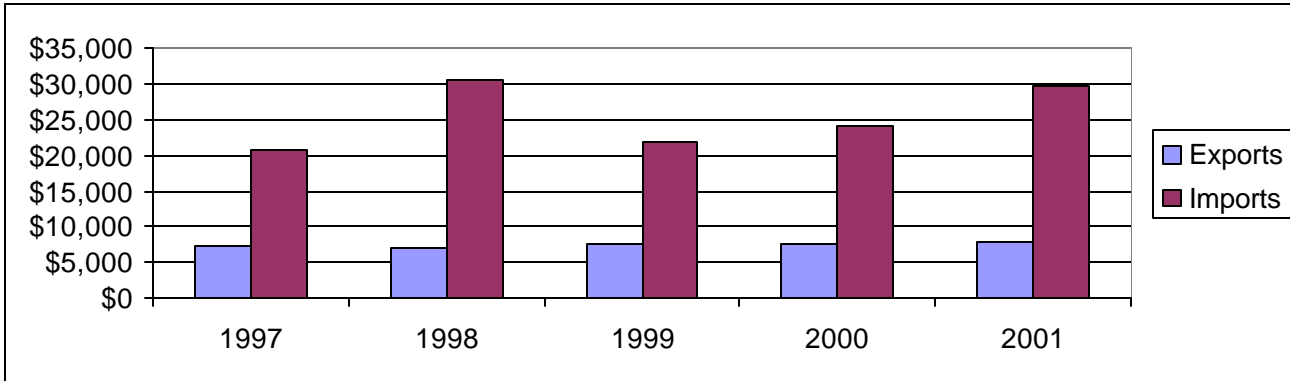
Source: USDA

## 2002 KENTUCKY FRESH MARKET EGGPLANT BREAKEVEN PRICES

	-----yield per acre-----							
20-24 Count Box	400	500	600	700	800	900	1000	1100
Breakeven price*	\$ 9.21	\$ 8.11	\$ 7.37	\$ 6.85	\$ 6.45	\$ 6.15	\$ 5.89	\$ 5.70

\*Price required for \$0 return to land and management. (UK Dept. of Agr. Economics 2002 Commercial Vegetable Budget Updates)

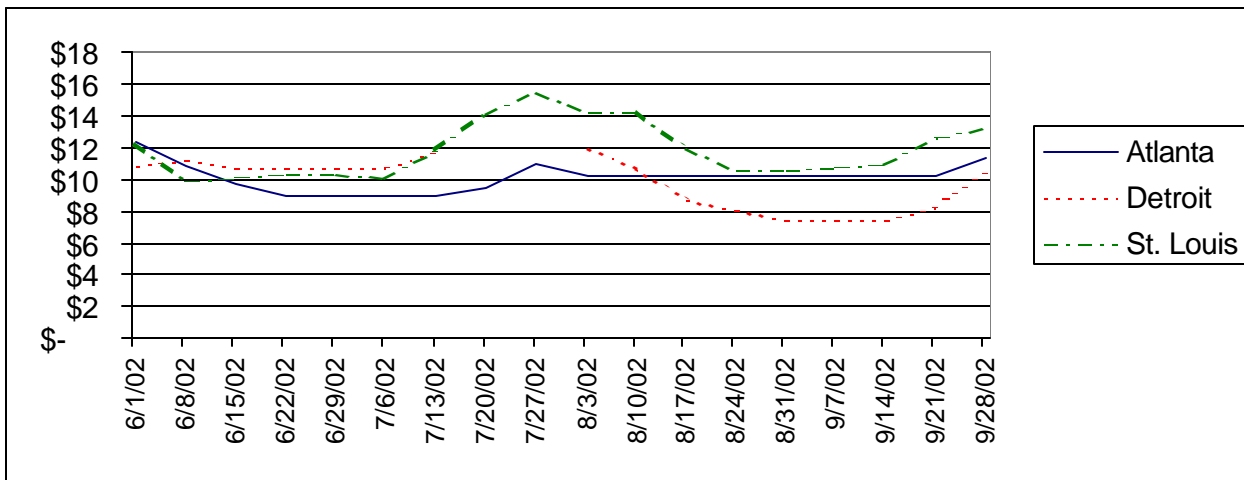
## U.S. FRESH EGGPLANT TRADE



Source: USDA Vegetables and Specialties Situation and Outlook Yearbook

## 2001 WEEKLY TERMINAL MARKET PRICES

(\$ per 50 lb. carton)



Source: USDA/IFAS Market Information System

### Average Arrivals From Producing Areas (1996-98)

(1,000 cwt.)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
CA					11	27	30	29	32	32	14	1
FL, GA	34	23	27	36	47	60	40	5	4	47	53	47
NJ, MD, VA, NC							35	34	38	22		1
All Other States and Imports	74	74	84	69	51	15	9	21	25	10	34	76

Source: USDA report of unload/arrival figures in 22 major cities. Figures represent 33-50% of total product.

#### Information Sources:

NASS Vegetable Reports

<http://www.usda.gov/nass/>

USDA Vegetable and Specialties Report

<http://usda.mannlib.cornell.edu/reports/erssor/specialty/vgs-bb/>

Marketing Information System

<http://marketing.ifas.ufl.edu/market.html>

UK Horticulture Budgets

<http://www.uky.edu/Ag/AgEcon/data/baledhortbudgetinstr495.html>

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