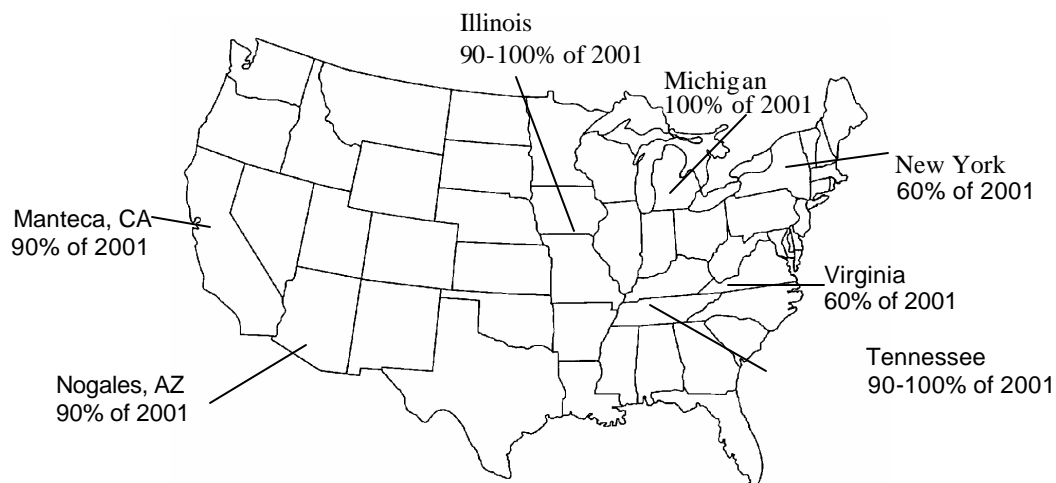


2003 Pumpkin Marketing Fact Sheet



2002 Production Trends



Source: *The Packer*, September, 2001.

Selected Pumpkin Shipments By State

Average 2000-2001

State	1,000 cwt
Illinois	3414
California	1710
New York	1242
Tennessee*	850
Michigan	640
Ohio	586
Kentucky*	200



Illinois has overtaken California as the nation's largest shipper of pumpkins.



Tennessee is a major pumpkin producer nationally and is the major regional competitor for Kentucky. Tennessee pumpkin acreage was about 4,500 acres in 2001 and producers had good yields.

Source: USDA, *The Packer*, *UK Estimate

2002 Kentucky Pumpkin Breakeven Prices

	-----yield per acre-----							
Pounds	15,000	17,000	19,000	21,000	21,500	22,000	24,000	26,000
Price*	\$0.102	\$0.090	\$0.081	\$0.074	\$0.072	\$0.070	\$0.065	\$0.060

* Price required for \$0 return to land, capital, and management in 2002 KY Commercial Vegetable Updates

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