

Kentucky Restaurant Rewards Program

Program Overview

The Kentucky Department of Agriculture (KDA) is providing an incentive to local restaurants to purchase eligible Kentucky Proud products. The Kentucky Restaurant Rewards Program reimburses participating restaurants and caterers with up to 20 percent of the purchase cost of qualifying products.

This program benefits growers by opening up additional local marketing opportunities. It is a way for farmers with competitively priced products to enter the restaurant market. In turn, the Restaurant Rewards Program helps compensate participating restaurants for the higher costs that can be incurred in buying local products, thus enabling them to maintain their usual food costs. Additionally, the restaurants benefit from being able to incorporate fresh, locally grown products into their menu items. This program is also a means of promoting KY Proud products to consumers.

Any foodservice, with the exception of those that are part of a retail store, may participate in this program. Kentucky's state resort park restaurants and other state-operated foodservices may also take part in the Restaurant Rewards Program. The restaurant is required to sign an agreement with the KDA and to promote the Kentucky Proud brand. Participants will also be subject to an audit by the KDA. The reimbursement maximum is \$12,000 over a 12-month period (until funds are exhausted).



Growers interested in marketing to state-run foodservices should contact the appropriate park or cafeteria business office to complete the necessary paperwork connected with the program. Each foodservice makes its own purchases, usually at the request of the chef. The actual purchasing agent may either be the business manager or the chef. Purchase prices are based on the monthly price list sent to each restaurant/cafeteria by the State Parks Department. Producers can obtain this pricing information by contacting the purchasing agent for the individual park.

Eligible products include Kentucky-grown and/or -raised fruits, vegetables, meat, fish, dairy products, and eggs. Value-added items also qualify if at least 90 percent of the product ingredients were grown or produced in Kentucky. All products must be purchased from a Kentucky Proud member and conform to the KDA eligibility guidelines. Growers who follow Good Agricultural Practices (GAP) and have obtained the KDA GAP certificate will have a marketing advantage. Post-harvest handling and packaging will be important considerations in selling to restaurants.



Growers and foodservice businesses interested in any aspect of the Kentucky Restaurant Rewards Program should contact the KDA regarding eligibility requirements and for more program details.

Producers located near a state resort park or state restaurant may want to take advantage of this marketing opportunity. The following contact information may prove useful to these growers. This listing was current as of October 10, 2009.

Contact Information

STATE RESORT PARK RESTAURANTS

Barren River Lake State Resort Park

Barren County

1149 State Park Road, Lucas, KY 42156-9709

Business manager: Pam Short

Chef: Michael Wells

Phone: 270-646-2151 Fax: 270-646-3645

Toll Free: 1-800-325-0057

Blue Licks Battlefield State Resort Park

Robertson County

PO Box 66, Mt. Olivet, KY 41064-0066

10299 Maysville Road, Carlisle, KY 40311

Business Manager: Erik Unthank

Chef: Horace Moore

Phone: 859-289-5507 Fax: 859-289-5409

Toll free: 1-800-443-7008

Buckhorn Lake State Resort Park

Perry County

4441 KY Highway 1833, Buckhorn, KY 41721

Business Manager: JoNell Tackett

Chef: Chris Fugate

Phone: 606-398-7510 Fax: 606-398-7077

Toll Free: 1-800-325-0058

Carter Caves State Resort Park

Carter County

344 Caveland Drive, Olive Hill, KY 41164

Business Manager: Barney Phillips

Chef: Terry Poppelwell

Phone: 606-286-4411 Fax: 606-286-8165

Toll Free: 1-800-325-0059

Cumberland Falls State Resort Park

Whitley and McCreary Counties

7351 Highway 90, Corbin, KY 40701-8857

Business Manager: Donna Loudermilk

Chef: Rick Lenoir

Phone: 606-528-4121 Fax: 606-528-0704

Toll Free: 1-800-325-0063

Dale Hollow Lake State Resort Park

Clinton and Cumberland Counties

6371 State Park Road, Burkesville, KY 42717

Business Manager: Denise Long

Chef: Paul Fish

Phone: 270-433-7431 Fax: 270-433-7453

Toll Free: 1-800-325-2282

General Butler State Resort Park

Carroll County

Box 325, 1608 Hwy 227, Carrollton, KY 41008

Business Manager: Scott Hadley

Chef: Eric Clippert

Phone: 502-732-4384 Fax: 502-732-4270

Toll Free: 1-866-462-8853

Greenbo Lake State Resort Park

Greenup County

965 Lodge Road, Greenup, KY 41144-9517

Business Manager: Tom Clay

Chef: Chris Metz

Phone: 606-473-7324 Fax: 606-473-7741

Toll Free: 1-800-325-0083

Jenny Wiley State Resort Park

Floyd County

75 Theatre Court, Prestonsburg, KY 41653

Business Manager: Mike McKinney

Chef: Barry Oldson

Phone: 606-886-2711 Fax: 606-886-8052

Toll Free: 1-800-325-0142

Kenlake State Resort Park

Marshall and Calloway Counties

542 Kenlake Road, Hardin, KY 42048-9737

Business Manager: Desta Cogan

Chef: Bob Engleman

Phone: 270-474-2211 Fax: 270-474-2018

Toll Free: 1-800-325-0143

Kentucky Dam Village State Resort Park
Marshall and Livingston Counties
PO Box 69, Gilbertsville, KY 42044-0069
Business Manager: Bonnie Johnson
Chef: James Lindsey
Phone: 270-362-0711 Fax: 270-362-8747
Toll Free: 1-800-325-0146

Lake Barkley State Resort Park
Trigg County
PO Box 790, Cadiz, KY 42211-0790
Business Manager: Jean Wilson
Chef: Hattie Cheatham
Phone: 270-924-1131 Fax: 270-924-0013
Toll Free: 1-800-325-1708

Lake Cumberland State Resort Park
Russell County
5465 State Park Road, Jamestown, KY 42629
Business Manager: Kathleen Jackson
Chef: Bill Ware
Phone: 270-343-3111 Fax: 270-343-5510
Toll Free: 1-800-325-1709

Natural Bridge State Resort Park
Powell County
2135 Natural Bridge Road, Slade, KY 40376
Business Manager: Roberta Frazier
Chef: Dan Baxter
Phone: 606-663-2214 Fax: 606-663-5037
Toll Free: 1-800-325-1710

Pennyrile Forest State Resort Park
Christian and Hopkins Counties
20781 Pennyrile Lodge Road
Dawson Springs, KY 42408-9212
Business Manager: Susie Cranor
Chef: Charles Underwood
Phone: 270-797-3421 Fax: 270-797-3413
Toll Free: 1-800-325-1711

Pine Mountain State Resort Park
Bell County
1050 State Park Road, Pineville, KY 40977
Business Manager: Rita Jackson
Chef: James Messamore
Phone: 606-337-3066 Fax: 606-337-7250
Toll Free: 1-800-325-1712

Rough River Dam State Resort Park
Grayson and Breckenridge Counties
450 Lodge Road, Falls of Rough, KY 40119
Business Manager: Michael Ricks
Chef: Steve Connell
Phone: 270-257-2311 Fax: 270-257-8682
Toll Free: 1-800-325-1713

OTHER STATE-OPERATED FOODSERVICES

Benham School House Inn
100 Central Ave., Benham, KY 40807
Business manager: Brian Blair
Phone: 606-848-3820

Capital Annex Cafeteria
702 Capitol Ave., Rm. 48, Frankfort, KY 40601
Manager: Dan Salvato Phone: 502-564-3142

Cabinet for Health and Family Services Cafeteria
275 East Main Street, Frankfort, KY 40601
Manager: Mike Vaughn Phone: 502-564-9186

Department of Transportation Cafeteria
200 Mero Street, Frankfort, KY 40601
Manager: Eddie Hunt Phone: 502-564-9597

Kentucky Artisan Center at Berea
975 Walnut Meadow Rd., Berea, KY 40403
Director: Victoria Faoro
Chef: Deborah Tate
Phone: 859-985-5448

Selected Resources

- Kentucky Good Agricultural Practices (GAP) Program (Kentucky Department of Agriculture)
<http://www.kyagr.com/marketing/GAP.htm>
- Kentucky Proud (Kentucky Department of Agriculture)
<http://www.kyagr.com/kyproud/index.htm>
- Kentucky Restaurant Rewards (Kentucky Department of Agriculture)
<http://www.kyagr.com/marketing/restrewards/index.htm>

*Issued October 2005; Revised April 2008
Staff listing updated October 2009*

Photo by Scott Bauer, courtesy of USDA-ARS