JUNIOR LEADER SCORING SYSTEM

BOARD OF DIRECTORS ADVISOR

Each Junior Leader will be assigned to a board of directors. Junior Leaders will not serve as officers of the board, but should work as consultants to their directors guiding in management decisions. Points will be awarded to the consultants of winning board cases.

SMART GOALS FOR SUCCESS

Junior Leaders will evaluate the role of goal-setting in the decision making process used by successful managers. JL’s will use SMART guidelines to establish short, intermediate, and long term goals.

INTERNATIONAL TRADE SEMINAR

Junior Leaders will receive instruction on international trade and its role in the Kentucky economy.

ADVERTISING

An advertising executive will instruct Junior Leaders in the role of advertising in the U.S. economy.

INTERNET WORKSHOP

Getting the most from Internet - Junior Leaders will learn how to find information on the Internet that will help them through their college years. They will learn to find information and reference material - not just surf.

SCHOLARSHIPS AND AWARDS

Junior Leader scholarship a winners will be determined on the basis of participation and accumulated scores from seminar exams and board case awards.

Scholarship Amounts

- First Place - $500
- Second Place - $400