



**Forest Policy Professor**  
**Canadian Institute of Forest Policy and Communication**  
Faculty of Forestry and Environmental Management

The University of New Brunswick, Faculty of Forestry and Environmental Management (ForEM), Fredericton, New Brunswick, Canada, in cooperation and with major external funding from forest industry and government, is establishing a **Canadian Institute of Forest Policy and Communication (CIFPAC)**. This Institute and Research Chair will bring the best science to bear on contentious forest policy issues. CIFPAC will synthesize the science underlying important forest policy issues; proactively facilitate two-way communication before issues become public concerns; conduct research; and use quantitative, science-based approaches to articulate options and values. The goal is to identify impending issues and to develop public education and engagement methods to avoid future controversies. Communication will be a primary function of the Institute. This will include proactive interactions with the media, facilitating discussion and debate, and polling to assess public opinion and trends. The Institute will endeavour to become the best source of up-to-date science-based knowledge related to forest management, forest ecosystem health, the region's forest industry, and social concerns. This will require a significant commitment to research, ready access to world-class experts, and a large data/knowledge warehouse.

We seek to fill a **Forest Policy Professor/Chair** position effective September 2005, or as soon as an appropriate candidate is found. This will be a senior or junior, tenured or tenure-track, Professor or Associate Professor. The successful candidate will be dynamic, knowledgeable, credible, and, if senior, high profile and well-recognized. The science leader of CIFPAC will supervise policy and socio-economics research staff. In addition to demonstrated leadership ability, a PhD in forest policy or equivalent, excellent communication ability, and research achievement are important criteria. The successful candidate will have minor teaching responsibility, but will be expected to supervise graduate students and develop a strong complementary research program. The Institute will include 3-4 other staff, including a Senior Research Associate and Communications Specialist.

Please send applications, including a CV and the names of three references to: Dr. David MacLean, Dean, Faculty of Forestry and Environmental Management, University of New Brunswick, P.O. Box 44555, Fredericton, NB E3B 5A3 Canada Tel.: (506) 458-7552 Fax: (506) 453-3538 E-mail: [macleand@unb.ca](mailto:macleand@unb.ca)

Applications will be accepted until the positions are filled. Information about UNB and the City of Fredericton are available at <http://www.unb.ca> and <http://www.City.Fredericton.nb.ca/welcome.html>, respectively. We encourage all qualified persons to apply; however, Canadian citizens and permanent residents will be given priority. Applicants should indicate current citizenship status. THE UNIVERSITY OF NEW BRUNSWICK IS COMMITTED TO THE PRINCIPLE OF EMPLOYMENT EQUITY