



## Alumni Club Annual Event Log / Point System

### TEMPLATE

#### **[Club Name]**

##### **Organizational Documents:**

- *Officer List (10 pts)*
- *Financial Report (10 pts)*
- *Current By-laws (10 pts)*

##### **Membership:**

- *By phone, social media, broadcast email, membership drive at event, etc.*
- *1<sup>st</sup> activity = 10 pts; additional activities = 5 pts*

##### **Alumni Engagement:**

- *Derby Party, Golf Outing, Dinner Meeting, Holiday Party, etc.*
- *1<sup>st</sup> activity = 10 pts; additional activities = 5 pts*

##### **Scholarship:**

- *Contribution(s), award(s), solicitation(s)*
- *First \$500 = 10 points; each additional \$1,000 = 5 pts for small clubs (fewer than 500 members); 5 pts for each additional \$3,000 for large clubs (500 or more members)*

##### **Student Recruitment:**

- *Send-off, college fairs, Preview Night, book awards*
- *1<sup>st</sup> activity = 10 pts; additional activities = 5 pts*
  - *Book awards = credit per each 5 awards presented*
  - *College fairs = credit per each 3 fairs worked*

##### **Athletic/Diversity/Service:**

- *Game Watch Parties, Cats for a Cause, Dance Blue Letter Writing, Cultural Event*
- *1<sup>st</sup> activity = 10 pts; additional activities = 5 pts.*
  - *Credit for just one football and one basketball game watch party will be given.*

##### **Other:**

- *Alumni Club Leadership Attendee (20 pts possible – 10 pts for any attendee, 10 pts for first time attendee):*