creative graphics & web design

An Equal Opportunity University

www.uky.edu/AuxServ/CreativeGraphics
In 2003, the University of Kentucky made way for a new service center to help fulfill the campus community’s graphic design needs after the closing of UK Printing Services. Using no money from the University’s general fund, UK Creative Graphics and Web Design provides quality services at competitive rates to assist UK departments and organizations in developing professional marketing and informational materials. While custom graphic design and layout for publications and Web site development is the focus, UK Creative Graphics and Web Design offers a wide range of services including:

— website maintenance
— PowerPoint presentations
— interactive PDF documents
— advertisements and mailers
— signs, banners, brochures, booklets

— Drupal web design and support
— branding and logo creation
— copy writing and editing
— illustration
— creative consultation

(Digital photography, audio/video services, and digital media content development for the Web and social media are additional services currently offered on a limited basis.)

Originally, the service center’s primary focus was to serve the marketing needs of Auxiliary Services units, mainly Housing. While that is still the case, UK Creative Graphics and Web Design has networked to extend our reach throughout UK over the years – and plan to build more relationships across campus. More than ever, it is clear that there remains a great need for affordable, professional design services conveniently available on campus. While every UK entity feels the pinch of annual budget constraints, they still have a message to deliver. UK Creative Graphics and Web Design has proven itself as capable, skilled, and talented and delivers great results without breaking the budget!

For over a decade, UK Creative Graphics and Web Design has had the privilege of working with a wide variety of departments and organizations throughout campus, involving many areas of the university such as:

— College of Agriculture
— College of Arts and Sciences
— College of Dentistry
— College of Engineering
— College of Fine Arts
— College of Law
— College of Medicine
— College of Nursing
— College of Public Health
— College of Social Work
— Housing and Residence Life
— Facilities Management
— Kentucky Center for Smoke-free Policy
— Office of Finance and Administration
— Office of the President
— Martin School of Public Policy and Administration
— Singletary Center for the Arts
— Spindletop Hall and the Boone Center
— UK Auxiliary Services
— UK Healthcare
— UK Postal Services
— UK Public Relations
— UK Staff Senate
— UK Women’s Forum

2014-2015 Rates:

Graphic Design $75/hr
Art Direction $75/hr
Photography (in-house) $85/hr
Illustration $75/hr
Copy Writing/Editing $50/hr
Website Development $75/hr
Website Maintenance $50/hr
Website Testing $50/hr
Multimedia - Advanced $75/hr
Event Marketing $75/hr
Advertise Development $80/hr
Outside Vendor Services 20% markup
Consultation $50/hr
Project Management $80/hr
Special Handling $40/hr
Technical Support $50/hr
Audio/Video Production $85/hr
Expedite Fee 20% markup

(some additional rates are not listed)
Creative Graphics
and Web Design
(UK Creative Graphics was) competent, friendly and took initiative by making suggestions that enhanced the quality of my work.
-- Prof. Thomas F. Garrity,
Department of Behavioral Science, Col of Medicine

Available by phone. Very responsive to e-mail questions. Timely work, outstanding finished product.
-- John W. Lepley
Lexington Business Owner

It was great working with (UK Creative Graphics). I wanted to be very hands on with our design project... welcomed my participation and input.
-- Jessica Fletcher
UK College of Social Work

Mission Statement:
To serve the University and surrounding community by providing quality graphic design and Web development services at or below competitive rates through the use of visual media to showcase and support the University's programs, services, and departments.