

innovative employer roundtable



Innovative Employer Roundtable Mission

Provide a forum for senior leaders responsible for the development and implementation of integrated workplace strategies to learn about emerging global trends, research on organizational effectiveness and best workplace practices.

why organizations join the Roundtable

Organizations join because they want to become or remain employers-of-choice. Our Roundtable Partners benefit from the leading edge information, networking and resources iwin provides. Partners consistently provide us feedback that the twice yearly meetings alone are worth the investment because they obtain a “wealth of useful information and a renewed commitment to advance workplace innovation practices” in their companies.

what the Roundtable offers

iwin’s Roundtable is a premier employer learning community that is unique through its invitation-only selection of Kentucky organizations, its connection to the academic community and the relationships that develop among our partners. Roundtable Partners receive many benefits:

- ✓ **Roundtable Meetings**—these two-day, semi-annual meetings held in May and October are led by nationally recognized experts and provide both networking opportunities and best practice sharing among Kentucky’s most innovative companies. Previous topics include Employee Engagement, Talent Management, Workplace Flexibility Strategies, Diversity & Inclusion, and Creating Healthy Organizations.

...More Roundtable offerings

- ✓ **Webinars**—webinars are conducted throughout the year. Recent topics include: succession planning, healthcare reform, reigniting performance in long-term employees, social media and HR measurement strategies.
- ✓ **Listserv**—Partners can post questions and converse about pressing workplace concerns and solutions. Responses are synthesized and archived on our Partners Only website.
- ✓ **Research & Publications**—Partners are provided with the ability to influence & participate in workplace research. Recent iwin-led research includes: The Kentucky Aging Workforce Study; Creating Healthy Organizations: Promising Practices in Kentucky; Flexibility Among Low-Wage Workers; and the Latino Farmworker Health Project. Recent iwin publications include: Making Workplaces Work in Kentucky; Building High-Tech Entrepreneurship in the Bluegrass; Innovative Workplace White Paper; Partner Model Practices; UK’s Workplace Flexibility Supervisor Study and Innovative Employer Issue Briefs.
- ✓ **Innovative Employer Assessment**—Partners can complete this comprehensive assessment—based on the eight dimensions of iwin’s Innovative Workplace Model— and receive benchmarked results with national and fellow Partner organizations.
- ✓ **and more**—Partners also receive a monthly e-newsletter, access to a Partners Only web site with a library of resources and tools, local and national media exposure opportunities, reduced rates for training and consulting services as well as free membership to UK’s Hilary J. Boone Center.

[More on back...](#)



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what type of commitment is required?

- ✓ share ideas, strategies and practices in Roundtable meetings and webinars
- ✓ respect the confidentiality of information shared by Roundtable Partners
- ✓ voluntarily participate in iwin's applied, academic, workplace-based research
- ✓ respond to iwin and Partner requests for information on best practices
- ✓ promote workplace best practices via implementation in own organizations
- ✓ pay \$5,000 annual partnership fee

iwin's innovative workplace model

iwin's employer engagement activities are informed by its Innovative Workplace Model. Research demonstrates that the model's eight dimensions are critical to attract, engage and retain top talent. iwin is dedicated to helping employers throughout Kentucky match the needs of the 21st century workplace with the needs of the 21st century workforce through it's webinars, workshops, consulting and training solutions.



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what is iwin?

The Institute for Workplace Innovation, at the University of Kentucky, is a research center with a mission to develop and disseminate knowledge about the 21st century workplace to create work environments that boost the bottom line, employee health, and work-life fit. Our research is informed by theory and guided by the need for innovative, practical solutions. We connect employers to these solutions by building and translating the research, creating applied tools and resources, educating policy makers, and helping employers successfully develop the workforce.

current Roundtable Partners

Anthem Blue Cross & Blue Shield
Brown-Forman
Central Bank
Central Baptist Hospital
Ceridian Stored Value Solutions
Commonwealth of Kentucky
Community Action Council
Community Trust Bank
Computer Services Inc.
CVS Caremark
Darley America
Dean Dorton Allen Ford, PLLC
Dinsmore & Shohl, LLP
EKCEP: Eastern KY Concentrated
Employment Program
EQT Corporation
Gallatin Steel
GE Appliances & Lighting
General Cable
Gray Construction
Harper Industries, Inc.
Hilliard Lyons
Innovative Mattress Solutions
KCTCS: Kentucky Community & Technical
College System
KEMI: Kentucky Employers' Mutual Insurance
LG&E KU
Logan Aluminum
Norton Healthcare, Inc.
Owensboro Medical Health System
Paducah & Louisville Railway, Inc.
Papa John's International, Inc.
Perfetti Van Melle, USA Inc.
Pikeville Medical Center
R.J. Corman
Sturgill, Turner, Barker & Moloney, PLLC
Toyota Motor Engineering & Manufacturing, NA
University of Kentucky
University of Louisville
UK Federal Credit Union
UK HealthCare
W. Rogers Company

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