

# **A residence hall mural project: Assessing student satisfaction, preferences, and perceived benefits**

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## **Abstract**

The present study examined university students' perceptions of murals painted in their residence halls. Two hundred ten students at the University of Kentucky were surveyed to determine 1) to what extent they like the murals; 2) their preferences for mural designs, colors, and styles; 3) the benefits they perceive the murals to have, and 4) if they would like to be more involved in the mural process. Results suggest that most students like having murals but are ambivalent toward the ones on their floors. Preferred mural designs are university logos, borders and accents, seascapes, and landscapes, and favorite colors are bright/bold colors, specifically blue, purple, and green. Most students perceive the murals to brighten the halls, personalize the interior, welcome visitors, and enhance residential satisfaction without having any drawbacks. In addition, many students would like to be involved in the mural process.