

NOTE FROM THE DIRECTOR OF GRADUATE STUDIES

October 12, 1988

Roy L. Moore

No. 2

Thanks to the many students and faculty who read the first issue of the Newsletter and offered suggestions for improvement! I have tried to incorporate as many of the recommendations as possible in this issue, but more changes will be implemented as we crank out future Newsletters.

We still need news items. Pass them along to Esther Edwards or myself, and we will make sure the information is published.

If you have been curious about current enrollment in our graduate program, here's the latest compiled from the records in my office:

<u>Grade Point Average Prior to Admission</u> (on four-point scale)		
<u>Undergraduate</u> (Overall)	<u>Undergraduate</u> (Major)	<u>Graduate</u> (Overall)
Ph.D. 3.47	3.57	3.68
M.A. 3.54	3.76	

Currently in Program

45 Ph.D.  
48 M.A.

Enrolled 1988 Fall Semester

63 (total M.A. and Ph.D.)

Mean GRE Scores of New Students

	<u>Verbal</u>	<u>Quantitative</u>	<u>Analytical</u>
Ph.D.	559	534	560
M.A.	530	532	571

New Students for 1988  
(Spring, Summer & Fall)

10 Ph.D.  
8 M.A.

Statistics do not tell the whole story, but the above figures do indicate that we are attracting and admitting well-qualified students to our program.

Please check your mailboxes as often as possible. Initially, there were a few problems with the boxes, including too few boxes and name labels that refused to stick, but those have been solved. Also, use the boxes to communicate with your fellow students.

Keep the feedback coming . . .

## Advanced Registration

Advance Registration for Spring 1989 will initiate the use of The University's new SIS Computer System. Students will register on-line and walk away with a confirmed schedule in hand. The dates for graduate student registration are Thursday, October 27 and Friday, October 28. Students who cannot register on those dates may register on Saturday, October 29 from 9:00 a.m. to 1:00 p.m. or any day during Advance Registration from 4:00 p.m. to 6:00 p.m. Registration will require three steps:

### Step 1.

Pick up work sheets and green schedule cards from Esther Edwards in the Director of Graduate Studies office. Schedule books will be available on October 18. Be sure to meet with your advisor and have your schedule outlined on the work sheet and your schedule cards signed. Early advising will be necessary because graduate registration is early.

### Step 2.

Go to The Graduate School to present the signed schedule cards and to pick up your Invitation to Register. Invitations will be available after October 24 and will tell you your assigned time to register.

### Step 3.

Take your Invitation to Register and work sheets to Room 230 Student Center, at your assigned time or at any time during the four hours following the scheduled time. If you miss this opportunity you may register on Saturday, October 29 from 9:00 a.m. to 1:00 p.m. or any day during Advance Registration from 4:00 p.m. to 6:00 p.m.

## College of Communication Colloquium Series

Tom Lindlof is organizing the College of Communications Colloquium series, which begins this month.

The series is intended to be a forum where faculty and graduate students can present the results of a recently completed research project or discuss a work-in-progress. The Colloquium is one of the few occasions in which all members of the College can gather to share information about each others' interests and activities. It is therefore a vital part of the intellectual life of the College. For the presenters, the Colloquium can also function as a low-pressure environment for receiving feedback on a paper that might be submitted to a scholarly convention or journal.

There will be two Colloquium presentations this fall:

Wednesday, October 19  
Dr. Steven Levitt (Telecommunications)

Wednesday, November 16  
Dr. Roy Moore, (Journalism)

Each Colloquium will be scheduled for a Wednesday, Noon to 1:00 p.m. Normally the presenter(s) will speak for 30-40 minutes, opening up the rest of the hour for questions and discussion.

Contact Tom Lindlof if you would like to explore the possibility of doing a Colloquium presentation. He can be reached at 212 Grehan 275-4242 (257-1730 for leaving a message).

Please try to attend as many of these events as you can. As always, they promise to be interesting and lively.

Dan Rather to Deliver the  
Creason Lecture

In case you have not already heard, Dan Rather has agreed to deliver the annual Creason Lecture on April 28, 1989.

All the details have not been finalized, but Mr. Rather will play an active part in the dedication of The First Amendment Center that same day here in the Grehan Building. Planning is underway to convert the present "studio" area adjacent to the College Reading Room into the First Amendment Center. This room will house what promises to be a unique collection of books, documents and video tapes on the First Amendment. The center has been endowed by Ashland Oil and others through the leadership of Judy Clabes of the Kentucky Post (a UK School of Journalism graduate).

The current Director of Graduate Studies, Roy L. Moore, is director of the First Amendment Center. Both graduate and undergraduate students will be invited to participate in the April activities. Graduate students with an interest in media law and ethics should particularly check the growing collection of materials in the Center, many of which are difficult or impossible to find in any libraries in the State.

More Graduate Fellowships

The National Science Foundation offers several graduate fellowships for 1989-90. Applications and Guidelines are available from the Office of Sponsored Program Development, 302 Kinkead Hall 0057, Phone: 257-2861.

The Ford Foundation supports minority graduate students at the predoctoral, dissertation, and postdoctoral levels.

The deadline for predoctoral and dissertation year fellowships is November 14, 1988.

For further information and assistance contact Sponsored Program Development, 7-2861, 2nd Floor Kinkead Hall 0057, or see Roy L. Moore, Director of Graduate Studies.

The Gannett Foundation will award several \$3,000 one-year scholarships for 1989-90 for graduate students working toward master's or doctoral degrees in journalism/mass communication in the United States. Applications will be judged by a committee of professors from journalism/mass communication programs throughout the country. Application must be postmarked by January 13, 1989, and are available from the Director of Graduate Studies, Roy L. Moore. The application is relatively painless to complete (requiring only a page of basic information and a statement of 200-500 words). If you have an excellent undergraduate and graduate academic record, you should definitely apply!

Student Paper Prize Competition for 1989  
Western Social Science Association

The Western Social Science Association has announced its student paper competition for 1989. Graduate Students and advanced undergraduates are urged to enter outstanding papers.

Three papers will be selected by a committee of the WSSA for cash awards of \$500, \$300, and \$100, plus membership in WSSA, a year's subscription to The Social Science Journal. The papers will be presented in appropriate panels at the 31st Annual Conference in Albuquerque, New Mexico in April, 1989.

Papers will be judged by the following criteria: importance in advancing new data, perspectives, or integration; appropriateness for social science audiences, broadly construed; definition and significance of the research issue; research design and success in implementing it; analysis of findings and discussion of their implications; and clarity of writing. Papers must conform to the format of The Social Science Journal. Theses, dissertations, and previously published or presented papers are not appropriate for this competition.

Students wishing to compete for these awards should submit three copies of their papers before December 1, 1989, to the chairperson of the committee: Professor Anne Mayhew, Department of Economics, University of Tennessee, Knoxville, TN 39660-0550.

#### Sypher Memorial Scholarship Fund

A new graduate scholarship fund has been established in memory of Dr. Howard Sypher's parents, Martha and Howard Sypher. Dr. Sypher's parents were killed in an automobile accident late this summer.

Both Dr. Sypher and his wife, Dr. Beverly Sypher, associate professors in the Department of Communication and members of the graduate faculty, are nationally known academic scholars. Several of their colleagues had asked that such a scholarship fund be established.

The principal of the scholarship fund will be invested by the University of Kentucky. The income will then be used to make an annual award to the recipient chosen by the appropriate Selection Committee.

The purpose of this fund is to provide an annual scholarship for a UK graduate student in communications who

has demonstrated academic excellence and whose emphasis is interpersonal, organizational, or mass communication research. The selection committee will consist of the Chair of the Department of Communication, the Director of Graduate Studies of the College of Communications, and Dr. Howard Sypher or his designated representative.

The first scholarship is to be awarded for the Spring 1989 Semester. Dr. Howard Sypher has already given \$250 and plans to donate \$100 annually to the fund. Several contributions have already been made, including \$50 from Akiko Tokuzo of Japan.

If you would like to make a contribution, please send your check to Karen Lindeman in the College Dean's Office (make check payable to: "Sypher Memorial Scholarship Fund".)

#### ID Validation for Post-Qualifying Graduate Students

A problem encountered by many of the doctoral post-qualifying students who have fulfilled all full-time studies in 769 designated credit courses has not been resolved.

Dean of Students W. Douglas Wilson has authorized full-time ID validation of post-qualifying students who are enrolled in either 769 (0 hours) or 749 (0 hours) until such time as the dissertation is completed and defended. Verification of enrollment should be provided by the student. Validation of each person's ID will entail payment of the current \$89.75 per semester student activity fee.

#### Levitt Joins Graduate Faculty

Dr. Steven R. Levitt, assistant professor in the Department of Telecommunications, was recently approved by the Graduate Faculty, the Director of Graduate Studies and the

Acting Dean of the Graduate School as an associate member of the Graduate Faculty. Dr. Levitt recently received a Ph.D. in Communication from Ohio State University. He also hold an M.A. in Speech Communication from West Virginia University and a B.A. in Speech Communication from Montana State University. His areas of interest and specialization include New Communication Technologies, Diffusion and Implementation of Innovations, Sociotechnical Analysis and Design for Technological Systems, Mass Communication, Organizational Communication, Instructional Communication and Distance Learning.

Dr. Levitt joins a distinguished graduate faculty of 12 full members and four associate members.

#### JOB OPPORTUNITIES

The Department of Radio, Television, and Film of California State University at Long Beach has two tenure track faculty openings commencing August 21, 1989. Rank is open and is based upon qualifications. The salary range is \$27, 588 to \$50,433, commensurate with rank, and subject to collective bargaining negotiations. Both positions are open until filled, but they anticipate filling both by early February, 1989. Qualifications for and duties of each position are described in the Placement Folder in the Department of Communication photocopy room. Be sure to check the folder for other openings.

#### A REMINDER

The forms for applying for funds from the college for graduate student travel support are now available from Esther Edwards in the Director of Graduate Studies office. Keep in mind that this fund is separate from travel

support from the Graduate School and thus can be used in lieu of or in addition to Graduate School funds. If you are presenting an SCA paper, why not apply? Don't forget the November 1 deadline for International Communication Association papers (for the May 1989 San Francisco Conference).

#### New International and Intercultural Core Courses Approved

A new course, CJT 619 Global Communication and Information, has been approved by the University and is being offered for the first time Spring semester 1989, on Wednesday 2:00-4:30 pm EJT 224. Dr. Ramona R. Rush is the instructor.

CJT 619 is the prerequisite to CJT 719 Perspectives on International and Intercultural Communication, also a new course which will be offered within the next two semesters. The two courses offer graduate students in the College of Communications core courses for an international and intercultural communication area of study, or supplemental courses to another communication core area or for the general communication area.

CJT 619 in the Spring semester will concentrate on tracing the development of global communication and information as an academic discipline and as the crucial element in the so-called "Information Age" or "Communications Era". Important time periods with particular theoretical and/or research approaches, and notable contributors to the approaches will be covered. Geopolitical communication and information perspectives will be included where important. Future scenarios for and societal implications of global communication and information will be the final focus of the course.

A basic bibliography will be provided for the course members. Key books used in the course include World Communications: A Handbook; Anthony Smith's Geopolitics of Information; Robert Stevenson's Communication, Development, and the Third World, and Everett Roger's Communication Technology: New Media in Society. A course packet will also be provided

which includes relevant 1988 papers presented during the meetings of the International Communication Association (ICA), the Association for Education in Journalism and Mass Communication (AEJMC), and the International Association for Mass Communication Research (IAMCR) in addition to other sources.

CHANGES IN SPRING SEMESTER

Day	Course	Time	Instructor
Monday	CJT 780*	1:00-3:30 pm	Van Tubergen
Wednesday	CJT 741**	1:00-3:30 pm	Wheless Rm 224

Please note that these classes are not listed in the printed schedule but are in the computer for registration.

\*Subtitle: "Q-Methodology"

\*\*Taught by Visiting Professor of Communication, Lawrence Wheless, of West Virginia University.

Day	Course	Time	Instructor
Thursday	CJT 731	6:00-8:30 pm	Applegate Rm 224

Please note that this class is not listed in the printed schedule but will be in the computer for registration.

SNEAK PREVIEW

TENTATIVE SUMMER SCHEDULE\*

Day(s)	Course	Time	Instructor
MTWR	CJT 765	5:00-6:15 pm	Weaver
MW	CJT 615	6:30-9:00 pm	Levitt
TR	CJT 645**	6:30-9:00 pm	Moore

\*Eight week session. No regular courses will be offered in the four-week session, although CJT 700, 749, 768, 769, 781 and 790 will be available for both sessions.

\*\*New course approved ("Mass Communication Theories and Research".)

## Research and Publications

Here are some examples of the excellent research and publications completed or in progress this year by graduate students and faculty:

Applegate, James, Coyle, Kelly, Seibert, Joy and Church, Samuel.

"Interpersonal constructs and communicative ability in a police environment: A preliminary investigation." International Journal of Personal Constructs Psychology, (to be published shortly).

The article concerns the influence of long-term participation on a police force on person-perception and communication strategies. Basically, the longer an officer serves on the force, the more role-bound becomes his or her perception, and the less listener-adoptive the officer's communication.

Boyd, Douglas A. "Third World Pirating of U.S. Films and Television Programs from Satellites," Journal of Broadcasting and Electronic Media, Vol. 32, No. 2 (Spring, 1988), 149-161.

Boyd, Douglas A. "The Evolution of the Electronic Media in the Contemporary Middle East," Revue de l'Occident Musulman et de la Mediterranee, Vol. 47 (to be published by the end of the year).

Boyd, Douglas A. (with John A. Lent and Joseph D. Straubhaar). The Impact of the Home Video Cassette Recorder on the Developing World. Longman, 1989.

Boyd, Douglas A. (with Joseph Straubhaar). "VCR Adoption and Use in the Third World." Jerry L. Salvaggio and Jennings Bryant, editors. Media Use in the Information Age. Hillsdale: N. J.: Lawrence Erlbaum Associates, Publishers.

Boyd, Douglas A. "The Video Cassette Recorder in the U.S.S.R. and Soviet-Bloc Countries," Mark R. Levy, editor. The VCR Age: Home Video Recorders and Mass Communication. Newbury Park, CA: Sage (to be published by summer, 1989).

Lindlof, Thomas R. (1988). "Media audiences as interpretative communities." In James A. Anderson (Ed.) Communication Yearbook 11 (pp. 81-107). Newbury Park, CA: Sage.

(Dr. Lindlof also wrote a commentary piece for Communication Yearbook 11 that accompanied the above article: "The practices of attendance and the forms of the audience").

Lindlof, Thomas R., Shatzer, Milton J., and Wilkinson, Daniel (in press, 1988 publication date). Accomodation of video and television in the American family. In James Lull (Ed.) World families watch television. Newbury Park, CA: Sage.

Lindlof, Thomas R. and Shatzer, Milton J. (in press, 1988 publication date). VCR usage in the American family. In J. Bryant (Ed.) Television in the American family. Hillsdale, NJ: Lawrence Erlbaum Associates.

- Lindlof, Thomas R. (in press, 1988 or 1989 publication date). "New communications media and the family: Practices, functions, and effects." In B. Dervin (Ed.) Progress in communication sciences, Vol. 10. Norwood, NJ: Ablex.
- Lindlof, Thomas R. and Anderson, James, A. "Problems in decolonizing human subjects in qualitative audience research." Paper presented at the International Association for Mass Communication Research, Barcelona, Spain, July, 1988.
- Palmgreen, Philip, Sypher, Howard, E., and Associates (Eds.), (in preparation; contract signed) Communication research measures: A sourcebook. New York: NY: Gilford Press.
- Sypher, Howard, E., Sypher, Beverly, D., and Applegate, James, L. (in preparation; contract signed). Coding free response data. Newbury Park, CA: Sage.
- Sypher, Howard, E., Glasser, T., and Donohew, R. Lewis (in preparation). Communication theory: Issues and perspectives.
- Sypher, Howard, E., and Gudykunst, W. G. (Eds.). Issues in communication research. (Progress: currently in revision).
- Sypher, Howard, E., and Donohew, R. Lewis (January/February, 1988). American Behavioral Scientist. "Communication and affect."
- Sypher, Howard, E., and Higgins, E. T. (Eds.), "Social cognition and communication" Communication Research. (In preparation for 1989 publication).
- Sypher, Howard, E., Grant, Nancy, Williams, S., and Ticehurst, W. (In preparation). "Constructivist theory and research in communication." International Journal of Personal Construct Psychology.
- Sypher, Howard, E., and Higgins, E. T. (In press). "Research trends in social cognition and communication." Communication Research.
- Sypher, Howard, E., and Sypher, Beverly, D. (1988). "The Role Category Questionnaire in communication research: Validity and reliability of a measure." Management Communication Quarterly.
- Donohew, R. Lewis, and Sypher, Howard, E., and Cook, Patsy. (1988). "Communication and affect: Themes and issues." American Behavioral Scientist, 31, 287-295.
- Sypher, Howard, E., Sypher, Beverly, D., and Haas, John. (1988). "Getting emotional: The role of affect in communication." American Behavioral Scientist, 31, 372- 383.
- Applegate, John, L., and Sypher, Howard, E. (1988). "Constructivism and intercultural communication research." In Y. Y. Kim and W. G. Gudykunst (Eds.), Theoretical perspectives on intercultural communication. Beverly Hills, CA: Sage.

Sypher, Howard, E., Donohew, R. Lewis, and Higgins, E. T. (1988). "Issues in cognition and affect in communication." In R. L. Donohew, H. E. Sypher, and E. T. Higgins (Eds.), Communication, social cognition and affect. Hillsdale, NJ: Erlbaum.

Sypher, Howard, E., and Sypher, Beverly, D. (1988). "Affect of message generation." In R. Lewis Donohew, Howrad E. Sypher, and E. T. Higgins (Eds.), Communication, social cognition and affect. Hillsdale, NJ: Erlbaum.