



September 12, 1989

Roy L. Moore, Director of Graduate Studies

No. 6

Here's the first Graduate Student Newsletter for this academic year. Welcome to all new students and welcome back to the rest of you. I hope you had a productive and enjoyable summer and look forward to working with you.

I especially encourage all of you, new and returning, to attend the Graduate Student Reception on Wednesday, September 20 at 5:00 p.m. at the UK Faculty Club on Rose Street. By now you should have received your invitation in the mail, but if you did not, please come anyway. (We probably did not have your current address.)

If you have not already done so this semester, please let Esther Edwards, the Graduate Student Secretary, know your current address. You can stop by her office in the reception area of the College Dean's Office on the first floor of the Grehan Building or call her. It is very important that we have your current address and phone number!

If you have not yet joined the rejuvenated College of Communications Graduate Student Association, please do so as soon as possible. M.A. student Veronica Gordon is doing an excellent job of organizing the group, which can be a positive voice for graduate students in our program. Your input, positive or negative, is always valued, and the GSA is an effective way of working with other students to improve the program. The first meeting was in September. The Association meets every Friday at 3:00 p.m. at the University Club. The next meeting will be Friday, September 15th.

I've tried to pack this Newsletter with as much useful information as possible, but suggestions and news items are needed. Just jot them down and send them to me.

By the way, if you're a new student (other than a Teaching Assistant), you have a mailbox near the elevator on the ground floor. (All TAs have mailboxes in their respective department or school.) Returning students have mailboxes, too, of course, in the same location. Please be sure to check your box as often as possible since we put all non confidential information such as class schedules, Newsletters, announcements, etc. in the box.

Please feel free to visit my office any time you need information or have problems. I'm here to help!

Roy L. Moore

NEWS

New Faculty

Dr. Edward C. Scheiner, an Assistant Professor in the School of Journalism, has joined the Graduate Faculty as an Associate member. Dr. Scheiner received his B.S. in 1978 and his M.A. in 1979 from Syracuse University. He earned a Ph.D. in Mass Communications from Michigan State University in 1987. His teaching and research areas include:

Visual communication in mass media, psychological and behavioral responses to visual stimuli, law, ethics and history of visuals used in mass media, particularly deceptive use of visuals, history and uses of military and government photography, and visual design of mass media.

Welcome Ed!

NEWS

Graduate Student News

M.A. student Greg Salter was named Research Assistant to Dean Daniel Reedy of the Graduate School for the fall semester. Among his duties will be graduate demographic "number-crunching" and general office duties.

Faculty and Graduate Student Papers and Articles

Several graduate faculty members and students participated at the August 1989 Association for Education in Journalism and Mass Communication Annual Convention in Washington, DC. Papers and panels included:

1. "The Influence of Anti-Drug Messages on Attitude-Behavior Conflicts," paper presented to Advertising Division by Mary Rogus and R. Lewis Donohew.
2. "Chilling the Messenger: The Impact of Libel on Community Newspapers," paper presented to Law division by Elizabeth K. Hansen and Roy L. Moore.
3. "The Voice of America and the Third World," panel of International Communication Division with Douglas A. Boyd discussing the Middle East.
4. "Ethics and the Exercise of Responsibility Among Entrepreneurs in New Ad Agencies," paper presented to Advertising Division by Scott Whitlow and Norman Van Tubergen.
5. "A Content Analysis of the Fashion Channel and Quality Value Convenience Networks as a Low Interaction and High Interaction Teleshopping Experience," paper presented to the Mass Communication and Society Division by Philip J. Auter and Roy L. Moore.
6. "Journalists and the Role of the Press," refereed paper session of the International Communication Division with Douglas A. Boyd, Discussant.

7. "Perspectives of Media Law," pre-convention workshop with Roy L. Moore as one of the moderators.
8. "Promotion and Tenure Issues and Strategies for Women and Minorities," pre-convention workshop with Ramona R. Rush as panelist.

Dr. Ramona R. Rush also served as co-chairperson of the committee on Communication Technology and Policy at the conference. Dr. Rush initiated a resolution approved during the business meeting on "Global Communication and Information Freedom 2000."

Other Faculty News

- Dr. Ramona R. Rush and Dr. Donna Allen are co-editors of a book -- Communications at the Crossroads: The Gender Gap Connection -- recently issued by the Ablex Publishing Corporation. Rush attended the fifth annual Journalism and Women Symposium in Colorado in September to discuss and promote her book, and to participate in JAWS' goals and plans for the future of women and journalism.

Dr. Rush has been appointed to the Board of Directors of the World Trade Center in Lexington, Kentucky by Mayor Scotty Baesler.

- Dr. Douglas A. Boyd has been invited to address the faculty and fellows at the Institute for Middle East Studies at Harvard University's John F. Kennedy School of Government. The presentation will be held late October or early February.

- Drs. Thomas R. Lindlof and Milton J. Shatzer will present a paper entitled "Spousal Perceptions of Family VCR Usage" at the annual meeting of the Speech Communication Association in November. The general title of their panel presentation is "Families, Children, and New Technologies."

Dr. Thomas R. Lindlof has been appointed Chair of the Department of Telecommunications.

Graduate Schedule (Tentative)
College of Communications
Spring, 1990

<u>Time</u>	<u>Course</u>	<u>Title</u>	<u>Instructor</u>
<u>Monday</u>			
6:00-8:30	CJT 665	Communications Research Methods (EGJ 224)	Bostrom
<u>Tuesday</u>			
6:00-7:15	CJT 615	Information Systems Design (EGJ 224)	Levitt
1:00-2:15	CJT 745	Seminar in Mass Communication Subtitle: Cultural and Critical Approaches to Mass Communications (EGJ 224)	Lindlof
<u>Wednesday</u>			
6:00-8:30	CJT 651	Communications Theory (OT 113)	Donohew
1:00-3:30 pm	CJT 719	Special Topics/Issues in International/ Intercultural Communication (EGJ 224)	Rush
<u>Thursday</u>			
6:00-8:30	CJT 731	Seminar in Interpersonal Communication (EGJ 223)	Applegate
1:00-2:15	CJT 745	Seminar in Mass Communication Subtitle: Cultural and Critical Approaches to Mass Communications (EGJ 224)	Lindlof
6:00-7:15	CJT 615	Information Systems Design (EGJ 224)	Levitt
<u>To be Arranged</u>			
	CJT 696	Internship in Communications	Moore
	CJT 700	Directed Reading in Communication	Moore
	CJT 749	Dissertation Research	Moore
	CJT 768	Residence Credit for Master's Degree	Moore
	CJT 769	Residence Credit for Doctors Degree	Moore
	CJT 781	Directed Study in Communication	Moore
	CJT 790	Research Problems in Communication	Moore

1989-1990 Graduate Committees

Program Committee

1. Roy Moore (Journalism & Director of Graduate Studies)
2. Lewis Donohew (Communication) (Chair)
3. Steve Levitt (Telecommunications)
4. Ramona Rush (Communication)
5. Mary Rogus (Student Member)
6. Milt Shatzer (Telecommunications)
7. Dean Douglas Boyd (Ex officio)

The Graduate Program Committee is concerned with curriculum and other policy matters affecting the graduate program. It can initiate action or act upon recommendation of the Graduate Faculty. Its actions are reviewed by the entire Graduate Faculty. The Director of Graduate Studies chairs this committee. The Dean of the College in consultation with the Director of Graduate Studies appoints three members each year from among the members of the Graduate Faculty. In addition, one graduate student is appointed by the Dean after consultation with graduate student representatives.

Review Committee

1. Roy Moore (Journalism & Director of Graduate Studies)
2. Thomas Lindlof (Telecommunications) (Chair)
3. Phil Palmgreen (Communication) (fall only)
4. Dean Douglas Boyd (College of Communications)
5. Joachim Knuf (beginning spring semester)

The Graduate Review Committee reviews the program of each student in the M.A. and Ph.D. programs at least annually. The committee, chaired by the Director of Graduate Studies, has three other members appointed by the Dean in consultation with the Director of Graduate Studies from the members of the Graduate Faculty. The Committee may recommend to the Graduate Faculty the termination of any student's program (see "Termination Policy," p. 2).

Admissions & Financial Aid Committee

1. Roy Moore (Journalism & Director of Graduate Studies)
2. Thomas Lindlof (Telecommunications)
3. J.M. Ripley (Telecommunications)
4. Robert Bostrom (Communication) (Chair)
5. James Applegate (Communication)
6. Dean Douglas Boyd (Ex officio)

The Graduate Admissions and Financial Aid Committee review applicants for both the M.A. and Ph.D. programs and awards assistantships and fellowships under the program's control. This committee is chaired by the Director of Graduate Studies and has three other members appointed by the Dean in consultation with the Director of Graduate Studies, from the members of the Graduate Faculty.

Please contact the Director of Graduate Studies or the chair of any of the committees if you have questions or concerns.

* IMPORTANT DEADLINES *

Please read carefully!

September 13 - Wednesday - Deadline for submitting repeat option forms for fall semester with the Dean of the Graduate School.

September 21 - Thursday - Last day for filing an application for a December degree in college dean's office.

November 2 - Thursday - Last day for doctoral candidates for a December degree to submit a Notification of Intent to schedule a final examination in The Graduate School.

November 16 - Thursday - Last day for candidates for a December degree to schedule a final examination in The Graduate School

November 30 - Thursday - Last day for candidates for a December graduate degree to sit for a final examination.

December 15 - Friday - Last day for candidates for a December degree to submit a thesis/dissertation to The Graduate School.

OTHER IMPORTANT ANNOUNCEMENTS

Conferences

1. The University of Miami's School of Communication invites papers and program proposals for its Seventh Annual Intercultural and International Communication Conference. While the Conference focuses primarily on Latin America and the Caribbean Basin, programs of a broader nature that add insight into the issues and problems of intercultural and international communication are encouraged.

The purpose of the conference is to provide a forum in which communication professionals and scholars can exchange ideas. This year's conference will take place February 22nd, 23rd and 24th at the Hyatt Regency Miami. Special hotel rates and airfares have been arranged for conference participants. Registration fees will be waived for students.

Deadline for paper and program submissions is October 1, 1989.

Address submissions and inquiries to:

Dr. John T. Masterson, Conference Director or Ms. Susanne Haworth, Conference Assistant (305) 284-5234

2. "Media & Ethics III: Media, Ethics and the Political Process"

An Emerson College National Conference will be held in Boston on October 23-24, 1989. See Director of Graduate Studies, Roy L. Moore for more information.

New Journal

The International Communication Association's newest journal, Communication Theory, welcomes papers that advance theory on any aspect of communication. Research studies as well as theoretical essays and reviews are sought. Manuscripts of any length will

be considered. Brief articles, symposia, colloquies and the like can be submitted for the Forum, a special section devoted to theoretical dialogue.

New Directory

In an effort to better understand the growth and development of advanced education and training programs for journalists, educators and others concerned with the communications industry, the Gannett Center has published a new directory of media studies centers, fellowship and training programs for journalists. See the Director of Graduate Studies for a copy.

Internships and Other Opportunities

1. The National Cancer Institute (NCI)--part of the prestigious National Institutes of Health in Bethesda, Maryland--has several paid six-month internships in health communications. These internships are open to graduate students interested in and studying science writing, health communications, technical writing and editing, health education, library science, or audiovisual and publication production. Interns receive a stipend of \$1,530 per month, payable at the end of each month.

The internships, located in NCI's Office of Cancer Communications and International Cancer Information Center, run either from January through June, or from July through December each year. The deadlines for application are October 31 for the January-June term and April 30 for the July-December term.

Additional information, qualifications and instructions for applying are available from the Director of Graduate Studies.

One of our doctoral students applied for the internship last year and received an offer but had to decline for personal reasons. If you're interested and qualified, you should definitely apply. This is an excellent opportunity!

2. VISTA Volunteers are needed by God's Pantry-Crisis Food Center for positions of Food Solicitor and Capitol Campaign Coordinator. 35-40 hours weekly. Car required for work in Fayette County and surrounding counties. \$440 monthly plus full health coverage and mileage reimbursement. For more information call Mary Jo Votruba at (606) 252-2818.

The specifics of each position are available from the Director of Graduate Studies.

OTHER ANNOUNCEMENTS

Graduate Manual

If you do not have a copy of the Graduate Student Manual, be sure to pick one up from Ms. Esther Edwards, Graduate Student Secretary in the Dean's Office area.

Academic Common Market

Virginia and West Virginia have now been added to the list of states participating in the Academic Common Market for the Ph.D. in Communication at UK. This means that residents of either state who are accepted into our doctoral program will pay only in-state tuition fees (out-of-state tuition fees will be paid by the respective states.)

Admissions

Please tell any prospective students interested in our graduate program that the next Admission Committee will be shortly after October 1. Only completed files will be reviewed. The next review meeting will be approximately March 1.

Finally -- We would like to welcome the following new students to our program:

M.A.

Deborah Brooks	Trina Sego
Rosemary Bryant	Robert P. Smithouser
Chris J. Foreman	Lynda Thomas
David T. Miller	Deborah White
Mary Moore	Marilyn Wrenn

Ph.D.

Marilyn D. Hunt	Doug Vinson
Debra Nickell	James R. Wood
James M. Prather	

Post-Baccalaureate

James Gibson
Phillip E. Risinger

A free GRE preparatory workshop, sponsored by the Office of Minority Affairs, is being conducted by Dr. William Parker, Vice Chancellor for Minority Affairs:

WHEN: Saturday, September 30
TIME: 9:00 a.m. - 1:00 p.m.
PLACE: Rm. 205, Student Center Bldg.

Interested university students and staff should register at Rm. 565, Patterson Office Tower or call 257-1991 between 8:00 and 4:30 pm, Monday through Friday.
