



November 9, 1989

Roy L. Moore, Director of Graduate Studies

No.7

Instead of my usual musings, I'm presenting answers to some of the most frequent questions I'm asked as Director of Graduate Studies. If you have questions you would like answered in this column, please let me know.

1. Q: What is the latest date by which the Ph.D. qualifying exams can be taken during this semester? What form needs to be completed before I can schedule my M.A. final exam? How many members must be on my Advisory Committee?

A: I have developed a flow chart and check list that attempt to describe all of the major requirements of the graduate program. Keep this near and dear to your heart since you will find it helpful in determining what you need to do as your graduate work progresses. All specific deadlines are published in the UK Schedule of Classes each semester and in this Newsletter.

2. Q: How many hours of coursework may I transfer into my graduate program?

A: That depends upon whether you are enrolled in the M.A. or the Ph.D. program. In the M.A. program, a maximum of nine hours (including visiting student work, post-baccalaureate work, or work taken at another university, or as a student in another graduate program at UK from which a degree was awarded) can be transferred. Only graduate level coursework can be transferred and all transfers must have the approval of the Director of Graduate Studies. It is essential that you check in advance with the DGS to avoid taking courses for which you will not receive graduate credit. Transfer of credit is NOT automatically granted simply because the course is a graduate course. Credit will be granted only for those graduate level courses that are appropriate for the M.A. in Communications.

For Ph.D. students, NO transfer of credit is permitted. This rule includes courses taken at other universities and courses taken prior to entering the Ph.D. program. You are not discouraged from taking classes at other universities, since they can certainly enrich your graduate experience, but keep in mind that UK will not accept such work for graduate credit.

3. Q: I understand that I can take the Ph.D. Qualifying Exam early and save some bucks on tuition. How does it work?

A: First, you need to understand the residency requirements for the Ph.D. The residency requirements for the doctorate may be completed in three years of full-time graduate work or the equivalent in combined full-time and part-time study. (More time is usually required, however.) If you have completed a master's degree at UK or elsewhere, you can petition the DGS to have the M.A. count as the first year of residence. The request to the DGS must be in writing. Each student must also earn two consecutive terms (summer, fall or spring) of residence at UK in full-residence status PRIOR to the qualifying examination. (Full-time status is nine hours per

semester or three hours in the four-week session and six hours in the eight-week session during the summer.) After the qualifying exam has been successfully completed, you must register for two full-time semesters of CJT 769 credits immediately following the exam. HOWEVER, if the student registers for CJT 769 (nine hours) during the same semester she or he completes the qualifying exam AND the qualifying exam is completed within six weeks after the first day of classes, full-time residence credit is earned. In other words, if you complete the exam before the six weeks have elapsed and you have registered for nine hours of CJT 769 that same semester, you need only register the following semester for nine hours of CJT 769 to satisfy the residency requirement. Note: This requires some planning and discipline, but you can actually save paying an additional semester of tuition.

4. Q: May a professor who is not a member of the graduate faculty serve on the Master's Committee or the Doctoral Advisory Committee?

A: The Master's Committee consists of at least three members recommended by the DGS and appointed by the Dean of the Graduate School. The minimum for qualified members is one full graduate faculty member, one Associate and one other person who is not a member of the graduate faculty. Note also that an Associate Member of the Graduate Faculty may chair a Master's Committee.

The rules are different for the Ph.D. Advisory Committee. The Committee consists of five core members of which a minimum of three must be full members of the graduate faculty. The other two members may be associate members of the graduate faculty. One member must be from outside the student's academic program. Thus professors who are not members (associate or full) of the Graduate Faculty may NOT serve on the Ph.D. Advisory Committee.

Roy L. Moore

NEWS

Recent papers and publications

1. Douglas A. Boyd, "The Videocassette Recorder in USSR and Soviet-Bloc Countries" (chapter) and
2. Milton J. Shatzer and Thomas R. Lindlof, "Subjective Differences in the Use and Evaluation of the VCR" (chapter) in The VCR Age: Home Video and Mass Communication (edited by Marle R. Levy), Sage Publications (1989).

The following papers are being presented by graduate students and faculty at the Annual Speech Communication Association meeting in San Francisco, November 18-21:

1. Mary Rogus, "The Impact of Cameras in the Courtroom on Television News Court Coverage" (Mass Communication Division).
2. Robert N. Bostrom, Enid S. Waldhart, Kelly Coyle (with Eileen Berlin Ray of Cleveland State University), "Information-Processing and Retention as a Function of Perceptions of Physicians" (Commission on Intrapersonal Communication Processes).
3. Thomas R. Lindlof and Milton J. Shatzer, "Spousal Perceptions of Family VCR Usage" (Mass Communication Division).

4. Kelly Coyle and Nancy Grant, "Dimensionality and Individual Differences in Perceptions of Regulative Messages" (Rhetorical and Communication Theory Division).
5. Woody Davis, "Men's Responses to Religious Messages" (Religious Speech Communication Association).

Several recent graduates presented papers at the conference including Joy Seibert (University of Tulsa) and Stephanie Zimmerman (Northern Arizona University).

Other conferences:

1. Martha Einerson, "Adapting Gagne's Learning Theory and Expectancies to Stereotyped Gender Differences in the Learning Process," paper presented to the Organization for Study of Communication, Language and Gender, Cincinnati, October 13-15.

IMPORTANT DATES

November 16 - Thursday - Last day for candidates for a December degree to schedule a final examination in The Graduate School.

November 23-25 - Thursday through Saturday -- Thanksgiving Holiday - Academic Holiday.

November 27-29 - Monday through Wednesday -- Spring 1990 Advance Registration Early Add/Drop. Graduate students and Arts & Sciences students report to 207 Gillis Building for Early Add/Drop. All other students do Early Add/Drop at college sites.

November 30 - Thursday - Last day for candidates for a December graduate degree to sit for a final examination.

December 15 - Friday - Last day for candidates for a December degree to submit a thesis/dissertation to The Graduate School.

IMPORTANT ANNOUNCEMENTS

1. The Department of Communication keeps a "Job Book" in the main office with announcements of positions received from all over the country for M.A.s and Ph.D.s. Most are academic (from small colleges to major universities.) Jobs are listed from most recently received to oldest. Usually two and three notices are received each day and the book is kept up-to-date.

2. The University Career Center is offering several noncredit, free workshops on the following topics and dates:

Monday, November 13, 1989, 5:00 p.m.
Interviewing Skills

Thursday, November 16, 1989, 12:00 noon
Job Search Strategies

Monday, November 20, 1989, 5:00 p.m.
Job Search Strategies

Thursday, November 30, 1989, 5:00 p.m.
Resume Writing

The Center is in 201 Mathews Building. The Center also conducts mock interviews.

For mock interviews, you must advance register for a 30 minute session by dropping off a resume and signing up at the Career Center in Room 201, Mathews Building. Mock interviews will be taped in Room 35, Instructional Resources TV Lab, Patterson Office Tower. Call 257-2746 for more information.

3. Copies of the latest version (January 1988) of "Instructions for the Preparation of Theses and Dissertations" are now available from the DGS office.

4. The National Cancer Institute and the American Cancer Society are co-sponsoring the Sixth National Cancer Communications Conference, January 10-12, 1990 at the Washington, D.C. Hilton and Towers. The conference goals is to motivate individuals and organizations to interact and coordinate their efforts to promote cancer control. To achieve this goal, the conference will:

- Identify and discuss communications issues in cancer research.
- Promote transfer of results of new methods, new technologies, and successful programs to communicators.
- Encourage and assist news and entertainment industries in reporting and promoting cancer information and messages.
- Promote involvement by a wide range of noncancer organizations in cancer information and education activities.

General session speakers representing a wide range of disciplines within the cancer communications field will address emerging issues in communications, science, education, and public policy. Participants will have an opportunity to attend preconference training sessions and conference workshops that are most suited to their areas of interest. The conference fee of \$100 includes all conference materials, proceedings, refreshments and a luncheon. Deadline is December 1, 1989. See the DGS for more details.

News

1. Two international communication scholars recently visited the College of Communications.

Dr. K.E. Eapen, a leading educator in the journalism and mass communication field in India, visited the College on November 7 at the invitation of the Department of Communication.

Dr. Eapen, who received his doctorate in journalism and mass communications from the University of Wisconsin/Madison, has served as chairperson of journalism and communication programs at the Universities of Nagpur, Bangdlore, and Kerala in India. He was an early member of the International Association for Mass Communication Research and currently serves as Vice-President. He also is Vice-President of the 49-nation Commonwealth Association for Education in Journalism and Mass Communication, and Vice-President of the Indian Council for Communication Training and Research. He currently holds the title of Professor Emeritus of the University Grants Committee, Government of India. He spoke to graduate students on "The Media Scenario in India and later met with the CJT 619 class.

Professor Steen Sauerberg, a mass communication scholar from the Institute of Political Studies, University of Copenhagen, visited students and faculty on November 8. His lecture focused on "Media, Democracy and Information Gaps." Professor Sauerberg was a guest of the College of Communications and the Department of Communication. He also has served as a senior researcher for the Danish Social Science Research Council and for the Scandinavian Research Council for the Humanities. He is a communication and opinion research consultant and is a political elections commentator for the Danish Radio.

2. Joel Kailing, who recently completed his doctoral qualifying exam, has been elected to serve as a voting member of the Graduate Council. This is apparently the first time one of our students has had this honor. Mr. Kailing is a Presidential Fellow for this year. Only two graduate students from the entire university were selected to serve on the Council. Congratulations, Joel!

3. Last month the Graduate Council approved the proposal of the College Graduate Program to participate in the University Scholars Program. Students at the University of Kentucky who are

particularly gifted and highly motivated and whose well-defined academic and career plans include graduate or professional study can participate. The University Scholars program offers these students the opportunity and the challenge of integrating their undergraduate and graduate or professional courses of study into a single, continuous program culminating in both a baccalaureate and master's degree. The time devoted to such a program is determined by the student's needs; however, it normally can be less than that required in a conventional program.

The qualifications and application procedures are outlined on page 36 of the 1989-90 UK Bulletin. More details are available from the DGS. If you know of qualified students, please have them see the DGS or send their names to the DGS and we will contact them.

3. Ph.D. student Mary Rogus is the new Executive Producer for the News Division at WKYT-TV (Channel 27) in Lexington.

Grants and Fellowships Available

The following programs are soliciting applications from graduate students:

1. Charlotte W. Newcombe Fellowships: Newcombe Fellowships are awarded to students whose doctoral dissertations concern ethical or religious values as they relate to important social, historical or literary issues. Fellows receive a stipend of \$10,000 each, plus contributions toward medical insurance. DEADLINE: December 1, 1989.
2. Rural Policy Fellowships: The Rural Policy Fellowships were established under the aegis of the Aspen Institute and the Ford Foundation to encourage research on the problems of rural areas in the United States and to help identify policies to alleviate these problems. The one-year fellowship

provides a living stipend of \$15,000, research funds of up to \$3500, and an institutional subvention in lieu of tuition of \$2000. DEADLINE: December 30, 1989 (postmark).

Both of the above awards are for use during the period July 1989 - June 1990. For further information on any of the above-mentioned awards, contact Pete Middleton, Dean's Office, UK Graduate School, 257-4690.

3. The National Association of Broadcasters has announced its 1990 Program of Grants for Research in Broadcasting. This program, now in its twenty-fourth year, permits maximum awards of \$5,000 to individual grantees, which can include graduate students.

The projects should be completed within twelve months from the time the award is announced and must address problems of significance to the broadcast industry. The research proposed may be theoretical or applied but should have important practical implications. Abstracts of the 1989 winners' projects are available from the DGS.

The completed proposals will be independently reviewed by a committee of broadcast industry professionals and academic researchers. Winners will be announced at the 1990 Broadcast Education Association Convention in Atlanta in March 1990. There will also be a Convention session in which the 1989 grant winners will present the results of their completed research projects. Please see the DGS for more information, including application forms.

New Courses for Spring 1990 Semester

CJT 719: Perspectives on International and Intercultural Communication, Wednesday, 1:00-3:30 p.m., Dr. Ramona R. Rush, Instructor

CJT 719 will concentrate on examining the "human factor" in the global communication and information age. The delivery (or lack of it) of social services through governmental and non-profit organizations and groups using new communication and information technology will receive special emphasis.

Theoretical, philosophical, and research approaches for the course will include eco-communication, knowledge/information gap hypothesis, convergence model of communication, network analysis, secondary research information sources and methods.

Students in the course will use the accumulated work of the course members in the Fall semester 1989 CJT 619: Global Communication and Information Perspectives as the keystone foundation on which to track and develop dimensions and perspectives in the field of international and intercultural communication in the so-called Communications Era or Information Society. (NOTE: Interested students without the CJT 619 prerequisite to CJT 719 should discuss the course with Dr. Rush prior to enrollment).

CJT 731: Seminar in Interpersonal Communication: Individual Differences in Communication Ability, Thursday, 6:00 - 8:30 p.m., Dr. James Applegate

This course will review literature on individual and developmental differences in adult and child communication competencies. It will review educational intervention strategies designed to enhance social perception and communication ability. The central focus will be on the constructivist research program (past, present, and future) but related efforts

to assess individual differences will be included.

Students will have the opportunity to apply measurement techniques to provided data sheets to obtain "hands on" understanding of the logics informing the coding systems. They also will be encouraged to develop research proposals which could form the foundation for thesis and dissertation work in the areas of interpersonal communication ability, communication education, and communication development.

(NOTE: CJT 731, as with all 700 level seminars, can be taken twice on different topics).

CJT 745: Seminar in Mass Communication: Cultural and Critical Approaches to Mass Communication, Tuesday and Thursday, 12:30 - 1:45 p.m., Dr. Thomas Lindlof

Critical theory and cultural studies offer alternatives to the normal science models of media uses and effects. (In particular, they disavow the idea that communication inquiry can or should be value-free.) These alternatives have been mostly associated with the work of scholars in Europe and Great Britain. During the 1980s, however, a great deal of interest and activity in these approaches emerged in the United States and Canada as well.

The seminar will focus on these (and other) questions:

- * What are the philosophical sources and assumptions of critical theory and cultural studies of media?
- * How does one actually study mass communication from a cultural or critical perspective? What methods are used?
- * What are some exemplars of research conducted from these perspectives? What are their marks of quality?

- * What kinds of theoretical understanding do they aspire to? How do they influence policy and/or social change?
- * How should we relate cultural/critical studies on media to research and theory based on behavioral/cognitive concepts? (Will the communication field operate on two or more separate tracks?)

REQUIRED PREREQUISITE: Graduate Standing

PREFERRED: Graduate coursework in mass communication theory.

For More Information, contact Dr. Thomas Lindlof, Dept. of Telecommunications, 208 Grehan Bldg., 257-4242.

CJT 650: Signs and Sign Behavior, Monday, 1:00-3:30 p.m., Dr. Joachim Knuf

This course will provide a chance to investigate discourse from a wide variety of perspectives. Students study philosophical, theoretical, and methodological texts relating to the analysis of discourse, conversations, speech acts, and texts. In addition, students will also collect their own samples of discourse, transcribe, and analyze them.

Topics addressed in this course include the nature of conversational rules, coherence, repair, pairs and sequences, turn taking, etc. In addition, we will look at sociolinguistic and pragmatic issues, e.g., status, power, gender, and the use of information structure.

SOC 610: Proseminar in Complex Organization, Monday, 7:00-9:30 p.m., Dr. James Hougland

Since Max Weber, organizations have played a central role in the theories and research of sociology and several other disciplines. Organizational issues are playing an increasingly important role in applications of social science research.

This seminar is intended to provide an overview of major theories of organizations (organized within the framework of rational, natural, and open system models, with some attention to critical theories of organizations) and to expose students to recent research on organizations. Particular attention will be given to organization design, power, and related processes within organizations, and organizations within their social context.

For More Information, contact: Dr. James Hougland, Dept. of Sociology, 1567 Patterson Office Tower, 257-6883 or 257-4684.

JOB OPENINGS

Note: See the Director of Graduate Studies for more information on these positions:

1. Gustavus Adolphus College (St. Paul, Minnesota) invites applications for a tenure track position in Speech and Communication Studies which requires special competence in media studies.

Teaching responsibilities consist of three courses each semester and one in January term. Courses to be taught are primarily in media, and also include others in applicant's competencies in rhetoric and public address and/or communication. Opportunity exists for initiating media related courses appropriate to the liberal arts. Though the department does not emphasize production courses, it has a broadcast studio and Minnesota public radio station KGAC is on campus; also, public access television facilities are available locally.

Research opportunities are actively encouraged in a comprehensive faculty development program.

Rank and salary are dependent upon applicant's qualifications and experience. Applicants with a Ph.D. and experience are preferred; at least ABD

is required. Completion of the doctorate is presumed for full participation in the college's competitive salary schedule and for tenure.

2. Humboldt State University, Acata, California

Area of Instruction:

Speech Communication

Rank: Assistant Professor (tenure-track starting August 20, 1990)

Professional Qualifications: The Ph.D. in communication or speech communication is required. Significant course work and/or research at the graduate level in organizational and group communication are required. Demonstrated interest and substantial graduate course work in some combination of interpersonal communication, nonverbal, and communication theory are desired. Evidence of successful teaching experience at the college level is essential. Candidates whose characteristics and qualifications also suit them to offer programs to culturally and ethnically diverse men and women who are being prepared to function in a multi-cultural society are especially encouraged to apply.

Starting Salary Now in Effect: \$28,884 to \$31,668 depending upon professional qualifications and experience.

Professional Duties: The new faculty member will teach Fundamentals of Speech Communication or other basic courses, small group communication, and organizational communication. Some teaching in interpersonal, nonverbal, or communication theory may also be required. Curriculum development in the group and organizational communication areas will be welcome. Duties include teaching 12 units per semester plus advising and other collateral assignments.

3. Adelphi University, Garden City, Long Island, New York.

Positions: Assistant Professor of Communications - Two openings, available January, 1990.

Duties: Teach undergraduate courses. Film/television theory and criticism and the relationship of communication technology to social and cultural change. Advisement of majors; Department and University responsibilities.

Qualifications: Seeking individuals of professional distinction with commitment to teaching and research in the liberal arts tradition; strong background in communication theory and relationship between media and culture with expertise in one or more of the following: theory; social effects and history of media; organization and activities of media industries and institutions. Ph.D. required.

INTERNSHIPS

1. SUMMER STUDENT RESEARCH INTERNSHIP PROGRAM IN BROADCASTING RESEARCH

Audience and Opinion Research, East European Area (One Award)

Duration: Eight to 12 weeks, with a choice of three starting dates: June 4, June 18, or July 2, 1990.

Location: Munich, West Germany

Deadline for Receipt of Applications: February 20, 1990

Description of Internship:

The internship entails a full-time research undertaking. The intern will be assigned to work under the guidance of a senior staff member, depending on academic background, possible language qualifications, and the nature of the project selected.