



February 5, 1990

Roy L. Moore, Director of Graduate Studies

No. 9

As you have probably heard by now, I have been appointed to a second two-year term as Director of Graduate Studies. I was pleased to accept the request by the Graduate Faculty for me to serve again, particularly because I believe our program is one of the best graduate programs in the country, thanks primarily to our outstanding students and faculty. As you read this Newsletter, you will see ample evidence to support my claim:

- Dr. Ramona Rush and five CJT 619 students are presenting papers at an international communication conference in Miami later this month
- A host of graduate faculty members and graduate students will be participating in ICA in Dublin this summer, including a top-ranked paper by Dr. James Applegate
- Dr. Milton Shatzer will be presenting a first-place research paper to BEA in Atlanta next month
- Dr. Douglas Boyd gave an invited lecture at Harvard University last December.
- Two new well-qualified members of the Graduate Faculty have been appointed. Dr. Pamela J. Kalbfleisch and Dr. Vincent R. Waldron

As you may also know, the Graduate Program is undergoing its customary six-year review. The Review Committee is chaired by Dr. John van Willigen, UK professor of anthropology. Student and faculty input are very important in this process. All current members of the Graduate Faculty, except those on sabbatical, have been interviewed, and all graduate students have had an opportunity to talk with members of the Review Committee. If you did not get to talk with the committee, you may still do so by calling Dr. John van Willigen at 257-6920.

I would urge you to take advantage of the many opportunities available in the Graduate Program that are noted in this Newsletter.

Roy L. Moore

1. Q: How do Associate Members of the Graduate Faculty participate in the program?

A: Associate members may:

- (1) attend Graduate Faculty meetings and take full part in all discussions, but may not vote
- (2) teach graduate level courses
- (3) supervise masters' theses
- (4) serve on doctoral committees
- (5) Co-chair special committees for doctoral candidates
- (6) and Co-direct Doctoral research with a regular member of the Graduate Faculty.

Associate membership may continue for a maximum of five years and may lead to full membership upon promotion to Associate Professor or after evaluation by the Graduate Council and recommendation by the Dean of the Graduate School.

2. Q: May a faculty member from another university serve as a voting member of an M.A. or a Ph.D. final exam committee?

A: No, unless the faculty member served previously on the student's Advisory or Dissertation Committee while the faculty member served on the Graduate Faculty at UK and, then, only if the Dean of the Graduate School approved a request from the Director of Graduate Studies that the professor be permitted to continue on the committees on which he or she served before leaving UK.

NEWS

Two New Members Appointed to the Graduate Faculty

Upon the unanimous recommendation of the Graduate Faculty of the College of Communications, Dr. Daniel R. Reedy, Dean of the Graduate School, recently appointed Dr. Pamela J. Kalbfleisch and Dr. Vincent R. Waldron as Associate Members of the Graduate Faculty. Both are tenure-track, Assistant Professors in the Department of Communication.

Dr. Kalbfleisch received her Ph.D. in Communication from Michigan State University in 1985 and previously taught at California State University at Northridge, the University of Montana and the University of Nebraska-Lincoln. She has presented numerous papers to various professional associations and published two book chapters, two articles and a book last year entitled The Persuasion Handbook.

Dr. Kalbfleisch has extensive graduate and undergraduate teaching experience. Her primary areas of research are deceptive communication and helping relationships/mentoring. She will be teaching CJT 631 ("Proseminar in Interpersonal Communication") in the fall 1990 semester.

Dr. Waldron recently received his Ph.D. in Communication from Ohio State University, where he was a lecturer and graduate teaching/research associate before coming to UK. He was a consulting scientist for Systran Corporation in Dayton, Ohio, during 1986-88 and served as an applied researcher at the Texas Instruments Artificial Intelligence Laboratory in Dallas, Texas, in 1984-86.

Dr. Waldron's areas of specialization are interpersonal communication, organizational communication and cognitive science. He has published 10 articles and a book chapter and presented 22 convention papers. A paper he presented to the Speech Communication Association in San Francisco last year won the top three paper award for the Organization Communication Division.

Dr. Waldron will be teaching CJT 725 ("Seminar in Organizational Communication: Theoretical Perspectives") in the fall 1990 semester.

Welcome aboard Drs. Kalbfleisch and Waldron!

PAPERS

1. Dr. Ramona R. Rush and five graduate students -- Kathy Barber, Mary Boguslaw, Marilyn Hunt, Mary Moore, Greg Salter -- will be presenting papers to the Seventh Annual Intercultural/International Communication Conference in Miami during February 22-24. The papers, which are based on research they conducted in CJT 619 ("Global Communication and Information Perspectives") during the fall 1989 semester, will focus on "All Things (NOT) Considered" -- "A Prologue about Barriers to the Advancement of International and Intercultural Communications as a Field of Study and Practice."

2. The Graduate Program will be very well represented at this years Annual International Communication Association Convention during June 24-30 in Dublin, Ireland.

Here's the most recent tally, which may be incomplete since the official program has not been distributed yet. Please let us know if we somehow omitted your paper or presentation.

International Communication Association

1. "All Things Considered: A Prologue about the Advancement of Intercultural Communication" by Dr. Ramona R. Rush (paper for the Intercultural Development Communication Division). Dr. Rush will also be chairing a research paper session for this division.
2. "Effects of Mothers' Disciplinary and Comforting Communication on Children's Communication Skills and Acceptance by Peers" by Dr. James Applegate, Jesse Delia and Brant Burleson (top-ranked paper for the Instruction and Development Division).
3. "Family Discourses of Home Computing" by Dr. Thomas Lindlof (paper for the Human Communication and Technology Interest Group).
4. "The Effects of International News Exposure on Attitudes, Opinions and Knowledge: A Preliminary Report" by Dr. Milton Shatzer, Joel Kailing, Woody Davis, Paul Gold, Nancy Grant, Pauline Hunter, and Kerry Kind (paper for the International Committee).
5. "The Effects of Lecturer Immediacy Level and Message Purpose on Student Perception of Lecturer Immediacy and Recall" by Veronica Duncan Gordon (paper for Instruction and Development Division).
6. "'Ritual' in Organizational Culture Theory: Some Theoretical Reflections and a Plea for Parsimony" by Dr. Joachim Knuf (paper for the Organizational Communication Division). Dr. Knuf will also participate on a Philosophy of Communication/Human Communication Technology panel entitled "Public and Private Meanings of Personal Computing." His paper/presentation will be on "Work and Play: Semiotic Perspectives on Software Demonstration Programs for the MacIntosh."
7. "Television and Brainwaves: A Critical Examination of Theoretical and Methodological Assumptions in Television EEG Effects Research" by Vikrant A. Dhoundiyal (paper for the Information Systems Division).
8. "Electronic Media and National Disintegration: The Lebanese Experience with Unofficial Broadcasting" by Dr. Douglas A. Boyd (paper for the Mass Communication Division). Dr. Boyd is also serving as a respondent at two research paper sessions and on a panel discussing "The Problems of Evaluating Electronic Publishing in Academe."

OTHER PAPERS

Dr. Milton Shatzer will be presented a \$200 first-place award in the research paper competition at the Annual Broadcast Education Association Convention in Atlanta in March. His paper is entitled "The Effects of International News Exposure on Knowledge, Stereotype, and Social Distance: How Influential Are the Media?"

Excellent work, Dr. Shatzer!

Other Professional Activities

1. Dean Douglas A. Boyd, "Communication Technology and Change in the Developing World: The Impact of the New Media in the Middle East," Invited lecture, the John F. Kennedy School of Government, Institute for Social and Economic Policy in the Middle East, Harvard University, Boston, MA, December 8, 1989. Dr. Boyd also lectured at universities and made presentations and conducted workshops for broadcasters on the impact of the video cassette recorder, broadcasting and national development, new technology, and the New World Information and Communication Order, for the United States Information Agency (USIA): Cairo, Egypt, January 2-5; Doha, Qatar, January 6-8; Ankara and Istanbul, Turkey, January 9-13, 1990.
2. Dr. Ramona Rush spoke to the Donovan Forum at UK on February 1 on "Thinking Globally, Acting Locally."

ANNOUNCEMENTS

1. Graduate Students who may be interested in health communication internships may want to contact the Health Education Office of the Dean of Students. This Office is responsible for awareness, prevention, education and some treatment services in a variety of health-related areas for University of Kentucky students. The staff advises a number of student organizations and network extensively with other university and community departments and agencies. Because of the nature of its services the office is able to provide supervision for a limited number of practicum placement and experiential education opportunities in a variety of areas to students.

Please contact Lisa Stofer, Health Education Coordinator, if you are interested.

Nominations for Teaching Excellence

The College of Communications is offering two awards each year for excellence in teaching, including an award for a full-time faculty member and one for a graduate instructor. Each provides a \$200 cash award and a plaque.

Your nominations of colleagues and graduate instructors who are doing exceptional classroom instruction are welcome.

The selection of the 1990 recipients will be made by the Academic Affairs Committee, chaired by Dr. Enid Waldhart. Nomination forms can be picked up from the DGS.

Math Review for the GRE

Please notify prospective graduate students that the Academic Support Services for Adults is offering Math Review Workshops for the Graduate Record Exam for only \$40.00. Registration forms are available from the DGS. The next workshop will be March 27-April 17.

Health Communication Internships

The National Cancer Institute (NCI)--part of the prestigious National Institutes of Health in Bethesda, Maryland--has several paid six-month internships in health communications. These internships are open to graduate students interested in and studying science writing, health communications, technical writing and editing, health education, library science, or audiovisual and publication production. Interns receive a stipend of \$1,530 per month, payable at the end of each month.

The internships, located in NCI's Office of Cancer Communications and International Cancer Information Center, run either from January through June, or from July through December each year. The deadlines for application are October 31 for the January-June term and April 30 for the July-December term.

Please see the DGS for applications and additional information.

Sypher Scholarship

Nominations are now being accepted for the Sypher Memorial Graduate Scholarship. The \$200 Award is based primarily on academic excellence and is awarded each year to a graduate student in the College of Communications.

Spring Seminar Speaker

Dr. Ronald E. Rice, Associate Professor in the School of Communication, Information and Library Studies at Rutgers University, will be the Spring 1990 Graduate Seminar Speaker. Dr. Rice is the co-author or co-editor of numerous books, including the latest (second) edition of Public Communication Campaigns with Charles K. Atkin. He is a nationally recognized scholar on the social effects of telecommunications, communication networks, public communication campaigns, organizational communication, and the diffusion of innovations.

He will be visiting campus on March 8-10 and will make a presentation on "Recent Research on New Media" for the college at 10:00 a.m. on Friday, March 9. Later that afternoon he will speak at a session open to the entire university on "Principles of Successful Communication Campaigns." Dr. Rice will conduct a Network Analysis Workshop for graduate faculty and students on Saturday, March 10. This workshop will provide an overview of theoretical, methodological and empirical aspects of network analysis. It is not intended to train participants in how to "do" network analysis. Rather, it will describe some of the fundamental concepts, data structures, methods, and applications of network analysis, with particular emphasis on communication and bibliometric networks. Participants may wish to bring questions, proposals, or examples from their own research to discuss. If time and equipment allow, Dr. Rice will demonstrate a few accessible network analysis packages.

CALL FOR PAPERS

The Ohio University College of Communication 4th Annual Communication Research Conference and Award Competition will be in Athens, Ohio on May 4-5, 1990. The Schools of Interpersonal Communication, Journalism and Telecommunications at Ohio University invite graduate students to submit original research papers to the 4th annual Communication Research Conference and Award Competition.

The conference, associated with the College of Communication's annual Communication Week, celebrates the best in graduate student research in the communication discipline. Papers for original research projects in any aspect of the communication field are welcome. Papers will be reviewed by guest scholars who also will attend the conference.

There are two categories of competition--student papers in communication and papers in mass communication. For each category, there are three levels of awards:

First place papers:	\$250.00
Second place papers:	\$150.00
Third place papers:	\$ 50.00

The conference fee of \$35.00 provides four meals, including a poolside dinner buffet. Persons attending may opt to stay at the convention hotel or stay with graduate students at the host institution. Deadline is March 15. See the DGS for more information.

Biocommunicators Conference

The 32nd Annual Meeting of the Health Sciences Communications Association will be March 30-April 3 in New Orleans. The theme of the conference is "Orchestrating our Role for the 21st Century." See the DGS for a copy of the preliminary program and registration materials.

IMPORTANT DATES:

February 8 (Thursday) -- Last day a student may file an application for a May 1990 degree in the Graduate Deans Office

**March 2 (Friday) -- Last day to withdraw from a course

March 12-17 (Monday-Saturday) --
SPRING BREAK!

March 22 (Thursday) -- Last day for Ph.D. candidates for a May degree to schedule a final exam with the Graduate School

March 27-April 12 (Tuesday-Thursday) -- Advance registration for the 1990 fall semester and both 1990 summer sessions

April 19 (Thursday) -- Last day for candidates for a May graduate degree to sit for a final exam

April 27 (Friday) -- Last day for Ph.D. candidates for a May degree who wish to receive a diploma at Commencement to submit a dissertation to the Graduate School

May 4 (Friday) -- Last day for candidates for a May degree to submit a thesis/dissertation to the Graduate School

May 6 (Sunday) -- Commencement

**This is also the last day the Graduate School will accept requests for changes from credit to audit or audit to credit. Such changes require the signature of the DGS. The Graduate School will not consider changes after that date.

Graduate Schedule
College of Communications
Fall, 1990

<u>Time</u>	<u>Course</u>	<u>Title</u>	<u>Instructor</u>
<u>Monday</u>			
2:00-4:30 pm	CJT 741	Seminar in Multi-Actional Communication	Donohew and Palmgreen
6:00-8:30 pm	CJT 601	Proseminar in Communication	Scheiner
<u>Tuesday</u>			
2:00-4:30 pm	CJT 780	Special Topics in Communication: Q-Methodology	VanTubergen
<u>Wednesday</u>			
2:00-4:30 pm	CJT 619	Global Communication and Information Perspectives	Boyd
6:00-8:30 pm	CJT 730	Mass Media and Public Policy	Ripley
<u>Thursday</u>			
2:00-4:30 pm	CJT 725	Seminar in Organizational Communication: Theoretical Perspectives	Waldron
6:00-8:30 pm	CJT 631	Proseminar in Interpersonal Communication	Kalbfleisch
<u>To be Arranged</u>			
	CJT 696	Internship in Communications	Moore
	CJT 700	Directed Reading in Communication	Moore
	CJT 749	Dissertation Research	Moore
	CJT 768	Research Credit Master's Degree	Moore
	CJT 769	Research Credit Doctors Degree	Moore
	CJT 781	Directed Study in Communication	Moore
	CJT 790	Research Problems in Communication	Moore

