

How do you like the appearance of this first Newsletter for 1991? Pagemaker is now on board, but that only improves the visual appeal. I need you to keep sending news items and other information to make the Newsletter more informative and timely. I would particularly appreciate your comments on what you find useful and useless. If you have ideas on new features, pass them along.

Although this Newsletter appears only about once a month, you can get detailed, up-to-date news from the DGS via the university electronic mail system. All graduate students (full-time and part-time) in the college are eligible for a free computer account that includes access to the university's E-mail system. If you are already on the system, just read your "mail" each day. If you have not signed up, please see Ms. Esther Edwards in the DGS office. She can help you set up an account immediately. The account can also be used for your academic research, including wordprocessing and data analysis. By the way, if you have a computer at home, it's very easy to arrange to have access to E-mail there as well.

During the nearly three years I have served as DGS, I have noticed some common problems that plague or, at least, bother graduate students. Here are the most prevalent, all of which are relatively easy to resolve:

Lack of Direction

Even students who have been in the program for several semesters sometimes feel lost and unable to decide what courses to tackle or how to choose a thesis or dissertation topic. As DGS, I am always available to help you, but it is essential that you find an advisor no later than your second semester in the program. Selecting an advisor is not easy; that's why I usually serve as your advisor during your first semester. However, after that initial semester, it is very important that you have a regular advisor. I will certainly be happy to make suggestions, based on your area(s) of interest, but you should also take the initiative by introducing yourself to as many graduate faculty members as you can and ascertaining their areas of expertise. You should also begin forming your advisory committee early in your academic career. This committee must approve all of your coursework.

Misinformation

Nearly everyday I have a student or prospective student in my office who has heard a rumor about some new requirement or about a possible waiver of a requirement. At least 90 percent of the time, the information is inaccurate and in some cases absolutely wrong. There are some obvious but excellent reference sources that every graduate student should read, including the Graduate Manual, the M.A. and Ph.D. flowcharts and checklists, the "ropes" manual (written by graduate students for graduate students) and the Graduate Bulletin. All of the materials, except the Graduate Bulletin (which is available only from the Graduate School, are "free for the asking." I would especially encourage you to read the Graduate Manual, which was recently revised.

IMPORTANT ANNOUNCEMENTS

ASSISTANTSHIPS

If you wish to be considered for a new or continuing teaching assistantship, you must have an application filed with the DGS no later than **Friday, March 1** to be considered. All current TAs have been sent a letter about this. It is necessary for all applicants, including those who are currently serving as TAs, to have a **current application** on file.

FELLOWSHIPS

If you do not apply, you have no chance to be considered. That's the story regarding fellowships. If you have not already done so, be sure to pick up a fellowship packet as soon as possible and apply for all fellowships for which you are eligible. (The criteria for each are listed in the packet.) This year the College will have an allocated fellowship, which will be awarded to a student in the college. All other fellowships involve university-wide competition, but we have been very fortunate each year in winning several of these. *Please don't be shy about competing!* **You must complete a separate application for each fellowship for which you apply and you must indicate at the top of the form the particular name of the fellowship.**

Poynter Institute

The Poynter Institute is offering graduate student fellowships to participate in its highly regarded newspaper graphics workshops this summer. The Institute waives tuition for the six-week program and awards each student a \$1,500 fellowship to help cover living expenses while attending this program. This is an excellent opportunity for a graduate student who has some experience in newspaper and other publication design and is interested in upgrading his or her skills and in finding a position in newspaper design. Past participants have found excellent career opportunities as a result of the workshop.

See the DGS for an application and more details. The deadline is **Friday, March 15, 1991.** (The workshop will be June 16-July 26, 1991.)

Graduate Faculty Roster

An updated graduate faculty roster is now available. The roster lists all current graduate faculty members along with their academic credentials and research and teaching interests. ***Pick up a copy from the DGS office.***

OTHER OPPORTUNITIES

Nominations are sought for graduate research assistantships and postdoctoral appointments for the next fiscal year (July 1, 1991-June 30, 1992) in Computational Sciences.

Proposals requesting support should be concise and contain the following:

1. Brief description of the research project.
2. Plan of the research including a timetable.
3. List of current support.
4. List of current funds awarded.
5. Brief resume.
6. Amount of support requested.

For a more detailed description, see the DGS (Room 106 Grehan Building) or contact John Connolly, 325 McVey Hall.

ALL REQUESTS SHOULD BE SUBMITTED NO LATER THAN *February 25, 1991.*

DataStat has created the Internship Program for Professional Development in Survey Research for new graduates who are not ready to commit to graduate studies or who wish to explore opportunities in the private sector.

DataStat is a commercial public opinion organization dedicated to providing academic quality research services. Its clients are both private sector firms as well as non-profit and governmental organizations who might otherwise employ university-affiliated research centers but are attracted by *DataStat's* favorable cost structures.

The *DataStat* environment will give the Intern an opportunity to sample both commercial work and participate in academic type projects.

More details from the DGS. Although this program is for new graduates who are not going to graduate school, you may know someone who would be interested.

The Office of Integrative Studies needs a person with excellent training and communication skills who would enjoy working as part of a small team which cooperates on developing, organizing, and administering integrative studies programs, and which shares a variety of office tasks.

Responsibilities would involve writing, conference and seminar planning, complex scheduling, coordinating education programs and research projects at the Medical Center. An understanding of the health care system would be helpful. Work would be 16-20 hours per week.

Please apply in writing (enclose resume) to the Office of Integrative Studies, MN-502, UK Medical Center, 0084.

PUBLIC RELATIONS EXECUTIVE TRAINING PROGRAM

Rudder-Finn, Inc. is one of the nation's largest, full-service, independent public relations agencies. It no longer has an Intern program for undergraduates. Instead, it has an Executive Training Program for college graduates which is offered three times a year at its New York City headquarters. Trainees work full-time and also attend weekly classes for which there is homework (writing assignments and readings).

Eligibility: Applicants must be at least COLLEGE GRADUATES. Some have MBA's, law and other graduate degrees but seek an entry into the field. FOREIGN NATIONALS must have a U.S. Social Security number. Persons with good college grades, wide interests and writing ability fare best.

The Program: The 14-year-old program is well-known. Entry level employees are rarely hired by the firm without having completed the Program and the company tries to hire as many of the graduates as it can -- usually about 50%. The others are normally able to obtain jobs elsewhere without difficulty.

Trainees work full-time and are paid at the rate of \$15,000 per year. Graduates who are hired by R-F become Assistant Account Executives at a much higher salary. **Next deadline is April 1.** See the DGS for an application and more details.

Other Important Announcements

On Wednesday, March 6 at 10-11 a.m., 12-1 p.m., 2-3:30 p.m. and 7:00 p.m., as well as Thursday, March 7 at 11:30 a.m., Robert Craig, the prominent communication scholar (see "Communication as a Practical Discipline" in the new RETHINKING COMM series) and the first and current editor of our new journal, COMMUNICATION THEORY, will be visiting. His talks include "trends in communication research" (10:00 a.m.); an informal noon conversation "Communication research and the concept of praxis (a campus wide event - 2:00 p.m.). There will also be a reception at Dr. Jim Applegate's house (7:00 p.m.) and Dr. Craig will talk with faculty at lunch about the editorial philosophy/orientation of the new journal (Thursday).

These events are sponsored by the Department of Communication.

THE UNIVERSITY COMPUTING CENTER OFFERS FREE short courses to all UK faculty, staff and students. Classes scheduled for spring include:

Introduction to VM/CMS and XEDIT
 Introduction to Electronic Mail on the IBM
 Introduction to SAS
 Introduction to SAS/GRAPH
 Introduction to SPSS-X
 Generalized Linear Models
 General Linear Models in SAS
 VS FORTRAN Debugger and ISPF
 Using AIX on the IBM 3090
 PROTRAN & ELLPACK
 Structural Equation Analysis and Programs
 Advanced FORTRAN Topics & Vectorization

Many of these classes don't require any knowledge or experience with any computer system. Class descriptions are available in the December/January printed *Kentucky Register* and the online January *Kentucky Register*. Or call the Consulting Room at 257-2249 for more information about classes and how to register.

The University Career Center offers **FREE** workshops on interviewing, resume writing, career directions, government employment and other topics. Call 257-2746 or stop by the Center at 201 Mathews.

Another excellent university resource for graduate students is the University Writing Center in Room 105 of the M.I. King Library. The Center offers **FREE** writing consultations, word processing labs and labs on *MLA*, *APA* and the *Chicago Manual of Style*.

Call 257-1356 for details.

UK's first Graduate Student Seminar on Grant Proposal Development will be February 19, 1991 from 6-8 p.m. in Room 139 of the Chemistry/Physics building, with a question-and-answer session following from 8:00-8:30 p.m. This is a unique opportunity for graduate students to gain

insight on skills they will need to write competitive research proposals as their careers progress. This free seminar is offered jointly by the Graduate School and the Office of Sponsored Program Development. Reservations must be made with OSPD (7-2861) by February 14.

MORE ON CIT 769

The Graduate School has learned that many university graduate students are being inappropriately registered for Residence Credit in 769. Persons who have not passed doctoral qualifying examinations **may not enroll** for 769, doctoral residence credit. On the other hand, many students who are in post-qualifying status are not being enrolled for 769 credit (0-12 hours).

Problems include: 1) registration for 769 credits by doctoral students who have not yet passed doctoral qualifying examinations, and 2) registration of Master's degree candidates for 769 credits. **Beginning with the current Spring 1991 Semester, the Graduate School will check the records of all students enrolled in 769 and will automatically drop any 769 credits from registrations of students who have not passed doctoral qualifying exams.**

It is also imperative that every doctoral student who has passed doctoral qualifying examinations enroll in 769. Please remember that post-qual students enroll for two full-time semesters of 769, after which they enroll for 0 hours of 769 (or 749 if they have had a guaranteed student loan).

Any questions about procedures may be referred to Ms. Jessie Baugh, Director of Admissions and Records in the Graduate School at 257-4905.

Acknowledgements: I wish to thank Esther Edwards for the excellent work she did in preparing this *Newsletter* and Marc Rhorer for his assistance with using *PageMaker*.

1991 FALL SCHEDULE

MONDAY

1:00-3:30 pm	CJT 650	Signs & Sign Behavior	Knuf
6:00-8:30 pm	CJT 601	Proseminar in Communication	Manning-Miller

TUESDAY

2:00-4:30 pm	CJT 721	Seminar in Intrapersonal Communication	Donohew
6:00-8:30 pm	CJT 619	Global Communication & Information Perspectives	Rush

WEDNESDAY

1:00-3:30 pm	CJT 725	Seminar in Organizational Communication: Dyadic Interactions in Organizations	Waldron
6:00-8:30 pm	CJT 608	Mass Communications & Society	Kim

THURSDAY

2:00-4:30 pm	CJT 745	Seminar in Mass Communication: Audience Uses of Mass Communication	Palmgreen
6:00-8:30 pm	CJT 631	Proseminar in Interpersonal Communication	Kalbfleisch

TO BE ARRANGED

CJT 696	Internship in Communications
CJT 700	Directed Reading in Communication
CJT 749	Dissertation Research
CJT 768	Research Credit Master's Degree
CJT 769	Research Credit Doctor's Degree
CJT 781	Directed Study in Communication
CJT 790	Research Problems in Communication

AEJMC CONVENTION DEADLINE

The deadline for submission of papers for the Association for Education in Journalism and Mass Communication in Boston during August 7-10, 1991, is **April 1** for all divisions, including Law, Newspaper, Mass Communication and Society, History, Theory and Methodology, Advertising and International Communication. Most of the divisions offer prizes (money!) to the best graduate papers. If you want more information, see the DGS or any of the other graduate faculty members who belong to AEJMC.

COLLEGE OF COMMUNICATIONS TEACHING EXCELLENCE AWARD

Excellence in teaching is championed and honored by the College of Communications through its annual **TEACHING EXCELLENCE AWARD**. Two awards are presented each spring, one to a full-time faculty member and one to a graduate teaching assistant. Each award consists of a plaque and \$200 cash.

ELIGIBILITY

The faculty award for teaching excellence is open to any of the full-time faculty. This includes faculty with administrative appointments such as the Director, Department Chair, or Director of Graduate Studies. The Dean of the College is not eligible.

M.A. or Ph.D. students with a full-time appointment in teaching or graduate students with a university fellowship who teach one course on a part-time basis are eligible for the award for teaching excellence by a graduate student. The person recognized with this award will also be the College nominee for the ICA Instructional Division Award for teaching excellence.

NOMINATION PROCEDURES

Nominations can be made by a graduate or undergraduate student, faculty member, or administrator. To nominate, complete the requested information on the form and submit it to the College of Communications Teaching Awards Committee, Office of the Dean, Grehan Building. Entries are due by **FEBRUARY 15**.

FACULTY AWARDS

Dr. Pamela Kalbfleisch has received a \$1,000 grant from the University Research Committee to support her research on obtaining accurate information, specifically the ability to detect truthful from deceptive communication. The grant period is from January 1991 through June 30, 1991.

Dr. Ramona Rush's book, *Communications at the Crossroads*, (with Donna Allen) is being translated and published in Japanese. **Dr. Rush** was on sabbatical during the fall term. During the sabbatical she visited the University of Oregon's School of Journalism and gave a brown bag talk on "The Role of Women in Journalism Education."

Dr. James Hertog is the first author of a paper, "Formative Analysis for Community-Based Health Campaigns: Experiences of the Cancer and Dietary Intervention Project" to be presented to the Health Communication Division of the International Communication Association in May in Chicago.

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Uncertainty about future coursework

Your advisor and advisory committee play a major role in determining your course of study, and you should check the projected two-year schedule. Most of you have already seen the fall 1991 schedule, but it is reprinted in this *Newsletter* for those of you that do not have electronic mail.

More next month...

