

College of Communications Graduate Newsletter



April 29, 1991

Roy L. Moore, Director of Graduate Studies

No. 15

As the semester draws to a close, I want to thank all of you--students, faculty and staff--for doing your share this academic year to make the graduate program better. As this *Newsletter* and previous ones have noted, there have been substantial improvements, many of them the direct result of recommendations in the graduate review committee report. With the addition of several new faculty members and tougher admission standards, we now have, I believe, a program whose quality is approaching that of some of the older and more prestigious communication programs. Our M.A. and Ph.D. graduates continue to find positions in private industry, government and universities throughout the region and country. Our new and continuing students have been successful in competing for university-level fellowships and scholarships. Finally, there are very few graduate programs that can claim to have the large quantity of convention papers and refereed publications that our faculty continue to produce year after year. (See items elsewhere in this *Newsletter*.)

Congratulations to the following who will be graduating this semester:

M.A.

Brenda Bartella
John Dailey
Rachel Davis
Lee Ann del Castillo
Sonia Gutierrez

Ph.D.

Marie Mitchell
Mary Moore
Chris Swindell
Lynda Thomas
Marilyn Wrenn
Woody Davis

Have a productive summer and stay in touch. See you in the fall!

Important Announcements

1. If you would like an outline of Dr. Robert Craig's presentation on the emergence and status of the discipline of communication, please see Dr. James Applegate or the DGS. Dr. Craig, editor of the new *Journal of Communication Theory* spoke on March 6. His visit was sponsored by the Department of Communication.
can register in the DGS office, but you must present a registration form signed by your advisor.
2. Current students who plan to attend a summer session or the fall semester who did not register during the regular March 26-April 10 registration period will now have to late register and pay a \$40 late fee. Late registration will be August 28- September 4, 1991. Please keep in mind that you
3. A new booklet published by the Council of Graduate Schools on "The Role and Nature of the Doctoral Dissertation" is available for checkout from the DGS. Fifty universities participated in the year-long study. Kentucky was not among them, but many of the major institutions in the country were involved. You can order a *free* copy from the Council of Graduate Schools, One Dupont Circle, N.W., Suite 430, Washington, DC 20036-1173.

ASSISTANTSHIP

SANDERS-BROWN CENTER ON AGING **Graduate Research Assistantship**

The Sanders-Brown Center on Aging invites applications for a graduate assistantship that will be available from May 1, 1991. The successful candidate, working under the direction of the Associate Director for Social and Behavioral Sciences, will be expected to contribute to various ongoing research and publication programs within the Center. Specific responsibilities, to be negotiated, may include: assisting with ongoing research projects and research proposal development; providing editorial assistance with Center publications, including Sounding Board, a bi-monthly Research Information and Table of Contents Service, and occasional publications; assisting in the planning and coordination of research conferences; serving as a staff person to research interest groups; and working with the Associate Director on special projects as required. Persons from any social or behavioral science or from related disciplines may apply for this position which requires good organizational and writing skills and an interest in research. Individuals with interests in gerontology are particularly encouraged to apply. Remuneration for this 20 hours per week assistantship will be \$833 per month. Inquiries and applications (including a resume and the names of three references) should be addressed to: Dr. Graham D. Rowles, Associate Director for Social and Behavioral Sciences, Sanders-Brown Center on Aging, 101 Sanders-Brown Building, University of Kentucky, Lexington, KY 40536-0230, (telephone: 606-233-5471).

CONFERENCES

1. The College of Communications was well-represented at the 61st Annual Convention of the Southern States Communication Association earlier this month. Papers presented at the conference in Tampa include:

Dr. Robert Bostrom, "Listening and the National Teacher Examination" (Language Behavior Division).

Ms. Judith Bussey, "Inquiring Minds: Listening and Questioning" (Language Behavior Division).

Dr. Pamela J. Kalbfleisch and **Ms. Andrea B. Davies** (Andrea Davies and Associates), "Mentors and Proteges: Choices in Partnership" (Top four paper in Applied Communication).

Mr. I. Mark Prather and **Dr. Robert N. Bostrom**, "Family Size, Birth Order, and Listening Skills" (Language Behavior Division).

Dr. James L. Applegate was a participant in a roundtable discussion on "The Most Important Contribution to Contemporary Communication Theory" and **Dr. Pamela J. Kalbfleisch** was a respondent on a panel of **Dr. Robert N. Bostrom's** "young scholars."

Dr. Joachim Knuf was the program planner for the Language Behavior Division. He also presented a paper on the Panel 'Parva Metaphorica' on "Managing Metaphors: Is Organizational Culture All Words?"

Several graduates of the program presented papers, including **Dr. John Haas** (now at the University of Tennessee), **Dr. Theodore E. Zorn** (University of North Carolina-Chapel Hill), **Dr. Joy Hart Seibert** (University of Louisville), **Dr. Stephanie Zimmerman** (San Jose State University) and **Dr. Myria W. Allen** (Louisiana State University).

2. Nine graduate faculty members and three doctoral students will be participating at the 41st Annual Conference of the International Communication Association during May 23-27 in Chicago. Papers include:

Dr. James L. Applegate, "I Hired Me Another Colored Boy Today": On the Necessity of Bottom Up Approaches to Realizing the Goals of Access and Excellence in American Universities" (Interdivisional Program).

Dr. Douglas A. Boyd, "French- and English-Language Broadcasting in Quebec: The Evolution of Radio and Television in a Bilingual Society" (Mass Communication Division).

CONFERENCES (Continued):

Dr. Douglas A. Boyd, "French- and English-Language Broadcasting in Quebec: The Evolution of Radio and Television in a Bilingual Society" (Mass Communication Division).

Dr. Boyd also will chair a competitive paper session on "All About News."

Mr. Vikrant Dhoundiyal, "Towards a Mathematical Model of Emotional Communication: Application of Singularity and Loop Analysis to the Primacy of Affect versus Primacy of Cognition Issue in Human Communication Theory" (Information Systems Division).

Dr. Philip Palmgreen, **Dr. Elizabeth Puzles Lorch** (Kentucky), **Dr. Lewis Donohew**, **Mr. David M. Helm**, **Ms. Stacey A. Baer** and **Ms. Margaret Usha Dsilva**, "Program Context, Sensation Seeking, and Attention to Televised Anti-Drug Public Service Announcements" (Mass Communication Division).

Dr. Donohew also will serve as a respondent for a paper session on "Communicating About Alcohol and Drug Abuse" (Health Communication Division).

Dr. Joachim Knuf, **Ms. Margaret Usha Dsilva**, **Ms. Chris Iov Foreman** and **Ms. Marilyn D. Hunt**, "Changing Organizational Culture: Perplexities, Ponderables, and Resources" (Organizational Communication Division).

Dr. Ramona R. Rush and **Ms. Sonia Gutierrez-Villalobos**, "Women's Global Communication: Problems, Promises, Prospects" (Joint Program).

Dr. James Hertog (first author) *et al.*, "Formative Analysis for Community-Based Health Campaigns: Experiences of the Cancer and Dietary Intervention Project" (Health Communication Division).

Dr. Pamela J. Kalbfleisch and **Ms. Andrea B. Davies** (Andrea Davies & Associates), "Education in the 90's: Developing a Pluralistic Environment Through Mentoring" (Instructional/Developmental Communication Division).

Dr. Haeryon Kim, "Public Participation in Rule-making Proceedings in the Deregulation Era" (Mass Communication Division).

Dr. Knuf was also a participant on an Interpersonal Communication Division panel on "Good Looks, Good Words" and presented a paper on "Spit First and Then Say What You Want: Tangible Speech in Ritualized Communication."

Dr. Patricia A. Lawrence (University of Texas-El Paso) and **Dr. Philip C. Palmgreen**, "Arousal Needs and Gratifications Sought From Theatrical Films" (Mass Communication Division).

Ms. Lisa McLaughlin, "Feminism, Identity Politics, and Authenticity" (Popular Communication Division).

3. **Mr. Phil Auter** and **Dr. Douglas A. Boyd** presented a paper to the Broadcast Education Association Annual Convention this month in Las Vegas entitled "DuMont: America's Original Fourth Television Network."

4. Graduate students in **Dr. Ramona Rush's** CJT 780 ("Women's Global Communications") class this semester have been invited to present their papers during the 1991 International Conference of Human Services and Information Technology Applications (HUSTIA) during June 27-30 at Rutgers University. The session will be on "Women's Global Communications."

Graduate students who want an updated view of faculty reserach efforts should check the College Reading Room for a reserve packet that contains recent faculty publications.

PROMOTION

Dr. James L. Applegate, chair of the Department of Communication, was promoted to full professor for next academic year. **Congratulations!**

APPOINTMENT

Ms. Rosemary Booth who is completing her Ph.D. this semester has accepted a position as Assistant Professor of Management at the University of North Carolina-Charlotte beginning this fall. **Congratulations, Ro!**

OPPORTUNITIES

1. Research Support for Library Acquisitions

Research and Graduate Studies and Information Services will make available \$50,000 to provide ten to twenty grants which new faculty members may use to add materials essential to their research, but currently unavailable in the library system, to the University's library holdings. Examples include, but are not limited to, non-recurring expenditures for journal collections, essential reference works, microfilm/microfiche collections, electronic databases (e.g., on CD-ROM), special collections, etc. All purchases will be the property of the University of Kentucky libraries.

The awards are intended to support and enhance the research efforts of faculty members at the rank of Assistant Professor or higher who are in their first or second year of appointment. (In exceptional circumstances, awards are possible for more senior faculty who are changing research and/or graduate education direction when new holdings are required to support that change in scholarly direction). Faculty members for both undergraduate and graduate programs are eligible to apply. **See the DGS office for guidelines. Deadline is May 20.**

IMPORTANT DATES

4-WEEK (Classes begin May 7)

REGISTRATION

May 6 - Registration for new students who have been cleared for registration.

May 7-10 - Late registration for returning students who did not advance register and new applicants cleared for admission. **A \$40 late fee is assessed students who register late.**

May 13 - Last day to change grading option.

ADD/DROP

April 22-24 -- Summer and Fall 1991 Advance Registration Early Add/Drop

April 29-May 3 -- Add/Drop for 1991 Summer and Fall terms

May 10 - Last day to enter an organized class.

May 13 -- Last day to drop a course without it appearing on the student's transcript.

May 20 -- Last day to withdraw from a course.

FEE PAYMENT

May 20 -- Last day to pay registration fees to avoid cancellation of registration.

DEGREES AND GRADUATION

June 26 -- Last day for doctoral candidates for an August degree to submit a *Notification of Intent to Schedule a Final Examination* in The Graduate School.

Other Dates:

May 27 -- Memorial Day--Academic Holiday

June 4 -- Final Examinations

8-WEEK (Classes begin June 6)

June 5 -- Registration for new students who have been cleared for admission but did not advance register.

June 6-10 -- Late registration for returning students who did not advance register and new applicants cleared late for admission. *A \$40 late fee is assessed students who register late.*

June 17 -- Last day to change grading option.

ADD/DROP

June 10 -- Last day to enter an organized class.

July 5 -- Last day to withdraw from a course.

DEGREES AND GRADUATION

June 21 -- Last day for filing an application for an August degree.

June 26 -- Last day for doctoral candidates for an August degree to submit a *Notification of Intent to Schedule a Final Examination* in The Graduate School.

July 10 -- Last day for candidates for an August degree to schedule a **final examination** in The Graduate School.

July 24 -- Last day for candidates for an August graduate degree to sit for a final examination.

August 1 -- Last day for candidates for an August degree to submit a thesis/dissertation to the Graduate School.

Other Dates

July 4 -- Independence Day -- Academic Holiday

August 1 -- Final Examinations

FALL 1991 (Classes begin August 28)**REGISTRATION**

August 22-24 -- Registration for new Evening/Weekend students and graduate students.

August 26 -- Registration for new students who have been cleared for admission but did not advance register.

August 28-September 4 -- Late registration for returning students who did not advance register and new students who did not advance register and new applicants cleared late for admission. *A \$40 late fee is assessed students who register late.*

September 18 -- Last day to change grading option.

November 5-19 -- Advance Registration for the 1992 Spring Semester.

ADD/DROP -- WITHDRAWAL

April 22-24 -- Summer and Fall 1991 Advance Registration Early Add/Drop.

April 29-May 3 -- Add/Drop for 1991 Summer and Fall terms.

August 27 -- First day of add/drop for Advance Registered students.

September 4 -- Last day to enter an organized class for the 1991 Fall Semester.

October 21 -- Last day to withdraw from a course.

December 4-6 -- Spring 1992 Advance Registration Early Add/Drop.

December 16-20 -- Final Examination Week Add/Drop for the 1992 Spring Semester.

FALL 1991 (Continued)**FEE PAYMENT**

August 7 -- Last day advance registered students may pay \$50 to confirm their 1991 Fall Semester registration.

September 11 -- Last day to pay registration fees to avoid cancellation of registration.

December 11 -- Last day Advance Registered students may pay \$50 to confirm their 1992 Spring Semester registration.

DEGREES AND GRADUATION

September 26 -- Last day to file an application for a December degree.

November 7 -- Last day for doctoral candidates for a December degree to submit a *Notification of Intent to Schedule a Final Examination* in The Graduate School.

November 21 -- Last day for candidates for a December degree to schedule a final examination in The Graduate School.

December 5 -- Last day for candidates for a December graduate degree to sit for a final examination.

December 20 -- Last day for candidates for a December degree to submit a thesis/dissertation to The Graduate School.

Other Dates

September 2 -- Labor Day - Academic Holiday

November 28-30 -- Thanksgiving Holiday

December 13 -- End of class work

December 16-20 -- Final Examinations

OTHER ANNOUNCEMENTS

1. **Dr. James Carey**, Dean of the College of Communications at the University of Illinois and Distinguished Professor at the Poynter Institute this semester, served as the College of Communications Graduate Seminar speaker. Dean Carey traced the history of critical studies in mass communication in an outstanding presentation to graduate students and faculty in the morning on April 15, and then made an excellent speech on political rituals on television, including the Bork-Kennedy encounter during the U.S. Senate confirmation hearings, to a university-wide audience in the afternoon. Dr. Carey also visited with graduate students, including **Dr. James Applegate's** CJT 651 class, and attended a reception in his honor. Thanks to the Graduate School and **Dean Douglas Boyd** for their support in making Dr. Carey's visit possible.

2. **Dr. Karl Erik Rosengren**, Professor of Sociology at the University of Lund in Sweden, visited the program on April 22. He spoke in the morning on "Assessing Quality in Media Programming" and in the afternoon on "Media Use by Children and Adolescents: Causes and Consequences." Both presentations were excellent and well-attended. Thanks to **Dr. Phil Palmgreen** for arranging for Dr. Rosengren's visit.

PUBLICATIONS

1. Dr. Greg Leichthy and **Dr. James Applegate**, "Social-Cognitive and Situational Influences on the Use of Face-Saving Persuasive Strategies," **Human Communication Research**, March 1991.

2. **Dr. Joachim Knuf**, "L'opposition Elementaire: Le Noir et Blanc Comme Signes," **Figures: Cahier Du Centre De Recherche Sur L'Image, Le Symbole, Le Mythe**.

REMINDER

If you are planning to take an Independent Study during the 4-week, 8-week or fall 1991 semesters, an Independent Study Form must be filed with the Director of Graduate Studies PRIOR TO REGISTRATION. The forms are available from the DGS office.

