



# College of Communications

## Graduate Newsletter

October 6, 1992

Roy L. Moore, Director of Graduate Studies

No. 19

### Director's Corner

This has been a hectic but very productive semester so far. Our enrollment for this semester increased 7.5% from the fall 1991 semester. We currently have 54 Ph.D., and 32 M.A. students and one visiting student. Eight of our students are supported by fellowships or scholarships, two are research assistants and 27 serve as teaching assistants. I am particularly pleased to welcome the following new students this semester:

#### M.A.

Susan Colon  
Mike Griffin  
Cindy Jones  
Jack Lewis  
Brian Malloy  
David Meagher  
Daniel Minnich

Diane Moore  
Sarah Meyers  
Michell Phelan  
Ruth Ragland  
Jeanette Vater  
Kathryn Wong  
Shafie Zin

#### Ph.D.

Cathy Gillotti  
Tina Harris  
Khalid Marghalani  
Laban Miller  
Seichi Morisaki  
Odetta Owen  
Robert Thompson

I hope everyone had the chance to meet many of these students at our recent fall reception. Lexington Campus Chancellor Dr. Robert E. Hemenway welcomed approximately 60 students and faculty members at the Faculty Club.

During the fall meeting on August 31, 1992, the Graduate Faculty of the College of Communications approved two major proposals. First, admission deadlines were changed from March 1, July 1 and October 1 to February 1 and October 1, effective in the summer of 1993. Thus there will be no admission decisions in the summer term.

Second, the faculty unanimously approved a new course -- CJT 630 ("Proseminar in Mass Media Law and Public Policy") to complement CJT 730 ("Seminar in Mass Media and Public Policy.") The faculty also voted to delete CJT 681 ("Communications Historiography") and CJT 741 ("Seminar in Multi-Actional Communication") from the curriculum. All three of these changes have been forwarded to the Graduate School and must be approved by the Graduate Council and the University Senate before they become official. These curriculum proposals originated with an informal Mass Communication faculty advisory group that met several times last spring.

The following members have been appointed for 1992-93 by Dean Douglas A. Boyd upon the recommendation of the Director of Graduate Studies:

#### Program Committee

Robert Bostrom  
Joachim Knuf  
Roy Moore (Chair)  
Mark Prather  
Nancy Reynolds

#### Admissions & Financial Aid

James Hertog  
Haeryon Kim  
Roy Moore (Chair)  
Ramona Rush

#### Review Committee

Pamela Kalbfleisch  
Thomas Lindlof  
Carmen Manning-Miller  
Roy Moore (Chair)

*Continued...*

## Director's Corner (Continued):

Please note that Ph.D. student **Mark Prather** serves as your representative on the Program Committee, which must approve all curriculum changes and determines the schedule of classes for each semester. It is important that you inform him of your course preferences, including appropriate times for offering classes.

The 1992-93 Scholarship and Awards Committee, whose members were elected by Ph.D. students and faculty, includes:

Dr. Carmen Manning-Miller (Chair)

Dr. James Hertog

Dr. Joachim Knuf

This committee screens applications for all university fellowships and awards and advises the Director of Graduate Studies regarding nominees. Teaching assistantships, the Sypher Memorial Scholarship and the Bruce H. Westley Memorial Scholarship are selected by separate committees.

Please check your E-mail, the Graduate Bulletin Board on the second floor, your mailbox and, of course, this Newsletter regularly so you can stay informed. The minutes of all meetings are sent via E-mail and posted on the Bulletin Board.

Please keep those cards, letters and electronic messages flowing to the DGS and have a great semester!

**Roy L. Moore**

## IMPORTANT DATES

**October 19** - Last day to withdraw from a course

**November 3** - Presidential Election - Academic Holiday

**November 4-18** - Advance Registration for the 1993 Spring Semester

**November 5** - Last day for doctoral candidates for a December degree to submit a **Notification of Intent to Schedule a Final Examination** in The Graduate School

**November 19** - Last day for candidates for a December degree to **Schedule a Final Examination** in The Graduate School

**November 26-28** - Thanksgiving Holiday - Academic Holidays

**December 3** - Last day for candidates for a December degree to **Sit for a Final Examination** in The Graduate School

**December 3-4** - Spring 1993 Advance Registration Early Add/Drop

**December 9** - Last day Advance Registered students may pay \$50 to confirm their 1993 Spring Semester registration

**December 14-18** - Final Examination Week Add/Drop

**December 18** - Last day for candidates for a December degree to **Submit a Thesis/Dissertation**

## Faculty and Student Conference Activities

### AEJMC

As usual, our graduate students and faculty were very active at the recent Association for Education in Journalism and Mass Communication (AEJMC) annual conference in Montreal, Canada, in August. Papers presented include:

1. Ph.D. student **Safran S. Al-Makaty**, **Dr. Douglas A. Boyd** and **Dr. G. Norman Van Tubergen**, "Source Credibility During the Gulf War: A Q-study of Rural and Urban Saudi Arabian Citizens" (International Division)

2. **Dr. James Hertog et. al.**, "Community Pluralism and Knowledge Gaps: A Longitudinal Study of Campaign Effects in Two Community Pairs" (Communication Theory and Methodology Division). **Dr. Hertog** also moderated a teaching session on "Using Research Methods in the Classroom."

3. Ph.D. student **Gregory Widener** and **Dr. Haeryon Kim**, "Should Executions Be Televised?" (Mass Communication and Society Division and Radio-Television Journalism Division)

4. Dr. Carol Smith, **Dr. Haeryon Kim** and Dr. James Bernstein (Indiana University), "Because It's Time: Teaching Computer-Mediated Communication" (Communication Technology and Policy Interest Group) *This paper was a top three paper for the CTP Interest Group. Congratulations!*

5. **Dr. Ramona Rush**, "A Systematic, Systemic Commitment: 'Being All That We Can Be' in Journalism and Mass Communication Education by the Year 2001" (Public Relations Division and Commission on the Status of Women.)

**Dr. Rush** also co-coordinated the first meeting of the Lesbian, Gay, and Family Diversity Task Force and moderated the Ad Hoc Committee on Program Diversity.

6. Ph.D. student **Jawahara K. Saidullah**, "Children of the Himalayas: the Message of Chipko: 'Travel of Information' in Chamoli, India"

7. **Dr. Roy L. Moore** was a panelist for a session on "Fair Use v. Professor Publishing: The Kinko's Case Examined (Law Division and the SCA Community College Journalism Association)

### SCA

The College will also be well-represented at the annual meeting of the Speech Communication Association in Chicago during October 29-November 1.

### Papers and presentations include:

1. **Dr. Pamela J. Kalbfleisch** and Ph.D. student **Randy Wood**, "Organizational Commitment and Job Involvement in a Health Care Environment: The Effect of Mentoring, Job Reward Value, and Expectations on Fostering a Supportive Organizational Environment" (Organizational Communication Division.) **Dr. Kalbfleisch** will chair a Showcase Panel on Nonverbal Communication.

2. Ph.D. student **Sally Vogl**, "Stress in Small Groups" (Senior College and University Section)

3. Ph.D. student **Tina Harris**, Lara Travillion (University of Georgia) and Robert Lemieux (University of Georgia), "Interfacing Interpersonal and Mediated Communication in Personal Ads: Active and Strategic Self-Disclosure" (Interpersonal and Small Group Interaction Division)

4. **Ms. Harris** is also presenting a paper entitled "An Exploration of Crying as a Communication Construct" (Interpersonal and Small Group Interaction Division) with five colleagues from the University of Georgia.

*Continued...*

## Faculty and Student Conference Activities (*Continued*):

5. Ph.D. student **Catherine Gillotti**, "Interaction Between Health Care Providers and Infants In An NICU: An Assessment of Outcomes" (Commission on Health Communication)
6. Ph.D. student **John D. Lepter**, "Organizational Social Norms and Influence Discourse Across Interactional Absences: An Institutional Exemplar" (Organizational Communication Division)
7. Ph.D. student **Chris Foreman**, "And the Story as Told to Me: Organizational Stories and Culture," (Organizational Communication Division)
8. Ph.D. students **Robert O. Miller** and **Chris Foreman** and **Dr. Vincent R. Waldron**, "Managing Gender Conflicts in the Supervisory Relationship: Relationship Definition Tactics Used by Women and Men" (Organizational Communication Division)
9. **Dr. Vincent R. Waldron**, "Goal Shifts During Conversation: Tracking Changes in the Relative Importance of Conversational Objectives" (Interpersonal and Small Group Interaction Division)
10. **Dr. Vincent R. Waldron**, "On-Line Adjustments to Conversational Goals and Actions: Behavioral and Cognitive Indicators" (Rhetorical and Communication Theory Division)
11. **Dr. Vincent R. Waldron**, Ph.D. student **Chris Foreman** and Jeff Ross, "Organizational Change Logics: A Conceptual Framework, Method, and Case Study" (Organizational Communication Division)
12. **Dr. Vincent R. Waldron**, "Communication and Emotion in the Organization: A Social-symbolic Perspective and Research Agenda" (Organizational Communication Division)
13. **Dr. Joachim Knuf**, "Weighty Issues: Semiotic Notes on Dieting as a Secular Ritual" (Commission on
14. **Dr. James Applegate** will be chairing a Rhetorical and Communication Theory session on "Whither (and Whether) Communication Theory, II: Forms and Functions of Communication Theory."
15. **Dr. Douglas A. Boyd** will be a panelist at an SCA Research Board session on "Telecommunication Policy Issues, and Research: A Primer for the Speech Communication Educator."
16. **Dr. Boyd** will also chair a Mass Communication Division paper session on "Communication at the Margin: Mass Media and the Growth of the Far-Right Extreme Movement in America."
17. Ph.D. student **Ruth Wagoner** "Opening Statements" (Commission on Communication and Law)

### Other Conference Activities

**Dr. Ramona R. Rush** presented a paper, "Global Communications: Grounding and Re/Finding the Concepts" during the International Association for Mass Communication Research in Guarujá, Brazil, in August. She and the International Communication section of IAMCR hosted the 10th Anniversary celebration of the Group for the Advancement of Communications in the Americas (GRACIAS), a networking group of concerned with communication issues in the hemisphere which Rush founded GRACIAS during an IAMCR meeting in Paris in 1982, and has coordinated since that time.

### Faculty News

During the 1991-92 year, **Dr. Ramona R. Rush** completed a peace education course under the auspices of the Central Kentucky Council for Peace and Justice. She also received training as a mediator, including domestic relations, from the newly-created Mediation Center of Kentucky. **Dr. Rush** serves on the public relations and domestic relations subcommittees of the Center.

**Dr. Rush** served as the external consultant for the review of the Applied Communication Program of Franklin College, Columbus, Ohio, during the summer.

## News of Students and Alumni

ABD student **Martha Einerson** is a Visiting Assistant Professor of Communication Studies at the University of Montana.

ABD student **Mary Rogus** is news director at WBAY-TV in Green Bay, Wisconsin.

M.A. Graduate **Rosemary Bryant** is Director of Development and Alumni Relations for the University of Kentucky College of Nursing.

Ph.D. student **Veronica Gordon** is a finalist for the Black Entertainment Television Network's Comic View. She completed taping for the show last week. Sixteen finalists were taped and 12 will be broadcast within the next year.

Ph.D. student **Lynda Thomas** was appointed by **Gov. Brereton Jones** to serve on the new Executive Branch Ethics Committee, which is charged with enforcement and oversight of the executive branch ethics code passed by the 1992 General Assembly. The Commission reviews the financial disclosure forms submitted by top executive branch officials and reviews and investigates complaints of ethics violations by employees.

**Ms. Thomas** also received a Freedom Forum Graduate Fellowship of \$4,000 for 1992-93.

**PLEASE SEE ANNOUNCEMENTS UNDER  
GRADUATE STUDENT OPPORTUNITIES"  
FOR DETAILS ON APPLYING FOR  
NEXT YEAR'S  
FREEDOM FORUM FELLOWSHIPS**

## Graduate Student Opportunities

### Presentations

Dr. Thomas Housel, Director of Business Development and Domain Engineering at Pacific Bell Telephone Company, will discuss the role of multi-media in business process reengineering at a presentation sponsored by the College of Communications on **Thursday, October 8**. The presentation is scheduled for 1:00-2:00 p.m. in the Dean's Conference Room (223 Grehan Building.) Dr. Housel is an international authority on multi-media teleconferencing and process engineering.

Business process reengineering is one of the most significant new movements in American business today. Dr. Housel will discuss the fundamentals of business process reengineering and how teleconferencing can be used to further the aims of companies seeking the radical improvements in cost structure, cycle time, and customer satisfaction that business process reengineering offers.

Dr. Housel will meet with interested graduate and undergraduate students at 3:30 p.m. to discuss job opportunities in the telecommunications industry related to the uses of new communications technologies.

### **ICA Dissertation Award**

Call for nominations for the first annual

### **International Communication Association Award for the Outstanding Doctoral Dissertation in Interpersonal Communication**

**SPONSORED** by the Interpersonal Communication Division.

**TO BE PRESENTED** at the International Communication Association Convention in Washington, DC, 1993.

*Continued...*

## GRADUATE STUDENT OPPORTUNITIES

### ICA (Continued):

**NOMINATIONS** must be made by the director of the dissertation who should set forth in a letter of nomination specific reasons why the dissertation merits the award. Nominated dissertations must focus on phenomena, issues and questions relevant to the study of interpersonal communication.

**SUPPORTING MATERIALS** must include a 500-word abstract of the dissertation and a 25-35 page paper (excluding tables and references) based on the dissertation. The paper should present the research questions/problems addressed in the dissertation, major hypotheses with supporting rationales, descriptions of methods and findings, and conclusions based on the research.

**ELIGIBILITY** is granted to any member of ICA affiliated with the Interpersonal Communication Division whose dissertation has been successfully defended between January 1 and December 31, 1992.

**DEADLINE** for submitting nominations and supporting materials is **February 1, 1992**.

**FINALIST** will be selected by March 1, 1993. Finalists will be asked to submit full dissertations at that time. Final selection will be made no later than May 1, 1993.

**SEND** letters of nomination and **FOUR** copies of additional materials to:

**Sandra Metts**  
**Department of Communication**  
**Illinois State University**  
**Normal, IL 61761.**

For questions:  
 (309) 438-7833 or (309) 452-7351.

## First International Conference on

### JUDAISM, FEMINISM AND PSYCHOLOGY CREATING A SHELTER IN THE WILDERNESS

October 29 - November 1, 1992  
 Seattle, Washington USA

Sponsored by Jewish Women's Caucus of the Association for Women in Psychology

Over fifty workshops, discussions and panels will address the psychological significance of being Jewish and female. Topics include: Jewish identity development, ritual as healing, assimilation, reclaiming our Jewish mothers, body image, Jewish lesbians, female Holocaust survivors, Sephardic culture, African-American/Jewish relations, class differences--and much more. A small sampling of speakers includes: Evelyn Torton Beck, Ellyn Kaschak, Paula Caplan, Sue Elwell, Lenore Walker, Aviva Cantor, and Sandra Butler.

Women and men from all religious and ethnic backgrounds and from all sexual orientations are welcome. Fee: \$185 (\$220 after September 29). Accommodations for special needs as well as a sliding scale and financial aid are available.

.....

**Center for Sale, Advertising, and  
 Marketing History  
 Special Collections Library  
 Duke University**

### TRAVEL-TO-COLLECTIONS GRANT 1992-1993

Three or more grants of up to \$1000 are available to (1) graduate students in any academic field who wish to use the resources of the Center for research toward M.A. or Ph.D. degrees or (2) faculty working on research projects. Funds may be used to help defray costs of travel to Durham and local accommodations.

*Continued...*

## GRADUATE STUDENT OPPORTUNITIES

### Duke University (*Continued*):

The major collection available at the Center at the current time is the extensive Archives of the J. Walter Thompson Company (JWT), the oldest advertising agency in the U.S. and a major international agency since the 1920s. Later in the year the advertisements and a moderate amount of agency documentation from D'Arcy, Masius, Benton & Bowles (DMB&B) also will become available for research. The Center holds several other small collections relating to 19th and 20th century advertising and marketing.

**REQUIREMENTS:** Awards may be used between December 15, 1992 and September 1, 1993. Graduate student applicants (1) must be currently enrolled in a postgraduate program in any academic department and (2) must enclose a letter of recommendation from the student's advisor or project director. Please address questions and requests for application to:

Ms. Ellen Gartrell, Director  
Center for Sales, Advertising, and  
Marketing History  
Special Collections Library  
Duke University  
Box 90185  
Durham, NC 27708-0185

Phone: (919) 681-8714 FAX: (919) 684-2855  
E-Mail contact: Ms. Marion Hirsch  
mph@mail.lib.duke.edu

**DEADLINES:** Applications for 1992-93 awards must be received or postmarked by **November 1, 1992**. Awards will be announced by December 1.

## WILMA E. GROTE SYMPOSIUM FOR THE ADVANCEMENT OF WOMEN 1992 SYMPOSIUM

**Families: A World Perspective  
November 6-7, 1992  
Morehead State University  
Morehead, Kentucky**

### Keynote Addresses

#### **Dinner, Friday night, November 6**

Arlene Skolnick, "What Happened to Ozzie and Harriet? The New World Revolution in Family Patterns"

#### **Luncheon, Saturday, November 7**

Marilou Awiakta, "Mother of the Nation: A Native American Concept of Home and Family"

### Session Themes

Women and Their Children  
Self-Actualization and Self-Esteem  
Families Around the World  
Family Roles  
Families in Conflict and Stress

Twenty-three refereed papers will be presented in these Thematic Sessions. Seven Roundtable discussions will be held Saturday morning at breakfast. Eighteen pre-conference workshops have been developed (preregistration required.)

### **For Registration Information:**

Donna C. Phillips  
Morehead State University  
UPO 946  
Morehead, KY 40351

**Phone:** (606) 783-2153  
**BITNET:** phildon@morekypr

**SANDERS-BROWN CENTER ON AGING  
SOCIAL AND BEHAVIORAL SCIENCES  
GRADUATE RESEARCH  
ASSISTANTSHIPS**

The Sanders-Brown Center on Aging invites applications for a 20 hours a week graduate assistantship. This assistantship will be available as of October 1, 1992. However, by arrangement, the successful candidate may choose to delay appointment until the beginning of the spring semester. The research assistant, working under the direction of the Associate Director for Social and Behavioral Sciences, will contribute to various research and publication programs within the Center. Specific responsibilities may include: assisting faculty with research projects and research proposal development; data base development; data analysis; providing editorial assistance with Center publications; and working with the Associate Director on special projects. Persons from the social or behavioral sciences or from related disciplines may apply for this position which requires good organizational and writing skills and an interest in research. Individuals with interests in gerontology are particularly encouraged to apply. Inquiries and applications (including a resume and the names and addresses of three references) should be addressed to: Dr. Graham D. Rowles, Associate Director for Social and Behavioral Sciences, Sanders-Brown Center on Aging, 101 Sanders-Brown Building, University of Kentucky, Lexington, KY 40506-0230, telephone: (606) 233-5471.

**1993-1994**

**The Freedom Forum Graduate Journalism  
Scholarships**

Applications are invited from graduate students working toward master's or doctoral degrees in journalism/mass communication in the United States.

The Freedom Forum will award \$4,000 one-year graduate scholarships. In addition, winners will be guests of The Freedom Forum at a special conference in Arlington, VA, as part of their scholarship year.

Applications for these scholarships will be judged by a committee of professors from journalism/mass communication programs throughout the country. **The deadline is February 1, 1993.** Please see Ms. Esther Edwards or the DGS for an application. As mentioned elsewhere in the **Newsletter, Ph.D. student Lynda Thomas** won one of these awards for this year.

**THE WOODROW WILSON  
WOMEN'S STUDIES GRANT FOR  
DOCTORAL CANDIDATES**

**PURPOSE:** To encourage original and significant research about women on such topics as the evolution of women's role in society and particularly contemporary America, women in history, the psychology of women, and women as seen in literature.

**ELIGIBILITY:** Students in doctoral programs who have completed all pre-dissertation requirements in any field of study at a graduate school in the United States.

**APPLICATION:** Forms are available in mid-summer from the address listed below. Applications must be endorsed by the candidate's dissertation director and graduate dean (please check with your graduate dean's or fellowship office for any specific requirements.) Supporting documents consist of graduate school transcripts, letters of reference, a dissertation prospectus, a statement of career plans, and a timetable for completion of the dissertation.

**AWARDS:** Winners will receive grants averaging \$1000 to be used for expenses connected with the dissertation.

**DEADLINES:**

For requesting applications: October 23, 1992  
Material from abroad postmark: October 23, 1992  
Other materials postmarked: November 6, 1992

*For more information and brochure see the DGS.*

**CJT 749 ENROLLMENT**

According to a recent memo from Dr. Constance Wood, Associate Dean of the Graduate School, there has been some confusion over enrollment in "Dissertation Research" (offered in our program as CJT 749). Enrollment in CJT 749 is limited to **6 semesters** following completion of CJT 769 ("Residence Credit for Doctor's Degree") for post-qualifying residency credit. The Graduate School is monitoring this enrollment much more closely than it has in the past.

