



Graduate Newsletter

College of Communications

May 7, 1993

Roy L. Moore, Director of Graduate Studies

No. 21

DIRECTOR'S CORNER

This my last column as Director of Graduate Studies. As most of you know by now, I am stepping down as DGS, effective at the end of this semester. At its last meeting, the Graduate Faculty asked me to chair a committee to find a successor, who will be selected from the current members. I am joined on the search committee by Dr. Haeryon Kim, Dr. James Hertog, and Dr. James Applegate. We expect to nominate the new DGS soon, and we will announce the name as soon as a decision is made.

I have certainly enjoyed working with you and for all of you--graduate students and faculty--during the last five years, which have seen some very positive changes in our program. I will not dwell on the changes here, but I must say that we have some of the finest and most productive graduate students and faculty members that can be found anywhere. During every professional convention I attend, I hear nothing but positive comments about our program. It is not surprising that we are now recruiting some of the top students in the country. Our curriculum continues to get stronger, as witnessed by the addition of eight new courses during the last five years, including the approval of a health communication seminar at the last faculty meeting. Our graduates are finding positions in businesses and universities around the country and our alumni, in turn, are recommending our program to potential applicants.

The DGS position is enormously demanding of both time and energy, but my work has been satisfying and rewarding. Although I am returning to the School of Journalism as a fulltime faculty member, I will continue to serve on graduate committees and to teach graduate courses. Please do not hesitate to call on me when you need assistance.

I want to thank all of you for your kind support during five pleasurable years. My special thanks to DGS staff assistant Esther Edwards for her outstanding work. Her dedication, talent and skills have been a major contribution to the strength of the Graduate Program. I also appreciate the support of Dean Douglas A. Boyd who is a true friend of the program.

Finally, I thank my wife, Pam, and my son, Derek, for their continued understanding, support and advice during very hectic times. I could not have made the journey without them.

Thanks once again to you all, and have a great summer!

Roy
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INTERNATIONAL COMMUNICATION ASSOCIATION

As usual, the College of Communications Graduate Program will be well represented at the Annual International Communication Association Conference during May 27-31 in Washington, D.C.

1. **Dr. Nancy Grant Harrington** will chair a joint session of the Health Communication and Mass Communication Divisions on "Targeting Adolescents and Young Adults in Health Communication Campaigns."
2. Panel presenters include **Dr. Lewis Donohew, Dr. Philip Palmgreen, Dr. Elizabeth Lorch** (Psychology), **Dr. Nancy Grant Harrington, Mr. David Helm, Ms. Stacy Baer** and **Ph.D. student Margaret Dsilva** on "A Campaign Featuring High Sensation Value Messages Offering Exciting Alternatives to Drugs for Risk-Takers."
3. **Ph.D. student Margaret Dsilva, Brenda J. Bartella** and **Marilyn Wrenn** will focus on "Relationships Among Sensation Seeking, Drug Use, and Information Seeking Behaviors" in their presentation at the joint session.
4. **Ph.D. student Gina Wesley, Dr. Robert Bostrom** and **Ph.D. student Mark Prather** will present a paper on "Gender, Sex Type and Communication" at a session on feminist scholarship.
5. **Dr. Douglas A. Boyd**, Chair of the ICA Mass Communication Division, will be participating in meetings of the ICA Board of Directors. **Dr. Boyd** will also serve as a discussant for a paper session on "New Directions in International Broadcasting Research: Changing Research in a Changing World" and as chair of a Mass Communication Division competitive paper session on "Theoretical and Methodological Issues in Mass Media" as well as preside over the Mass Communication Division business meeting.
6. **Recent M.A. graduate and Telecommunications instructor John Clark** and **Dr. Thomas Lindlof** will present a paper to the Mass Communication Division on "Female Preadolescents' Interpretations of Popular Music Lyrics: An Interpersonal Utility Perspective."
7. **Ph.D. student Seiichi Morisaki** will present a paper on "Face In Japan and the United States: Independent and Interdependent Face" to the Intercultural and Development Communication Division.
8. **Ph.D. student Tina Harris** had a paper published in the 1992 ICA (ICC division) conference proceedings. The title of the paper is: "A Campaign for Cultural Diversity in Law Schools Across the Nation: Can't the Dream Become a Reality?"

**SOUTHERN STATES
COMMUNICATION
ASSOCIATION AND CENTRAL
STATES COMMUNICATION
ASSOCIATION**

About 1200 students and faculty members from across the midwest and south participated in the joint Annual Convention of the Southern States Communication Association and the Central States Communication Association during April 14-18 at the Hyatt Regency and Radisson Plaza Hotels here in Lexington. UK was one of the major sponsors.

More than 40 of our graduate students assisted with the convention, and according to **Dr. James Applegate**, who was largely responsible for bringing the conference here, our graduate students and faculty received rave reviews from the participants for their hard work.

Dr. Robert Bostrom, **Dr. Nancy Grant Harrington**, alumnus **Dr. Kelly Coyle**, **Ph.D. student Dan Jackson**, and **Ph.D. student Mark Prather** provided musical entertainment at the conference.

The Graduate Student Coordinating Committee included **Tracy Banks**, **Cathy Gillotti**, **Mark Prather**, **Sally Vogl** and **Ed Woods**. Faculty coordinators included **Dr. Jack Baseheart**, **Dr. J.W. Patterson** and **Dr. Enid Waldhart**.

Thanks to everyone for all of your assistance!

Several faculty and graduate students made presentations at the convention including:

1. **Dr. Joachim Knuf** chaired the Robert Bostrom Young Scholars Panel. **Dr. Robert Bostrom** served as a respondent for the panel. **Dr. Knuf** also presented a paper entitled "Accomplishing Coherence in Institutionalized Communication: Task Structures in Courtroom Discourse" to the Language Behavior Division.
2. **Dr. Bostrom** was also one of the participants in a session sponsored by the Communication Theory Interest Group that spotlighted the scholarly and professional accomplishments of Dr. Mary Anne Fitzpatrick, and he was chair and respondent for a Language Behavior Division session entitled "May I Have Your Attention Please: Listening Research Being Reported Here."
3. Alumnus **Ms. Jawahara K. Saidullah** and **Ph.D. student Ruth Buser Nall** presented a paper to the Communication Education Division entitled "The Global Classroom: International Students in American Classrooms."
4. **Ms. Saidullah** and **Ph.D. student Margaret U. Dsilva** presented a paper at the same session entitled "From A Different World: Coping Strategies for International Teaching Assistants in the American Classroom."
5. **Dr. Knuf** was chair and respondent for the session.

SSCA/CSCA (Continued):

6. **Dr. Pamela J. Kalbfleisch** and **Ph.D. student Veronica Gordon** presented a paper to the Intercultural Communication Division entitled "Helping African American Students at a Predominantly White University: Evaluation of a Program for Change."

7. **Dr. Kalbfleisch** and Joann Keyton (Memphis State University) presented a Top Four Paper in Communication Theory entitled "Building a Normative Model of Women's Mentoring Relationships."

8. **Ph.D. student Sally M. Vogl** presented a paper to the Communication Theory Division entitled "Does Classroom Experience Make a Difference: An Analysis of Behavior Alteration Techniques and Compliance-Resistance Strategies Utilized by Professors and Graduate Teaching Assistants." **Ms. Vogl's** paper was the top SSCA paper.

Congratulations to Ms. Vogl and Dr. Kalbfleisch for their top papers!

CONGRATULATIONS TO OUR GRADUATES!

Ph.D. graduate Ed Woods has accepted a faculty position at Seton Hall in South Orange, New Jersey, **Ms. Martha Einson** will be teaching at the University of Idaho and **Ph.D. student Margaret Dsilva** is headed for the University of Louisville.

STORIES AND DISCOURSES
The Second Kentucky Conference on Narrative
October 15-16, 1993
Department of Communication
University of Kentucky

The Department of Communication invites papers and abstracts for a conference on narrative, to be held Friday, October 15, and Saturday, October 16 at the University of Kentucky.

The theme of this year's conference, **STORIES AND DISCOURSES**, suggests language-focused topics for our discussions. Again, we would like to bring together a wide range of interests, including linguistics, discourse and conversation analysis, language and social interaction, pragmatics, semiotics, and many others. We hope to attract scholars from many disciplines in the humanities and social sciences, such as literary history, philosophy, folklore, anthropology, linguistics, communication, women's studies and all others interested in narrative. Theoretical or methodological contributions are welcome as well as case studies of narrative in context.

Two panels are planned for Friday afternoon and four more for Saturday. There will be a reception Friday night. A small registration fee of \$10.00 (\$5.00 for students) will pay for refreshments. If possible the panels will be videotaped to make them available for use in your classes.

Please send two copies of abstracts or finished papers to the conference organizer: Joachim Knuf, Dept. of Communication, 231 Grehan Bldg., UK, Lexington, KY 40506-0042. ***The deadline for submission is September 1, 1993.***

CONGRATULATIONS ON PROMOTION AND TENURE!

Dr. Joachim Knuf has been promoted to associate professor (with tenure) and **Dr. Roy L. Moore** and **Professor David B. Dick** were promoted to full professor, pending approval by the Board of Trustees.

Graduate Faculty Meeting Actions

The Graduate Faculty of the College of Communications met on Friday, April 23, and took several actions including:

(1) Approving a new course, "Seminar in Health Communication" (CJT 771). This proposed course must now be submitted to the Graduate Council for approval.

(2) Establishing a regular graduate research colloquium, effective January 1, 1994, for all Ph.D. students enrolled in the program on or after this date. Under the proposal --

Two hours on Wednesday afternoons in semester months will be reserved for this colloquium, and graduate courses will be scheduled around this window.

All Ph.D. students are required to present to this colloquium a report of their dissertation research prior to their oral defense.

(3) Appointing Dr. Roy L. Moore (chair), Dr. James Applegate, Dr. Haeryon Kim and Dr. James Hertog to search for a new Director of Graduate Studies. The committee met to search for a new Director of Graduate Studies.

Faculty Meeting Actions (Continued):

The committee met later and made a recommendation to Dean Douglas A. Boyd, who has forwarded it to the Graduate Faculty for consideration.

(4) Approving a proposal aimed at community building --

In an effort to build a better sense of community and further dialogue between students and faculty, all instructors offering graduate courses will be encouraged to identify one or two topics from their courses and invite faculty and students not enrolled in these courses to attend the respective class meetings as an audience. Topic and dates must be identified by the end of the first full week of each semester, and the assistant to the Graduate Director will publish and post a calendar for that semester announcing topics, times, and locations. Calendars will be posted in the building, published in the Graduate Newsletter, and made available by electronic mail or equivalent means. Instructors can determine the level of audience participation in their course according to their preferences.

(5) Recommending to the Graduate Council and the Dean of the Graduate School that the size of doctoral committees be reduced to three members as a university requirement but retain the requirement of one additional outside examiner and that the requirement of a final examination for the master's degree be eliminated. Individual colleges would be allowed to retain the examination as a college requirement or substitute a more appropriate equivalent. These recommendations have been forwarded to the Graduate School for further consideration.

Faculty Meeting Actions (Continued):

(6) Delaying discussion of several matters such as admission policies and procedures and proposed revisions in the graduate program until the fall 1993 faculty meeting.

MORE CONGRATULATIONS!**SPRING 1993 GRADUATES****M.A.**

Jennifer Armendarez
Roger Chesser
Michael Griffin
Gaelle Picherit

Ph.D.

Maureen Everett
Paul Gold
Joel Kailing
Elizabeth Shear
Edward Woods

Qualifying Examination (Spring 1993)

Safran Al-Makaty
Penny Summers

ANNOUNCEMENTS

1. The spring 1993 issue of VCU Teaching, a publication of Virginia Commonwealth University contains several interesting articles on graduate teaching assistants. A copy is available in the DGS Office.

2. On May 3 the University Senate approved the merger of the School of Journalism and the Department of Telecommunications to form a **School of Journalism and Telecommunications**. The Senate also approved the merger of the College of Communications and the College of Library and Information Science to form a new **College of Communications and Information Studies**. Both proposals have now been sent to UK President Charles Wethington for further action.

SCHOLARSHIP AND AWARDS**LYMAN T. JOHNSON FELLOWSHIP**

Tracy Banks

**LYMAN T. JOHNSON RESEARCH
ASSOCIATE FELLOWSHIP**

Freda Lewis

ALLOCATED FELLOWSHIP

Bill Keesler

SYPHER MEMORIAL FELLOWSHIP

Chris Foreman

WESTLEY MEMORIAL FELLOWSHIP

Bill Keesler
Penny Summers

Congratulations to **Dr. Joachim Knuf** who received a Chancellor's Award for Undergraduate Teaching and to **Dr. Ramona R. Rush** and **Ph.D. student Tina Harris** who won the College of Communications Teaching Awards this year.

IMPORTANT DATES

4-Week 1993 Summer Session

May 11-14 - Late registration for returning students who did not advance register. A \$40 late fee is assessed students who register late.

May 14 - Last day to enter an organized class for the 1993 Four-Week Intersession.

May 17 - Last day to drop a course without its appearing on the student's transcript.

May 24 - Last day to withdraw from a course.

8-Week 1993 Summer Session

June 10-14 - Late registration for returning students who did not advance register. A \$40 late fee is assessed students who register late.

June 14 - Last day to enter an organized class for the 1993 Eight-Week Summer Session.

June 21 - Last day to drop a course without its appearing on the student's transcript.

July 8 - Last day to withdraw from a course.

Important Dates for An August Degree

June 25 - Last day for *filing an application for an August degree* in college dean's office.

June 30 - Last day to submit a *Notification of Intent to schedule a final examination*.

July 14 - Last day for candidates for an August degree to *schedule a final examination*.

July 28 - Last day for candidates for an August degree to *sit for a final examination*.

August 5 - Last day to *submit a thesis/dissertation* to The Graduate School for August degree.

Other Graduate Faculty Honors and Publications

1. The second edition of **Dean Douglas A. Boyd's** book, Broadcasting in the Arab World: A Survey of the Electronic Media in the Middle East, has just been published by Iowa State University Press.
2. **Dr. Ramona R. Rush** has been elected to serve on the Standing Committee on Professional Freedom and Responsibility of the Association for Education in Journalism and Mass Communication. **Dr. Rush** will be one of the featured speakers at a session on "The Status of Global Communications on Women's Issues: Preparing for the UN Decade for Women 1995" at AEJMC's Annual Conference in Kansas City, Missouri, in August. **Dr. Rush** will also be one of the speakers at a session on "Who Uses Academic Research?"
3. **Dr. Rush** and **Dr. Roy L. Moore** will teach a workshop on "Mediation and Arbitration: Communication and Conflict Resolution for the 21st Century" at the AEJMC Conference.
4. **Dean Boyd** will be one of the featured speakers at a session on "Regulating International Mass Communication" at the conference.

