

First off....

This is the final newsletter on my shift in this office. It's been fun and games all around, and if we accomplished anything at all over the past two years, it is due solely to the unflagging support of Louise Julian, who is the mainstay of the graduate program. Thanks to all of you for allowing us to serve the program—which Louise will continue to do, I'm sure—and making it such a rewarding experience. I now fully and personally understand over a zillion university regulations that previously it was my pleasure to be ignorant of (if you follow my syntax here), in and of itself a point of great gratification. Louise and I are now also consummate filers of paper, a skill that doubtlessly will come in handy in some future life which, we hope, will be on the ascendant spiral leading eventually to Nirvana or other blessed states.

Bye!

Newsorthy items: Presentations

Papers at the Southern States Communication Association in New Orleans included the following Kentucky contributions:

Charmaine McKissick-Kemp, "Training Teachers about

Diversity to Better Develop Students' Competence."

Robin J. Crigler, "Portfolios: A Tool to Assess Competence."

Michael Shelton, "Squad as community—A Group Communication Perspective in the Debate Workplace;" and "Political Correctness: Reality or Myth in the Academic Workplace?"

Gary D. Deaton, "Terminator Light: Detecting Changes in Tone and Image in Schwarzenegger's *True Lies*."

Edward H. Woods and James L. Applegate, "An Integrated Analysis of Immediacy and Altercentrism in Nonverbal Behavior and Person-Centered Verbal Communication in Persuasive Contexts: Associations and Effects on Partner Response." As Jim Applegate notes, this is a top paper, and it shows that "faculty members continue to work with our students cum colleagues when they leave."

Michael W. Shelton, "Workplace to Workplace—Training Health Educators in the Use of audiovisual Aids."

Ruth Buser Nall, "Communicating in a Chaotic Environment: Communication Interaction in a Pharmacy Setting."

At the International Communication Association conference in May, faculty will again be busy in a variety of roles. Papers scheduled for presentation are: Philip Palmgreen, "Translating Theory into Effective Health Message Design and Implementation: The Role of Scholarship in Communication Practice" and James L. Applegate, "The Socialization of Person-Centered Communication: Parental Contributions to the Social-Cognitive and Communication Skills of Their Children." Also, our recent graduate Veronica J. Duncan is presenting with our former colleague Pamela J. Kalbfleisch on, "Race,

Gender, and Perceptions of Deceptiveness."

Folks attending a conference on *Communication and our environment*, March 30 to April 1, in Chattanooga were Janet Dooley, with a paper on "Ecological communications: Committed business goes beyond green marketing; Chandra Arts, serving on a panel entitled "Do you want to devote a career to communication and our environment;" and Brian Malloy, paneling on "Teaching environmental communication," a session moderated by Dr. Ramona Rush.

Dean Boyd gave a talk on "Direct Satellite Broadcasting to the Middle East: A study of Arab government frustration" at the Fulbright Institute of International Relations Middle East Symposium, University of Arkansas, Fayetteville, AR, April 3rd. He and Dr. Lindlof also presented their thoughts on "Promotion and tenure in communication-oriented academic units at research universities: A guide for assistant professors" at the Broadcast Education Association's 40th Annual Convention in Las Vegas, Nevada.

Student news

Here is the text of an e-mail from Dr. Waldhart: "For those of you who may not yet know--Dr. Tina Harris (has a nice ring to it, doesn't it) has accepted a tenure-track position at Bowling Green State University to begin with the fall term '95! We're very proud of Tina's accomplishments as a grad student and now are equally proud to welcome her to the full-fledged faculty ranks. Way to go, Tina! Our congratulations and best wishes."

Lynda Thomas is now Professional Development Project Director at the KET Foundation. She will be managing a grant from the U.S. Department of Education and oversee an evaluation of KET's professional development seminars. These seminars have been offered for six years and are delivered live by satellite to help educators implement KERA and improve teaching skills. She is pleased to be expanding her knowledge, she tells me, especially in the areas of distance learning and satellite technology, while at the same time pursuing her interests in mass communication and public policy.

Eileen Lewandowski, both a doctoral student and Prestonsburg CC faculty member, was also busy: She had two presentations at last fall's Kentucky Communication Association meeting, two programs at the 5th annual Prestonsburg CC Basic Course in Lexington, one dealing with using critical thinking and research skills in teaching COM 252, the other using informational interviewing to study intercultural and job-related communication in COM 252. She will also be one of 20 participants in the 1995 UK Community College System Leadership Academy group that convenes at Shakertown 5/20 and which continues through the fall semester. In June, she will be presenting at the Staff Development Workshop at Ashland community college for Community College System staff at Maysville, Ashland and Prestonsburg--all prior to her qualifying examination this fall. As they say, Eileen: The reward for good work is more work!

And here is the original text of an electronic communication sent to me by Karen Krumrey-Fulks:

Hi, I just wanted you to know that I have been invited to present a paper called "Guanxi and Friendship: An

Interpersonal Communicative Survey in the People's Republic of China" on March 31st, in San Antonio, Texas. Phi Beta Delta is an international communication scholars association that I believe has some connection to the ISCA. I'm really excited because this is the area that I have the greatest interest in, and I'll get to meet those people who can point me in the right direction. I will apply to the Dean for travel money, is there anything else that I need to do, or anyone else that I need to notify?

Well, the notification business is hereby taken care of!

This January, another of our students, Deborah Burton, received a scholarship and was one of 100 participants in a symposium on Privacy, the Information Infrastructure and Healthcare Reform, presented by Center for Advanced Study in Telecommunications and the National Regulatory Research Institute, The Ohio State University. She also completed the Systems Administrator and Train the Trainer courses at V-Tel in Austin, Tx., and participated in coordinating a Telemedicine Retreat for Medical Directors and Site Coordinators involved in the University of Kentucky Medical Center Telemedicine Project; she worked in equipment demonstrations of the AT&T Picasso still image transfer system. In conjunction with Dr. Douglas Hurley, she presented a luncheon address on 'What is the Internet and What Can You Do With It?' at the Kentucky Chapter of Healthcare Financial Management Association Annual Meeting in Louisville, Ky. Finally, Deborah participated as research assistant in TAAD (Talking About Alcohol and Drugs) projects in Kansas and Indiana.

Faculty news

Dr. Bostrom has participated this semester in the ETS Graduate Management Examination as an adjudicator.

Adjudicators read examinations on which initial readers cannot agree. Since the GMAT is given all across the world, the extent to which the evaluation process can be 'objectified' is a difficult one, and the composition of an essay dealing with argument is especially tricky.

In addition, he continues to serve on the examination committee for the National Teacher Examination's listening test. Currently the committee is updating items and reformatting this examination. This test is given to approximately 80,000 applicants for teaching credentials across the country (including Kentucky).

Finally, McGraw-Hill will bring out his book EXPLAINING COMMUNICATIVE BEHAVIOR this year. This is an advanced theory book for upperclasspersons and graduate students.

Pubs crawl

Boyd, Douglas A.:

Amin, Hussein Y. & Boyd, Douglas A. (1994). The development of Direct Broadcasting Television to and within the Middle East. *Journal of South Asian and Middle Eastern Studies*, 17: 2, 37-49.

Knuf, Joachim

Knuf, Joachim (1995). Work and play: Semiotic perspectives on a software demonstration program for the Macintosh. *Semiotica*, 103: 1/2., 47-67.

Career info on former graduates

Dan Jaco (M.A. 19971) is now the chief executive officer of the Missouri Patient

Care Review Foundation, based in Jefferson City, MO. He lists his most significant career achievement to date as "having the honor and opportunity to lead an organization that plays such a critical role in assuring and helping improve the quality of health care received by the citizens of Missouri." (Goes to show that health communication has a solid history at Kentucky!)

Well, that's it for now. The next DGS will do Newsletter # 26. No one has been appointed yet, but that is bound to change on or before May 15. Watch your e-mail for announcements!