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# COMMUNICATION GRADUATE NEWSLETTER

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## Associate Dean's Corner

When I came on board as the new Associate Dean of Graduate Studies on August 1, it was comforting to see some familiar faces from two years ago when I stepped down as Director of Graduate Studies. It was a nice homecoming! There were also several new folks, including some who joined us fall semester. A warm welcome to these new students:

### Ph.D. Program

John Clark  
Timothy Edwards  
Ann Forsythe  
Heather Giglia  
Cynthia Matthews  
Michael Stephenson  
Regina Swigert  
Thor Townsend

### M.A. Program

Karen McClanahan  
Ruth Page  
Joseph Pulizzi  
John Stea  
Andre Zoch

This semester we have 41 doctoral and 24 M.A. students either enrolled or working on a thesis or dissertation. Twenty-five serve as teaching assistants, and four students hold fellowships, including one Lyman T. Johnson Fellowship. Our strong, diverse student body includes five minority and 10 international students. Our gender ratio is fifty-four percent

male to 46 percent female. According to the annual Ohio State University

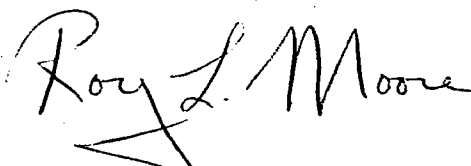
Survey directed by Dr. Lee Becker, a graduate of our M.A. program, we had the fourth largest enrollment of Ph.D. programs in fall 1994, and we awarded the second highest number of doctoral degrees in 1992-93.

The 1994-95 University of Kentucky Graduate School Survey indicated we had 58 Ph.D. and 21 M.A. students. We granted 11 doctoral and 8 M.A. degrees that academic year.

I won't bore you with more statistics, but I must say that I am quite pleased with our growth. We recently added four Full Members to our outstanding Graduate Faculty, including Dr. Donald Case, Dr. Michael Harris and Dr. Richard Labunski. You can find out more about each of them in the story that follows this column. Dr. James K. Hertog was promoted to a Full Member, after having served as an Associate Member while he was an Assistant Professor. We also lost one Associate Member. Dr. Nancy Reynolds is leaving the School of Journalism and Telecommunications at the end of this semester to move to Dallas. We wish her well and appreciate her contributions to the program.

Please do not hesitate to contact me or Graduate Staff Assistant Louise Julian when you need help. Ms. Julian is a real asset to our program. I am pleased to have the chance to work with her and with each of you.

HAPPY HOLIDAYS,



## Three New Members Join The Graduate Faculty

At its October meeting, the Communication Graduate Faculty recommended that three new faculty members be granted full membership. The Graduate School and the University of Kentucky have approved Dr. Donald Case, Dr. Michael Harris and Dr. Richard Labunski as Full Members of the Graduate Faculty. Full membership means that the individual can serve on, as well as chair, both M.A. and Ph.D. Advisory Committees.

Dr. Case and Dr. Harris are already Full Members of the Library Science Graduate Faculty. The two graduate programs—Communication and Library Science—are taking significant steps toward greater cooperation, and this is a step in that direction.

Dr. Case is Professor and Director of the School of Library and Information Science. He holds a Ph.D. in Communication Research from Stanford University, and his primary research interests are information-seeking behavior, information technologies, telecommunications policy and social uses and effects of computers.

Dr. Harris earned his doctorate in Library Science from Indiana University and is Professor in the School of Library and Information Science. His research interests include the history of communication systems, uses of literacy, national communication policy, information in society and the scholarly mode of production. He has published 20 books, including *Into the Future: The Foundations of Information Services in the Post-Industrial Era* (1993, Ablex). He has also published more than 100 journal articles.

Dr. Labunski is an Associate Professor in the School of Journalism and Telecommunications. He earned a J.D. from the Puget Sound School of Law in 1994 and his Ph.D. from the University of California-Santa Barbara. His primary research interests are media law, new media technology and the First Amendment.

## Teaching and Research Assistants Brochure

By now, all graduate faculty and all teaching and research assistants should have received a copy of a brochure published by the Graduate School entitled *Teaching and Research Assistants at the University of Kentucky*. If you did not get a copy, please stop by the Associate Dean's Office for one.

## Graduate Student Reception

We had a large turnout for the fall Graduate Student reception in October. Dr. Fitzgerald Bramwell, UK's new Vice President for Research and Graduate Studies, delivered the welcoming comments. Thanks to everyone who attended!

## Jobs, Jobs, Jobs!

Graduate Students are being notified via e-mail of all job

announcements we receive in our office. Hard copies of these notices are placed in a job folder in the College Reading Room. *The Chronicle of Higher Education*, as well as several trade publications, are also available in the Reading Room. You can access the electronic version of the *Chronicle*, known as *Academe This Week*, with job listings that are primarily from college and universities, via gopher and the worldwide web. The shortage of Ph.D.-trained faculty predicted two years ago by Dr. Melvin DeFleur appears to be getting more severe, which is good news for our Ph.D. students. Our doctoral placements for last year include: Alabama State University, University of Nebraska-Lincoln, Eastern Michigan University, Knox College and Tougaloo College.

## Sabbaticals

Dr. Robert Bostrom and Dr. James K. Hertog will be on sabbatical in the Spring 1996 semester.

Dr. Bostrom will be developing a course on human information storage processing and retrieval and working with the Library Science faculty. He will also be working on an assessment plan for communication majors.

Dr. Hertog will be conducting research on media coverage of third party presidential candidates.

## Ropes Manual

Thanks to graduate students Sissy Bertino, Hallie Whittaker, Jenny Armanderez, Gaelle Picherit and Dr. Nancy Grant Harrington for agreeing to serve on a committee to revise our graduate student "ropes" manual.

The official graduate manual is also being updated and will be distributed to all students and faculty in the spring. More news later...

## AEJMC Convention Presentations

Congratulations to Dean Douglas A. Boyd, Ph.D. Student Elizabeth Hansen and Dr. Ramona Rush for their presentations at the annual Association for Education in Journalism and Mass Communication Convention in August in Washington, DC.

Dean Boyd presented a paper with Catherine A. Luther of the University of Minnesota entitled "Under the Veneer of Democracy: American Occupation Control Over Broadcasting in Japan," 1945-1952 (International Communication Division). He was also a discussant for a refereed paper session on "Media Technology and Society: International Perspectives."

Dr. Rush moderated a pre-convention panel session on "Outsiders In, Insiders Out—Border Dwellers All: Identity and Diversity in Journalism and Mass Communication Education in the 21st Century." She also presented a paper with Dr. Autumn Grubb-Swetnam of Morehead State University, a graduate of our doctoral program. The paper was entitled "The Greening of Communications: The Integration of Theory and Research as if Others, Including Women Mattered." (Communication Theory and Methodology Division). Dr. Rush was a panelist for a Minorities and Communication Division invited session on "Theory Integration in Research on Minorities: Applications and Implications of What Constitutes Important Research." Finally, she was a facilitator for a session on "Wild Women in the Academy."

Ms. Hansen, who is also an Assistant Professor of Journalism at Eastern Kentucky University, presented a paper to the Qualitative Studies Division on "Tabloids, Lawyers and Competition Made Me Do It! How Journalists Construct, Interpret and Justify Coverage of the O.J. Simpson Story."

## Fall 1996 Course Schedule

You should already have a copy of the fall 1996 schedule. All course schedules are set by the Graduate Program Committee whose members this year include Ms. Rana Johnson, as the Graduate Student representative, and faculty members, Dr. James Applegate, Dr. T. Andrew Finn, Associate Dean Roy L. Moore and Dr. Ramona R. Rush. The committee is initiating a comprehensive review of the graduate curriculum this year. We would appreciate any suggestions or recommendations you may have, not only about specific courses but the entire curriculum as well. Feel free to contact any of us with your ideas.

## Congratulations!

Congratulations to doctoral student Debra Jean Reece for her review of the book, *Mind Media Industry in Europe* in the latest *Journalism and Mass Communication Quarterly*.

## CALLS FOR PAPERS

### Kentucky Communication Association 1996 Annual Convention

September 20-21, 1996

Lake Cumberland State Resort Park  
Lure Lodge & Conference Center

The Kentucky Communication Association is committed to promoting effective teaching, research, and practice in the artistic, and scientific principles of speech communication.

Papers, panels, and/or programs on any aspect of the field of communication are encouraged for submission.

Submission Deadline: May 1, 1996

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### The Southeastern Speech Communication Conference on Graduate Research

April 19-21, 1996

The University of Georgia Speech Communication Department invites graduate students to submit papers, extended abstracts, panels, and programs that have general interest to the field of communication study. Areas of interest may include, but are not limited to: interpersonal, rhetorical, organizational, intercultural and mass communication studies, health communication, women's studies in communication, cultural studies, philosophy of communication, and communication education. Panels, programs and papers submitted may be theoretical, methodological, empirical, interpretive, or critical in nature. Submissions related to future trends of the Speech Communication discipline, diversity and multiculturalism, or graduate student concerns are especially welcome.

Submissions must be postmarked by January 15, 1996.

See the Associate Dean for Graduate Studies or Louise Julian for more information.

### Other Papers and Presentations By Graduate Faculty and Students

1. Dr. James Applegate will speak on "Challenges for the Discipline Through 2000" at the 1996 Southern States Communication Association Annual Conference.
2. Dr. Douglas A. Boyd, "The Growth and Impact of Direct Broadcast Satellite in the Arab World," Towards 2000: Radio Netherlands International Broadcasting Conference, Amsterdam, The Netherlands,

November 10-13, 1995, (invited presentation).

3. Ph.D. student Susan Colon, "Sensation Seeking and Drug Use by Adolescents and Their Friends: Models for Marijuana and Alcohol," annual meeting of the Kentucky Psychological Association (invited speaker).
4. Ph.D. student Elizabeth Hansen and Gary Hansen, "Sex Love and Deviance: Images of Marriage and Family in Supermarket Tabloids," National Council on Family Relations, Portland, November, 1995 (paper).
5. Dr. Joachim Knuf, "Deixis in the Talk of Alzheimer's Victims," Sanders-Brown Center on Aging Seminar Series, University of Kentucky.
6. Dr. Joachim Knuf, "Talk Ain't Cheap: An Agenda for Communication Education Modules in the Engineering Curriculum," William Maxwell Reed Mechanical Engineering Seminar, College of Engineering, University of Kentucky.
7. Dr. Joachim Knuf, "Health Communication and Prevention," Department of Preventive Medicine, University of Kentucky (presentation).
8. Ph.D. student Brian Malloy, "Press Treatment of Third Party Contenders," Midwest Association for Public Research Conference, Chicago, November 1995 (paper).
9. Dr. Roy L. Moore, "Media Ethics: Where Do You Draw the Line?," Central Ohio Public Relations Society, Columbus, November 17, 1995 (invited speech).
10. Dr. Ramona R. Rush, "Environmental Justice," DEEM (Environmental Management) annual conference, Lexington, September 1995 (invited speech).

## Recent Publications of Graduate Faculty and Students

1. B.R. Burkson, J. Delia and James Applegate (Eds.)(1995). *The Socialization of Person Centered Communication*. In M.A. Fitzpatrick and A. Vangelisth (eds.), *Explaining Family Interactions*, Sage.
2. James K. Hertog and David P. Fan, "Press coverage of HIV transmission: Its impact on social beliefs," *Communication Research*, 22(5) 545-574 (October 1995).
3. James K. Hertog and Douglas M. McLeod, "Anarchist wreak havoc in downtown Minneapolis: A multi-level study of media coverage of radical protest." *Journalism Monographs* No. 151 (June 1995).
4. Joachim Knuf (Ed.) (1995). *Texts and Identities. Proceedings of the Third Kentucky Conference on Narrative*. Lexington: University of Kentucky College of Communications and Information Studies.
5. Joachim Knuf (1995). *Changing Organizational Cultures in the Lean Manufacturing Environment*. In Kozo Saito (Ed.), *Principles of Continuous Yearning Systems* (pp. 57-82). New York: McGraw-Hill.
6. Ramona R. Rush, S. Kaufman and D. Allen. *Towards a Humanly Decent Theory of Communications for the 21st Century*," (1995). In Doug Newsom (Ed.), *Silent Voices: An International Colloquium*. University Press of America.

## Speech Communication Association

The Graduate Program in Communication was certainly well-represented at the 1995 Annual Convention of the Speech Communication Association in November in San Antonio. Presentations included:

1. James Applegate, "Strengthening the United strategies to Identify, Recruit, Hire and Retain a Diverse Speech Faculty" (panel).
2. James Applegate, "Developing the Undergraduate Communication Canon: A Working Session" (panel chair).
3. Faculty member Alan D. DeSantis also served as a panelist on the same program.
4. Robert Bostrom, "Testing Listening Behaviors" (paper).
5. Steve Giles, "Expressively Healthy: Expressive Discourse Among Elderly Couples" (paper).
6. Rana Johnson, "Jesus Will Outlast the Storm: Parallels Between Lexington's North and South" (paper).
7. Joachim Knuf, "Salience and Reference in the Talk of Alzheimer's Sufferers" (paper).
8. Michael Shelton, "Ill Winds Are Blowing: Contemporary Health Issues and Free Expression" and "Editorial Cartoons and invention—A Great Idea for coaching Persuasive Speaking" (papers).
9. Faculty member Enid Waldhart, "Investigating Teacher Characteristics and Behaviors" (chair of paper session).

## Important Dates

February 8	Thursday - Last day for filing an application for a May degree
March 21	Thursday - Last day for doctoral candidates for a May degree to submit a Notification of Intent to Schedule a Final Examination in The Graduate School
April 4	Thursday - Last day for candidates for a May degree to schedule a final examination in The Graduate School
April 18	Thursday - Last day for candidates for a May graduate degree to sit for a final examination
April 26	Friday - Last day for doctoral candidates for a May degree who wish to receive a diploma at commencement to submit dissertation to The Graduate School
May 5	Sunday - Commencement Day