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# COMMUNICATION GRADUATE NEWSLETTER

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## Associate Dean's Corner

Another academic year has ended, and it's time to reflect on our accomplishments this year and our goals and priorities for next year. Many of the accomplishments are described in the articles in this newsletter, but I'd like to highlight a few of them here, First, 1996-97a banner year for fellowships and awards. These include:

### Dissertation Year Fellowship

Jill Hall

### Open Competition Fellowship and Quality Achievement Award

James M. Farrell

### Allocated Fellowship

Bruce Berger

### Lyman T. Johnson Fellowships

Ritta Abell  
Ronja Fayne  
Rana Johnson  
Ruth Page  
Charles Williams

### Academic Excellence In-State Tuition Scholarships

Roger Dagher  
Timothy Edwards

All of the above awards were won in university-wide competition. I am also pleased to announce that Ph.D. students Charmaine

McKissick-Kemp, and Alyssa Eckman are the co-winners of this year's Bruce H. Westley Memorial Graduate Scholarship and that Ph.D. student Steve Giles won the Sypher Memorial Graduate Scholarship. Congratulations to Gina Wesley, who was one of five teaching assistants on campus to win a prestigious Chancellor's Award for Outstanding Teaching. Gina will be defending her dissertation soon and is moving to Wisconsin to be an assistant professor of communication at the University of Wisconsin-Oshkosh.

Second, thanks to the excellent work of our faculty and, especially, our Graduate Student Association, our entering class of M.A. and Ph.D. students this fall promises to be one of the best. The GSA has been extremely busy this year, and you can read about its activities in co-chair Mike Stephenson's column on page 2. My thanks to everyone involved but especially to Mike, Ann Forysthe, Sissy Bertino, Susan Colon and Jenny Armendarez.

I also want to express my appreciation to Gina Wesley, who organized a series of seminars this year for graduate students on job searching that included interviewing and vitae preparation.

Third, we will have a Graduate Student Center by this fall that all of our students can call their own. The Center will be in Room 224 of the Grehan Building, next to the Graduate Seminar Room. Plans include a resource center with

books, journal articles and other publications as well as computers linked to the Internet through an ethernet connection. The Center will also house a proposed new national graduate student journal spearheaded by Ann Forsythe and other graduate students, and there will be space for graduate seminars and workshops. The room currently serves as an office for teaching assistants, who are being moved to other offices in the building.

Fourth, our annual Phonathon this year raised almost \$1,300 from 49 alumni donors for graduate student development. This is the first year in which a separate appeal has been made for the graduate program. Thanks to all of our alumni for your support.

There are other changes in the air for next year, including a comprehensive program review being initiated by the Graduate Program Committee that will include a possible restructuring of the curriculum to focus on the areas of study that best match faculty expertise with student needs, a proposed professional M.A. program, consideration of a core curriculum for the doctoral program and other major changes. 1996-97 promises to be a busy year!

From July to the middle of August I will be teaching in London, England. Dr. Richard Labunski will be Acting Director of Graduate Studies during my absence.

# Graduate Student Association Column

By Mike Stephenson

The Graduate Student Association is busy planning and preparing activities for graduate students. Co-chaired by Ann Forsythe and Mike Stephenson, the GSA has been actively involved in recruiting new students for the Fall Semester, preparing information and activities for their arrival, and attempting to answer their questions and reduce their uncertainties about the University of Kentucky.

This semester, nine graduate students volunteered to call those individuals who had been accepted to the program at UK. It was an effort to reach out and recruit the best possible students for our program. Our efforts paid off, with only 5 of the 30+ applicants choosing to attend another program. Reaching out to the new grad students provided us the opportunity to welcome them and to answer any questions about UK, the department, and the city. Presently, a "buddy-program" is being formed.

Additionally, past Co-chair Susan Colon has put together a "Welcome to Lexington" packet for new grad students, complete with information about great restaurants, a calendar of community events, and places of interest in the Lexington area.

An orientation for all new graduate students and a BBQ are planned for Friday, August 23rd.

The GSA is working with the University of Kansas graduate students in developing a graduate student journal. This electronic online version of the journal will provide an outlet for grad students to publish their research.

The GSA is guided by faculty advisor Roy Moore. Sissy Bertino

serves as secretary, while Jenny Armendarez serves as treasurer.

## The Southeastern Speech Communication Conference on Graduate Research

Three of our doctoral students presented papers at the first annual Southeastern Speech Communication Conference on Graduate Research at the University of Georgia in April. Yu Zhang presented two papers -- "The Changing Definition of Commercial Speech and Its Impact" and "Personalizing the Persuasion Situation: Understanding the Importance of Personalized Situational Persuasion." Stephen Yungbluth and Sissy Bertino presented a paper on "Perceptions of Social Presence and Involvement in Student E-mail and Class Discussion."

Congratulations to Yu, Stephen and Sissy!

## Broadcast Education Association

Dean Douglas A. Boyd and Dr. Richard Labunski participated in the 41st Annual Convention of the Broadcast Education Association in April in Las Vegas. Dr. Labunski presented a paper entitled "The First Amendment at the Crossroads: Free Expression and New Media Technology," which won second place in the "Law and Policy" paper competition. He also served as a panelist for a session on "Congress and Communications: Legislative Action in the Mid-1990s."

Dean Boyd was coordinator for an all-division faculty and student scholar-to-scholar competitive

display session and served as a panelist for an administrators roundtable on the climate for communication study within universities and on strategies for promoting electronic-media programs to the administration.

## Kentucky Conference on Health Communication

Approximately 80 researchers and graduate students attended the 5th Kentucky Conference on Health Communication during April 18-20. Presenters included faculty members Lewis Donohew, Philip Palmgreen, Nancy Grant Harrington, T. Andrew Finn and James K. Hertog and graduate students Cathy Gillotti, Cynthia Matthews, Pam Cupp, Debrah Burton, Charmaine McKissick-Kemp, Steve Giles and Susan Colon. The Conference Committee included James Applegate, Harold Bronson, Donald Case, Lewis Donohew, T. Andrew Finn, Nancy Grant Harrington, James K. Hertog and Phillip Palmgreen. An edited volume is planned from the conference, which is held every two years at UK.

## University of Tennessee Communication Research Symposium

Ph.D. students Susan Colon and Mike Stephenson presented papers in March to the Communication Research Symposium at the University of Tennessee. Ms. Colon's paper was entitled "Managed Care, Uncertainty and Cervical Screening: A Research Agenda." Mr. Stephenson's paper was "Toward the Development of an Interpersonal Risk Message Framework."

## International Communication Association

Our program is well-represented, as usual, at the Annual Conference of the International Communication Association during May 23-27 in Chicago. Participants include:

5. **R. Lewis Donohew**, participant in a Spotlight Program on "Southern Research Makes A Difference."
6. **Joachim Knuf**, "Talking About Work in the Lean Manufacturing Environment" (Interpersonal Communication Division paper).
7. **Charmaine McKissick-Kemp**, "African-American High sensation Seeking Youth: Engagement and Arousal Through Narrative Messages" (Communication Theory Division paper).
8. **Michael W. Shelton** presented four papers at the convention –
  - a. "Cigarette Advertising and the Mass Media: Implications for Free Expression" (Freedom of Speech Division)
  - b. "SETI Rhetoric – The Discourse of Secular Salvation" (Rhetoric and Public Address Division)
  - c. "Nonverbal Communication in Academic Debate: A Review and Discussion" (Southern Forensics Association)
  - d. "Applied Communication Research in Nursing Homes – An Overview of Concerns for Ethical Investigation" (Applied Communication Division)

### **Congratulations Michael!**

9. **Enid Waldhart**, respondent for Instructional Development Division paper session, and participant at the Vice President-Elect's Planning Session for the 1997 Annual Convention.
10. **Gina C. Wesley**, chair for Instructional Development and Interpersonal Communication Division paper session and chair for a paper session on "Oral Communication and the Kentucky Education Reform Act."

1. **Shiv Bakhshi**, chair of a Communication and Technology session on "Telecommunication Policy Perspectives."
2. **Safran S. Al-Makaty, Douglas A. Boyd and G. Norman Van Tubergen**, "A Q-Study of Reactions to Direct Broadcast Satellite (DBS) Television Programming in Saudia Arabia" (paper presented to the Mass Communication Division). **Dr. Al-Makaty** received his doctorate from our program in 1995. **Dr. Boyd** was also a respondent for a paper session of the Intercultural and Development Communication Division and chair of a Mass Communication Division paper session.
3. **Donald Case**, respondent for a Communication and Technology Top Three Student Paper session.
4. **R. Lewis Donohew**, participant at a Health Communication session on "Funding Opportunities for Health Communication Research."
5. **T. Andrew Finn** is chair of the Communication and Technology Division and a member of the Board of Directors. He is also chair of the Task Committee on Technology. **Dr. Finn** presented a paper to the Communication and Technology Division entitled "Mediated Communication, Convergence and Multimedia."

6. **James K. Hertog, John R. Finnegan and David P. Fan**, "Communication Channel Effects in the Diffusion of Awareness and Recall of a Public Health Campaign" (Health Communication Division paper).
7. **Joachim Knuf**, respondent for a Language and Social Interaction paper session on "Discourse and Narratives about Medicine, Illness, Pain, or Therapy" and chair for two theme sessions on "Democratic Forms of Leadership in Changing Organizations."
8. **Debra Reece and Phillip Palmgreen**, "Coming to America: The Influence of Cultural Variables on Meida Use Among Indian Sojourners in the US" (paper presented to the Intercultural and Development Communication Division).
9. **Gina Collins Wesley**, "The Role of Locus of Control in Schizophrenic Narratives" (paper presented to the Language and Social Interaction Division).

Thanks to **Dr. Hertog** for driving the van with our graduate students to Chicago.

## **UK Board of Trustees Presentation**

Congratulations to **Dr. Nancy Grant Harrington** for her excellent presentation on our Health Communication Program to the University Board of Trustees at its regular meeting on April 30. **Dr. Harrington's** computerized presentation cited facts and figures about health communication at UK and described major initiatives such as the Drug Abuse Prevention Project, graduate research and graduate enrollment. If you would like a copy of the print version of the presentation, please contact **Ms. Diane Stone** in the College Dean's Office.

## Tentative Spring 1997 Course Schedule

The Graduate Program Committee recently approved a Spring 1997 Schedule. Please note that this schedule is subject to change, but everyone will be notified of any revisions. Here's the tentative schedule:

### Monday

1:00 - 3:30	CJT 651	Communication Theory	Applegate
3:30 - 6:00	CJT 767	Qualitative Methods in Communication Research	Lindlof
6:00 - 8:00	CJT 650	Signs and Sign Behavior	Knuf

### Tuesday

2:00 - 3:15	CJT 665	Communications Research Methods	Palmgreen
3:30 - 6:00	CJT 730	Seminar in Mass Media and Public Policy	Moore

### Wednesday

1:00 - 3:30	CJT 719	Special Topic/Issues in International/ Intercultural Communication	Boyd
3:30 - 6:00	CJT 682	Communication and Persuasion	Bostrom
6:00 - 8:30	CJT 645	Mass Communication Theories and Research	Hertog

### Thursday

2:00 - 3:15	CJT 665	Communications Research Methods	Palmgreen
3:30 - 6:00	CJT 780	Special Topics in Communication: Communication Competence in a Health Context	TBA

## Important Dates

August 28	Wednesday - Class work begins
September 26	Thursday - Last day for filing an application for a December degree in college dean's office
November 7	Thursday - Last day for doctoral candidates for a December degree to submit a Notification of Intent to schedule a final examination in The Graduate School
November 21	Thursday - Last day for candidates for a December degree to schedule a final examination in The Graduate School
December 5	Thursday - Last day for candidates for a December graduate degree to sit for a final examination
December 20	Friday - Last day for candidates for a December degree to submit thesis/dissertation to The Graduate School