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# COMMUNICATION GRADUATE NEWSLETTER

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## Associate Dean's Corner

By now I hope everyone has had a chance to meet each of our new students this year, including:

### Ph.D. Program

Ritta Abell  
Jeong-Hyun An  
Bruce Berger  
John D. Davis  
Karen Krumrey-Fulks  
Jeff Groeling  
Stephen Haggerty  
Donald Helme  
Jayne Violette  
Stephen Yungbluth

### M.A. Program

Matthew Bowdy  
Whit Elam  
Mike Farrell  
Ronja Fayne  
Danny Hollis  
Kristi Thrift  
Charles Williams III

We are very pleased to have all of you on board.

This year has been extremely busy so far, including the opening of the new Graduate Student Center in 124 Grehan. It's a great place to relax, study or just to socialize. The Center includes computers linked to the Internet via an ethernet connection, a telephone, mailboxes for all graduate students (except teaching assistants, who have mailboxes in their departments), furniture and reference materials such as books and journals. If you

do not know the combination for the lock, see me or one of the Graduate Student Officers. The new officers this year are:

Gina Swigert - Co-Chair  
Stephen Haggerty - Co-Chair  
Ruth Page - Business Manager  
Charles Williams - Adm. Asst.  
Whit Elam - Member at Large

I want to thank all of you who have met with me each month to share ideas and concerns. These sessions have been very productive, and I encourage you to attend whenever possible. Dates and times are always posted in your mailbox and announced via e-mail. I also meet monthly with the GSA officers to discuss a variety of issues. If you have any concerns, problems or questions at anytime, please do not hesitate to contact me.

On November 16 the Graduate Faculty held its annual all-day retreat, which included five graduate student representatives. GSA input was very valuable and well appreciated. A wide range of issues was discussed, and the faculty voted to establish a faculty mentoring program for new students, beginning with the fall 1997 semester. Under the program, once an applicant is accepted, that individual is assigned a faculty mentor whose interests most closely match those of the student.

The faculty also approved two new courses--both in health communication--and approved extensive revision to several other courses. These changes have been

submitted to the College Council for approval and then will be forwarded to the Graduate Council and Senate Council. The two proposed courses are CJT 671 ("Proseminar in Health Communication") and CJT 775 ("Seminar in Health Communication Campaigns").

A committee headed by Dr. James Hertog will develop a proposal for implementing preliminary (first-year) exams and required courses for the doctoral program. The committee will make its report by February to the Graduate Faculty. Please contact Dr. Hertog with your ideas and opinions.

Other changes on the horizon include a possible restructuring of the M.A. program. The Program Committee will be tackling this issue next semester.

I am pleased to announce that Dr. Oscar H. Gandy, Jr., Professor of Communication at the Annenberg School of Communication at the University of Pennsylvania, has agreed to be our Spring Graduate Seminar Speaker. He will be visiting campus during April 10-11 and will speak on "Reporting Race and Risk: Different Quotes for Different Folks." His visit is jointly sponsored by our graduate program and the Library Science graduate program. More details later.

Our program continues to garner national recognition, not only for our faculty and students but for our graduates as well. According to the Autumn 1996 issue of Journalism and Mass Communication Educator, our program ranked sixth in fall 1995

in number of doctoral students (43) and fifth in number of doctoral degrees granted (7) in 1994-95. I encourage you to read the lead article, written by Gerald M. Kosicki and Lee B. Becker of Ohio State University. Dr. Becker is an alumnus of our M.A. Program. The authors indicate that expected increases in undergraduate journalism enrollments, coupled with low doctoral enrollments, may create a serious shortage of doctorally-prepared faculty in journalism and mass communication.

Best wishes to everyone for happy holidays and a productive New Year!



## Graduate Student Association

by Gina Swigert  
and Stephen Haggerty

What a great excuse to meet at Cafe' Joseph-Beth for coffee and lunch! Thanks to all of you who entrusted us to be your co-chairs this year. This is new to us, so we are going to need your help along the way. Jonathan Swift wrote, "There are few wild beasts more to be dreaded than a talking man having nothing to say." So, we promise to keep this short and sweet.

We want to inform you of some of the plans that we have for the Graduate Student Association this year. First of all, the Graduate Student Manual will be updated. Several students have expressed an interest in helping with the revisions. Please let us know if you want to help with this. In addition to the manual, we are planning to set up a listserv account for graduate students. This will give us another

means for communicating with each other and for sharing our ideas. Several of you have also expressed interest in developing a GSA Web page. We think this is a great idea and we plan to pursue this further.

You may already know this, but the phone in the Graduate Center was disconnected. We are in the process of getting the phone reconnected, and the new line should be installed by the time you read this column.

Finally, we want to plan a Christmas party for the graduate students. A gift exchange would be fun, don't you think? If you would like to help with the party or any of the activities listed here, please let us know. This is your GSA.

That's about it. We hope your semester is going well. And, we want to thank the outgoing GSA co-chairs and officers for leaving us such a great legacy of leadership and with a good excuse to meet at Cafe' Joseph-Beth. We highly recommend the Chocolate Thunder for dessert!

## Honors and Awards

1. **Ann Forsythe**, a doctoral student in our program, is serving as a National Cancer Institute Research Fellow this year in Bethesda, MD. Ms. Forsythe was one of only three individuals selected for this award in National competition.
2. **Dr. Nancy Grant Harrington** is among the UK "unsung heroes" featured in an informational advertisement showcasing research talent at the University. The ads are part of a media publicity campaign coordinated by UK Public Relations to build appreciation and awareness of research. **Dr. Harrington** is a 1993 graduate of our doctoral program.
3. **Regina Swigert** received a career development grant from the American Association for University Women for 1996-97.

## Two New Graduate Faculty Members

Upon the unanimous recommendation of our Graduate Faculty, the Graduate School has approved the appointment of two new associate members for our program.

**Dr. Shiv K. Bakhshi** joined the School of Journalism and Telecommunications in fall 1995. He received his Ph.D. in Communication from The Ohio State University earlier this year. His special areas of interest are national and international telecommunication policy and political economy of information. He will be teaching CJT 619 ("Global Communication and Information Perspectives") in fall 1997.

**Dr. Karla S. Robinson** joined the School of Journalism and Telecommunications this semester. She received her Ph.D. in Communication Studies from Northwestern University. Her special areas of interest are mass media policy, media economics and new media technologies, history of broadcasting and communication theory.

Associate members can attend graduate faculty meetings and participate in discussions, teach graduate level courses, supervise master's theses, serve on doctoral committees and co-chair doctoral committees with a regular member of the Graduate Faculty.

We now have 14 full members and four associate members of the Graduate Faculty. One member of the Graduate Faculty, **Dr. Donald O. Case**, holds a joint appointment with the Library and Information Science Graduate Program. Once they are tenured, associate members are eligible for full membership.

Congratulations to Drs. Bakhshi and Robinson! Welcome aboard!

with four years of support, including full tuition, medical insurance and an annual \$15,000 stipend.

Deadline for applications for both programs: **January 15, 1997**

3. The 1997 Mid-Atlantic Graduate Communication Conference will be March 7-19, 1997 at Rutgers University in New Brunswick, NJ. This conference is an excellent forum for graduate students in communication and related fields to exchange ideas, engage their peers in dialogue and gain experience presenting their work.

4. The School of Journalism and Mass Communication at the University of North Carolina-Chapel Hill has received a \$5.5 million grant from the Park Foundation to establish a new M.A. and Ph.D. fellowship program.

Beginning in fall 1997, 24 Park Fellows (12 each in the master's and Ph.D. programs) will enter the School. In addition to full tuition and fees for them all, each master's fellow will receive a \$10,000 annual stipend for two years plus \$4,000 over the two-year program for help with the thesis, research and travel to conferences.

At the Ph.D. level, each fellow will receive a \$17,500 annual stipend for three years plus \$6,000 over the three-year program for travel and dissertation expenses.

Application deadline for fall 1997 admission: **January 31, 1997**

5. The 5th A.F. Jacobson Symposium in Communications will be May 28-June 1, 1997 at Creighton University in Omaha, NE. The focus this year is on exploring organizational socialization. The symposium is seeking papers, proposals, reviews, respondents and session moderators. A limited amount of support is available to help offset lodging costs for full-time matriculating graduate students.

Deadline for papers and proposals: **February 1, 1997.**

## Other Graduate Student and Faculty Activities

1. Robin Crigler and Stephen Yungbluth served on a panel on "Beyond Public Speaking: Alternative Formats for Teaching Communication Skills" in September at the annual Kentucky Communication Association Conference. Dr. Cathy Gillotti (Ph.D. 1996) and Dr. Carrie Pierce-Jones (Azusa Pacific University), a former member of our Department of Communication, were also on the panel.

2. Dr. Ramona R. Rush and doctoral student Haven Miller travelled to St. Louis in late October to participate in the 6th Annual Conference of the Society of Environmental Journalists.

3. Dr. Ramona R. Rush was an invited speaker on "Women, Education and Communication: Looking Back into the Future" to the UK Women's Forum at their June meeting.

4. Dr. Ramona Rush was one of the persons included in the feature story about "What's the Web?" in the Summer/Fall issue of *Odyssey*, the UK research magazine.

5. Maki Takahashi spoke at Midway College on October 17 on "The Historical Development of Japanese Comic Books."

6. Dr. Douglas A. Boyd, "The Evolution of Journalism and Mass Communication Studies in the Middle East," keynote address at the meeting of the Association of U.S. and Arab Communication Educators, Tangier, Morocco, September 9, 1996.

7. Dr. Douglas A. Boyd, participant for the United States Information Agency, Radio France International Conference on High Frequency Broadcasting, Paris, France, November 27, 1996.

## Important Dates and Deadlines

**January 15** - First day of class for Spring 1997.

**January 20** - Martin Luther King Birthday - Academic Holiday

**February 13** - Last day for filing an application for a May degree in college dean's office.

**March 17 - 22** - Spring Break - Academic Holiday

**March 27** - Last day for doctoral candidates for a May degree to submit a Notification of Intent to Schedule a Final Examination in The Graduate School.

**April 10** - Last day for candidates for a May degree to schedule a final examination with The Graduate School.

**April 24** - Last day for candidates for a May graduate degree to sit for a final examination.

**May 9** - Last day for candidates for a May degree to submit a thesis/dissertation to The Graduate School.

**May 10** - Commencement Day

## 1996 Phonathon

The annual phonathon was very successful this year. Thirty-nine alumni pledged \$1,460 to support the graduate program. These funds are used for a range of activities for graduate students, including travel, scholarships and other worthy causes. Last year, the first year a separate phonathon was conducted for the graduate program 50 alumni gave a total of \$1,295.

The Associate Dean for Graduate Studies consults with the officers of the Graduate Student Association to determine how best to allocate the funds.

Thanks to all of you who contributed. The graduate students really appreciate your demonstration of confidence in our program.

## Recent Publications of Graduate Faculty and Students

1. Dr. Ramona R. Rush, Dr. Donna Allen and Dr. Susan Kaufman (eds.), Women Transforming Communications: Global Connections (Sage, 1996).
2. Dr. Ramona R. Rush and Dr. Autumn Grubb-Swetnam, "Feminist Approaches to Communication," (chapter) in Salwen and Stacks (eds.), An Integrated Approach to Communication Theory and Research (Lawrence Erlbaum Associates, 1996). Dr. Grubb-Swetnam received her doctorate from our program in 1995.
3. Dr. Thomas R. Lindlof and T.P. Meyer (in press). Taking the Interpretative Turn: Qualitative Research on Television and Other Electronic Media. In G. Berry & J.K. Asaman (eds.), Research Paradigms in the Study of Television and Social Behavior. Thousand Oaks, CA: Sage.
4. Dr. Thomas R. Lindlof, K. Coyle and D. Grodin (in press). "Is there a Text in this Audience?: Science Fiction and Interpretative Schism." In C. Harris & A. Alexander (Eds.), Theorizing Fandom: Fans, Subcultures, and Identity. Creskill, NJ: Hampton Press.
5. Dr. Thomas R. Lindlof, (1996). "The Passionate Audience: Community Inscriptions of The Last Temptation of Christ." In D.A. Stout & J. Buddenbaum (eds.), Mass Media and Religion: Audiences and Adaptions (pp. 148-168). Thousand Oaks, CA: Sage.
6. Dr. Thomas R. Lindlof and A. Grubb-Swetnam (1996). "Seeking a Path of Greatest Resistance: The Self Becoming Methods." In T.R. Lindlof & D. Grodin (eds.), Constructing the Self in a Mediated World (pp. 179-205). Thousand Oaks, CA: Sage.
7. D. Grodin and Dr. Thomas R. Lindlof (1996). "The Self and Mediated Communication." In T.R. Lindlof & D. Grodin (eds.), Constructing the Self in a Mediated World (pp. 3-12). Thousand Oaks, CA: Sage.
8. Dr. Lindlof's 1995 book on Qualitative Communication Research Methods (Sage) received a very favorable review in the August 1996 Journalism and Mass Communication Educator, which noted, "Instructors of doctoral-level seminars will find this text particularly valuable for its discussion of the traditions that have influenced qualitative research."
9. Michael W. Shelton (1996). "Gender Issues Re-Visited: The Status of Gender Bias Research in Academic Debate," The Forensic of Phi Kapp Delta, 81, 14-22.
10. Michael W. Shelton (1996). "The Public Speaking Jargon Learning Activity," The Speech Communication Teacher, 10, 4-5.
11. Michael W. Shelton (1996). Review of Out of Tune: Listening to the First Amendment by J. Frohmyer. In J. Makay (ed.), The Free Speech Yearbook, 188-189. Carbondale, IL: Southern Illinois University Press.
12. Michael W. Shelton (1996). "Broadening the Student Audience for Debate Through Curriculum-Wide Communication Programs," Communication and Theatre Association of Minnesota Journal, 23, 109-115.
13. Michael W. Shelton (1996). "The Role of the Right: A Focus on the 'Political' in Political Correctness," Journal of the Association for Communication Administration, Sept., No. 3, 215-218.
14. Michael W. Shelton (1996). "Another Glance at the Want Ads: Forensic Positions 1990 through 1994." National Forensic Journal, 14, 45-57.
15. Michael W. Shelton (1996). "Storytime: The Case for Competitive Forensic Storytelling," The Southern Journal of Forensics, 7, 42-51.
16. Michael W. Shelton, (1996). Review of Intercollegiate Forensics by T.C. Winebrenner. National Forensic Journal, 14, 71-74.
17. Michael Shelton was also recently named the recipient of the American Forensic Association's Wayne Brockreide Memorial Research Grant.
18. Dr. Safran Al-Makaty (Ph.D. 1995), Dr. Norman Van Tubergen, Dr. Scott Whitlow and Dr. Douglas A. Boyd, "Attitudes Toward Advertising in Islam," Journal of Advertising, May/June 1996.
19. Dr. Robert Bostrom (1996), "Memory, Cognitive Processing, and the Process of 'Listening,'" (A Reply to Thomas and Levine), Human Communication Research, 23, No. 2, December.
20. Dr. Richard Labunski (1997), "The First Amendment at the Crossroads: Free Expression and New Media Technology," Communication Law and Policy, April.
21. Bruce Berger (1996), "The Communicator Manifesto," Journal of Employee Communications Management.
22. Bruce Berger (1996), "Getting Communication on Management's Agenda" (chapter), in Employee Communications--A Manual for Those Who Communicate with Today's Employees, Ragan Communications.
23. Elizabeth K. Hansen and Gary L. Hansen (1996), "'Hubby Kills Wife Over Toothpaste': Tales of Violence in Supermarket Tabloids." In Joachim Knuf (ed.), Unity and Diversity: Proceedings of the Fourth International Conference on Narrative.
24. Maki Takahashi (1996), "Representation of Femininity in Dying Female Speech: An Analysis of a Female Japanese Teenage Characters in 'Maboroshi no Futsuu Shoojo.'" In Joachim Knuf, (ed.), Unity and Diversity: Proceedings of the Fourth International Conference on Narrative (1996).