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# COMMUNICATION GRADUATE NEWSLETTER

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Issue No. 29

<http://www.uky.edu/CommInfoStudies/GRAD/>

May 1997

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## Associate Dean's Corner

Another academic year is drawing to a close, and thus it is time to say "good-bye" to our graduates and to extend a welcome to some new folks who will be joining us this fall. Our graduates this year include:

### Ph.D.

Catherine Gillotti - Summer 96  
John Lepter - Summer 96  
Terrence D. Likes - Summer 96  
Gina Wesley - Summer 96  
Lynnda Sue Beavers - Fall 96  
Phillip R. Breeze - Fall 96  
Khalid Marghalani - Spring 97

### M.A.

Karen Krumrey-Fulks - Summer 96  
Kerry Gasperson - Fall 96  
Monica Stoch - Fall 96  
Wai Hsien Cheah - Spring 97  
Allison Brashear - Spring 97  
Kimberly Vogel - Spring 97

Congratulations to everyone!

There will be several new faces in the fall, including:

### Ph.D. Program

David Birkhead, Lexington, KY  
Jarrett Bourne, Mt. Sterling, KY  
Sharon Brescoach, Huntington, WV  
Michael Farrell, Covington, KY  
Lara Hayes, Washington, DC  
Kostadin Kostadinov,  
Washington, DC  
Shawn Long, Antioch, TN  
David Saier, Murray, KY  
Joan Thornberry, Paris, KY  
William Weathers, Lakeside, KY  
Janet Susan Wells, Lexington, KY

### M.A. Program

Lily Arasaratnam, Lexington, KY  
Charles Bryant, Lexington, KY  
Angela Chen, Hong Kong  
Jennifer Daugherty,  
Georgetown, Ky  
Wayne Felton, Lexington, KY  
Dina Gavrilos, Chicago, IL  
Krishna Kandath,  
Bowling Green, OH  
Toshiaki Kodama, Lexington, KY  
Scott Marchand, Lexington, KY  
Denyse Moore, Monouth, OR  
Luo Rui, Beijing, CHINA  
Wayne Waters, Statesboro, GA

Each of our new students is being contacted by both a "buddy" – a current graduate student who has agreed to be a mentor – and a faculty member from the person's area of interest who will serve as an adviser. The Graduate Student Association will be sending an orientation packet to each new student later this month and will be hosting both an orientation workshop and a cookout before classes begin in the fall.

I want to thank each of our GSA officers this year – Gina Swigert, Stephen Haggerty, Ruth Page, Charles Williams and Whit Elam – for their outstanding work. New officers will be elected later. This year has been extremely productive, thanks to the efforts of the GSA. The Graduate Center is a reality and has been extensively used. The curriculum has been substantially revised and includes two new courses. Dozens of papers have been presented by our students and faculty at all of the major communication

conferences this year, and we had a very successful visit earlier this month by Dr. Oscar H. Gandy, Jr., our annual graduate seminar speaker. Ph.D. student Susan Colon organized a highly successful Graduate Student Symposium in March.

Several students have received fellowships for next year. These include:

**Allocated Fellowships**  
Bruce Berger  
Mike Farrell

**Lyman T. Johnson Fellowships**  
Ritta Abell  
Ronja Fayne  
Rana Johnson  
Shawn Long  
Charles Williams

**Quality Achievement Award**  
Mike Farrell

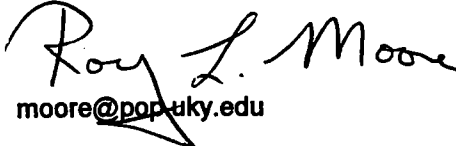
**Farm Foundation Fellowship**  
Rachel Davis

Congratulations to Ms. Louise Julian, the Graduate Staff Assistant, the winner of this year's Outstanding Staff Assistant Award for the College!

I hope you enjoy this final issue of the *Newsletter* for the year. As you can see, it's jam-packed with news about our graduate students, faculty and alumni.

Best wishes for a productive and enjoyable summer.

See you in the fall.

  
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## Graduate Student Association Corner

So much to write...so little space! Space does not allow us to acknowledge everyone who has contributed to GSA's successful semester. It is hard to believe that we have accomplished so much and the year is not even half way over! Let's see...what all did we do?

Of course, we are all very pleased with the first ever Graduate Student Conference held in March. Much thanks to Susan Colon for organizing the event and to all of you who helped out with the planning stages. Thanks especially to those who contributed your time, food and of course, papers! We also want to thank Dr. and Mrs. Moore for hosting the conference reception in their home. We look forward to the next conference, and the next, and the next!

Do you have a "buddy" yet? We are excited about the new group of graduate students entering our program this fall. We have contacted nearly all of them and they are excited too. If you do not have a buddy and would like to have one, see one of us and we will take care of that right away. The "buddy" program is a great way to help new students become acclimated to our College. We are sending out packets this week to each new graduate student and will be planning an orientation for them later this summer. Stay tuned for details.

The graduate student center continues to acquire much needed "stuff." We purchased a microwave this semester and received a printer from Dr. Palmgreen. If you see him, let him know how much you appreciate his generosity. And, if you find any "stuff" as you do your Spring cleaning, we will kindly take it off your hands as well!

If you did not get to hear or meet Dr. Oscar Gandy while he was on campus, you missed a real intellectual treat! He gave two presentations, met with the graduate students for a question and answer session, and had lunch with some of us at the Faculty Club. Thanks to all of you who supported this event.

Finally, we wish to congratulate our colleagues who are graduating this Spring. Good luck as you begin your search for gainful employment. We also want to congratulate those of you who survived your qualifying examinations and now join the ranks of other ABD's. Is it true that ABD means "all but dead?" Hang in there and good luck on your dissertations! And...for the rest of us, good luck on upcoming exams and research papers.

In closing, we wish to thank last year's GSA officers for helping us make a smooth transition into our new roles and to also thank the current GSA officers for their support this year. What a great team! We want to also thank Louise Julian for always being there to help us with whatever we needed to get our jobs done more efficiently. We will both be around this summer and will be in touch with you from time to time. Let us know if there is anything you need. If we can't help you, we'll send you to Dr. Moore! Take care.

Your GSA co-chairs,  
Steve Haggerty and Gina Swigert

## Graduate Student Symposium

The First Communication Graduate student Symposium ("A Conference by Graduate Students for Graduate Students") on March 7-8 was a huge success. Twenty graduate students and one undergraduate student made presentations at the conference, which was organized by Susan Colon with the assistance of Bruce Berger, Sissy Bertino, John Davis, Whit Elam, Karen Krumrey-Fulks, Michael Stephenson and Regina Swigert. Faculty moderators included Dr. James Applegate, Dr. James Hertog, Dr. Joachim Knuf, Dr. Derek Lane and Dr. Philip Palmgreen.

There was a large faculty and student turnout on both days. A second symposium is planned for next year, probably in the fall.

## Two New Graduate Faculty Members

At its regular meeting on March 28, the Communication Graduate Faculty unanimously recommended the appointment of the two new members.

**Dr. Susan E. Morgan** joins us as an Associate Member of the Graduate Faculty. Dr. Morgan holds a Ph.D. in Communication with a minor in Public Health from the University of Arizona, where she also received her M.A. in Communication. This year she has been serving as a Visiting Assistant Professor in the Department of Communication, but she will be an Assistant Professor beginning this fall. During the spring 1997 semester she taught a graduate seminar on the impact of cultural health beliefs on the delivery of health care and medical noncompliance (CJT 780).

Her special areas of interest are health communication (physician-patient communication, public health campaigns), message design, metaphor and cognition.

Associate members can attend graduate faculty meetings and participate in discussions, teach graduate level courses, supervise master's theses, serve on doctoral committees and co-chair doctoral committees with a regular member of the Graduate Faculty. Once they are tenured, associate members are eligible for full membership.

**Dr. Rick Zimmerman** of the Department of Behavioral Science in the UK College of Medicine will hold a secondary full membership on our faculty. He joins **Dr. Donald Case** who was the first individual to have a secondary appointment in our program. Dr. Zimmerman is currently an associate professor in Behavioral Science. He earned his Ph.D. in Sociology from the University of Wisconsin in 1983. He also holds a secondary appointment in Sociology.

We now have 15 full (two with secondary appointments) and five associate members on the Graduate Faculty.

## Presentations & Papers

1. **Dr. Gary L. Hansen** (Sociology) and Ph.D. Student **Elizabeth Hansen**, "Teen Magazines and the Construction of Self Among Adolescent Females" (paper), Annual meeting of the Southern Sociological Society, New Orleans, LA, April 3-6.
2. Ph.D. Student **Rana Johnson**, "Some White Men Can Jump: Talking About Cultural Stereotypes" (panel), Central States Communication Association Annual Convention, St. Louis, April. **Ms. Johnson** also presented a paper at the 24th Annual National Black Family Conference at the University of Louisville in March.
3. Ph.D. Student **Kirk Duthler**, "The Ideal Structure: A Proposed Study of Ideological Impact on World Wide Page Design" (paper), Association for Education in Journalism and Mass Communication Late Winter Conference, Boulder, CO, March.
4. M.A. Student **Ronja Fayne**, "Crossing the Border: Building A Bridge" (panel), 1997 Celebrate Women Conference, Murray State University, March.
5. Ph.D. Student **Maki Takahashi**, "Comparing Japanese Cultures" (paper), University of Kentucky's 1997 Connections Conference, February. **Ms. Takahashi** also presented a paper on "Two different Generations of Japanese Females: Their Gender Representations in Two Popular Cultures" at the Victoria University (Canada) Conference on Japanese Popular Culture, April.
6. **Dr. Thomas Lindlof**, "Media Ethnography in Virtual Space: A Review of Possibilities" (with **Dr. Milton J. Shatzer**), Broadcast Education Association annual meeting, Las Vegas, April.
7. **Dr. Douglas Boyd**, "Arab Mass Media in the Era of the Information Highway" (paper), Broadcast Education Association annual meeting, Las Vegas, April.
8. Ph.D. Student **Yu Zhang**, "Narrative in Toni Morrison's *Beloved*" (paper), 14th Annual Intercultural and International Communication Conference, Miami, February.
9. **Dr. Douglas Boyd**, Keynote speaker at the First International

Conference of the Arab-U.S. Association for Communication Educators, Tangier, Morocco, September, 1996.

10. Ph.D. Student **Yu Zhang**, "Individual and Sociocultural Components of Child Communication Development and Later Adult Relations Maintenance" (paper), 1997 Mid-Atlantic Graduate Communication Conference, Rutgers University, March.
11. Ph.D. Student **Michael Stephenson**, "Reaching the College Student: Design and Promotion for Student Health Services" (paper), Central States Communication Association annual meeting, St. Louis, MO, April.
12. Ph.D. Student **Ritta Abell**, "There IS Spirituality in 'the Hood': Understanding the Symbolism and Phraseology of Copius Metropolis," (paper), National Black Graduate and Professional Student Association Conference, Raleigh-Durham, NC, May.
13. Ph.D. Student **Tim Edwards**, "More Than Meets the Eye: An Intertextual Analysis of The X-Men, the Animated Series" (paper), Black Graduate and Professional Student Association Conference, Raleigh-Durham, NC, May.
14. M.A. Student **Ruth Page**, "Health Communication and the African-American Communication: Adherence and Compliance" (paper), Black Graduate and Professional Student Association Conference, Raleigh-Durham, NC, May.

## Honors and Awards

**Gina Swigert** has been invited to present her research in May to members of the Louisville chapter of the American Association of University Women. The title of her presentation will be "Providing Breast Health Education and Awareness for Women Who are Marginalized by Western Medicine." Gina received a \$5000 Career Development Grant from the AAUW Educational Foundation for the 1996-97 academic year.

## Sabbaticals

1. During the Spring 1997 semester, **Dr. Ramona R. Rush** is on sabbatical leave. She traveled to Costa Rica in March to explore the establishment of a graduate/faculty exchange program between UK and the National University, collaborate on potential research efforts, consult on the start of a Central American Communications Institute, and evaluate new curricula for the communications graduate program there. She also spoke to graduate students at the University of Costa Rica on "Transformative Communications."

During her sabbatical leave in May, **Dr. Rush** also has a scholarship to attend the Schumacher College's Center for International Ecology in Devon, England, for a 3-week seminar on "Living Science Creatively."

2. During June and July, **Dr. Rush**, as a Fulbright Scholar in German Studies, will tour five German cities, meeting with scientists and media practitioners to study "Communication Sciences and the Media."
2. **Dr. Philip Palmgreen** will be on sabbatical during the fall 1997 semester. He will be laying the groundwork for securing a continuation grant from the National Institute on Drug Abuse to extend the work he, **Dr. Lewis Donohew**, **Dr. Elizabeth Lorch**, and **Dr. Rick Hoyle** are doing on developing more effective drug abuse interventions involving televised anti-drug messages. So far, the researchers have secured \$3.7 million in grants for the project. **Dr. Palmgreen** also plans to devote a large portion of his leave to spearheading efforts to publish findings from the NIDA research.

## Grants

**Dr. Donald Case**, "Citer Motivations in the Discipline of Communications," \$1,924 from the UK Lexington Campus Research Advisory Committee.

## Alumni News

1. **James A. Barnes** (M.A. 1978) is the Public Information Officer for Loudoun County, VA (which is located near Washington, DC). He serves on the Board of Directors of Leadership Loudoun, and is a Deacon at Leesburg Presbyterian Church. He and his wife Juli have 3 children – Maddy (10), Katie (7), and Will (4).
2. **Deborah C. Burton** (M.A. 1995) was an invited speaker at the Kentucky Home Health Association in July and at the 14th Annual Seminar Series on Aging the same month. In March she was an invited speaker for the Kentucky Association for Health Care Quality.
3. **Dr. D. Forrest Cameron** (Ph.D. 1990) is the editor and publisher of the Greater Tulsa Reporter Newspapers in Tulsa. The Greater Tulsa Reporter Newspapers consist of the *Union Boundary*, *Jenks Gazette* and the *Tulsa Free Press*. They have been publishing since 1992.
4. **Dr. David Carter** (Ph.D. 1993) is chair of the Department of Fine Arts & Humanities at Hopkinsville Community College.
5. **Carol R. Cole** (M.A. 1984) has recently relocated from West Palm Beach, FL back to Dallas and plans to resume work as a camera talent with a local TV station.
6. **Dr. Martha Einerson** (Ph.D. 1993) is assistant professor and undergraduate course director at University of Idaho School of Communication.
7. **Dr. Maureen Everett** (Ph.D. 1993) is associate professor at Eastern Kentucky University's Mass Communication Department. She was selected to attend the International Radio and Television Society (IRTS) Faculty Industry Seminar in February 1997 in New York.
8. **Bruce A. Crawley** (M.A. 1977) owns and operates a general, full-service advertising agency – The Crawley Agency, Inc., in Lexington. He is also a part-time instructor, teaching "Principles of Advertising" and has two UK Senior Advertising majors interning with the agency this semester.
9. **Elizabeth Ann Lee-Floersch** (M.A. 1985) after graduation spent some time teaching in a rehabilitation program in a medium security prison and teaching at Sullivan College. For the last four years she has devoted her energies to the American Quarter Horse Association and has earned six national high points, a world championship to reserve world championships and other national awards the last four years. The skills she used in the classroom are the same that have allowed her success in the showing.
10. **Dr. Marva Gay** (M.A. 1970) is Assistant Harris County Attorney, General Counsel Division, in Houston, TX. She is also an Adjunct Faculty member in Public Relations at the University of St. Thomas, Houston.
11. **Dr. Tina Harris** (Ph.D. 1995) has a chapter in *Our Voice* by A. Gonzalez, M. Houston and V. Chen entitled "I Know It Was the Blood": Defining the Biracial Self in a EuroAmerican Society." She is second vice chair of the Intercultural Division of the Central States Communication Association. She teaches graduate and undergraduate courses on interracial communication and graduate courses on mentoring, romantic and marriage relationships and women in communication at Bowling Green State University. She designed each of the courses she's teaching.
12. **Stephen Keller** (M.A. 1995) is currently a law student at the University of Louisville.
13. **Dr. John Douglas Lepter** (Ph.D. 1996) is associate professor of Communication at Trevecca Nazarene University, Nashville, TN.
14. **Diane M. Moore** (M.A. 1994) is working at the *Indianapolis Star* as a copy editor and staff writer.
15. **Dr. Mark Prather** (Ph.D. 1994) has started Knoxville College's first TV-studio with a two camera super VHS configuration this semester.
16. **Barbara Combes Springer** (M.A., 1973) retired in June 1996 from 28 years of teaching English, Journalism, and the school newspaper at Seneca High School in Louisville.
17. **André Zoch** (M.A. 1996) is the assistant director and producer for a television magazine on a German public broadcast channel.
18. **John Hourigan** (M.A. 1986) is a public relations manager for LEXIS-NEXIS, an online information company headquartered in Dayton, OH.
19. **Marianne Bange** (M.A. 1972) has owned a medical research company (with a partner) for the last 10 years. Before that, she worked for two pharmaceutical companies. She often writes health-related articles for local newspapers.
20. **Martha Wesley Thompson** (M.A. 1989) is a Personnel Officer with the UK College of Agriculture.
21. **Dr. Edward Woods** (Ph.D. 1993) was recently promoted to associate professor in the Department of Communication Studies at Marshall University. Dr. Woods is also the new Director of Graduate Studies.
22. **Dr. Karen H. Bonnell** (Ph.D. 1994) has been promoted to associate professor with tenure at the University of Southern Indiana, Evansville, IN, and she has accepted a new position as Manager of Distance Education Programing.
23. **Dr. Freda Lewis** (Ph.D. 1994) is assistant professor of Mass Communications at Jackson State University in Jackson, MS.
24. **David T. Miller** (M.A. 1995) has been named Network Administrator for the U.S. Bankruptcy Court in Lexington, KY.

## Best Wishes!

1. Ph.D. Student and GSA Co-Chair **Stephen Haggerty** will marry **Ms. Melissa Morrison** on September 20 at the Kentucky Horse Park. A reception will follow at the Lafayette Club.
2. University Scholar and M.A. Student **Allison Brashear** will marry **Lt. John S. Ramsey** on May 17 in Williamstown, KY.
3. Ph.D. Student **Mike Stephenson** will marry **Ms. Della Orr** on July 12 in Ruidoso, NM.

## Congratulations!

1. **Dr. Thomas R. Lindlof** was recently promoted to full professor and **Professor Richard Roth** was promoted to associate professor with tenure.
2. **Dr. Karla Salmon Robinson** was named one of 15 NATPE Fellows by the National Association of Television Program Executives (NATPE). NATPE Fellows, college professors from around the world, were guests at the 1997 NATPE convention in New Orleans, LA from January 12-16, attending seminars on topics of interest to the national and international television business community. Fellows also had the chance to mingle with luminaries from the television industry on the exhibition floor. The NATPE Education Foundation administers this program in order to bring first-hand, up-to-date information to college classrooms.
3. **Dr. Alan DeSantis**, in addition to being named a Great Professor by the UK Alumni Association, recently was named the "Outstanding Professor for 1997" by the Greek Interfraternity Council representing 22 Greek organizations on campus.
4. **Dr. James Applegate** is the new Chair of the University Senate Council, the principal faculty governing body at UK. **Dr. Roy L. Moore** was recently elected Chair-Elect of the Council.
5. **Dr. Roy L. Moore** is a new member of the editorial board of the *Journal of Communication*. **Dr. Douglas A. Boyd** also serves as a member of the editorial board.
6. Ph.D. Student **Mike Stephenson** is the winner of the 1997 Westley Memorial Graduate Scholarship. The \$500 award is presented annually to a graduate student in Communication emphasizing mass communication research and communication research and theory who, in the opinion of the scholarship committee, has demonstrated through past performance academic excellence.
7. Ph.D. Student **Susan Colon** and **Steve Giles** are the co-winners of the 1997 Sypher Memorial Graduate Scholarship. The award, which is worth \$100 for each student, is presented annually to a graduate

student in Communication whose emphasis is in interpersonal, organizational or mass communication research and, who in the opinion of the scholarship committee, has demonstrated through past performance academic excellence.

8. Ph.D. Student **Bruce Berger** is the 1997 winner of the College Award for Outstanding Teaching Assistant.

## Opportunities

More information about each of these is available from the Office of the Associate Dean for Graduate Studies.

1. The United State Institute of Peace invites applications for senior fellowships in its **Jennings Randolph Program for International Peace**. These fellowships support practitioners and scholars working on projects concerning the sources and nature of international conflict and ways of managing conflict and sustaining peace. For 1998-99, the Institute expects to award about fourteen fellowships. Priority will be given to proposals that promise to make a timely contribution to the understanding and resolution of ongoing and emerging international conflicts.

The deadline for receipt of applications is **October 1, 1997**. For more information visit the institute website at <http://www.usip.org>

2. The Ohio University College of Communication Eleventh Annual Conference is soliciting papers for its 1997 session during October 24-25 in Athens, OH.

The purpose of this conference is to recognize and encourage outstanding scholarly research by graduate students, although papers may be done in conjunction with a faculty member. Thus, on multi-authored papers, at least one author must be a graduate student. Each author is limited to one submittal.

The theme of the conference is "The Global Village: Past, Present and Future" although papers will be considered on any topic in communication. Submittals must be

scholarly studies on research problems and questions in interpersonal/small group communication, organizational communication, journalism, mass communication, telecommunications, visual communications, and rhetoric. Both quantitative and qualitative studies are welcome. Cash prizes will be awarded for the top papers.

Submittals must be postmarked no later than **Friday, June 27, 1997**.

3. The Inaugural Conference for the University of South Carolina Center for Mass Communications Research is soliciting papers. The conference will be October 13-14, 1997 in Columbia, SC.

The emergence of the framing paradigm has provided a new perspective for journalism researchers that may be equally informative for the study of other areas of mass communications, including advertising, public relations, new communication technologies, and international communication. The purpose of this conference is to provide a forum for scholars interested in exploring the multitude of ways in which media professionals constrain or enhance the interpretation of messages through their framing of events or information.

Faculty and students are invited to submit in one or more of three categories:

- 1) Completed papers
- 2) Abstracts of papers in progress
- 3) Proposals of panels

Submission deadline is **May 15, 1997**.

For more information, visit the conference website at <http://www.jour.sc.edu/framing>

## Recent Publications of Graduate Faculty and Students

1. **Dr. Richard Labunski**, "The First Amendment at the Crossroads: Free Expression and New Media Technology," *Communication Law and Policy*, Spring 1997.
2. **Michael W. Shelton** (1997), "Graduate Education in the Communication Discipline: An

