

NEWSLETTER

GRADUATE PROGRAM IN COMMUNICATION

COLLEGE OF COMMUNICATIONS
AND INFORMATION STUDIES

<http://www.uky.edu/CommInfoStudies/GRAD>
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Associate Dean's Corner

Graduate programs naturally evolve over time, and our program has been no exception. Over the years, we have added new courses and deleted old ones, established new admission policies and created a new Graduate Student Center. These changes have strengthened both our master's and doctoral programs. This year has seen some particularly dramatic changes that hold great promise, and you can expect to see even more next year.

First, we now have a required first-year curriculum for all Ph.D. students. The M.A. program already had a series of four core courses, but until now there were no specific courses required for the Ph.D. The new doctoral curriculum includes:

Fall semester

1. CJT 651 - "Communication Theory"
2. CJT 667 - "Qualitative Methods in Communication"
3. CJT 701 - "Advanced Topics in Communication Theory: Paradigmatic Issues in Building Communication Theory"
4. An upper level (500 or above) or graduate course in statistics

Spring semester

1. CJT 631 - "Proseminar in Interpersonal Communication"
2. CJT 645 - "Proseminar in Mass Communication Theory"
3. CJT 665 - "Communication Research Methods"

Second, pending approval of the Graduate Council and the Senate Council, all doctoral students will now take a minimum of three hours of CJT 790 ("Research Problems in Communication") after completion of their required first-year curriculum. This course involves participation in a research project under the direction of a faculty member.

Third, teaching assistants in the doctoral program can now obtain a fourth year of support if they have successfully defended their dissertation prospectus by the end of the spring semester of their third year of support. This new policy, effective this year, should significantly reduce the number of students who go ABD ("all but dissertation") each year because their support ended after three years. Unfortunately, a short-term effect of this policy has been to reduce the number of TA slots for this fall, but we expect this problem to lessen over the long term.

There are other changes on the horizon, including the possibility of a new destination M.A. degree. An ad hoc committee is surveying the potential demand for such a degree, with emphases that could include health communication; com-

munication and technology; communication law and policy; and environmental journalism, communication and information. We are also developing a new exchange program with the Universidad Nacional in Costa Rica, which we hope to have in place in the near future.

I want to thank the Graduate Student Association Officers for all of their hard work this year.

John Seibert-Davis, Co-Chair
Dina Gavrilos, Co-Chair
Shawn Long, Admin. Assistant
Karen Krumrey-Fulks, Bus. Manager
David Birkhead, Member-at-Large
Lara Hayes, Member-at-Large
Susan Wells, Member-at-Large

They have done an extraordinary job of running the GSA and the Graduate Center this year, including organizing the highly successful second annual Graduate Student Colloquium in March, conducting the new student orientation in the fall and setting up the buddy system for new students. Thanks also to Rosemary Bryant for serving as the only graduate student member on the Dean's search committee.

Welcome aboard to three new members of the Graduate Faculty — **Dr. Derek Lane**, **Dr. Alan DeSantis** and **Dr. Ling Hwey Jeng**. Dr. Jeng, who is a member of the School of Library and Information Science faculty, joins us as a Full Secondary Member, and Drs. Lane and DeSantis are Associate Members. We now have 23 members on the faculty, including three secondary members.

Congratulations to all of you who graduated last semester or who are graduating this year. We will miss you and hope you can return often to visit. (See story on this page.)


As many of you already know, I will be serving as Chair of the University Senate Council this coming year. I will not be teaching during the year, but I will be continuing as Associate Dean for Graduate Studies. If you can not find me in my regular office, don't hesitate to contact me at my Senate Council Office in Room 10 of the Administration Building. My phone number there, beginning June 1, will be 257-5872.

My e-mail address will still be:

moore@pop.uky.edu.

Our Graduate Program budget will be getting a much needed shot in the arm, thanks to the generosity of the faculty of the School of Journalism and Telecommunications. The School will be receiving one-half of my salary next year because of my Senate Council position and kindly agreed to split the contribution with the Graduate Program. We really appreciate this support of the program.

Have a great summer!



Graduate Student Association Corner

Hil, If you haven't met us yet, Dina is a first-year Master's student and John is a second-year Doctoral student in the Graduate Program in Communication. When we took on the responsibilities of co-chairing the Graduate Student Association last year, we decided we wanted to try to foster an environment of

greater participation amongst our graduate student cohort. We took on the responsibility of surveying our graduate students and the results were encouraging – there was a clear consensus about having more professional activities, student-led seminars and social events.

Since then the GSA has kicked into high gear with a series of initiatives we hope to expand in the future, such as:

Professional development and social committees were established. Anyone is welcome to participate in these committees.

A dissertation forum was held on Feb. 26 to discuss the dissertation process. It was attended by more than 15 Ph.D. students. Faculty members **Drs. Shiv Bakhshi, Karla Robinson, Jim Hertog, and Derek Lane** offered their advice. Students **Susan Colon and Mike Stephenson** and **Dr. Mike Shelton** also served as panelists.

March saw our Second Annual Graduate Student Association Symposium, in which sixteen graduate students (and one undergrad!) from our college gave panel presentations on their latest research in communication and information studies.

In April we had a forum on the qualifying exam process.

The GSA is also encouraging students interested in practicing their thesis/dissertation defense to present it to fellow students. The GSA can help schedule a practice presentation for those who are interested.

Socially, we've had fun on bowling night and at a happy hour art exhibit. Look for news about upcoming social events.

We'd like to continue these efforts through the rest of the semester — with YOUR help. Both of us want to stress that participation in the GSA is not limited to "official" members — ALL graduate students in Communication and Information Studies are GSA members!

If you have any questions about the GSA or the Graduate Program which we can help you out with, please don't hesitate to contact us. Our phone numbers are:

257-2168 (Dina) and 257-2295 (John).

E-mail us at:

dagvr0@pop.uky.edu (Dina) or

jddavis@iglou.com (John).

We're here to help.

So we'll be looking for YOU at our next GSA meeting!!!!

Dina and John

Congratulations!

1. Doctoral student **Jeff Groeling** and his spouse, **Susan** are the parents of a baby daughter, **Leah Pearl**, born on October 7 at Central Baptist Hospital in Lexington, Leah weighed 6 lbs. and 14 oz. and was 20 in. long.
2. Doctoral student **Donald Helme**, and his spouse, **Amber**, became the parents of a baby daughter at 12:55 a.m. Christmas morning. **Miranda** weighed 8 lbs. and 15 oz. and was 21 in. long. She was officially the first baby born on Christmas in Lexington and was featured on WKYT-TV.
3. Staff Assistant **Louise Julian** and **Gralin Menifee** were married on October 11 at First Baptist Church in Winchester.
4. The following students completed their degrees this academic year:

M.A.

1. **Whit Elam**
2. **Mike Farrell**
3. **Danny Hollis**
4. **Karen McClanahan**
5. **Kristi Thrift**
6. **Charles Williams**

Ph.D.

1. Rosemary Bryant
 2. Barbara LaJaunie
 3. Seiichi Morisaki
 4. Ruth Nail
 5. Michael Shelton
 6. Penny Summers
4. Doctoral student **John Davis** and **Nicole Seibert** were married on February 14 in Paducah, Ky.
 5. Doctoral student **Stephen Yungbluth** and **Kim Wojtowicz** will be married May 23 at the UK Newman Center at 3:00 p.m.
 6. Doctoral student **Stephen Haggerty** has been appointed as a Visiting Instructor in the Department of Communication and Theatre Arts at Eastern Kentucky University, beginning fall 1998.
 7. Doctoral student **Bruce Berger** is the recipient of the 1998 Bruce Wesley Memorial Graduate Scholarship. The award is presented each year to a graduate student in communication emphasizing mass communication research and communication research and theory who has demonstrated academic excellence.
 8. Doctoral student **Ann Forsythe** is the winner of this year's Sypher Memorial Graduate Scholarship. The award is presented to a graduate student in communication whose emphasis is in interpersonal, organizational, or mass communication research who has demonstrated academic excellence.

Deadline for Graduate Student Support Extended

The Graduate School Fellowship Office has had a slight increase in the Student Support budget and therefore is able to extend its deadline for any graduate students who

will be conducting research or traveling to a conference to present research during the time period April - June 30, 1998. This money is available ONLY to students who have not already received the \$350 maximum for this year.

Student Support applications are available in room 365 POT. The Graduate School will award the money on a first come, first serve basis but will not accept any applications past May 15.

Fellowship Opportunities

The United States Institute of Peace invites applications for senior fellowships in its Jennings Randolph Program for International Peace. These fellowships support practitioners and scholars working on projects concerning the sources and nature of international conflict and ways of managing and sustaining peace.

For 1999-2000, the Institute expects to award about 14 fellowships. Priority will be given to proposals that promise to make a timely contribution to the understanding and resolution of ongoing and emerging international conflicts.

Proposals in all fields are welcome. Candidates must have an undergraduate degree from an accredited university. Postgraduate education is not required. Fellowships are open to citizens of any country.

The website is: <http://www.usip.org>

Deadline for applications is: **October 1, 1998.**

Graduate Faculty Actions

The Graduate Faculty unanimously approved several proposals at the March 27 meeting, including:

1. Expanding the responsibilities of the Graduate Resource Committee to include making recommendations to the Associate Dean for Graduate Studies for the expenditure of funds from the Graduate Program budget.
2. Initiating the first step toward establishing a separate budget for the Graduate Program. Under the approved proposal each year a specified percentage of the overall College budget will be allocated toward the Graduate Program in Communication. The exact percentage will be determined by the Graduate Faculty in consultation with the Dean of the College.

The allocated funds will be used to support Graduate activities including:

- a. Advertising and recruitment
 - b. International exchange programs
 - c. Equipment for graduate research and teaching (only after department and college sources have been exhausted)
 - d. Travel support for graduate students and the Associate Dean for Graduate Studies
 - e. Supplemental compensation for Associate Dean for Graduate Studies
 - f. Other academic purposes, as determined by the Graduate Resource Committee.
3. Recommending that all Ph.D. students be required to complete a minimum of 3 credit hours in CJT 790 ("Research Problems in Communication") after completion of the first-year required doctoral curriculum. This change is subject to approval by the Graduate Council and the Senate Council and will be effective in fall 1998.
 4. Adopting a new policy regarding COM 584 ("Teaching of Speech Communication"). Under the new policy, COM 584 is no longer required as a condition for employment for graduate teaching assistants assigned to the Department of Communication. The department is encouraged to offer the course during the summer and other semesters as *an elective*.

Both the Department of Communication and the School of Journalism and Telecommunications are strongly encouraged to conduct noncredit workshops for all new teaching assistants during the one to two weeks prior to the beginning of the fall semester, focusing on the practical aspects of the curriculum for the particular course(s) assigned.

The two units are also strongly encouraged to establish weekly or biweekly meetings between all teaching assistants and the course coordinator. The purpose of the meetings will be to guide and mentor graduate teaching assistants in instruction.

As part of the proposal, the Graduate Program Committee was directed to review alternatives to COM 584 and to report back at the next Graduate Faculty meeting in the fall.

Announcements

1. The "Instructions for the Preparation of a Master's Thesis" and the "Instructions for the Preparation of Dissertations and Doctor of Musical Arts Projects" are now available on the World-Wide Web. Go to the Graduate School home page:

www.rgs.uky.edu/gradhome.html

These two documents are in pdf format so that you must have Adobe Acrobat Reader on your computer. You can load it from the Web page if you don't already have it.

2. Because our Graduate Program was selected as a Tier II Target of Opportunity Program by the President's Task Force on Research and Graduate Education, the Graduate School is providing In-State Tuition Scholarships next year to support our graduate Research Assistants.

Presentations

1. **Dr. Douglas A. Boyd** "Advantages of Digital Shortwave Radio Reception to Audiences," Symposium on Digital Radio Mondiale (The World Consortium for Digital AM Broadcasting Standards), March 2-6, 1998, Guangzhou, China.
2. **Dr. Douglas A. Boyd**, "Tenure and Promotion," at session on Academic Concerns of American Media-oriented Colleges and Departments at the annual meeting of the Broadcast Education Association, Las Vegas, NV, April 4, 1998.
3. **Dr. Douglas A. Boyd** was a panelist at a roundtable on leadership issues at the annual convention of the Broadcast Education Association in Las Vegas, NV in April. He also served on a panel on "Developing an International Program with Outreach" and moderated a session on "Ethics in Electronic Media, the Arab World: Prospects and Concerns" for the International Division.
4. **Michael Stephenson**, "Addressing salient barriers in health promotion: A communication framework motivating mammography utilization." Paper presented at the annual meeting of the National Communication Association, Chicago, IL, November 1997.
5. **Michael Stephenson**, "Reaching at-risk adolescents through a mass media drug prevention campaign: The role of sensation seeking and sensation value in persuasive message processing." Paper presented at the 20th Annual Communication Research Symposium, University of Tennessee, Knoxville, February 1998.
6. **Bruce Berger**, "A look inside the learning organization: Lessons from the Whirlpool journey." Paper presented at the annual meeting of the Southern States Communication Association, San Antonio, Texas, April 1998.

7. **Bruce Berger**, "Global moguls and megabucks: A thematic analysis of four media mergers." Paper presented at the annual conference of the International Communications Association, Jerusalem, May 1998.
8. **Dr. Ramona R. Rush** will be presenting two papers at the meeting of the International Association for Mass Communication Research in Scotland during July 25-30. Dr. Rush has also been invited to speak at the conference about the field of international communications. She received a travel grant from the UK Vice Chancellor for Research and Graduate Studies and from the Teaching and Learning Center for attending the conference.
9. **Dr. Robert Bostrom's** new book on *Communication Research* (Waveland Press) will appear in June. Dr. Bostrom served on a panel on institutional review boards at the annual meeting of the Southern States Communication Association in April in San Antonio, Texas.
10. **Dr. James Applegate** was a spotlight scholar at the SSCA meeting. He presented a paper with **Dr. Catherine Gillotti** (Ph.D. 1997) on delivering bad news in health contexts at the "Successful Relating" Conference last October at the University of Arizona in Tucson.
11. **Dr. Lewis Donohew** was a panelist at a pre-conference workshop on "Theory, Practice and Politics in Health Communication" at the annual convention of the International Communication Association in Jerusalem in May 1998.

Publications

1. **Dr. Douglas A. Boyd** (1997). "International radio broadcasting in Arabia: A Survey of Broadcasters and Audiences." *Gazette*, 59 (6), 445-472.

2. **Dr. Lewis Donohew, Dr. Elizabeth Lorch and Dr. Phillip Palmgreen** (1998). "Applications of a Theoretic Model of Information Exposure to Health Intervention." *Human Communication Research*, 24(3), 454-468.

Alumni News

1. **Dr. Autumn Grubb** (Ph.D. 1994) is highlighted in the most recent issue of UK's *Odyssey* magazine under "Graduate Alumni Achievements." She is a distance-learning faculty member and coordinator of professional development at Georgia College and State University in Milledgeville, GA.
2. **Beverly Polk** (M.A. 1981) became Academic Program Coordinator at the UK Patterson School of Diplomacy and International Commerce in July 1997. She was a practicing attorney for eight years and is a member of the Kentucky Bar Association. Her B.A., M.A., and J.D. degrees are all from UK. She says she "really likes working at the University because the people here are very, very nice — campus-wide." She is responsible for both academic and financial matters in the School as well as special events and the newsletter.
3. **Don Witt** (M.A. 1985) is the new University of Kentucky Registrar. He assumed office on January 1, 1998. He was selected after an extensive national search. Welcome aboard, Don!
4. **Sam Church** (M.A. 1981) recently established a private consulting firm, "The Safety Department, Inc." to provide workplace safety, risk management, accident prevention and loss control consulting services for business and industry. The business will be based at One Oxford Centre, Suite 1500, Pittsburgh, PA 15219; (412) 572-6766. Prior to this he was Director

- Risk Management for Browning-Ferris Industries of Houston, TX (1994-1997) and Corporate Manager - Safety for CSX Transportation of Jacksonville, FL (1990-1994).

Opportunities

1. **The Society for Risk Analysis** will hold its annual convention December 6-9, 1998 at the Hilton South Mountain in Phoenix, Arizona. The theme of the conference is "Assessing and Managing risks in a Democratic Society." The meeting will highlight the increasingly important influence that the principles of democracy are having on how risks are characterized, how decisions are made about managing risks, and how those trends are affecting the scientific basis of risk analysis.

This year's call for abstracts has just been issued. The submission procedure is simple and may be completed on-line (you need not be a member.) Only 150-300 word abstracts need be submitted by May 15 for the general call (note, full papers need be submitted later for the special journal call and the student award). For the general call and submission instructions, please browse to:

<http://www.sra.org/call.htm>

"Online submission instructions" are at the bottom of the web page, or you may download a printed form. Full instructions and a sample abstract are included at the web site and on the printed instructions. Abstracts must meet the SRA format guidelines.

2. The local chapter of a women's organization called PEO is looking for women candidates for a \$7,000 scholarship for the 1999-2000 academic year. Nominees must be:

- citizens of the USA or Canada
- within two years of completing the academic program and have at least one full academic year of work remaining on August 1, 1999.

Emphasis is placed on:

- scholarly excellence
- academic achievements
- academic and career goals
- recommendations
- potential for the applicant to make contributions in her field.

Students interested in applying for this award are urged to send a vitae and two letters of recommendation from professors to the Graduate School Fellowship Office 365 POT 0027, by **August 28, 1998**. The local chapter is quite serious about having a least one UK woman receive this award, and may be able to fund more than one.

PEO is a pioneer society for women founded in 1869. PEO is engaged in broad philanthropic and cultural aims and an ever increasing interest in furthering educational opportunities for women.

Second Annual Communication Graduate Student Symposium

The Second Annual Communication Graduate Student Symposium, sponsored by the Graduate Student Association, was even more successful than last year. Graduate students making presentations included **Lily Arasaratnum, Jeff Groeling, Haven Miller, Rachael Davis, Charles Williams, Mike Stephenson, Steve Yunbluth, Judith Bussey, Stephen J. Haggerty, Shawn Long, Bruce Berger, Rosemary Bryant, Linda Cantara, Joan Thronberry, Mike Farrell and Jenny Armendarez**. Graduate Student moderators and chairs included **Susan Wells, Ritta Abell, Lara Hayes, Susan Colon, David Birkhead, Dr. Mike Shelton, Dina Garvilos and Sharon Brescoach**.

The GSA Symposium Planning committee members were: **Susan Colon, John Seibert-Davis, Jenny Armendarez, Susan Wells, David Birkhead, Jeff Groeling, Don Helme, and Dina Gavrilos**.

