

# NEWSLETTER

## GRADUATE PROGRAM IN COMMUNICATION

COLLEGE OF COMMUNICATIONS  
AND INFORMATION STUDIES

<http://www.uky.edu/CommInfoStudies/GRAD>  
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December 1998

### Associate Dean's Corner

**I**n my last column, I talked about a few of the many changes on the horizon for the Graduate Program. I want to provide you a progress report now and apprise you of other plans.

I am pleased to welcome **Dr. J. David Johnson**, the new Dean of the College of Communications and Information Studies, as the newest member of our Graduate Faculty. **Dean Johnson** holds a B.S., an M.A. and a Ph.D. from Michigan State University, where he served as Chairperson of the Department of Communication for five years. He has published three books, three book chapters and 55 refereed journal articles. His special areas of research are information seeking, health communication, innovation, network analysis and organizational communication.

A new course in "Instructional Issues in Communication" (CJT 684) has been approved by our Graduate Faculty and the College Council and is now in the hands of the Graduate Council. If approved, the course will be taught this summer by **Dr. Derek R. Lane**. It will focus on the teaching-learning process in terms of communication variables with the goal of helping graduate students develop specific communication competencies. The course will be open to graduate students -- both those majoring in communication and those from other disciplines.

Congratulations to **Dr. Nancy Grant Harrington**, who was recently promoted to Associate Professor with tenure in the Department of Communication. **Dr. Harrington** joined our faculty in 1992 after earning her doctorate in communication from our program.

The new destination master's in communication was recently approved by our Graduate Faculty and is now being forwarded to the College Council for consideration. The new program will offer three emphases -- communication law and policy; in information systems, communication and technology; and health communication. It is expected to be in place by fall 1999.

The Graduate Faculty has approved a new information studies track in the doctoral program, which is designed to attract more students from the master's program in library and information science. **Dr. Donald Case** was instrumental in developing the proposal for the new emphasis.

On March 26 the Graduate Faculty will hold an all-day retreat, which will focus on strategies for moving the program toward national prominence. The University of Kentucky has set a goal of becoming a top 20 public research university by the year 2020. Our graduate program wants to play a significant role in the process, thanks to our status as a tier II program that has been recognized as likely to achieve national prominence.

I encourage everyone -- faculty, students, staff and alumni -- to share your ideas with us. We will be particularly focusing on graduate student recruitment and retention, on encouraging more faculty and graduate students to be involved in extramural research and on faculty recruitment.

At its last meeting, the Graduate Faculty approved a new policy under which a master's degree is no longer required for admission to the Ph.D. program. Under the new policy, students who are admitted without a master's must complete a minimum of 69 hours of course work in an approved program of study, exclusive of residency credit and dissertation research. The policy is effective fall 1999.

Finally, I want to thank all of the graduate students, faculty and staff who came to the get-together at our home to welcome Dean Johnson aboard. More than 80 of you attended, which undoubtedly broke the record for the most people in the house at one time! Special thanks to the Comm Singers, which included **Dr. Robert Bostrom, John Clark, Dr. Nancy Harrington, Dr. Derek Lane and Jan Lane**.

Happy Holidays!

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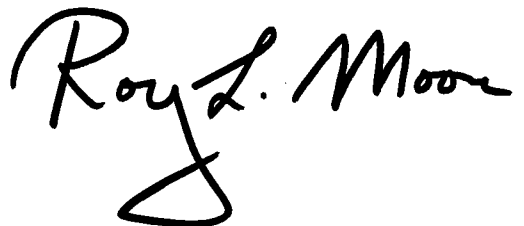
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## Graduate Student Association Corner

**T**he 1998-99 Graduate Student Association is hoping to continue the standard of excellence achieved by previous administrations towards furthering graduate student causes. We recently lobbied, and got approval from the graduate faculty for a graduate student "protected time." What this protected time seeks to achieve is to provide graduate students with a block of time (for fall 1999 this will be Thursdays 4-6 p.m.) in which faculty will not schedule graduate courses or require graduate students to teach or assist in research, so that as a group we can provide a stronger presence at departmental functions and receptions, and with other aspects of University and departmental service.

The protected time was the brain child of one of our newest GSA co-chairs, **Chuck Bryant**. Other newly elected GSA Officers include **Don Helme** as co-chair, **Holly Payne** as Administrative Assistant, and **John Strada** as Business Manager. The election of members-at-large and other positions are still pending. **John Davis** and **Dina Gavrilos**, our GSA co-chairs for the 1997-98 school year, are continuing their dedication to graduate student causes by their presence on committees such as the graduate program committee, among others.

In other news of interest to our former TAs and RAs, **Susan Mains**, a Geography doctoral student has recently lobbied, and gained partial approval, for a comprehensive health benefits package for TAs and RAs and their spouses. The issue formally goes before the UK Senate this December 14 for debate. Approval of this measure would be of tremendous benefit for our current and future Assistants and their families as well. This would also help raise the stature of UK as a research institution by showing its commitment to the health and well-being of its teaching and research assistants. So keep your fingers crossed!

Don

## Recent Graduates

### Ph.D.

Susan Colon  
Timothy Edwards  
Steven Giles  
Jill Hall  
Gregory Widener  
Yu Zhang

### M.A.

Matthew Bowdy  
Jennifer Daugherty

Best wishes to all!

## Congratulations

1. Ph.D. student **Robin Crigler** became Executive Assistant to the President for Northern Kentucky University in June.
2. Ph.D. student **Karen Krumrey-Fulks** and her husband, Jim, are parents of a new baby boy, Chris, born in September.
3. Ph.D. student **Mike Stephenson**, and his wife, Della, have a new son, Taylor, who was born June 9 at UK Hospital. Taylor weighed 7 lbs., 10 oz. and was 19 inches long.
4. If you haven't seen the new GSA website, you should pay a visit. The address is:

[www.uky.edu/CommInfoStudies/GSA](http://www.uky.edu/CommInfoStudies/GSA)

The web site was created by **Chuck Bryant**. Thanks for the great work, Chuck! It includes a directory of faculty and students, a list of GSA resources and information about social events, news and meetings.

## Awards and Honors

1. **Dr. Derek Lane** was named the 1998 Outstanding Teacher for the College of Communications and Information Studies.
2. Ph.D. student **Stephen Haggerty** was named Outstanding Teaching Assistant. Haggerty began a position as a full-time instructor at Eastern Kentucky University in the fall semester.
3. Ph.D. student **Regina Francies** won a \$3,000 Scholarship from the University of Kentucky Woman's Club. Francis is an assistant professor in the Department of Communication Arts at Georgetown College.
4. Ph.D. student **Lily Arasaratnam** won the Viji Jeganathan Scholarship for Cross-Cultural Understanding from the UK Office of International Affairs. Arasaratnam is the Graduate Assistant in the Office of International Affairs this year. She is a native of Sri Lanka.
5. **Dr. James Applegate** was elected the second vice president of the National Communication Association and will become President-Elect next year and President the following year. **Congratulations, Dr. Applegate!**
6. The American Library Association has named the **ENCYCLOPEDIA OF LANGUAGE AND EDUCATION** to its "Outstanding Academic Book" list. Only 3% of the books submitted make this list. One of the articles in the encyclopedia is entitled "Assessment of Mother Tongue Listening" by **Dr. Robert Bostrom**. The term "mother tongue" is a European convention and since the encyclopedia is published in Amsterdam, they thought it was appropriate.

## Commonwealth Research Award

**P**h.D. Student Bruce Berger has been granted a Commonwealth Research Award from the Graduate School to provide full support to travel to the National Communication Association Annual Convention in November. Berger presented to Top Three paper at the conference.

## Presentations

1. **Dr. Ramona R. Rush**, "Natural Communications: An Unnatural Act for Mankind?" International Association for Media and Communication Research, Scotland, July 1998.
2. **Dr. Ramona R. Rush**, "New Paradigm for A New World: Eleven Nationals and Their Communication, Gender Empowerment, and Environmental Futures, with An Afterword by Ramona R. Rush." International Association for Media and Communication Research, Scotland, July 1998. Collective graduate seminar paper edited by **T. Haven Miller** and **John D. Seibert-Davis** for course members of CJT 719 International and Intercultural Communications, University of Kentucky, spring 1998.
3. Ph.D. Student **Gretchen Norling** taught a workshop in December on presentation skills for the Mediation Center of Kentucky.
4. Ph.D. student **Sharon Brescoach** presented a paper entitled, "Crossing Wires and Exchanging Waves: A Comparative Study of Women in Electronic Media, 1970s - 1990s," to the West Virginia Sociological Association meeting in October in Charleston, WV.
5. **Dr. Douglas A. Boyd**, Association for Education in Journalism and Mass Communication, Annual Convention, "Saudi Arabia's International Media Strategy: Influence Through Multinational Ownership" (paper), Baltimore, August.

6. **Dr. Douglas A. Boyd**, also presented an invited paper to the Arab-U.S. Association of Communication Educators, Cairo, Egypt, in September on "Arab Media Policy and the Development of Direct Satellite Broadcasting."
7. In July, **Dr. Douglas A. Boyd**, presented a paper with Dr. Joseph D. Straubhaar to the International Communication Association on "Private and Public Diplomacy: The Impact of International Television News."
8. Ph.D. Student **Donald Helme** will be presenting a paper at this spring's Joint Southern/Central States Conference in St. Louis. The paper was accepted by the Health Communication Interest Group, and is titled: "Gaining Patient Satisfaction through Empathic Comforting: An Examination of the Nonverbal Communicative Context of Touch in the Patient/Provider Relationship."

## Direct Marketing Graduate Seminars

**T**he 1999 Direct Marketing Seminars for Graduate Students will be February 18-10 in New York City and Atlanta. The seminars are open to full-time graduate students anywhere in the country. Applications are due **January 15<sup>th</sup>**.

These seminars will cover the essentials of direct marketing, with an emphasis on case examples and applications from major industry segments. There will be sessions on direct marketing media, including interactive, using databases to target, segment, and build relationships, and critical issues facing direct marketers. All sessions will be taught by leading direct marketing professionals.

See Louise Menifee in the Associate Dean's Office for a brochure.

## GSA Colloquium

**T**he College Colloquia Series organized by **Dr. Shiv Bakhshi** sponsored two presentations during the fall semester. On September 24 Dr. Richard Labunski spoke on "The Constitution, Politics and New Communication Technology," including a book he is writing on the topic.

Ph.D. student **Bruce Berger** made a presentation on October 29 on "The Massive Restructuring of American Workers: CEO Rhetoric and the Legitimation of Job Loss," which focused on research he conducted last summer using a critical theory perspective to content analyze corporate annual reports during 1989-1997.

**Dr. Melanie Booth-Butterfield** and **Dr. Steve Booth-Butterfield** visited the program in September to talk about their research on "Communication, Cognition and Anxiety." Melanie Booth-Butterfield is Professor and Chair of the Department of Communication Studies at West Virginia University, and Steve Booth-Butterfield is a researcher with the National Institute of Occupational Safety and Health.

**Charles Williams, III**, (1998) was hired by Steve Booth-Butterfield earlier this year as a full-time researcher for NIOSH.

## Awards and Grants

### AAHE Grant

**D**r. **James Applegate** has been awarded a \$10,000 grant by the American Association of Higher Education to develop what may become a national model for post-tenure review of faculty. The proposal received the maximum funding under the AAHE guidelines. A steering committee has been appointed by the University Senate Council, which is administering the grant. The committee's strategy is to develop a new policy and will involve a series of campus seminars in the spring featuring AAHE experts and representatives from other universities.

## Important Announcements

### "I" Grades

For graduate students holding "I" grades from courses taken during FALL SEMESTER, 1997, or later, a new policy dictates that these grades will automatically convert to a grade of "E" after 12 months, or at the point of graduation, whichever occurs first.

A grade of "I" (incomplete) may be assigned to a graduate student if a part of the work of a course remains undone and there is a reasonable possibility that a passing grade will result from completion of the work. Effective Fall 1997 semester, all Incompletes ("I" grades) must be replaced by a regular final letter grade within 12 months of the end of the academic term in which the "I" grade was awarded or prior to the student's graduation, whichever occurs first. If an "I" grade has not been replaced within the allowable period, the University Registrar shall change the "I" grade to a grade of "E" on the student's permanent academic record and adjust the student's grade-point standing accordingly, unless otherwise approved because of exceptional circumstances by the Dean of the Graduate School on recommendation of the Director of Graduate Studies in the student's program. All Incompletes must be removed from a student's record unless approved by the Dean of the Graduate School.

### Teaching and Research Assistants Brochure

The Graduate School recently revised its brochure for teaching and research assistants. If you do not have a copy, pick one up from Louise Menifee in the Associate Dean's Office. The brochure is also available online at:

[www.rgs.uky.edu/gs/fellowship/tarainfo.html](http://www.rgs.uky.edu/gs/fellowship/tarainfo.html)

## Postdoctoral Fellowship Opportunities

The deadline for the Lyman T. Johnson Post doctoral Fellowship and the Post doctoral Fellowship for Women in Under-Represented Areas for the fall 1999 semester is **January 15, 1999**. Both fellowships, which are sponsored by the office of the Vice President for Research and Graduate Studies, provide a \$30,000 stipend plus \$5,000 for support of research activities. The initial appointment is for 12 months, but recipients may apply for a second year. See Louise Menifee in the Associate Dean's Office for a brochure.

### NAB Grants for Research in Broadcasting

The deadline for the 33<sup>rd</sup> Annual National Association of Broadcasters Grants for Researching Broadcasting is **February 1, 1999**. Details about the grants, which can be for up to \$5,000, can be obtained from Louise Menifee in the Associate Dean's Office or on-line at:

[www.nab/org/research/grants/htm](http://www.nab/org/research/grants/htm)

### Graduate Record Exam Changes

After April 1999, the Graduate Record Exam "General Test" will be administered **ONLY** on computer. Subject tests will continue to be offered in the paper format. (This academic year the Subject Tests will be offered on December 12, 1998, and April 10, 1998.)

The computer-based GRE test is offered continuously from October-January, and the first three weeks of each month from February-September. There are about 300 domestic test centers and 350 international. Paper score reports are mailed to the taker and any designated institution within 10-15 days after the test date. The student may take the computer-based GRE only once per calendar month.

For more information, check on-line at:  
[www.gre.org](http://www.gre.org)

## National Communication Association

Paper and presentations at the National Communication Association Annual Convention in New York City in November included:

1. Ph.D. Student **Bruce Berger's** paper on "The Halcion Affair: Public Relations and the Construction of Ideological Worldview" was named a Top Three paper in open competition in the Public Relations Division. **Great work Bruce!**
2. Ph.D. Student **Rob Thompson** was a panelist for Dimension Series, "From the Ivory Tower to the World: Scholars Communicating Outside of Academe." Thompson also presented a paper to the Spiritual Communication Commission on "What shade of Green Are you? Communication, Gender and Environmental Ethics."
3. **Dr. Douglas A. Boyd** participated in a panel discussion of tenure. The panel was entitled, "Lessons Learned about Interpersonal and Intrapersonal Aspects of the Promotion and Tenuring Process."
4. Thanks to **Dr. Boyd and Bruce Berger** for representing our graduate program at the graduate student recruitment session at NCA. Thanks also to Ph.D. student **Karen Krumrey-Fulks** for the excellent work she did in preparing the presentation display that features photos and lots of information about our program for prospective students.
5. Ph.D. Student **Michael Stephenson**, Rick Hoyle, **Philip Palmgreen**, **Lewis Donohew**, Elizabeth Lorch, **Dr. Susan Colon** (Ph.D. 1998). "Short-term Effects of an Anti-Marijuana Media Campaign Targeting High Sensation Seeking Adolescents." (paper).
6. Ph.D. Student **Michael Stephenson** Rick Hoyle, Elizabeth Lorch, **Lewis Donohew**, **Philip Palmgreen**, and **Susan Colon** (1998). "Assessing the Attitude Salience Hypothesis: Results from a Drug Prevention Media Campaign Targeting Adolescent Marijuana Use". (paper).

## Alumni News

1. **Dr. Susan E. Colon** (Ph.D. 1998) is a Post Doctoral Research Associate with the Health Research and Policy Centers at the University of Illinois at Chicago. Her e-mail address is: [scolon@uic.edu](mailto:scolon@uic.edu)
2. **Robert P. Smithouser** (M.A. 1991) had his first book published in September. The hefty reference volume features more than 400 DC reviews and chapters to help parents communicate with their children about popular music. The publishers are Focus on the Family and Tyndale House. Smithouser continues to edit "Plugged In," a monthly guide to popular youth culture that has won top industry awards since 1996. He thanks the UK Graduate Program and **Dr. Robert Bostrom** for teaching him how to help his colleagues distinguish between credible and flawed research.
3. **Dr. D. Forrest Cameron** (Ph.D. 1989) is in his sixth year of publishing the Greater Tulsa Reporter Newspapers, three Oklahoma monthlies. His e-mail address is: [info@grtnews.com](mailto:info@grtnews.com).
4. **Harriet Conner Whitaker** (M.A. 1980) is promotions director for the Jekyll Island Georgia Musical Theatre Festival and a writer for the Brunswick-Glynn County Development Authority. Her e-mail address is: [hcw@gate.net](mailto:hcw@gate.net).
5. **Robert O. Miller** (M.A. 1993) has an article, co-authored with Dr. Vince Waldron, that has been accepted for publication in *Communication Research Reports*. It is entitled "Personalizing AIDS Risk through Self-Disclosure: Implications for Peer Based Prevention Programs." Miller lives in Lexington, KY.
6. **Stephen Keller** (M.A. 1995) worked as an intern during the summer for the Hon. William Knopf and the Hon. Lisabeth Abramson of the 4<sup>th</sup> District Court of Appeals. He is pursuing a J.D. from the University of Louisville.
7. **Dr. Rosemary Booth** (Ph.D. 1991) was tenured and promoted to Associate Professor last year in the Department of Management at the University of North Carolina-Charlotte. Her e-mail address is: [rbooth@email.uncc.edu](mailto:rbooth@email.uncc.edu).
8. **Richard C. Thornton**, ASPR (M.A. 1972) was recently elected President-Elect of the National School Public Relations Association. His e-mail address is: [thornton@kvnet.org](mailto:thornton@kvnet.org).
9. **Dr. Greg Widener** (Ph.D. 1998) is pastor of the East Columbus Christian Church in Columbus, Ohio.
10. **Dr. Jill Hall** (Ph.D. 1998) is the first recipient of the annual "James Applegate Scholarship Award," given in honor of **Dr. Applegate** by the Kentucky Communication Association. The award was given at KCA annual conference in September.  
**Dr. Hall** has been appointed Academic Program Coordinator for the Speech/Communications Department at Jefferson Community College in Louisville, KY.
11. **Dr. Lee Becker's** (M.A. 1975) annual survey of journalism and mass communication graduates and graduate programs is available on-line at: [www.uga.edu/annualSurvey](http://www.uga.edu/annualSurvey)
12. **Harry Iglesias** (Ph.D. 1990) has been elected Dean of the College of Communications for a three-year period (1998-2001) at the University of Panama. The college includes the Schools of Journalism, Public Relations, Advertising and Radio/TV Broadcasting.
13. **Kathryn R. Costello** (M.A. 1973) became the first Senior Vice President for External Affairs at the University of Georgia on October 1. She is a native Georgian with more than 20 years experience leading fund-raising, alumni and public relations programs at major universities. She had been Vice President for University Advancement at Rice University.  
Before joining Rice, Costello served as vice president for public affairs at the University Texas Southwestern Medical Center at Dallas: vice president for university relations at SMU: and associate vice president for university relations at Vanderbilt.  
She also was assistant for medical affairs and assistant professor of medical administration for the Vanderbilt School of Medicine and director of public affairs for the Vanderbilt Medical Center. Prior to that, she was senior assistant to the mayor of Lexington-Fayette Co., Ky. and spend her early career in radio and television broadcasting in Lexington and Louisville.  
Costello has been a trustee of the Council of Advancement and Support of Education (CASE), the nation's leading professional organization for university advancement officers. She served on the Council on Federal Relations for the Association of American Universities, and served on a commission on campus concerns, public relations and tax policy for the National Association of Independent Colleges and Universities.  
She has been a consultant to CASE on programs in South Africa, and was also a consultant to the A.T. Kerney, Inc. executive search firm and the E. Bruce Harrison public relations firm. She has served on the board of directors of the American Rural Health Association and held leadership positions in the Association of American Medical Colleges.
14. **Dr. Elizabeth Fraas** (Ph.D. 1982) was elected Campus Adviser-At-Large at the 1998 Convention of the Society of Professional Journalists in Los Angeles.

