



COLLEGE OF COMMUNICATIONS
AND INFORMATION STUDIES

NEWSLETTER

GRADUATE PROGRAM IN COMMUNICATION

<http://www.uky.edu/CommInfoStudies/GRAD>
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Associate Dean's Corner

For "Baby Boomers" such as me who thought the 60s would never end, it is hard to believe that we are celebrating a new millennium. (Forget for a moment that the new millennium does not officially begin until January 1, 2001.) This new era is an appropriate time to both look back and look forward.

The new College Media Center for the Future, which is housed in the area where we formerly had the wet photo labs for journalism students, is well under way toward completion. It will be a state of the art research facility that will involve many of our graduate students, particularly doctoral students who will be satisfying the new CJT 790 research requirement by working on projects with individual faculty members.

Resources such as this offer great potential for both research and academic study, but it will take substantially more support to propel the Graduate Program to a Top 20 program. This is where you, particularly alumni, can assist us in meeting this goal. We need you to promote our program whenever the opportunity arises, including encouraging prospective students to give us a look. You can also assist us by contributing

money to either our Enhancement Fund or one of our three endowed scholarships. A contribution form is enclosed for your convenience.

In our look at the past, we can thank the visionaries such as **Dr. Lewis Donohew**, who retired this summer after nearly 35 years of service at UK, and his colleagues who recognized the need to have an M.A. program in Communication in the 1960s and two decades later a Ph.D. program that is quickly gaining national recognition. Both the master's and the doctoral programs have undergone extensive changes over the decades. Most recently, the master's program has been expanded to include a new destination M.A. with emphases in health communication, communication and technology and media law and public policy. The Ph.D. Program has been extensively revised to include a year of required core courses and a second-year research project requirement. I am also pleased to announce that our exchange program for both M.A. and Ph.D. students with the University for Peace in Costa Rica has been officially approved. It is the first graduate exchange program of its kind on campus.

In our look at the future, we must determine what the role of our program will be as the University moves toward becoming a Top 20 Public Research University by 2020. That's an ambitious goal, but it will undoubtedly be a blessing for our program as our access to resources substantially increases.

Where will we be in 2020? Where will we be in 2005, 2010 and 2015? During this

coming year, all of us — students, faculty and alumni — will have to answer these questions in a significant and meaningful way as the University undergoes its accreditation self-study. In February, our faculty and students will gather for a retreat, where we will engage in lively discussions about the future of the Graduate Program in Communication. Stay tuned...

On another note, I want to thank **Dr. Jack Baseheart**, say goodbye to **Dr. Robert Bostrom** and welcome aboard **Dr. Alan DeSantis**. Dr. Baseheart was kind enough to serve as Acting Director of Graduate Studies while I was abroad this summer. Thanks, Jack! Dr. Bostrom will be retiring in July 2000 after more than 35 years of service, including major contributions to the Graduate Program. He has been a mentor, advisor and professor to hundreds of graduate students over the decades. Robert, we really appreciate all that you have done and wish you a wonderful retirement. Dr. DeSantis has joined us as our newest Full Member of the Graduate Faculty. Dr. DeSantis was promoted last year to Associate Professor with tenure in the Department of Communication. Congratulations, Alan!

Although I never thought I would be saying this so soon, I wish all of you Happy Holidays and a Happy New Millennium!

Roy L. Moore

Congratulations!

M.A.

1. Asmita Barve
2. Dina Gavrilos
3. Ajlina Karamehic

Ph.D.

1. Bruce Berger
2. Rachel Davis
3. Greg Feeney

Important Announcements

Graduate Student Bulletin

Effective November 15, 1999, the *Graduate Bulletin* posted on the Graduate School Web Site:

<http://www.rgs.uky.edu/gsbulletin/bulletinfo.html>

will become the official Graduate Bulletin, superseding all previous (printed) versions. By designating the Web-based version of the Bulletin as official, the Graduate School will be able to incorporate new program information, approved program changes and other University actions in a more timely fashion.

The Web-based version of the *Graduate Bulletin* will be updated quarterly.

Quantitative Methods Committee in the Social and Behavioral Sciences

The purpose of the QMC-SBS Committee is to promote social science research in a quantitative vein at the University of Kentucky. This fall the committee organized a faculty seminar on hierarchical linear models (HLM) in conjunction with the Beers Lectureship

in methodology, sponsored by the Sociology Department in the spring of 2000.

Spring programs include:

January:

Hands on computer seminar on HLM and MLN, the main computer programs used in hierarchical linear modeling.

February:

QMC-SBS business meeting discussing research issues and next year's activities.

March or April:

Public lecture in the *Beers Lectureship Series*.

Workshop on hierarchical linear models in the *Beers Lectureship Series*.

May:

QMC-SBS business meeting discussing research issues and next year's activities. Specific days and times will be announced later.

New Student Service

Grades Now Available by Phone

Students at the University of Kentucky (including Lexington Community College) will no longer have to wait to receive a report in the mail to know their grades. Starting with this semester's grade posting during finals week (December 13-17), students can access their grades by calling UK-VIP at 257-7000. Because the system directly interfaces with SIS, as soon as a grade has been entered, it becomes available to the student by phone. This is an additional feature for UK-VIP. As with registration or add/drop functions, students enter their social security number, their PAC number and then select item 5 from the UK-VIP menu to access their grades.

Graduate Student News

1. **M.A. Student Takako Nagumo** moved to New York City in September to accept a position as Associate Librarian with the Dag Hammarskjold Library External Collections Reference Desk. Her new e-mail address is tnagumo@psn.net.
2. Congratulations to **Ph.D. Student Jeff Groeling** and his wife Susan, whose second daughter, Rebecca Elizabeth, was born on June 29. She weighed 7 lbs., 13.5 oz. and measured 19.75 in. at birth.
3. Congratulations to **Ph.D. Student Don Helme, Jr.** and his wife Amber whose son, Don III, was born on June 21. He weighed 8 lbs., 13.5 oz. and measured 20 in. at birth.
4. **Ph.D. Student Suzanne Allard** made a presentation on "Digital Libraries: Taming the Information Frontier" at the American Society for Information Science, Southern Ohio Chapter, Annual Meeting and Awards, University of Kentucky, William T. Young Library, September 29.

She also made a panel presentation on "Erasing the Barrier Between Minds: Freeing Information, Integrating Knowledge" at the 5th Annual Convention of the American Communication Association and on "Integrating Knowledge Between Disciplines" at Connection '99, The Fifth Great Lake Information Science Conference. An abstract will appear in *Canadian Journal of Information and Library Science/Revue canadienne des sciences de l'information et de bibliothéconomie (CJILS/SCIB)*. Ms. Allard's two-part article on LIS Education Development, "Strategies for Improving Awareness" has been accepted for publication in the "Visible College" column of the *Journal of Education for Library and Information Science*.

Ms. Allard will be presenting a paper entitled "Digital Libraries: A Frontier for LIS

Education" to the ALISE 2000 Annual Conference in January 2000. She will be guest editor of *Crossroads* magazine (Spring 2001 issue - Databases). *Crossroads* is the award-winning student magazine of the ACM (Association of Computing Machines), which is both a print and e-zine. She is also on the Board of Directors of the American Communication Association and is serving on the Convention 2000 Committee. (The convention will be held in Louisville.)

5. **Ph.D. Student John D. Seibert-Davis** presented his paper, "Not Quite Dead: Vinyl Records and the Consumption of Obsolete Media," at the October 1999 meeting of the International Association for the Study of Popular Music -- United States Branch held at Middle Tennessee State University in Murfreesboro, Tennessee. The IASPM-US conference title was "Don't Stop 'Til You Get Enough: Consuming Popular Music."

Awards and Honors

1. **Ph.D. Student Rana Johnson**, an Assistant Director of the Kentucky Council on Postsecondary Education, was one of only 44 individuals in the state selected as Kentucky's "Leaders for the New Century." The group met during November 14-16 in Pleasant Hill, Kentucky, for the annual Shakertown Roundtable of Leadership Kentucky. Ms. Johnson has been a Lyman T. Johnson Fellow and a Southern Regional Education Board Fellow. She and the other leaders were featured in the "Opinions and Ideas" section of the September 19 Lexington *Herald-Leader*.
2. **Ph.D. Student Shawn Long** won the Department of Communication

teaching assistantship award for 1998-99. Mr. Long will be a lecturer at the University of Nebraska this summer.

3. **University Scholars Student Ajlina Karamehic** won an Academic Excellence In-State Tuition Scholarship from the Graduate School for the 1999-2000 academic year. Ms. Karamehic was admitted to the doctoral program in October.
4. **Ph.D. Student Lara Hayes** received a Dissertation Research Award for the Spring 2000 semester from the Graduate School. Ms. Hayes won a Dissertation Research Enhancement Award during the fall semester.
5. **Dr. Michael Shelton** (Ph.D. 1998) won the James Applegate Scholar Award for his strong research and publication record at the annual conference of the Kentucky Communication Association in September.
6. This fall, the Kentucky Communication Association named **Dr. James Applegate** the Communicator of the Year for contributions to the discipline and advancing communication about important public issues. This was due in part to his work as incoming President of the National Communication Association and in part for his work as Senior Fellow at the Council on Higher Education promoting a variety of higher education issues.
7. **Ph.D. Student Suzanne Allard** received a Commonwealth Research Award for the fall semester from the Graduate School.
8. The following Ph.D. Students were selected by our Graduate Program to receive University Graduate Student Development Awards:

**Clinton Baldwin
Aaron Karnell
Mary Lee Matuza
John Shotwell**

Alumni News

1. A team of Bellarmine College students, coached by **Dr. Ruth Wagoner** (Ph.D. 1994), her husband, James Wagoner, and Jason Cooper, won the American Mock Trial Association's National Championship in Des Moines, Iowa, in April. Dr. Wagoner is a Professor of Communications at Bellarmine. Her e-mail address is rwagoner@bellarmine.edu.
2. **Jennifer Daugherty** (M.A. 1998) has taken a position at UK working for the National Headquarters of Omicron Delta Kappa, the National leadership honor society. She serves as the Communications Coordinator. Her e-mail address is jldaug0@pop.uky.edu.
3. **Stephen Keller** (M.A. 1995) graduated from the University of Louisville Law School in June and is now working for the Jefferson County Public Defender's Office. He passed the Kentucky Bar Exam in July.
4. **Dr. Martha J. Einerson** (Ph.D. 1993) was promoted to Associate Professor with tenure in May at the University of Idaho. She also received the University's "Excellence in Teaching Award." Last year she was elected Second Vice President of the Northwest Communication Association and is now First Vice President and Conference Planner for the 2000 Conference at which **Dr. James Applegate** will be the keynote speaker. Dr. Einerson will become NWCA President in 2001.
5. **Matthew Bowdy** (M.A. 1998) is Director of Communications for Research!America in Alexandria, Virginia. His e-mail address is mbowdy@researchamerica.com.

6. **Susan Sullivan** (M.A. 1987) teaches English in Saudi Arabia to Arabians. She taught communication in the U.S. Government Building in Daharan that was bombed in 1996 but was on pregnancy leave at the time. She has also worked for Saudi TV News.

7. **Dr. Philip J. Auter** (Ph.D. 1992) served on two panels at the 1999 Broadcast Education Association Annual Convention. A paper he wrote with University of South Alabama Graduate Student Ray Lane has been accepted for publication in the *Journal of Communication and Religion*. Dr. Auter is Assistant Professor in the Department of Communication Arts at the University West Florida. His e-mail address is pauter@uwf.edu.

8. **Dr. Ted Zorn** (Ph.D. 1987) has been on study leave during the second half of 1999 from the University of Waikato in Hamilton, New Zealand, where he serves as Chairperson of the Department of Management Communication. He spent most of the time in Odense, Denmark, working with co-authors on a book on organizational communications. Dr. Zorn has also been elected vice-chair elect for NCA's Organizational Communication Division. Anyone interested in learning more about communication studies in New Zealand can look at the department's web page: <http://www.mngt.waikato.ac.nz/depts/mcom/home.htm>

Dr. Zorn's e-mail address is tzorn@mngt.waikato.ac.nz.

9. **Dr. Terry Likes** (Ph.D. 1996) recently produced an instructional video entitled: "Internships: Opening the door to your first broadcasting job." Bonus Books in

Chicago will market the video. Likes also produced a 30 minute radio documentary on "The state of the news business: Traditional versus tabloid?" He interviewed Jane Pauley, Wolf Blitzer and others in the media. It has already been fed to the 85 affiliates of the Kentucky News Network and has aired in Washington, DC, Vancouver and Savannah and was fed nationally by the Associated Press. He also has an article coming out in the inaugural edition of the *Journal for Electronic News* entitled, "The Great Television Network-affiliation Switch--Five Years Later." He is a former reporter who has been teaching at Western Kentucky University since 1988. His e-mail address is Terry.Likes@wku.edu.

10. **Dan Hollis** (M.A. 1997) is an Assistant Professor in broadcast journalism/television at Marshall University in Huntington, West Virginia.

11. **Ph.D. Student Sharon Brescoach** is a Visiting Assistant Professor in the same department.

12. **Dr. Stephanie J. Coopman** (Ph.D. 1989) is Associate Professor of Communication Studies at San Jose State University in San Jose, California.

13. **Dr. Michael Shelton** (Ph.D. 1997) and faculty members **Dr. Derek Lane** and **Dr. Enid Waldhart** published an article entitled "A Review and Assessment of National Educational Trends in Communication Instruction" in the July 1999 issue of *Communication Education*.

14. **Dr. Karen H. Bonnell** (Ph.D. 1994) has been promoted to Director of the University of Southern Indiana Instructional Technology Services, which oversees distance learning, media services, and faculty development technology programs. The Website is: <http://www.usi.edu/distance>

Dr. Bonnell e-mail address is kbonnell@usi.edu.

15. **Charles Williams, III** (M.A. 1998) is a Health Communications Specialist in the Health Communications Research Branch of the National Institute for Occupational Safety and Health, an agency of the Centers for Disease Control and Prevention. The agency creates, implements, and evaluates health messages for the different hazards and health problems in the workplace. Mr. Williams also teaches an Interpersonal Communication course at West Virginia University as an adjunct professor.

Fall Seminar Speaker

Dr. Charles R. Berger, Professor and Chair of the Department of Communication, at the University of California, Davis, served as this year's fall Graduate Seminar Speaker. Dr. Berger made two presentations on "Goals, Plans and Social Interaction: Some Unresolved Issues" and "Making It Worse Than It Is: Depictions of Threatening Trends in the News." He also met with graduate students and faculty, including a lunch sponsored by the Graduate Student Association. Both presentations were outstanding and extremely well-received.

Thanks to the Graduate School for providing partial funding for his visit and to the Department of Communication and the School of Library and Information Science for serving as co-sponsors. Thanks also to Dean J. David Johnson for support and to the Graduate Student Association, especially **Lisa Foster** and **Sarah Hatfield** for publicizing the event.

Dr. Berger is the author or editor of 39 journal articles, 34 book chapters and 6 books and monographs. He is the Co-Editor of *Communication Research Journal* and was the Editor of *Human Communication Research* from 1983-86.

He was President of the International Communication Association during 1995-96.

National Communication Association

The theme of the 1999 National Communication Association's Annual convention was "Coloring Outside the Lines." The conference took place November 4-7 at the Chicago Hilton and Towers. Next year's session will be in Seattle. **Dr. James Applegate** is NCA First Vice President for 2000 and will become President in 2001 when the association convenes in Atlanta.

The Graduate Program in Communication has traditionally sent a large contingent of students and faculty, and the tradition continued this year. The Program provided two vans, and lots of other folks traveled on their own. Participants included:

1. **Dr. James Applegate** co-chaired a preconference session on "Building Community: Service-Learning in the Communication Discipline," participated in several business meetings and a newcomers welcome and orientation and served as the respondent at the Communication Department Chairs Breakfast. He was also a panelist at a session on "Service-Learning and Communication Education" and presented a paper (with **Dr. Cathy M. Gillotti** of Purdue University, a 1996 alumnus of our doctoral program) to the Health Communication Division on "Explaining Illness as Bad News: Individual Differences in Sharing Illness-Related Information."
2. **Dr. Robert N. Bostrom** was a presenter at a session on "Listening

Education in the Twenty-First Century" sponsored by the International Listening Association and a respondent for a paper session on "Persuasion and Perception" sponsored by the Intrapersonal Communication/ Social Cognition Commission.

3. **Ph.D. Student Angela R. Brumley-Shelton** presented a paper on "Ethnographic Investigation into the Role of Animal-Assisted Therapy: Furry Hugs and Sloppy Kisses" to the Ethnographic Division.
4. **Dr. Alan D. DeSantis** was a respondent and **Dr. Michael T. Stephenson** (Ph.D. 1999) chaired a paper session on "On Texts and Media" sponsored by the Interpersonal Communication/ Social Cognition Commission.
5. **Dr. Stephenson** also presented a paper with **Dr. Philip Palmgreen** on "What Makes Anti-Marijuana PSAs Persuasive: Message Sensation Value and Involvement as Determinants of Multi-Modal Message Processing" to the Intrapersonal Communication/ Social Cognition Commission.
6. **Dr. Susan Morgan** was the respondent for the session and **Dr. Stephenson** served as chair.
7. **Ph.D. Student Mike Farrell** presented a paper on "Obeying the Great Commission: 'Going' to All Nations via Airwaves" at an NCA Poster Session.
8. **Ph.D. Student Stephen Yungbluth, Dr. Nancy G. Harrington, Dr. Steven M. Giles** (Ph.D. 1999) of Tanglewood Research and **Dr. Gregory Feeney** (Ph.D. 1999) (Lexington Community College) presented a paper on "Effects of Parental Monitoring and Involvement on Adolescent Problem Behavior" to the Family Communication Division.
9. **Ph.D. Student Fred E. Fitch** presented a paper on "Religion, Communicative

Action, and Jurgen Habermas" to the Religious Communication Association.

10. **Dr. Michael W. Shelton** (Ph.D. 1997), **Dr. Derek R. Lane** and **Dr. Enid Waldhart** presented a paper on "Defining the Rules and Roles of the Basic Course: A Preliminary Assessment of Student Perceptions" to the Basic Course Division.
11. **Ph.D. Student Eileen Lewandowski** (Prestonburg Community College) served as a panelist at a session on "Balancing the 'See Saw': Successfully Implementing Gender Equity Strategies in the Communication Classroom" sponsored by the Community College Section.
12. **Ph.D. Student Shawn Long** presented a student debut paper on "Rethinking Diversity Training: A Postmodern Analysis of Organizational Diversity Education" to the African American Communication and Culture Commission.
13. **Dr. Susan Morgan** presented a paper on "The Message Is in the Metaphor: Assessing the Comprehension of Metaphors and Analogies in Advertisements" (with Tom Reichert of the University of North Texas) to the Interpersonal Communication/Social Cognition Commission.
14. **Ph.D. Student Holly J. Payne** presented a paper on "In Search of a Gender Connection: An Investigation of Gender Roles and Learning Style" (with Kay E. Payne and Larry M. Caillouet of Western Kentucky University) to the Instructional Development Division.
15. **Ph.D. Student Robert I. Thompson** presented a paper on "Why Do Women Live Longer? Holistic Communication: Integration of the Social Spiritual and Physical" to the Spiritual Communication Commission.

