



THE GRADUATE GAZETTE

College of Communications
and Information Studies

MOORE WORDS...

I hope you are having a productive year and enjoying the last of the mild weather. The year has been particularly busy for the Graduate Program so far, and more is on the horizon as the university's self-study gets into full swing. In September the College held its first Recognition Ceremony, which is expected to become an annual event. Two of our doctoral students were recognized at the event—John Seibert-Davis and Stephen Yungbluth. Mr. Seibert-Davis received the 2000 Bruce Westley Memorial Graduate Scholarship and Mr. Yungbluth won the 2000 Sypher Memorial Graduate Scholarship. Ms. Rosemary Westley, the widow of Professor Bruce Westley, was honored with the first Friend of the College Award for her work on behalf of the Graduate Program, including the establishment of the Westley Scholarship. You can read more about these individuals on page 3.

I am particularly pleased to have Will Jenkins, a new master's student, as our graduate assistant. Mr. Jenkins is the new editor of this newsletter and is providing much-needed support for the Graduate

Program and for Undergraduate Studies. I hope you like the new design and content of the newsletter. If you have ideas on how to further improve the publication, then please let me know at moore@pop.uky.edu. Its purpose is to keep both our current graduate students and faculty and alumni informed. Please do your part by (1) letting us know your news and (2) ensuring that we have your current addresses—snailmail and e-mail.



One idea I have been considering is an annual or biennial event at which our alumni, graduate students and faculty would gather to socialize, provide input on long range planning for the Graduate Program and recognize the accomplishments of students, faculty, and alumni. Each year the School of Library and Information Science holds such an event, which has been quite successful. We now have a fairly substantial base of alumni--248 M.A.s and 81 Ph.D.s as of fall 2000. When I attend conferences and conventions around the country, I frequently bump into our alumni, who indicate an interest in returning to campus someday to see how the program is doing.

The big questions, of course, are whether enough of our alumni are interested in coming and, if so, what would be the ideal time? Your reactions are welcome. If there is enough support, we can seriously consider implementing the idea.

Have a great fall and stay in touch!

Roy L. Moore

THE G.S.A.

Donna Wills presented "The Power of Supporting: The Role of Power and Social Support in Mentoring Relationships of Graduate Teaching Assistants" at the Kentucky Communication Association in September.

At the Carolinas Communication Association October conference in Wilmington, NC, she presented "Weighing in for God: Women Building Community in the Weigh Down Workshop."

She chaired a panel for the Instructional Communication Division at the National Communication Association in Seattle, WA, in November.

Holly Payne presented "Organization-Based Self-Esteem: Connections with Organizational Communication" and won the Kentucky Communication Association Top Student Paper Award in September. She also won the International Communication Association "Instructional and Developmental Division Award for Outstanding Teaching by a Graduate Student" for 1999-2000 at the 50th Annual ICA Conference in Acapulco in June.

Chandra K. Arts received the 2000 Mary A. Gardner Graduate Student Research Award at the Association for Education in Journalism and Mass communication Conference in August.

Gretchen Norling was a co-presenter with **Rick S. Zimmerman** at the American Psychological Association on August 6, 2000 in Washington, DC. The name of the

talk was "Self-reported Honesty and Inconsistency in Reporting Sexual Behavior in Adolescents."

She also presented a poster with **Dr. Nancy Harrington** at the International Conference on Health & Communication in Barcelona, Spain on September 21-22.

Aaron Karnell's paper, "The Collections of Information Antipiracy Act: Creating a Property Right in Facts," is being published in the fall 2000 issue of the *Southern University Law Review*. The article is about a bill pending before Congress which would extend special copyright protection to commercial databases. The article examines whether the bill violates the First Amendment.

Angela Cooke-Jackson is working as a "Bodyshop" fitness instructor with the UK Wellness Program.

The following Ph. D. students made presentations at the American Communication Association's 6th Annual Convention September 29-October 1 in Louisville, KY:

--**Mary Lee Matuza**: "The Red Ribbon Campaign for AIDS Awareness"

--**Donna M. Wills**: "Graduate Student Give and Take: An Exploration of the Mutual Influence that Graduate Teaching Assistants May Exert in Their Academic Departments"

--**John M. Shotwell**: "Trench Warfare: An Ethnographic Study of Local Television News Production as Seen Through the Metaphor of Combat Operations"

--**Suzie Allard**: "Creating Knowledge: It's in the Organization"

--**Karen J. McClanahan**: "Reaching Out: The Role of Computer-Mediated Communication in Developing a Student Organization."

John D. Davis is starting a new visiting instructor position at Georgia State University this fall.

Ann Forsythe is Senior Account Executive at Porter Novelli, a health care practice group in California.

Steve Yungbluth started a new job at Arizona State-West this fall.

Suzie Allard authored "LIS Education Development: Strategies for Improving Awareness," a two-part article that appeared in the *Journal of Education for Library and Information Science*, Spring and Summer 2000 issues.

She presented "Metamorphosis: Understanding DL Document Creators," at the Association of Computing Machinery's Digital Library 2000 Conference in San Antonio, TX, in June.

She was awarded a Mensa Education and Research Foundation Scholarship (\$500) for the 2000-2001 academic year.

She is also the chair-elect of the American Society for Information Science & Technology (ASIS&T) Digital Libraries, Special Interest Group. In that capacity she created a technical program for the national conference in November 2000 entitled "Digital Libraries and their Role in Knowledge Dissemination and Creation" featuring Shalini Urs from Mysore University, India; Herbert Von de Sompel from University of Ghent, Belgium; and Clifford Lynch from the Coalition of Networked Information.

Adel Iskandar Farag presented a paper entitled "Transnationalism as Identity: Patterns of Acculturation from Globalization and Immigration" at Global Fusion 2000 in St. Louis in October. He will present a paper entitled "The Blue Lotus: A Performance of Culture and Ritual" at the National Communication Association convention in Seattle, WA, in November.

2001 Spring Schedule

Monday

- 1-3:30 CJT 719 Seminar in International/Intercultural Communication
- 2-3:15 CJT 665 Communication Research Methods
- 3:30-6 CJT 671 Proseminar in Health Communication

Tuesday

- 1-3 CJT 780 Interpersonal Communication in Intercultural Settings

Wednesday

- 2-3:15 CJT 665 Communication Research Methods, Cont'd
- 6-8:30 CJT 667 Qualitative Methods in Research

Thursday

- 1-3:30 CJT 631 Proseminar in Interpersonal Communication
- 6-8:30 CJT 645 Proseminar in Communication Theory

Distance Learning

- CJT 780 Global Communications Equity: Environmental and Ecological--Peace Comm, Gender & Comm, Media Literacy/Education

FROM THE CHAIRMEN

As the fall semester of the 2000/2001 university year begins, the Graduate Student Association (GSA) is running full-steam into its second millennium. With every new year, there is a changing of the guard at GSA. Thank you to all last year's officers as well as all involved in various other GSA positions for so much work done and so many goals accomplished. Incoming GSA officers include **Aaron Karnell** and **Clint Baldwin** as Co-chairs; and **Erin Foley-Reynolds** and **Pam Slone** as Co-Secretaries. New committee chairs have also been appointed for the year. Colloquia and Professional Development Series: **Maria Brann**; Graduate Student Symposium: **Adel Iskander** and **Mary Lee Matuza**; Technology: **John Strada**; Social: **Cartwright Stephens**; Publications: **Lily Arasaratnam**; The Graduate Program Committee: **John Shotwell**. Also for the semester, **Mary Lee Matuza** is heading-up efforts to put together a talent show that, depending on interest, is slotted to occur in December. A hearty "thank you" to all. GSA is what it is only because of everyone involved.

At the first colloquium, **Dr. Doug Boyd** spoke on issues related to a paper that he co-authored with Thomas J. Goldsby entitled "WorldSpace's Satellite-Delivered Radio Service and the Market for Digital Receivers in the Middle East and Africa." The next colloquium on October 5 featured recent graduate, **Dr. Haven Miller**, with "Tea and No Sympathy: Memoirs of the Dissertation Process."

At the request of **Dr. Nancy Grant Harrington**, GSA is in the process of setting up listings for a "speakers bureau" and for "focus group facilitators." The listings will be composed of current graduate students who would be willing to speak and/or facilitate at various functions for organizations that have such needs.

The Graduate Center continues to be improved with new technology including software, a new printer, new computers, and the like (hopefully, SAS will be one of the next software additions). These improvements have continued to happen due to the lobbying of the GSA, and very importantly the support of **Dr. Roy Moore** – who actively works with the GSA – as well as other faculty of the department. Specific thanks need to go out to **Chuck Bryant** who managed to both acquire and have mounted a needed storage unit that is already helping keep the center cleaner and more organized.

Here's to a bright GSA future and thanks to all who have made it what it is today!

Aaron and Clint



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Award Winners at the First
College of Communications and
Information Studies Recognition
Ceremony and Dinner, September
15, 2000:

Mrs. Rosemary Westley
Friend of the College Award

Taylor Cartwright Stephens
(in University Scholars Program)
Outstanding Senior Award

Stephen Yungbluth
*Sypher Memorial Graduate
Scholarship*

John Seibert-Davis
*Bruce Westley Memorial
Scholarship*

Roy L. Moore and Scoobie Ryan
*Faculty Community Service
Award*

Philip Palmgreen
Faculty Research Award

CONGRATULATIONS!

NEWS AND NOTES

UK's Preparing Future Faculty efforts are focusing on adapting and expanding current PFF initiatives of the university to include a program specifically within the communication discipline and creating a series of opportunities for new connections for doctoral students with the partner institutions--the University for Peace in Costa Rica, Coventry University in England, and Murray State and Lexington Community College in Kentucky. One of the major goals is the development of two one-hour elective courses. The first will emphasize the importance of diversity in the multi-cultural classroom and the 21st century and the second will be a teaching practicum with partner or other institutions.

UK is now offering a Graduate Certificate in Environmental Systems focusing on Law, Policy and Science in the Management of Environmental Systems. The program can be completed in one year.

Electronic Theses and Dissertations

As a result of discussions with a number of graduate school deans and with UK faculty and Directors of Graduate Studies, the Graduate School is embarking on a pilot project which will provide graduate students the *option* of submitting their research and scholarly work in the form of wholly electronic theses and dissertations ("ETDs"). The advantages to ETDs include broader exposure, faster availability, electronic searchability, less expense, multi-media enhancements, and opening scientific and other scholarly information to the 3/4 of the world that can't afford it now.

Calls for Papers:

-Western Journalism Historians Conference at University of California, Berkeley. Any topic regarding American journalism history will be considered. Deadline: Dec. 8, 2000

The National Cancer Institute is offering six-month paid graduate internships in Health Communications. Deadline for July-December term: April 1. <http://rex.nci.nih.gov>

The Millender Fellowship provides minority persons with high-level internships with top executives in public, private and nonprofit Detroit area organizations. \$28,000 stipend. Contact Marie Draper Dykes ad3222@wayne.edu

The National Association of Broadcasters is accepting proposals for Grants for Research in Broadcasting. \$25,000 is available in funds. Deadline: February 2, 2001. www.nab.org/research/grants/grants.asp

The Association of Teachers of Preventative Medicine is offering a number of fellowships (Deadline December 7, 2000) and internships (Deadline January 12, 2001) in public health and health communications. www.atpm.org/training/training.htm

THE FACULTY

Dr. Gerald Benoit has been made an Associate Graduate Faculty Member of the Library and Information Science program with a secondary Associate Membership in the Communication program.

The Knight Foundation has announced a \$140,000 grant to a women's research group of approximately 25 communications educators and media practitioners to study the status of women in journalism and mass communications education. **Dr. Ramona R. Rush** and Carol E. Oukrop, Kansas State University, are principal investigators on the project to update the initial study they did 30 years ago about women in the field. The Freedom Forum has also awarded the group \$10,000.

Dr. Joachim Knuf presented his organizational work on systems, structures and processes of the lean enterprise in June at a conference of the American Society for Quality in Dayton, OH, at the 5th Annual Conference on Lean Manufacturing in Indianapolis in October, and, also in October, at the annual conference of the Lean Aircraft Initiative in Chicago. He has an article on "Benchmarking the Lean Enterprise: The Role of Organizational Learning" in the July/August issue of the *Journal of Management in Engineering* (Vol. 16: 4) and continues his sabbatical work on a book dealing with deep structural change in organizations.

Dr. Roy Moore will be teaching world media systems again in London, England, this winter. His course, "From the Tabloids to the British Broadcasting Corporation: Exploring the British Media," is part of a special two week program, December 26--January 8, where students from UK (the college not the kingdom!) and other universities can receive academic credit while overseas.

Dr. Moore was a panel member for "Developing and Sharing On-Line Syllabi Resources" at the American Communication Association 2000 Convention.

Dr. Richard Labunski recently published a book titled "The Second Constitutional Convention: How The American People Can Take Back Their Government." The book urges Americans to use a little-known section of the Constitution, and the communicative power of the Internet, to organize a constitutional convention, the first since 1787. Such a convention could propose amendments on campaign finance and other urgent issues. Additional information can be found at www.secondconvention.org.

Dr. Susan Morgan has two articles that will appear in *Health Communication* (in press, 2002):

A warm welcome to new faculty member, **Dr. Chike Anyaegbunam!**

He comes to us from the University of Iowa where he did his graduate studies. Dr. Anyaegbunam is originally from Onitsha, Nigeria, and was a guerrilla fighter at age 16. His early exposure to wars and violence led him to value negotiation over confrontation and drove him to pursue a career in diplomacy. Working for groups like UNICEF and other United Nations agencies gave him opportunities to apply his communication skills in the real world of rural Africa. "I saw that, with the right skills, a lot of conflicts can be resolved, especially if you involve the people in the decision making process." Thus, according to Dr. Anyaegbunam, the job of communication scientists in this process is to facilitate understanding among the participants. He believes this can be achieved by a "Participatory Approach" to the design and implementation of communication programs in which the people are involved from start to finish.



Dr. Anyaegbunam sees his time at UK, with its close proximity to rural communities, as a "good opportunity to adapt my participatory approach to the American environment." He enjoys teaching, as well as research, because teaching "other critically minded people is a means of learning... You don't know it until you teach it!"

Morgan, S. E. and Miller, J. "Beyond the Organ Donation Card: The Effect of Knowledge, Attitudes, and Values on Willingness to Communicate About Organ Donation to Family Members." *Health Communication*, 14 (2).

Stephenson, M. T., **Morgan, S. E.**, Lorch, E. P., **Palmgreen, P.**, **Donohew, L.**, & Hoyle, R. H. "Predictors of Message Recall from an Antimarijuana Media Campaign: Outcome Research Assessing the Impact of Targeting High Sensation Seekers." *Health Communication*, 14 (1).

Dr. Nancy Grant Harrington presented a poster paper at the 4th International Conference on Health and Communication, Barcelona, Spain, September 20-23; co-author is **Gretchen Norling**, doctoral student: "Communication Competency Curriculum for 3rd Year Family Practice Medical Students."

Dr. Harrington presented a paper she co-authored: "Evaluation of the All Stars Program: Student and Teacher Factors that Influence Mediators of Substance Use" at the upcoming National Communication Association Conference. At the conference, in November, she was also a respondent at another presentation and a panelist for "Extramural Funding for communication Research: Preliminary Results of NCA Funding Survey" which faculty member **Dr. Derek Lane** will be chairing.

On July 1, **Dr. Doug Boyd** became the full-time director of the Office of International Affairs at the University of Kentucky.

At ICA in Acapulco this past June he presented a co-authored paper with Thomas J. Goldsby of Ohio State University entitled, "WorldSpace's Satellite-Delivered Radio Service and the Market for Digital Receivers in the Middle East and Africa."

He also has been appointed the Chair of the College Advisory Committee in the College of Communications and Media Sciences at Zayed University in the United Arab Emirates. The committee met in Dubai, U.A.E. the first week in October.

He continues to be one of two members of the Accrediting Council for Education in Journalism and Mass Communication representing the Broadcast Education Association.

Dr. Donald Case published "Stalking, Monitoring and Profiling: A Typology and Case Studies of Harmful Uses of Caller ID" in *New Media and Society*.

Dr. Doug Boyd, Dr. Donald Case, and Dr. Susan Morgan are the newly elected members of the Scholarship and Awards Committee with Dr. Boyd as Chair. The Committee is elected by fulltime Ph.D.'s and the Graduate faculty.

Dr. Alan DeSantis recently had two articles accepted for publication:

1) "Caught Between Two Worlds: Bakhtin's Dialogism and the Discourse of International Exiles," which will be published in Oxford University's *Journal of Refugee Studies*, is an analysis of the dialectical tensions found in the discourse of international exiles using Bakhtin's Dialogism as a theoretical lens.

2) "Smoke Screen: An Ethnographic Study of the Group Rationalization Process of a Cigar Shop," which will be published in *Health Communication*, is a study of the power of collective group rationalization in creating pro-smoking messages.

Finally, Dr. DeSantis chaired a "Spot-Light Program" at the NCA Conference in Seattle that honored his mentor and friend, Professor James Andrews from Indiana University.

THE ALUMNI

Wynne Phares Kohout ('84) is an assistant vice-president at Bank of America, where she has worked for the last 13 years.

Cheyenne J. Oldham ('86) became Associate Director of Development for the School of Veterinary Medicine, University of California-Davis in July.

John Douglas Lepter ('96) was appointed Chair of the Division of Communication, Language, and Literature at Trevecca Nazarene University where he has also been granted tenure.

Elizabeth K. Hansen ('00) presented a case study, "Losing Face and Saving Lives: Picturing Guilty Drunk Drivers in a Weekly Newspaper" at the Newspapers and Community Building Symposium VII in Louisville in October.

Donald W. Helme, Jr. ('00) accepted a position as an Assistant Research Scientist at the American Medical Center Cancer Research Institute, Center for Health Communication in Denver, CO.

Stephanie Coopman ('89) is the editor of the *American Communication Journal*, the "premier online scholarly refereed journal dedicated to the study of communication" published by the American Communication Association.

Lisa R. Foster ('00) was accepted to the graduate program of the Communication Studies Department of the University of Texas at Austin. She was also granted a research internship.

Michael W. Shelton ('97), lecturer and assistant coordinator of public speaking at U.K., recently published *Talk of Power, Power of Talk: The 1994 Health Care Reform Debate and*

Beyond. Dr. Shelton has published more than three dozen articles and four books and workbooks.

Joy L. Hart ('88) was the chair for the American Communication Association Convention 2000 Planning Committee.

Margaret D'Silva ('93) and **Greg Leichty** ('86) provided task support for the convention as well.

Margaret D'Silva ('93) is an Associate Professor in the Department of Communication at the University of Louisville.

Marilyn D. Hunt ('94) was named Chair of the Department of Communication Studies and Theatre at Missouri Western State College in St. Joseph, Missouri.

Congratulations go out to the following students for successfully defending their dissertations!!

Myra L. Corello (Ph. D.)

Donald W. Helme, Jr. (Ph.D.)

Robert I. Thompson, Jr. (Ph.D.)

Amy Akers (M.A.)

NEW!

Destination Master's in Communication

The new Destination Master's program is aimed at nontraditional students, especially communication professionals. The terminal M.A. focuses on applied communication theory and research through course work in three specific areas of interest: Communication Law and Policy; Information Systems, Communication and Technology; and Health Communication. Students who graduate from the program should be able to find positions in a broad cross-section of the media, particularly in management and policymaking, or to obtain promotions in their current positions.

The G.I.F.T. Program for New Students!!

The University of Kentucky is now covering the tuition costs for one 3-credit graduate course for any new post-baccalaureate student in the Spring, 2001 semester.

Important Dates

November 16 - Last day for candidates for a December degree to schedule a final examination in The Graduate School

November 23-25 - Thanksgiving - **Academic Holidays**

December 4- Deadline for applying for admission to a program in The Graduate School for the 2001 Spring Semester.

December 6-January 6 - Add/Drop for registered students for the 2001 Spring Semester

December 8 - Last day of classes

December 11-15 - Final Examinations

December 13 - Deadline for applying to The Graduate School for readmission, post-baccalaureate status, and visiting student status for the 2001 Spring Semester in order to register before the beginning of classes and avoid late fee

December 15 - Last day for candidates for a December degree to submit a thesis/dissertation to The Graduate School

December 15 - **End of 2000 Fall Semester**

January 4-8 - Registration for new post-baccalaureate students transfer students who have been cleared for admission but did not priority register

January 8-9 - Opening-of-term add/drop for registered students

January 10 - First day of classes

January 15 - Martin Luther King Birthday - **Academic Holiday**

January 17 - Last day to add a class for the 2001 Spring Semester

January 31 - Last day to drop a course without it appearing on the student's transcript

February 1 - Deadline for international applications to be submitted to The Graduate School for the 2001 Fall Semester

March 5 - Midterm of 2001 Spring Semester

March 12-17 - Spring Vacation - **Academic Holidays**