

THE GRADUATE GAZETTE

College of Communications
and Information Studies

MOORE WORDS...

There's an old saying that the one constant in life is change. That's certainly true of our Graduate Program in Communication. As you read this newsletter, you will learn more about these changes, but I want to highlight a few of them here.

I am sad to report the death of one of our alumni--**Dr. Michael Shelton**. Many of us got to know Mike well during the several years he spent at UK, including work toward his Ph.D. which he completed in 1997. When he died on January 31, Mike was a visiting faculty member in the Department of Communication. Mike was a prolific scholar who had published numerous journal articles and a book, and he had presented dozens of papers at national and regional conferences. During his 43 years of life, he suffered much, but he never complained. A diabetic since childhood, Mike constantly faced medical obstacles, but he did so with cheer and optimism. All of us will greatly miss him. (See memorial on page 3.)

Dr. Susan Morgan, who has taught a variety of graduate classes, including our graduate interpersonal communication courses, will be leaving our program to become a faculty member at Rutgers University. Best wishes, Susan, and thanks for all of your contributions to the Graduate Program.

This fall, we will offer a new certificate in Health Communication, which will be available for students both within and outside the Graduate Program. I am very excited about the new program, which creates another option for our M.A. and Ph.D. students as well as students from other academic disciplines. (See page 2).

A warm welcome goes to **Dr. James Andrews**, the newest member of our graduate faculty. Dr. Andrews, an Assistant professor in the School of Library and Information Science, holds a doctorate from the University of Missouri-Columbia. His areas of expertise include information science and health communication, specifically medical informatics. As an associate member of our Graduate Faculty, he can serve on both M.A. and Ph.D. advisory committees, teach graduate courses in communication and chair M.A. committees. He is currently

involved in developing a proposal for a Center of Excellence in Cancer Communications Research at the UK. Doctoral student **Suzie Allard**, **Dean J. David Johnson** and other faculty members, including myself, are also involved with the proposal. (More about Dr. Andrews on page 4)

Beginning in August, I will be an American Council on Education (ACE) Fellow. During fall 2001 and spring 2002 I will be spending concentrated time on another campus, being mentored by that institution's president and other administrators. I have a great affection for higher education, where I have spent more than a quarter of a century as a faculty member and administrator. The fellowship is a grand opportunity for me to serve the University of Kentucky, including our Graduate Program in

Communication, by observing how other campuses address issues, solve problems and meet challenges. I will be returning in summer 2002 with a broader understanding of higher education, including effective leadership and decision-making. I look forward to seeing everyone when I return.

Congratulations to all of our graduates this year (See page 5). Best wishes in your future endeavors. We are very proud of you and ask you to remember us and to consider contributing to our Graduate Fund to support students in the future.

Congratulations also to the new Graduate Student Association Officers for next year--Co-Chairs **Maria Brann** and **Adel Iskandar**, Secretary **Mary Lee Matuza** and Treasurer **Timothy Buckingham**. My sincere thanks and appreciation to our current officers--Co-chairs **Aaron Karnell** and **Clint Baldwin** and Secretary **Pamela Slone** for all of their hard work. You have all done a tremendous job this year!

Congratulations to **Gretchen Norling**, this year's recipient of the Sypher Memorial Graduate Scholarship and **Aaron Karnell** and **Will Jenkins**, co-winners of the Bruce Westley Memorial Graduate Scholarship.

Thanks to **Ms. Louise Meniffee** for her many contributions to the Graduate Program, including her strong commitment to helping our students and faculty and her loyal support. Great work, Louise! Finally, my thanks to **Will Jenkins** for his outstanding work this year as the graduate assistant for the Graduate Program. Will has done a superb job with recruitment, this newsletter, our greatly expanded graduate web pages and with undergraduate advising. Thanks, Will, for everything!

Have a great summer. See you in a year.





THE G.S.A.

Suzie Allard's "Erasing the barrier between minds: Freeing information, integrating knowledge" was published in the *American Communication Journal*, Volume 4, Issue 2, Winter 2001. It is available at <http://acjournal.org/holdings/vol4/iss2/index.htm>

She presented "The Open Archives Initiative: Facilitating information access and fueling knowledge creation" at the Center for Computational Sciences, University of Kentucky, Feb.6, 2001.

She also presented "Metamorphosis: Measuring attitudes towards becoming a digital library document creator," an ongoing research presentation at Connections '00, The Sixth Great Lakes Information Science Conference. University of Tennessee, Knoxville. An abstract appeared in the *Canadian Journal of Information and Library Science/Revue canadienne des sciences de l'information et de bibliothéconomie* (CJILS/RCSIB) Oct. 28, 2000.

Finally, Ms. Allard has been selected for a \$1,000 Association for Emeriti Faculty Award. Congratulations on this fine achievement!

Dollie Deaton is teaching part-time at Eastern Kentucky University. She will receive her MA in Mass Communications this spring. She gives "special thanks to my committee (Labunski, Moore, Braden) and a very special thanks to Mike Farrell and John Dailey."

While **Jayne Violette** is working on her dissertation, she has been promoted at Georgetown College to Associate Director of Enrollment Services. In this position, she works with Freshman Seminar Courses, retention, and advising issues. She continues to teach public speaking and gender and communication courses in the Department of Communication Arts at Georgetown.

Maria Brann received Top Student Paper in the Health Communication Division at Central States Communication Association's annual conference. She presented her paper titled, "Imagine a community where health care confidentiality exists: An analysis of confidentiality maintenance in today's health care" in Cincinnati in April.

She also presented a paper titled, "Toward an understanding of woman-centered health care: The story of one founding woman's experience" at Southern States Communication Association's annual conference in Lexington, KY, in April.

Eileen Lewandowski's paper entitled "Studying communication networks in Appalachian Kentucky" has been accepted for the 2001 Hawaii International Conference on System Sciences - Community Development & Technology MiniTrack.

Distinctions

The National Communication Association ranked UK's Communication Program **#1 in acquiring extramural funding!** (*Spectra*, 2/01)

The College of Communications and Information Studies doctoral program was listed in *Kentucky Living's* "Programs of Distinction" in the February, 2001, issue!

In November, 2000, **Mary Lee Matuza** presented "Conceptualization and measurement of immediacy: Toward a valid and reliable verbal immediacy coding scheme" at the National Communication Association Conference, Seattle, WA.

Kentucky Educational Television (KET) received a 2000 Eddie Award for the web site accompanying the documentary "Kentucky's Underground Railroad - Passage to Freedom." The website's producer/editor was Ph.D student **Lynda M. Thomas**. The Eddie Awards are given by PBS to "recognize producers and member stations who have gone above and beyond the call of duty to produce really exceptional K-12 online classroom content." Ms. Thomas' site won in the category "Best Companion Content Tied to a Local or Regional PBS Broadcast." The project was funded by grants from the Kentucky Humanities Council and the KDE Division of Equity and was the first web site KET produced to accompany an evening prime time program. Check out the site at www.ket.org/underground.

Sharon Wills Brescoach contributed the following entries to *The Encyclopedia of Appalachia*, University of Tennessee Press, to be published 2001: Charlotte Pritt, Izetta Jewel Brown Miller, Women in Radio, and Media Ownership.

Shea Buckman is taking part in the National Cancer Institute Internship Program. She assists in program development, administration, and application activities. She was given specific research application and outreach assignments. She also assists branch staff with writing projects and evaluation research activities. Shea welcomes any questions about the program. You can e-mail her at buckmans@mail.nih.gov

Adel Iskandar presented his paper entitled "Advent of the 'Global Age': Social realism and geographical boundaries" at the 8th Annual Intercultural Communication Conference hosted by the University of Miami on March 3, 2001.

Donna Wills chaired the Panel on Instructional Development Division at the National

Communication Association in November, 2000, in Seattle, WA.

A panel of graduate communication students from the University of Kentucky presented at Borderlands Conference hosted by the University of Massachusetts, Amherst on March 31, 2001. The panel was entitled "Ethnic battlefields: The dialectic role of international communication in cultural confrontation and resolution." These include:

-Adel Iskandar: "The Clash of civilizations? Transnationalism, cultural contestation and hybridity as global media products."

-Aaron Karnell: "NGO-sponsored mass media efforts to counter ethnic strife in Africa's Great Lakes region: Building a lasting peace?"

-Clint Baldwin: "Human rights, religious freedom, and common human universals: Is international communication possible and can it be equitable?"

NEWS AND NOTES

The Graduate Faculty of the University of approved changing the size of doctoral advisory committees from **5 to 4 members**. **This change will be implemented for students who pass the qualifying exam on or after May 1, 2001.**

On the **Preparing Future Faculty** Bulletin Board you will find a lot of information about the PFF Program at the national level, UK level, as well as what is going on in our graduate program. There are also pages of on-line resources (such as links, books, articles) and short comments from students who have benefited from PFF courses:

www.uky.edu/CommInfoStudies/GRAD/PFF/

Graduate Symposium

The G.S.A held its annual *Graduate Symposium* April 13-14, 2001 at the Gaines Center for the Humanities. The purpose of the symposium is to create a forum in which graduate student scholarship in the area of communication research can be shared and recognized. The event provides students the unique opportunity to present their work and engage in constructive dialogue concerning their respective projects. This year the symposium sent out a nation-wide call for papers. Check it out: www.uky.edu/CommInfoStudies/GRAD/Symposium

Scholarships

The National Cancer Institute is offering six-month paid graduate internships in Health Communications. Deadline for July-December term: April 1. <http://rex.nci.nih.gov> UK's own Shea Buckman is there now! (Read about her on this page)

The Canon National Parks Science Scholars

Program annually awards doctoral dissertation scholarships (up to \$75,000 over 3 years) to support student research in the national parks including social and cultural sciences. Contact Dr. Gay Machlis at gmachlis@uidaho.edu

Calls for Papers:

The Telecommunications Policy Research Conference is accepting papers for its 29th annual Conference on Communications, Information and Internet Policy. Prizes are awarded for top graduate papers. See www.tprc.org

Global Fusion 2001: Mass Media, Free Trade & Alternative Responses, October 12-14, St. Louis, MO. Paper submissions deadline: July 2. See www.siu.edu/~gf2001.

FROM THE CHAIRMEN

The Graduate Student Association has been taking immense strides this semester. We are thankful for our colleagues who are giving so much to make our College a scholarly and pleasant learning environment. For those of you who have not yet taken the time to become involved in GSA, we encourage you to do so. You are surrounded by intelligent, fun, and caring people who will help make this academic journey a positive adventure. Plus, we need you. You can bring to us a perspective that no one else has. We would like to support you and we sure could use your support. GSA is graduate students. We increase or decrease depending on the level of desire and amount of involvement put forth by graduate students.

GSA has been honored this academic year by having **Maria Brann** serve as the chair of the professional development and colloquia committee. She has done an excellent job coordinating a number of presentations that have proven extremely interesting. This semester's presenters have included **Dr. Tom Lindlof**, **Dr. Phil Palmgreen**, and **Dr. Jim Andrews**. As a corporate word from GSA, we give our thanks to each of the presenters for taking the time to share with us and look forward to future presentations from college faculty.

Another significant aspect occurring with GSA this year has been the expansion of the Graduate Student Symposium. As co-chairs of the symposium committee, **Adel Iskandar** and **Mary Lee Matuza**, have led the drive to take the 5th Annual Communication Symposium, "Engaging Communication: A

Millennial Undertaking," from being solely a university occasion to a national event! The venue has been set to be the Gaines Center for the Humanities. **Dr. Bostrom** has agreed to be our keynote speaker...we are excited! This year the symposium has taken that difficult first step to the next level and we look forward to continuing growth in the future.

Speaking of websites... our own **Michelle Blaney**, serving on the technology committee, has created a new (and of course updated) GSA site that will be available in the near future. This work on the GSA page has been needed for some time and we cannot thank Michelle enough for her time and effort on this project. Keep your eyes open for this one!

Fraternalizing and socializing has as well been afoot. The **Shotwells** opened their home towards the end of last semester for a Christmas/end-of-the-year gathering, the **Branns** recently had a Fat Tuesday/Mardi Gras party; much coffee and various other beverages have been consumed in large quantities during numerous late-night collegial soirees discussing clandestine matters, and basically we have been trying to foster whatever hoopla and ballyhoo that we possibly can in the midst of graduate student "life."

The GSA is pleased to announce that it opened a new bank account at UKFCU in February. The bank account will be used to fund the symposium and other events. With an account in hand and potential funds on the way, the GSA decided to revive the "treasurer" position for next year. A message for graduate students: We encourage all members of the graduate student community to participate in our organization as much as possible. This does not simply mean coming to meetings, as desirable as that might be. It means taking charge of our own education. It means coming up with ideas that will strengthen our program and the quality of student life here. Without our College, we students don't get an education or degree, but without us, the College has no purpose. We should begin to see ourselves constructing as much as being constructed by our educational environment.

Whether you choose to contribute to this environment by highlighting a perspective that might not be obvious to others, suggesting a new way of doing something, participating in a debate at a GSA meeting, doing something beneficial for a fellow student without being asked, throwing a party, registering a complaint in a constructive way, or by simply acting as an aca-

ademic or emotional resource for your fellow scholars, your contribution makes our community that much stronger.

You are the GSA. We are proud of our organization and hope it will come to symbolize a united student community and a group of people deeply committed to scholarship, to our program's quality and development, and to each other.

Your co-chairs,

Aaron and Clint



Aaron Karnell
apkarnell@sprynet.com

Clint Baldwin
cbbald0@pop.uky.edu

In Memorium...



Michael Wayne Shelton
(1957-2001)

Mike Shelton passed away in January at his home in Lexington after slipping into a diabetic coma. For those of you who did not know him, Mike earned his Ph.D. from our program and then became one of our lecturers for a time. A native of Kentucky, Mike excelled in debate. His team won the national J.V. Debate Tournament when he was a freshman at Moorehead University. Mike later became the debate coach at Weber State University and guided the team to numerous victories. Mike's last wishes were that those wanting to remember him would make donations to the Kidney Foundation.

2001 Fall Schedule

Monday

- 1-3:30 CJT 701 Advanced Topics: Theory Construction
- 3:30-6 CJT 780 Special Topic: Leadership & Organizational Development
- 6-8:30 CJT 684 Proseminar in Instructional Communication

Tuesday

- 1-3:30 CJT 608 Mass Communications & Society
- 6-8:30 CJT 601 Proseminar in Communication

Wednesday

- 6-8:30 CJT 651 Mass Communication Theory

Thursday

- 1-3:30 CJT 619 Proseminar in International/Intercultural Communication

Distance Learning

- CJT 780 Global Communications Equity: Environmental and Ecological--Peace Comm, Gender & Comm, Media Literacy/Education

THE FACULTY

New Member Joins Graduate Faculty



Dr. James Andrews is a man with a mission. He wants to use information technology to improve health care for the public. Specializing in medical informatics (information science applied to health care), Dr. Andrews has quickly gotten involved in a number of projects since joining UK's faculty in January. Right now he is helping to organize the grant to create a Center of Excellence in Cancer Communications Research, funded by the National Cancer Institute. This interdisciplinary project will use innovative communication research to aid the work of preventing and controlling cancer. Dr. Andrews is currently working with faculty members like Dean Johnson and Dr. Harrington on projects exploring patterns of cancer-related information seeking, increasing patient participation in clinical trials, and enhancing patient-physician communication.

Dr. Andrews is excited about serving on committees for the growing number of Ph.D.s interested in information science and health communication issues. When he's not serving on committees or doing research, Dr. Andrews enjoys golf and plans to play on the Commies softball team this spring!

Dr. Susan E. Morgan has accepted a position as assistant professor in the Department of Communication at Rutgers University. Rumors that she has joined the cast of the Sopranos or will act as communication consultant to the XFL football team, the New Jersey Hitmen, are entirely unfounded. Anyone with a craving for great Italian food is invited to visit.

Dr. Tom Lindlof participated in a panel on "Researching the Cyb-Organization: Ethnography, Communication and Virtual Work" at the November 2000 NCA convention.

At the April 2001 Broadcast Education Association convention, he participated with other editors in a session on the association's journals.

Dr. Lindlof has been invited by the Intel Corporation to its Human Centered Product Innovation II Conference, April 30-May 2, 2001, in Hillsboro, Oregon. The conference focuses on strategies for incorporating qualitative research of user cultures into the technology design process.

He also co-authored a chapter, "Coming out

of abstinence: A root-metaphor study of Nazarenes' relation to movies and media," in an edited volume, *Religion and Popular Culture*, Iowa State University Press. His co-author is **Dr. John Douglas Lepter**, a Ph.D. graduate of our program, currently Communication Department Chair at Trevecca Nazarene University.

He is co-authoring a second edition of his book, *Qualitative Communication Research Methods*, along with Bryan C. Taylor, associate professor, University of Colorado at Boulder. Among the changes for the second edition will be new chapters on cyberspace ethnography and the analysis of text, image, and material culture. Sage Publications expects to release the book in summer 2002.

Dr. Lindlof has been invited to join the editorial boards of *Mass Communication and Society*, an AEJMC-sponsored journal, and *The Journal of Media and Religion*, a new journal published by Lawrence Erlbaum Associates.

The first issue (Winter 2001) of his editorship of *The Journal of Broadcasting & Electronic Media* is now out. He says, "I want to express my thanks for the excellent work done by **Aaron Karnell**, editorial associate for the journal, who is responsible for preparing the journal's editorial content for publication, and **Brandi Garber**, editorial assistant, who is responsible for ensuring the manuscripts and reviews get to their proper destinations."

The Freedom Forum has awarded **Dr. Ramona R. Rush** and Dr. Carol E. Oukrop, Kansas State University, a second grant of \$10,000, this one to present their preliminary research on the status of women in journalism and mass communications research during a pre-conference before the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC) in Washington, D.C., in August.

The pre-conference, "(Still . . . More Than You Ever Wanted to Know) About Women in Journalism and Mass Communication Education" is a memorial symposium dedicated to one of the members of the research project, Dr. Donna Allen. The pre-conference will have 25 national and international scholars presenting their research on this topic before 75 invited guests and participants at the Freedom Forum headquarters in Arlington, Virginia.

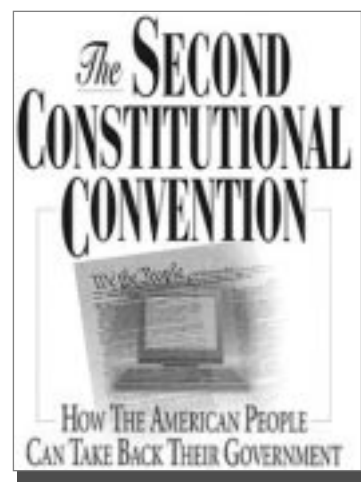
The research on this project also is supported by the Knight Foundation with a grant of \$140,000.

Dr. Rush's "Natural Communications: An Unnatural Act for Mankind?" was published in S. R. Melkote & S. Rao (Eds.). *Critical Issues in Communication: Looking Inward for the Right Answers*. New Delhi: Sage.

On March 6th, "Book TV," a production of C-SPAN2, a national cable television network, came to the UK campus to tape an hour-long

program featuring **Dr. Richard Labunski**. He discussed his new book with an audience of students and faculty.

Dr. Labunski's book, *The Second Constitutional Convention: How The American People Can Take Back Their Government*, urges Americans to use the Internet to organize a federal constitutional convention. It would be the first such convention since 1787. Learn more about the book at www.secondconvention.org.



Dr. Labunski's book has been mentioned in *USA Today*, *Newsday*, *Atlanta-Journal Constitution*, *San Francisco Chronicle*, *Sacramento Bee*, *Hartford Courant*, *Lexington Herald-Leader*, and other newspapers. He has been interviewed on radio programs including Jim Bohannon's show, which is heard on 350 radio stations around the country.

Dr. Phil Palmgreen published and presented the following:

Palmgreen, P., Donohew, D., Lorch, E.P., Hoyle, R.H., & Stephenson, M.T. (2001). Television campaigns and adolescent marijuana use: Tests of sensation seeking targeting *American Journal of Public Health*, 91, 13-17.

Palmgreen, P., Donohew, L., Lorch, E.P., Hoyle, R.H., & Stephenson, M.T. (2000). Television campaigns and adolescents marijuana use: Tests of a sensation seeking strategy. Paper presented at the annual meeting of the International Communication Association, Acapulco, Mexico.

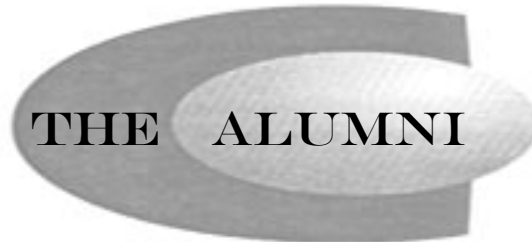
Stephenson, M.T., Lorch, E.P., **Morgan, S.E., Palmgreen, P., Donohew, L.**, & Hoyle, R.H. (2000). Predictors of message recall of a mass media anti-marijuana campaign: Summative research assessing the impact of targeting high sensation seekers. Paper presented at the annual meeting of the International Communication Association, Acapulco, Mexico.

Dr. Jim Hertog presented the following papers: "Cross-cultural comparison of the use of electronic mail in a multinational organization," **Gaelle Picherit** and **James K. Hertog**. Paper accepted for presentation to the annual convention of the International Communication Association, Washington, D.C. (May 2001). "The incidence and nature of altruism in prime time television programming," **James K. Hertog** and **Mike Farrell**. Paper presented to the annual convention of the Association for Education in Journalism and Mass Communication, Phoenix, AZ (August 2000). "Altruism in prime-time television," **James K. Hertog** and **J. Michael Farrell**. Paper presented to the Kentucky Conference on Health Communication, Lexington, KY, (April 2000).

His article, "Elite press coverage of the 1986 U.S.-Libya conflict: A case study of tactical and strategic critique," was published in *Journalism and Mass Communication Quarterly* (Autumn 2000).

Dr. Derek Lane presented "Extramural funding for communication research: Preliminary results of NCA funding survey" at the National Communication Association Conference, Seattle, Washington, November 2000. **Dr. Lane** and **Dr. Mike Shelton** also presented "The centrality of communication education in classroom computer-mediated communication: Toward a practical and evaluative pedagogy" at the National Communication Association Conference, Seattle, Washington, November 2000.

The Graduate Program in Communication now offers a 12-hour **Certificate in Health Communications** for Communication M.A. and Ph.D. students, Ph.D. students from other UK programs, and post baccalaureate students. During the last 15 years, the Graduate Faculty in Communication (of which at least 1/3 are active in health communication research) have obtained \$25 million in federal grants in health communication and the doctoral Program has been ranked 11th in the country in health communication. Requirements include CJT 671, 771, 775, and an elective.



Cheryl Wyatt ('88) accepted the position of Extension Associate for Bicycle/Pedestrian Education in the IL Cooperative Extension Service. The B.I.K.E. (Bicycling in Kentucky Education) Program is funded by the Governor's Highway Safety Program.

Chris Wood Foreman ('94) is an Associate Professor at Eastern Michigan University. She is the co-founder and co-director of the Center for Creativity and Innovation at Eastern Michigan University.

Rosemary Booth ('91) received the Belk College of Business Administration Service Award for 1999-2000 at the University of North Carolina-Charlotte.

Rona Roberts ('87) recently completed "Toward Competent Communities: Best Practices for Producing Community-wide Study Circle Programs," a two year qualitative research project conducted for the Study Circles Resources Center in Pomfret, CT. The study is available at www.studycircle.org. After 21 years in a private firm that addresses internal and external organization communication effectiveness, Dr. Roberts' work recently expanded to include usability-focussed website design and research.

Bruce K. Berger's ('99) dissertation, "Locating the Corporate Agenda in Agenda-Setting Theory: A Study of Corporate Influence on Public Policy," was selected "Top Dissertation for 1999-2000" by the Public Relations Division of the International Communication Association.

Rachel Ross ('00) recently accepted a position as Human Resources Coordinator for Comair Airlines at its corporate office in Cincinnati.

Susan Colon ('98) was awarded a subcontract from the Robert Wood Johnson Foundation to evaluate the "Covering Kids Initiative," a campaign encouraging parents to enroll their children in low- or no-cost health insurance programs (P.I. for evaluation project). She is also "co-I" on a 3-year NIDA-funded anti-substance use campaign evaluation. Dr. Colon is an adjunct professor in University of Illinois-Chicago Department of Communication.

Congratulations to our newest graduates!

Dollie Deaton (M. A.)
Alyssa Echman (Ph.D.)
Kirk Duthler (Ph.D.)
Rana Johnson (Ph.D.)

"Nepal is beautiful geographically, the people are friendly, the culture, religion, architecture, etc. are all interesting. But going there is like stepping back into the Middle Ages. Travelling is difficult, there is extreme poverty everywhere, infrastructure is practically nonexistent. None of the places I stayed had heat, some had no electricity. You have to get lots of shots before going, and you can't drink the water. On the positive side, someone usually came to the room at bedtime with a hot water bottle to put under the blankets to keep you warm at night, the places with no electricity would bring a kerosene lantern to the room in the evening. And where else can you see the highest mountains in the world, see both Hindu and Buddhist temples, and ride an elephant through the jungle while looking for tigers?"

--**Tom Baglan** ('75)

On sabbatical from the Dept. of Speech Communication, Arkansas State

Important Dates

April 27	Last day of classes
April 30-May 4	Final Examinations
July 21-August 3	Add/Drop for registered students
August 9	Payment deadline of registration fees and/or housing and dining fees
August 22	First day of classes
October 5	Fall Break - Academic Holiday
December 14	End of 2001 Fall Semester