

# The Graduate Gazette

College of Communications  
and Information Studies

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## The heart of the matter ...

I hope that this newsletter finds you safe and enjoying the winter holidays. As you may know, **Dr. Roy Moore**, Associate Dean for Graduate Studies for the College of Communications & Information Studies, is on leave this year from the University of Kentucky, having received a prestigious American Council on Education Fellowship. His ACE fellowship has taken him to the University of Georgia where he is studying the many facets of higher education administration. In his absence I am serving as the Acting Associate Dean for Graduate Studies of the College and will continue to do so until Dr. Moore returns at the end of May, 2002.

It has been another exciting semester so far in the Graduate Program in Communication. At the annual Communications Awards Banquet early in November, the graduate program recognized a number of our outstanding graduate students: **Gretchen Norling** received the Sypher Memorial Graduate Scholarship. **Aaron Karnell** and **Will Jenkins** were co-winners of the Bruce Westley Memorial Graduate Scholarship. Also, **Tim Buckingham**, one of our University Scholars (working on his B.A. and M.A. concurrently), was awarded the Senior of the Year Award in Communication.

Several faculty and graduate students have received awards from various professional organizations. Doctoral student **Suzie Allard** received the SIG Member of the Year Award from the American Society for Information Science and Technology for her sustained contributions to SIG Digital Libraries (see page 2). At the annual convention of the National Communication Association, Professor Emeritus, **Dr. Lewis Donohew** received the Top Health Communication Scholar Award for

2001 (see page 4). During a special panel at the convention, a number of U.K. faculty spoke of Dr. Donohew's many accomplishments and contributions to the field of communication research and theory over the years, particularly in the area of health communication.



Turning now from the College's successful past, we look to the future. We recently welcomed two new members to the CCIS faculty. **Dr. Sorin Matei** brings a wealth of knowledge and experience from around the world to the JAT program. Dr. Matei has worked for the BBC and Voice of America, as well as having taught in New York and California. Dr. Matei's special interests lie in the areas of social shaping of communication technology, on-line communities, communication processes in ethnically diverse communities, spatial analysis (Geographic Information Systems) applied to communication systems, and more (see [www.matei.org](http://www.matei.org)).

**Dr. Leola McClure** brings her strong background in interpersonal communication as

it relates to patient communication and health care. Dr. McClure comes to us from Ohio State University and is our featured faculty in this Gazette (see page 4).

The Graduate Student Association has been very busy this semester with Colloquia and other activities, including a Thanksgiving Potluck! Co-chairs **Adel Iskandar** and **Maria Brann** are providing strong leadership, along with secretary **Mary Lee Matuza** and treasurer **Tim Buckingham**. Preparations are underway for the annual Graduate Symposium this spring (see page 3).

Since the last newsletter, we have had five new graduates (see page 5). Congratulations to them and we wish you good luck in your future endeavors! We are very proud of you and ask you to remember us (and of course, to consider contributing to our Graduate Fund to support students in the future!).

As we approach the holidays, we have many things for which to be thankful. May we all remember our blessings, while not forgetting those who have lost loved ones in recent months.

Thank you for remembering all of us as well.

Merry Christmas and Happy New Year!

*John R. Baseheart*



# The G.S.A.

The Special Interest Group (SIG) Member of the Year award goes to **Suzie Allard** for her sustained contributions to SIG Digital Libraries. She has been a prime mover for the SIG, and has offered inspiration, leadership, and her valuable time to their programs and activities which have moved the subject areas of the SIG to one of our prime considerations for discussion. She has set a high standard for SIG leadership, and rapid SIG development. Thank you Suzie Allard for everything you have so willingly contributed to our Society!

--American Society for Information Science and Technology

The following panel was presented at the KCA-TCA annual meeting (September 14, 2001 Kentucky Dam Village Resort State Park, Gilbertsville, Kentucky): "Preparing the Future Communication Faculty (PFCF) for the 21st Century: Creating and Developing Institutional Partnerships Across State Associations."

Moderator: **Enid Waldhart**

Panelists: **Derek Lane, Enid Waldhart, Donna Wills, Davide Girardelli**, Celia Wall (Murray State University) and Vicky Kegley Wilson (Lexington Community College)

The primary purpose of this panel was to discuss how institutional partnerships can provide future communication faculty with a clear understanding of the challenges and unique experiences of being a communication faculty member in various institutions of higher education.

## Student Activities

**Suzie Allard's** accomplishments include:

Recipient of the Kentucky Opportunity Fellowship for this academic year.

Winner of the 2001 American Communication Journal Article of the Year for "Erasing the Barrier between Minds: Freeing Information, Integrating Knowledge." Volume 4, Issue 2, Winter 2001. ACJ is the journal of the American Communication Association. Available at <http://www.acjournal.org/holdings/vol4/iss2/articles/allard.html>

Guest Editor and Introduction author, ACM Crossroads Student Magazine. Databases Issue, Spring 2001 - 7.3 (ACM is the Association for Computing Machinery). Available at <http://www.acm.org/crossroads/xrds7-3/intro73.html> This was the first issue of Crossroads that was translated into Spanish.

"ETDs as an Institutional Innovation: A Student's Perspective." Invited speaker for a plenary session and also for a breakout session at the Fourth International Symposium on Electronic Theses and Dissertations, held at Caltech in California. 22-24 March, 2001.

"Unleashing the Power of Knowledge Creation: Organizing Digital Libraries for International Collaboration." Poster presentation at NIT 2001: The 12th International Conference on New Information Technology, Tsinghua University, Beijing, China. 29-31 May 2001. A short paper about this work appeared in the proceedings which were published in book form: *Global Digital Library Development in the New Millennium: Fertile Ground for Distributed Cross-Disciplinary Collaboration*. Tsinghua University Press: Beijing.

Winner (with LIS faculty member Jackie White) of the Prove IT (Information Technology) Works! Research Award, for research entitled-- "Student Performance and the Information Technology Environment: A Comparison of CATS Scores and the Library Media Report." This award was sponsored by the University of Louisville School of Education and the Kentucky Department of Education. March 2001.

Presented with a Commonwealth Research Award for academic year 2000-2001.

One of four Judges for the 2001 International Paper Contest on Digital Library for Information Science Technology in Developing Countries. This competition was sponsored by International Information Issues, a Special Interest Group of the American Society of Information Science and Technology, and chaired by members of the United Nations and World Bank.

Session Moderator, 15th National Conference on Undergraduate Research. University of Kentucky, Lexington, Ky. March 2001.

**Maria Brann's** accomplishments include:

"CA/TCA conference: Unmasking misogyny in R&B/Hip-Hop music: A rhetorical analysis of hegemonic masculinity in the top 20 songs."

NCA Conference: "Toward a typology of confidentiality breaches in health care communication: An ethic of care analysis of provider practices and patient perceptions."

"Reframing communication during gynecological exams: A feminist virtue ethics of care perspective."

Maria also received a Graduate School Academic Fellowship. and is the Behavioral Science Department's graduate student representative to the Student Government Association. Finally she is a paper reader for CSCA's annual conference.

**Wai Hsien Cheah's** activities include:

"Improving, ensuring and increasing the efficacy of HIV/AIDS information and education in the Asia Pacific region: The role of participatory communication and community empowerment in the development of HIV/AIDS communication campaigns," with **Dr. Chike Anyaegbunam**. Paper accepted

for presentation at the 6th International Congress on AIDS in Asia and the Pacific Conference, October 2001, Melbourne, Australia.

"Peace education in communications curricula in American higher educational institutions." Paper presented to the International Association for Media and Communication Research (IAMCR) Conference, September 2001, Budapest, Hungary.

"Social-environmental marketing: A new approach, a new name, and a new life for green marketing." Paper presented to the 7th International Interdisciplinary Conference on the Environment, July 2001, San Francisco, CA.

"Providing culturally and linguistically appropriate service in health care," with **Chike Anyaegbunam, Jim Hertog, and Ajlina Karamehic**, University of Kentucky. This was a training workshop presented to the participants of the "Cultural Competence, Preparing for Cultural Transformation: Health Care in Our Evolving Society" continuing education program, August 2001, Lexington, KY. They have been invited to train residents of the UK Community Medicine Residency Unit of the Department of Family Practice in the "ISC approach to Cultural Competence plan development."

**Adel Iskandar** participated on a panel discussing new critical approaches to international communication at Global Fusion 2001 conference in St. Louis on October 13. His presentation was entitled, "Transnationalism as a cultural negation of post-imperialism: The prospects of post-colonial theory in international communication." He also presented a paper entitled "Hero or Heretic? Al-Jazeera as a Novel Arab Satellite Television Service" at the convention of the Arab-US Association for Communication

### 2002 Calendar

Jan. 9	First day of classes
Jan. 21	MLK Day, no classes
Mar. 11-16	Spring break
Mar. 21	Last day for doctoral candidates for a May degree to submit a Notification of Intent to schedule a final examination in The Graduate School
April 4	Last day for candidates for a May degree to schedule a final examination in The Graduate School
April 18	Last day for candidates for a May graduate degree to sit for a final examination
April 26	Last day of classes

Educators (AUSACE) in Atlanta on November 1.

Adel is co-authoring a book from Westview Press entitled *Al-Jazeera: How the Free Arab News Network Scooped the World and changed the Middle East* which will be in bookstores in March 2002.

**Will Jenkins** presented a paper entitled "Global News Wars: Government use of Modern News Media in Wartime" at the convention of the Arab-US Association for Communication Educators (AUSACE) in Atlanta on November 1.

**Aaron P. Karnell** was appointed Project Manager on the research project, "Sexual Risk-Taking, Alcohol, and HIV Prevention in South Africa," (Principal Investigator Dr. Sonja Feist-Price, Co-Principal Investigator Dr. **Rick Zimmerman**.) Aaron and his wife Katy moved to Pietermaritzburg, South Africa, to carry out the project from October, 2001 to July, 2002.

**Maria Lustria** was awarded a \$6000 P.E.O. International Peace Scholarship.

**Mary Lee Matuza** became engaged over the summer to Robert Horosewski. They have not yet set a wedding date.

**Gretchen Norling** was appointed by the National Cancer Institute, in Bethesda, MD, to the Consumer Advocates in Research and Related Activities network. She will represent the issues and concerns of cancer patients and their families.

**Holly Payne** accepted a tenure track position at the University of Southern Indiana in business communication.

Congratulations to Nicole and **John Seibert-Davis** on the birth of their son, Arthur Keiran, on August 13!!

**John Shotwell** presented "E-MEDIACY: Exploring relationships among student/teacher out-of-class electronic mail communication, teacher immediacy and perceived student learning" at the American Communication Association convention at Appalachian State U. on Oct. 5.

**Donna Wills** presented a paper entitled "Supporting Teachers of the Future: An Exploratory Examination of the Supportive Communication Graduate Students Receive about Teaching and Their Levels of Teaching Satisfaction and Efficacy" at the KY/TN Comm Association Meeting Sept. 14-15. She received the Top Graduate Student Paper Award.

At the same conference she was also a member of a panel on "Preparing Future Communication Faculty."

### From the co-Chairs

As we forge ahead through the fall semester of 2001, the Graduate Student Association (GSA) is under full steam as we embark on new initiatives for all new and returning graduate students. First and foremost, a warm welcome goes to all the new graduate students who have joined us this year, wishing you a rewarding and enjoyable experience at UK. Much gratitude to last year's officers for all their hard work in bringing GSA to where it is today. The 2001/2002 GSA officers are: **Maria Brann & Adel Iskandar**, Co-Chairs; **Tim Buckingham**, Treasurer; and **Mary Lee Matuza**, Secretary.

The GSA also planned group transportation for all graduate student wishing to travel to Atlanta for the National Communication Association convention on November 1. Department chair, **Dr. Nancy Harrington**, kindly agreed to sponsor and subsidize vehicle rentals for this trip.

Thanks to the generous donations by **Dr. Robert Bostrom** and **Dr. Jim Applegate**, the GSA now holds an extensive collection of communication journals covering a large time period. We hope that graduate students will benefit from these holdings while helping to preserve them for years to come. They are available for grad students to check out in the Graduate Center.

Many thanks to Chuck Bryant for helping us bring the equipment in the Graduate Center back into operation.

In more GSA news, the symposium committee has been working to make this year's event grander than years past. The Gaines Center has been reserved as a venue for Friday and Saturday, March 1-2, 2002. The Student Center Ballroom will be the location of the Friday luncheon.

The symposium committee is also working diligently on securing a top keynote speaker for the event. This address will be held in the Auditorium of the William T. Young Library.

Once again, we want to remind all graduate students that the GSA is only operational with their support, encouragement, and participation. As many have said in the past, participating in the GSA is not entirely about attending the monthly meetings. Instead its about affirming our commitments to helping our graduate program flourish, to make this the most rewarding experience it can be, and to strengthen our quality of life and education. It has taken many generations of graduate students and GSA officers to get us where we are today, so let us benefit from it and help enrich it. Whatever one's contribution might be, enrichment is a sure consequence. Wishing you all a great semester and a year ahead.

Your Co-chairs,



Adel Iskandar                      Maria Brann  
adeliskan@yahoo.com      bbrann2@uky.edu

**2002 Spring Schedule**

**Monday**  
 1-3:30 CJT 719 Seminar in International/Intercultural Communication:  
 International Telecommunication Infrastructure & Development  
 3:30-6 CJT 631 Proseminar in Interpersonal Communication

**Tuesday**  
 2-3:35 CJT 665 Communications Research Methods  
 3:30-6 CJT 771 Seminar in Health Communication

**Wednesday**  
 1-3:30 CJT 780 PFF: Teaching in the Multicultural Classroom  
 3:30-6 CJT 725 Seminar in Organizational Communication: Innovation

**Thursday**  
 2-3:15 CJT 665 Communications Research Methods  
 6-8:30 CJT 645 Proseminar in Mass Communication Theory

New committee chairs have also been appointed to serve for this year: Graduate Student Symposium, **Amy Akers** and **Erin Foley-Reynolds**; Colloquia and Professional Development Series, **Davide Girardelli**; Technology, **Michelle Blaney** and **John Strada**; Social, **Cartwright Stephens**; Representatives on Graduate Program Committee, **John Shotwell** and **Erin Foley-Reynolds**; Handbook Committee, **Mia Lustria** and **Amy Akers**. We are also pleased to announce that a newly formed group titled the Intercultural Interest Group has been formed to help foster and enrich dialogue on intercultural topics amongst graduate students. The group is chaired by **John Youngblood** and **Billy Wooten**.

With all the member enthusiasm and commotion happening in GSA, we are looking forward to a fabulous year. We also want to offer **Dr. Basehart** a hearty welcome for being extremely helpful and actively supportive of the GSA since his appointment as Acting Associate Dean for Graduate Studies.

At the first colloquium of the semester, **Dr. Philip Palmgreen** discussed his research on the anti-drug PSA campaign grant. He also discussed with graduate students how they can get involved in this research for CJT 790 credit. The following colloquium on Thursday, November 8 featured **Dr. Enid Waldhart** who presented the new Preparing Future Communication Faculty (PFCF) course CJT 685 titled "Seminar in Preparing Future Faculty for the Multicultural Communication Classroom."

# The Faculty



**I**t was very rewarding for Dr. Leola McClure to watch medical patients use the new interpersonal communications skills she had just taught them when talking to their doctors and receiving the help they needed. That's one of the reasons she enjoys her work in interpersonal/health communication. "You can really see research pay off!"

**A** "freshly minted Ph.D." from Ohio State University, Dr. McClure is happy to be moving closer to her family and roots in Tennessee because relationships are very important to her, personally and professionally. She decided to join UK because of the quality of the faculty and the collaborative spirit she felt.

**A**s an assistant professor, Dr. McClure offers her interpersonal expertise to future graduate committees. The intricacies of that process are still quite fresh, since she defended her dissertation this year--on Friday the 13! So she encourages all those grad students who may feel overwhelmed at times: "Know that you're here for a reason!"

Richard Labunski talked about his book, *The Second Constitutional Convention*, on "Afternoon" on WKYT-TV (CBS), Lexington, KY, during the 12:30 PM show on June 21.

He was also on a panel discussing campaign finance reform on KET's "Kentucky Tonight," an hour-long live public affairs program shown on public television stations throughout Kentucky (July 2).

Dr. Labunski has written a commentary that was published in the July 3 Lexington Herald-Leader and other newspapers around the country on how to celebrate the Fourth of July using the Internet.

He also led a discussion about *The Second Constitutional Convention* that was broadcast on C-SPAN2's "Book TV" which is available in 61 million homes around the country. The program was taped at the Barnes and Noble Bookstore in Washington, D.C. (Georgetown) on June 18, 2001.

He was a guest on "Let's Do Lunch" to talk about the book at 12:30 p.m., July 17, on WLEX-TV (NBC), Lexington, KY.

On September 13, Dr. Labunski spoke to a journalism class at Tates Creek High School in Lexington about libel and privacy. The students in the class will be working on the school newspaper next year.

On September 22, he spoke to the statewide convention of the Kentucky Green Party at their meeting in Lexington.

*Odyssey*, the University of Kentucky research magazine, did a feature on the book in its fall issue.

**Chike Anyaegbunam** and Chris Kamlongera presented "Writing with Rural People: Adapting Paolo Freire's Philosophy to the Development of Self-study Group Materials for Drought Mitigation among Small Holder Farmers in Zimbabwe" at the Environmental Issues and Development in Africa Conference held May 5, 2001 at the Ohio State University, Columbus, Ohio.

**Doug Boyd** chaired and responded to sessions at the International Communication Association meeting in Washington, D.C. in May.

He is co-author with Thomas J. Goldsby on the article "WorldSpace's Satellite-Delivered Radio Service and the Market for digital Receivers in the Middle East and Africa" published in the *Journal of Radio Studies*, Vol. 8, No. 1, 2001.

He was also co-author with Joseph D. Straubhaar (U. of Texas-Austin) of a paper presented at the August 2001 annual meeting of the Association for Journalism and Mass Communication entitled, "International Broadcasting and Public Diplomacy."

Congratulations to **Lewis Donohew**, Professor Emeritus, for being named "Top Health communication Scholar for 2001" by the National Communication Association! A special panel honored the work of Dr. Donohew at the NCA Conference in October.

**Phil Palmgreen** recently completed three years as a member of the Behavior Change Expert Panel, Office of National Drug Control Policy. This panel of ten social and behavioral scientists oversees the implementation of ONDCP's \$2 billion, five-year National Youth Anti-Drug Media Campaign.

Dr. Palmgreen continues as Principal Investigator on the National Institute on Drug Abuse's \$3 million "Effective Media Strategies for Drug Abuse Prevention" campaign.

He is also a Co-Principal Investigator with Dr. Rick Zimmerman on the National Institute of Mental Health's \$2 million "Targeting Mass Media Campaigns for Risky Sexual Behaviors" project.

Dr. Palmgreen currently has eight articles and book chapters in press.

**Ramona R. Rush** and Carol E. Oukrop,

Colloquia Series

February, 7 at 4 p.m.

"Introducing The New Faculty"

Guest Speakers: Leola McClure, Michael Tidwell, & Sorin Matei.

Kansas State University, organized and coordinated the Dr. Donna Allen Memorial Symposium at the Freedom Forum headquarters in Washington, D.C. in August prior to the annual meeting of the Association for Education in Journalism and Mass Communication. More than 50 research participants and guests attended the Symposium. Twenty-five participants in the SMTYEWTK "(Still . . . More Than You Ever Wanted to Know)About Women in Journalism and Mass Communications" Research Group presented preliminary results of their research which is sponsored by Freedom Forum and Knight Foundation grants totaling \$160,000. The final research project, which is an update and expanded project based on the initial study in the field by Rush and Oukrop 30 years ago, will be completed by December, 2002.

## NEW OPPORTUNITIES FOR PREPARING FUTURE COMMUNICATION FACULTY

In the spring 2002 semester, a one-credit course titled "Seminar in Preparing Future Faculty for the Multicultural Communication Classroom" will be offered for the first time. The course is designed to help graduate students further develop their teaching skills as they consider the various aspects of teaching an increasingly multicultural student body.

The topics, readings, and the expertise of many panelists will make this course both exciting and informative. The course will function much like the GS PFF (Preparing Future Faculty) courses offered by the Teaching & Learning Center on campus and will meet Wednesday afternoons from 1-3 in EGJ 223.

UK was one of four institutions in the nation to receive a grant funded by our own discipline's national association (NCA). Professor Roy Moore is the grant's principal investigator and Dr. Waldhart is the grant coordinator while he is away this academic year. Communication is one of six disciplines involved in preparing future faculty through their national associations.

Several of our doctoral students have participated in the general PFF courses currently available at UK. All have talked about the benefits they've received from having the opportunity to learn about colleges and universities other than Research I institutions. Not only do they hope that this will prepare them to make informed choices about their future academic careers but to be better future faculty members as a result.

For further information please visit [www.uky.edu/CommInfoStudies/GRAD/PFF/](http://www.uky.edu/CommInfoStudies/GRAD/PFF/)

# The Alumni

Congratulations to **Kirk** ('01) and **Gaelle** ('00) **Duthler** on the birth of Tristan Picherit, October 27th, 2001!

**Donald Helme** ('00) is the principle investigator on a 3-year, \$885,740 grant by the Colorado Tobacco Research Program designed to test the efficacy of Donohew & Palmgreen's media-based Sensation-Seeking Targeting method on adolescent tobacco use in Colorado. **Dr. Donohew** will serve as a co-investigator and **Dr. Palmgreen** will be a consultant. Dr. Helme is also serving as a co-investigator on a \$6 million grant from NCI to test the effectiveness of a web-based support system for local tobacco coalitions in Colorado.

**Dan Hollis** ('97), assistant professor at Marshall University in West Virginia, was presented with the Dickens-Queen Teacher Award for outstanding junior faculty. He also won a Communicator Award of Distinction and a Telly Finalist Award for his video feature profile of a fiddle maker.

**Raenell Phillips Schroering** ('89) is now Vice-President of People Services for Service Net Solutions, LLC, in Louisville, Ky.

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Congratulations to our newest graduates:

**Abra Akers** (M.A.)

**Shea Buckman** (M.A.)

**Brandi Garbner** (M.A.)

**Karen Krumrey-Fulks** (Ph.D.)

**Shawn Long** (Ph.D.)

*Job well done!!*

"It's just over two years now since I left UK to work for the United Nations. It's been an educational two years, and now another opportunity has come up, and I am going to take advantage of it.

Beginning Tuesday (October 9), I am going to be on mission for six months (until end of March 2002) in Dili, East Timor (on the far eastern end of Indonesia's bazillion islands, just north of Australia). I will be the librarian in the Office of the Principal Legal Advisor, UN Transitional Administration for East Timor (UNTAET). I'll be checking my mail from this account regularly while I am in Dili, but I will only have Internet access at work. At least, I won't be completely cut off!

Now, off I go to help build a new country while fighting off malaria and dengue fever-carrying mosquitoes!"

Takako Nagumo  
(M.A. student)

## Destination Master's in Communication

The new Destination Master's degree is aimed at nontraditional students, especially communication professionals. The terminal M.A. focuses on applied communication theory and research through course work in three specific areas of interest: Communication Law and Policy; Information Systems, Communication and Technology; and Health Communication. Students who graduate from the program should be able to find positions in a broad cross-section of the media, particularly in management and policymaking, or to obtain promotions in their current positions.

## Health Communications Certificate

The Graduate Program in Communication now offers a 12-hour Certificate in Health Communications for Communication M.A. and Ph.D. students, Ph.D. students from other UK programs, and post baccalaureate students.

During the last 15 years, the Graduate Faculty in Communication (of which at least 1/3 are active in health communication research) have obtained \$25 million in federal grants in health communication. The doctoral program has been ranked 11th in the country in health communication. Requirements include CJT 671, 771, 775, and an elective.



Graduate students enjoy the GSA's Turkey Day celebration.