I hope that this newsletter finds you safe and enjoying the winter holidays. As you may know, Dr. Roy Moore, Associate Dean for Graduate Studies for the College of Communications & Information Studies, is on leave this year from the University of Kentucky, having received a prestigious American Council on Education Fellowship. His ACE fellowship has taken him to the University of Georgia where he is studying the many facets of higher education administration. In his absence I am serving as the Acting Associate Dean for Graduate Studies of the College and will continue to do so until Dr. Moore returns at the end of May, 2002.

It has been another exciting semester so far in the Graduate Program in Communication. At the annual Communications Awards Banquet early in November, the graduate program recognized a number of our outstanding graduate students: Gretchen Norling received the Sypher Memorial Graduate Scholarship. Aaron Karnell and Will Jenkins were co-winners of the Bruce Westley Memorial Graduate Scholarship. Also, Tim Buckingham, one of our University Scholars (working on his B.A. and M.A. concurrently), was awarded the Senior of the Year Award in Communication.

Several faculty and graduate students have received awards from various professional organizations. Doctoral student Suzie Allard received the SIG Member of the Year Award from the American Society for Information Science and Technology for her sustained contributions to SIG Digital Libraries (see page 2). At the annual convention of the National Communication Association, Professor Emeritus, Dr. Lewis Donohew received the Top Health Communication Scholar Award for 2001 (see page 4). During a special panel at the convention, a number of U.K. faculty spoke of Dr. Donohew's many accomplishments and contributions to the field of communication research and theory over the years, particularly in the area of health communication.

Turning now from the College's successful past, we look to the future. We recently welcomed two new members to the CCIS faculty. Dr. Sorin Matei brings a wealth of knowledge and experience from around the world to the JAT program. Dr. Matei has worked for the BBC and Voice of America, as well as having taught in New York and California. Dr. Matei's special interests lie in the areas of social shaping of communication technology, on-line communities, communication processes in ethnically diverse communities, spatial analysis (Geographic Information Systems) applied to communication systems, and more (see www.matei.org).

Dr. Leola McClure brings her strong background in interpersonal communication as it relates to patient communication and health care. Dr. McClure comes to us from Ohio State University and is our featured faculty in this Gazette (see page 4).

The Graduate Student Association has been very busy this semester with Colloquia and other activities, including a Thanksgiving Potluck! Co-chairs Adel Iskandar and Maria Brann are providing strong leadership, along with secretary Mary Lee Matuza and treasurer Tim Buckingham. Preparations are underway for the annual Graduate Symposium this spring (see page 3).

Since the last newsletter, we have had five new graduates (see page 5). Congratulations to them and we wish you good luck in your future endeavors! We are very proud of you and ask you to remember us (and of course, to consider contributing to our Graduate Fund to support students in the future!).

As we approach the holidays, we have many things for which to be thankful. May we all remember our blessings, while not forgetting those who have lost loved ones in recent months. Thank you for remembering all of us as well.

Merry Christmas and Happy New Year!
The Special Interest Group (SIG) Member of the Year award goes to Suzie Allard for her sustained contributions to SIG Digital Libraries. She has been a prime mover for the SIG, and has offered inspiration, leadership, and her valuable time to their programs and activities which have moved the subject areas of the SIG to one of our prime considerations for discussion. She has set a high standard for SIG leadership, and rapid SIG development. Thank you Suzie Allard for everything you have so willingly contributed to our Society!  
--American Society for Information Science and Technology

The following panel was presented at the KCA-TCA annual meeting (September 14, 2001 Kentucky Dam Village Resort State Park, Gilbertsville, Kentucky): "Preparing the Future Communication Faculty (PFFC) for the 21st Century: Creating and Developing Institutional Partnerships Across State Associations."

Moderator: Enid Waldhart

Panelists: Derek Lane, Enid Waldhart, Donna Wills, Davide Girardelli, Celia Wall (Murray State University) and Vicky Kegley Wilson (Lexington Community College)

The primary purpose of this panel was to discuss how institutional partnerships can provide future communication faculty with a clear understanding of the challenges and unique experiences of being a communication faculty member in various institutions of higher education.

S u s t a i n e d  A c t i v i t i e s

Suzie Allard's accomplishments include:
Recipient of the Kentucky Opportunity Fellowship for this academic year.

Guest Editor and Introduction author, ACM Crossroads Student Magazine. Databases Issue, Spring 2001 - 7.3 (ACM is the Association for Computing Machinery). Available at http://www.acm.org/crossroads/xrds7-3/intro73.html This was the first issue of Crossroads that was translated into Spanish.

"ETDs as an Institutional Innovation: A Student's Perspective." Invited speaker for a plenary session and also for a breakout session at the Fourth International Symposium on Electronic Theses and Dissertations, held at Caltech in California. 22-24 March, 2001.


Winner with LIS faculty member Jackie White of the Prove IT (Information Technology) Works! Research Award, for research entitled--"Student Performance and the Information Technology Environment: A Comparison of CATS Scores and the Library Media Report." This award was sponsored by the University of Louisville School of Education and the Kentucky Department of Education. March 2001. Presented with a Commonwealth Research Award for academic year 2000-2001.

One of four Judges for the 2001 International Paper Contest on Digital Library for Information Science Technology in Developing Countries. This competition was sponsored by International Information Issues, a Special Interest Group of the American Society of Information Science and Technology, and chaired by members of the United Nations and World Bank.


Maria Brann's accomplishments include:
"CA/TCA conference: Unmasking misogyny in R&B/Hip-Hop music: A rhetorical analysis of hegemonic masculinity in the top 20 songs."

NCA Conference: "Toward a typology of confidentiality breaches in health care communication: An ethic of care analysis of provider practices and patient perceptions."

"Reframing communication during gynecological exams: A feminist virtue ethics of care perspective."

María also received a Graduate School Academic Fellowship, and is the Behavioral Science Department's graduate student representative to the Student Government Association. Finally she is a paper reader for CSCA's annual conference.

Wai Hsien Cheah's activities include:
"Improving, ensuring and increasing the efficacy of HIV/AIDS information and education in the Asia Pacific region: The role of participatory communication and community empowerment in the development of HIV/AIDS communication campaigns," with Dr. Chike Anyaegbunam. Paper accepted for presentation at the 6th International Congress on AIDS in Asia and the Pacific Conference, October 2001, Melbourne, Australia.


"Providing culturally and linguistically appropriate service in health care," with Chike Anyaegbunam, Jim Hertog, and Ajilna Karamethe, University of Kentucky. This was a training workshop presented to the participants of the "Cultural Competence, Preparing for Cultural Transformation: Health Care in Our Evolving Society" continuing education program, August 2001, Lexington, KY. They have been invited to train residents of the UK Community Medicine Residency Unit of the Department of Family Practice in the "ISC approach to Cultural Competence plan development."

Adel Iskandar participated on a panel discussing new critical approaches to international communication at Global Fusion 2001 conference in St. Louis on October 13. His presentation was entitled, "Transnationalism as a cultural negation of post-imperialism: The prospects of post-colonial theory in international communication." He also presented a paper entitled "Hero or Heretic? Al-Jazeera as a Novel Arab Satellite Television Service" at the convention of the Arab-US Association for Communication

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2002 Calendar

Jan. 9 First day of classes
Jan. 21 MLK Day, no classes
Mar. 11-16 Spring break
Mar. 21 Last day for doctoral candidates for a May degree to submit a Notification of Intent to schedule a final examination in The Graduate School
April 4 Last day for candidates for a May degree to schedule a final examination in The Graduate School
April 18 Last day for candidates for a May graduate degree to sit for a final examination
April 26 Last day of classes
Adel is co-authoring a book from Westview Press entitled Al-Jazeera: How the Free Arab News Network Scooped the World and changed the Middle East which will be in bookstores in March 2002.

Will Jenkins presented a paper entitled “Global News Wars: Government use of Modern News Media in Wartime” at the convention of the Arab-US Association for Communication Educators (AUSACE) in Atlanta on November 1.

Aaron P. Karnell was appointed Project Manager on the research project, “Sexual Risk-Taking, Alcohol, and HIV Prevention in South Africa.” (Principal Investigator Dr. Sonja Feist-Price, Co-Principal Investigator Dr. Rick Zimmerman.) Aaron and his wife Katy moved to Pietermaritzburg, South Africa, to carry out the project from October, 2001 to July, 2002.

Maria Lustria was awarded a $6000 P.E.O. International Peace Scholarship.

Mary Lee Matuza became engaged over the summer to Robert Horosewski. They have not yet set a wedding date.

Gretchen Norling was appointed by the National Cancer Institute, in Bethesda, MD, to the Consumer Advocates in Research and Related Activities network. She will represent the issues and concerns of cancer patients and their families.

Holly Payne accepted a tenure track position at the University of Southern Indiana in business communication.

Congratulations to Nicole and John Seibert-Davis on the birth of their son, Arthur Keiran, on August 13!!

John Shotwell presented “E-MEDIACY: Exploring relationships among student/teacher out-of-class electronic mail communication, teacher immediacy and perceived student learning” at the American Communication Association convention at Appalachian State U. on Oct. 5.

Donna Wills presented a paper entitled “Supporting Teachers of the Future: An Exploratory Examination of the Supportive Communication Graduate Students Receive about Teaching and Their Levels of Teaching Satisfaction and Efficacy” at the KY/TN Comm Association Meeting Sept. 14-15. She received the Top Graduate Student Paper Award.

At the same conference she was also a member of a panel on “Preparing Future Communication Faculty.”

New committee chairs have also been appointed to serve for this year: Graduate Student Symposium, Amy Akers and Erin Foley-Reynolds; Colloquia and Professional Development Series, Davide Girardelli; Technology, Michelle Blaney and John Strada; Social, Cartwright Stephens; Representatives on Graduate Program Committee, John Shotwell and Erin Foley-Reynolds; Handbook Committee, Mia Lustria and Amy Akers. We are also pleased to announce that a newly formed group titled the Intercultural Interest Group has been formed to help foster and enrich dialogue on intercultural topics amongst graduate students. The group is chaired by John Youngblood and Billy Wooten.

With all the member enthusiasm and communion happening in GSA, we are looking forward to a fabulous year. We also want to offer Dr. Basehart a hearty welcome for being extremely helpful and actively supportive of the GSA since his appointment as Acting Associate Dean for Graduate Studies.

At the first colloquium of the semester, Dr. Philip Palmgreen discussed his research on the anti-drug PSA campaign grant. He also discussed with graduate students how they can get involved in this research for CJT 790 credit. The following colloquium on Thursday, November 8 featured Dr. Enid Waidhart who presented the new Preparing Future Communication Faculty (PFCF) course CJT 685 titled “Seminar in Preparing Future Faculty for the Multicultural Communication Classroom.”
The Second Constitutional Convention, on using the Internet. The country on how to celebrate the Fourth of July was published in the July 3 Lexington Herald, an hour-long live public affairs program shown on finance reform on KET’s “Kentucky Tonight,” KY, during the 12:30 PM show on June 21. “Afternoon” on WKYT-TV (CBS), Lexington, about the book at 12:30 p.m., July 17, on WLEX-TV (NBC), Lexington, KY. On September 18, 2001, he spoke to the statewide convention of the Kentucky Green Party at their meeting in Lexington.

Chike Anyaegbunam and Chris Kamlongera presented “Writing with Rural People: Adapting Paolo Freire’s Philosophy to the Development of Self-study Group Materials for Drought Mitigation among Small Holder Farmers in Zimbabwe” at the Environmental Issues and Development in Africa Conference held May 5, 2001 at the Ohio State University, Columbus, Ohio.

Doug Boyd chaired and responded to sessions at the International Communication Association meeting in Washington, D.C. in May.


He was also co-author with Joseph D. Straubhaar (U. of Texas-Austin) of a paper presented at the August 2001 annual meeting of the Association for Journalism and Mass Communication entitled, “International Broadcasting and Public Diplomacy.”

Congratulations to Lewis Donohew, Professor Emeritus, for being named “Top Health communication Scholar for 2001” by the National Communication Association! A special panel honored the work of Dr. Donohew at the NCA Conference in October.

Phil Palmgreen recently completed three years as a member of the Behavior Change Expert Panel, Office of National Drug Control Policy. This panel of ten social and behavioral scientists oversees the implementation of ONDCP’s $2 billion, five-year National Youth Anti-Drug Media Campaign. Dr. Palmgreen continues as Principal Investigator on the National Institute on Drug Abuse’s $3 million “Effective Media Strategies for Drug Abuse Prevention” campaign. He is also a Co-Principal Investigator with Dr. Rick Zimmerman on the National Institute of Mental Health’s $2 million “Targeting Mass Media Campaigns for Risky Sexual Behaviors” project.

Dr. Palmgreen currently has eight articles and book chapters in press.

Ramona R. Rush and Carol E. Oukrop, Richard Labunski talked about his book, The Second Constitutional Convention, on “Afternoon” on WKYT-TV (CBS), Lexington, KY, during the 12:30 PM show on June 21. He was also on a panel discussing campaign finance reform on KET’s “Kentucky Tonight,” an hour-long live public affairs program shown on public television stations throughout Kentucky (July 2).

Dr. Labunski has written a commentary that was published in the July 3 Lexington Herald-Leader and other newspapers around the country on how to celebrate the Fourth of July using the Internet. He also led a discussion about The Second Constitutional Convention that was broadcast on C-SPAN2’s “Book TV” which is available in 61 million homes around the country. The program was taped at the Barnes and Noble Bookstore in Washington, D.C. (Georgetown) on June 18, 2001. He was a guest on “Let’s Do Lunch” to talk about the book at 12:30 p.m., July 17, on WLEX-TV (NBC), Lexington, KY.

On September 13, Dr. Labunski spoke to a journalism class at Tates Creek High School in Lexington about libel and privacy. The students in the class will be working on the school newspaper next year.
Congratulations to Kirk ('01) and Gaëlle ('00) Duthler on the birth of Tristan Picherit, October 27th, 2001!

Donald Helme ('00) is the principle investigator on a 3-year, $885,740 grant by the Colorado Tobacco Research Program designed to test the efficacy of Donohew & Palmgreen’s media-based Sensation-Seeking Targeting method on adolescent tobacco use in Colorado. Dr. Donohew will serve as a co-investigator and Dr. Palmgreen will be a consultant. Dr. Helme is also serving as a co-investigator on a $6 million grant from NCI to test the effectiveness of a web-based support system for local tobacco coalitions in Colorado.

Dan Hollis ('97), assistant professor at Marshall University in West Virginia, was presented with the Dickens-Queen Teacher Award for outstanding junior faculty. He also won a Communicator Award of Distinction and a Telly Finalist Award for his video feature profile of a fiddle maker.

Raenell Phillips Schroering ('89) is now Vice-President of People Services for Service Net Solutions, LLC, in Louisville, Ky.

Congratulations to our newest graduates:
Abra Akers (M.A.)
Shea Buckman (M.A.)
Brandi Garbner (M.A.)
Karen Krumrey-Fulks (Ph.D.)
Shawn Long (Ph.D.)
Job well done!!

"It’s just over two years now since I left UK to work for the United Nations. It’s been an educational two years, and now another opportunity has come up, and I am going to take advantage of it.
Beginning Tuesday (October 9), I am going to be on mission for six months (until end of March 2002) in Dili, East Timor (on the far eastern end of Indonesia’s bazillion islands, just north of Australia). I will be the librarian in the Office of the Principal Legal Advisor, UN Transitional Administration for East Timor (UNTAET). I’ll be checking my mail from this account regularly while I am in Dili, but I will only have Internet access at work. At least, I won’t be completely cut off!
Now, off I go to help build a new country while fighting off malaria and dengue fever-carrying mosquitoes!"
Takako Nagumo (M.A. student)

Destination Master’s in Communication
The new Destination Master’s degree is aimed at nontraditional students, especially communication professionals. The terminal M.A. focuses on applied communication theory and research through course work in three specific areas of interest: Communication Law and Policy; Information Systems, Communication and Technology; and Health Communication. Students who graduate from the program should be able to find positions in a broad cross-section of the media, particularly in management and policymaking, or to obtain promotions in their current positions.

Health Communications Certificate
The Graduate Program in Communication now offers a 12-hour Certificate in Health Communications for Communication M.A. and Ph.D. students, Ph.D. students from other UK programs, and post baccalaureate students.
During the last 15 years, the Graduate Faculty in Communication (of which at least 1/3 are active in health communication research) have obtained $25 million in federal grants in health communication. The doctoral program has been ranked 11th in the country in health communication. Requirements include CJT 671, 771, 775, and an elective.

The Alumni
Graduate students enjoy the GSA’s Turkey Day celebration.