



**THE
GRADUATE
GAZETTE**

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**UNIVERSITY OF KENTUCKY
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JONATHAN HAMPTON, EDITOR

A MESSAGE FROM THE ASSOCIATE DEAN



Soon after I arrived on the UK campus in fall 1969 to pursue the M.A. in Communication, I met two individuals who later became my mentors and literally changed the course of my career. **Dr.**

Lewis Donohew was a young faculty member on track to becoming a full professor in record time. **Dr. Bruce Westley** had been around a few years, journeying to UK by way of the University of Wisconsin-Madison, where he had been on the faculty. Both instilled in me an understanding and love of communication theory and research that would sustain me when I entered Wisconsin's Ph.D. program two years later.

I can still recall the intense debates between the two men, who remained close friends, about the intellectual rigor or lack of rigor of specific theories and research methodologies. Professor Westley had achieved national renown and some criticism for the Westley-McLean model of communication research. In my first class with him, he challenged us to develop our own models of communication research and to subject them to the scrutiny of our peers. I promptly took my cues from the Westley-Donohew debates and constructed my own model that I was convinced addressed some of what I thought were serious flaws in the Westley-McLean model.

Only later, after I had delivered my oral presentation to the class and my friends complimented me for my courage did I realize how naive I had been. By the time I dropped by Professor Westley's office several days later to pick up my paper, I had prepared myself for the inevitable. To my great surprise, he praised me for the insightful and thought-provoking paper I had written, noting that I had demonstrated a knack for not only uncovering critical weaknesses in a theory but also for recon-

structing the theory to address the shortcomings. He had assigned an A+ to the paper, which he assured me was rare, and he asked me to share copies of the paper with the other members of the class. I was in heaven! He then encouraged me to apply to doctoral programs in Communication, noting that I should settle only for a top school. Dr. Donohew later offered me similar advice. Both eventually steered me toward Wisconsin. I discovered years later that they had also talked with their colleagues at UW and persuaded them to lure me to the cold, harsh winters of the North with an assistantship. I have never forgotten this good deed that changed my career aspirations.

When I was here during 1969-1970 there was no doctoral program, and the M.A. program was relatively small. Dr. Donohew is now an emeritus faculty member, although I cannot imagine that he will ever truly retire. During 2001-2002 he graciously agreed to do me one more favor by serving as Associate Dean while I spent the year at the University of Georgia on an American Council on Education Fellowship. I am grateful to him for the excellent job he did. Professor Westley retired several years after I graduated and died in 1990. Several of his former students, including **Dr. Phil Palmgreen** and I, served as pallbearers. The Westley Memorial Scholarship is awarded each year in his honor to a top graduate student in Communication. An award is also named in honor of Dr. Donohew and granted each year to the top new doctoral student.

In 1986 I returned as a visiting faculty member, and two years later I became Director of Graduate Studies. There was neither release time nor extra compensation for the DGS even though the position was in reality a 12-month job. The DGS did not have a separate office, and the staff assistant was a half-time employee. There were no required courses for the doctoral

and there were few assistantships and virtually no fellowships.

Over the decades since, the program has grown considerably in size and stature. Alumni of both the M.A. and Ph.D. programs are in prominent industry and university positions around the country. Members of the Graduate Faculty -- who come from the three academic units in the college -- have been awarded more than \$35 million in federal grants. This year 12 M.A. and six Ph.D. students are expected to receive their degrees, one of the largest groups in some time. In November, our doctoral program was ranked 6th in the country in health communication by the National Communication Association.

Times have changed. However, after spending all but a couple of the last 17 years -- first as Director of Graduate Studies and later as Associate Dean -- in charge of the same program in which I began my academic career, I hope I have returned a small portion of that good will to our students. Each time I have been tempted to leave graduate administration, they and my faculty colleagues have encouraged me to come back. However, it's time for new blood, as they say, and I am pleased that **Dr. Derek Lane** has agreed to officially assume command on July 1.

My sincere thanks to all of the students and faculty members with whom I have worked and to our loyal alumni for their financial support. It has been a great journey for me. I want to especially express my appreciation to the only two deans to whom I've reported -- **Dr. Doug Boyd** and **Dr. J. David Johnson**;

to the only two graduate staff assistants with whom I have worked -- **Ms. Esther Edwards** and **Ms. Louise Menifee**; and to **Dr. Jack Baseheart** and **Dr. Joachim Knuf**, who took turns, along with **Dr. Donohew**, serving in my absence. Thanks also to the four graduate assistants who worked with me -- **Will Jenkins**, **Deborah Stigall**, **Adel Iskandar** and **Jonathan Hampton**. Finally, I can never express enough appreciation for all of the love and support of my wife, **Dr. Pamela Moore**, and my son, **Derek Moore**.

It's going to be difficult leaving a job I have enjoyed so much, but now's the time to live the "good life" as a professor for awhile. See you around...

Warmest regards,

Roy



On the morning of January 26th a delegation from the University of Kentucky Alumni Association arrived in the Grehan Building to inform Richard Labunski that he was selected as one of the winners of the **2005 Great Teacher Award**. Pictured above is Labunski (waving) at the Great Teacher recognition ritual during halftime of the UK-Auburn basketball game. Labunski is the author of *The Educated Student: Getting the Most Out of Your College Years* and *The Second Constitutional Convention*.

ALUMNI NEWS

Dr. Elizabeth Hansen (PhD 2000) is Professor of Journalism at Eastern Kentucky University. She received the 2004 Russ Metz Most Valuable Member Award from the Kentucky Press Association for her work on the Press Association's statewide public records audit. In January 2005 Hansen became the adviser to *The Eastern Progress*, the student newspaper at EKU where she has taught since 1987.

Dr. Aaron P. Karnell (PhD 2003) was appointed to the Foreign Service Program as an officer with the U.S. Agency for International Development (USAID). After 12-18 months of training in Washington, D.C., Aaron will be assigned to serve in a developing country.

Dr. Wai Cheah (PhD 2004) is Research Coordinator of the Health Communications Laboratory of Saint Louis University. He has a number of papers co-authored with UK Graduate Faculty that will be presented at upcoming conferences. "Sensation Seeking, Individualism-Collectivism, Message Stimulus and Health Risk Messages: A Four-Country Study," with **Drs. Rick Zimmerman** and **Phil Palmgreen** will be presented to the Health Communication Division of the International Communication Association in New York, N.Y.

"Self-Construal and Perceptions of Health Risk Messages," co-authored with **Dr. Zimmerman**, will also be presented to ICA's Health Communication Division in New York this May. "Sexually Transmitted Infections (STIs) Prevention: College Students' Perspectives Through the Process of Participatory Communication in the U.S., England, Malaysia and Singapore" will be presented to the Applied Communication Division of the 75th Annual Convention of the Southern States Communication Association in Baton Rouge, LA.

Ada Sue Selwitz (M.A. 1974), director of the University of Kentucky's Office of Research Integrity, has been named to the U.S. Depart-

ment of Health and Human Services' Secretary's Advisory Committee of Human Research Protection. Selwitz has been involved with human rights issues in research for three decades and has worked at UK since 1978. In her current position, she develops institutional policies pertaining to compliance issues including protection of human subjects, scientific misconduct, humane care and use of animals, and data retention.

Dr. Elizabeth Orndorff (PhD 1993) is the 2004 winner of the Power of Purpose Award of \$25,000. She has maintained a number of positions in her career, including Director of Public Relations and Instructor of Journalism at Palm Beach Atlantic College in West Palm Beach, copywriter/creative director at two ad agencies in Atlanta, editor of university publications at Ohio State University, and Director of Public Relations at Westminster College. Elizabeth has completed two novels and sixteen short stories, including the recent *The Bathroom Cleaner*, which revolves around issues of race and gender.

Dr. Gretchen R. Norling (PhD 2003) has accepted a tenure-track assistant professorship in the Communication Arts department at the University of West Florida, in Pensacola. Gretchen also has a chapter in an upcoming public health text. The chapter is titled "Developing a Theoretical Model of Rapport-Building During the Primary Care Visit" and will appear in *Public Health Communications: Utility, Value and Challenges*, which is in press, edited by M. Haider of George Washington University.

John Youngblood (PhD 2004) has "Shout Glory: Two Competing Communication Codes Experienced by the Members of the African American Pentacostal Genuine Deliverance Holiness Church" in press with the *Journal of Communication*.

WELCOME, DR. BOYSON

Aaron Boyson was recently appointed an Associate Member of the Graduate Faculty in the College of Communications and Information Studies. Dr. Boyson has studied at Florida State University, Central Florida, and Michigan State. His special interests include mass media and children, media theory, and interpersonal communication.



Spring 2006 Schedule

Monday

1:00-3:30 **CJT 730:** Seminar in Mass Media and Public Policy: Regulation of New Media Technologies **Moore**

3:30-6:00 **CJT 625:** Proseminar in Organizational Communication **Real**

Tuesday

1:00-2:15 **CJT 665:** Quantitative Methods in Communication Research **Palmgreen**

3:30-6:00 **CJT 615:** Proseminar in Communication and Information Systems **Case**

Wednesday

1:00-3:30 **CJT 771:** Seminar in Health Communication **Zimmerman**

3:30-6:00 **CJT 780:** Special Topics in Communication: Knowledge Networks **Johnson**

6:00-8:30 **CJT 610:** Participatory Communication **Anyaegbunam**

Thursday

1:00-2:15 **CJT 665:** Quantitative Methods in Communication Research **Palmgreen**

6:00-8:30 **CJT 645:** Proseminar in Mass Communication Theory **Hertog**

