A Message from the Associate Dean

Soon after I arrived on the UK campus in fall 1969 to pursue the M.A. in Communication, I met two individuals who later became my mentors and literally changed the course of my career. Dr. Lewis Donohew was a young faculty member on track to becoming a full professor in record time. Dr. Bruce Westley had been around a few years, journeying to UK by way of the University of Wisconsin-Madison, where he had been on the faculty. Both instilled in me an understanding and love of communication theory and research that would sustain me when I entered Wisconsin’s Ph.D. program two years later.

I can still recall the intense debates between the two men, who remained close friends, about the intellectual rigor or lack of rigor of specific theories and research methodologies. Professor Westley had achieved national renown and some criticism for the Westley-McLean model of communication research. In my first class with him, he challenged us to develop our own models of communication research and to subject them to the scrutiny of our peers. I promptly took my cues from the Westley-Donohew debates and constructed my own model that I was convinced addressed some of what I thought were serious flaws in the Westley-McLean model.

Only later, after I had delivered my oral presentation to the class and my friends complimented me for my courage did I realize how naive I had been. By the time I dropped by Professor Westley’s office several days later to pick up my paper, I had prepared myself for the inevitable. To my great surprise, he praised me for the insightful and thought-provoking paper I had written, noting that I had demonstrated a knack for not only uncovering critical weaknesses in a theory but also for reconstructing the theory to address the shortcomings. He had assigned an A+ to the paper, which he assured me was rare, and he asked me to share copies of the paper with the other members of the class. I was in heaven! He then encouraged me to apply to doctoral programs in Communication, noting that I should settle only for a top school. Dr. Donohew later offered me similar advice. Both eventually steered me toward Wisconsin. I discovered years later that they had also talked with their colleagues at UW and persuaded them to lure me to the cold, harsh winters of the North with an assistantship. I have never forgotten this good deed that changed my career aspirations.

When I was here during 1969-1970 there was no doctoral program, and the M.A. program was relatively small. Dr. Donohew is now an emeritus faculty member, although I cannot imagine that he will ever truly retire. During 2001-2002 he graciously agreed to do me one more favor by serving as Associate Dean while I spent the year at the University of Georgia on an American Council on Education Fellowship. I am grateful to him for the excellent job he did. Professor Westley retired several years after I graduated and died in 1990. Several of his former students, including Dr. Phil Palmgreen and I, served as pallbearers. The Westley Memorial Scholarship is awarded each year in his honor to a top graduate student in Communication. An award is also named in honor of Dr. Donohew and granted each year to the top new doctoral student.

In 1986 I returned as a visiting faculty member, and two years later I became Director of Graduate Studies. There was neither release time nor extra compensation for the DGS even though the position was in reality a 12-month job. The DGS did not have a separate office, and the staff assistant was a half-time employee. There were no required courses for the doctoral
and there were few assistantships and virtually no fellowships.

Over the decades since, the program has grown considerably in size and stature. Alumni of both the M.A. and Ph.D. programs are in prominent industry and university positions around the country. Members of the Graduate Faculty -- who come from the three academic units in the college -- have been awarded more than $35 million in federal grants. This year 12 M.A. and six Ph.D. students are expected to receive their degrees, one of the largest groups in some time. In November, our doctoral program was ranked 6th in the country in health communication by the National Communication Association.

Times have changed. However, after spending all but a couple of the last 17 years -- first as Director of Graduate Studies and later as Associate Dean -- in charge of the same program in which I began my academic career, I hope I have returned a small portion of that good will to our students. Each time I have been tempted to leave graduate administration, they and my faculty colleagues have encouraged me to come back. However, it’s time for new blood, as they say, and I am pleased that Dr. Derek Lane has agreed to officially assume command on July 1.

My sincere thanks to all of the students and faculty members with whom I have worked and to our loyal alumni for their financial support. It has been a great journey for me. I want to especially express my appreciation to the only two deans to whom I’ve reported -- Dr. Doug Boyd and Dr. J. David Johnson; to the only two graduate staff assistants with whom I have worked -- Ms. Esther Edwards and Ms. Louise Menifee; and to Dr. Jack Baseheart and Dr. Joachim Knuf, who took turns, along with Dr. Donohew, serving in my absence. Thanks also to the four graduate assistants who worked with me -- Will Jenkins, Deborah Stigall, Adel Iskandar and Jonathan Hampton. Finally, I can never express enough appreciation for all of the love and support of my wife, Dr. Pamela Moore, and my son, Derek Moore.

It’s going to be difficult leaving a job I have enjoyed so much, but now’s the time to live the “good life” as a professor for awhile. See you around...

Warmest regards,

[Signature]

On the morning of January 26th a delegation from the University of Kentucky Alumni Association arrived in the Grehan Building to inform Richard Labunski that he was selected as one of the winners of the 2005 Great Teacher Award. Pictured above is Labunski (waving) at the Great Teacher recognition ritual during halftime of the UK-Auburn basketball game. Labunski is the author of The Educated Student: Getting the Most Out of Your College Years and The Second Constitutional Convention.
Dr. Elizabeth Hansen (PhD 2000) is Professor of Journalism at Eastern Kentucky University. She received the 2004 Russ Metz Most Valuable Member Award from the Kentucky Press Association for her work on the Press Association’s statewide public records audit. In January 2005 Hansen became the adviser to The Eastern Progress, the student newspaper at EKU where she has taught since 1987.

Dr. Aaron P. Karnell (PhD 2003) was appointed to the Foreign Service Program as an officer with the U.S. Agency for International Development (USAID). After 12-18 months of training in Washington, D.C., Aaron will be assigned to serve in a developing country.

Dr. Wai Cheah (PhD 2004) is Research Coordinator of the Health Communications Laboratory of Saint Louis University. He has a number of papers co-authored with UK Graduate Faculty that will be presented at upcoming conferences. “Sensation Seeking, Individualism-Collectivism, Message Stimulus and Health Risk Messages: A Four-Country Study,” with Drs. Rick Zimmerman and Phil Palmgreen will be presented to the Health Communication Division of the International Communication Association in New York, N.Y.

“Self-Construal and Perceptions of Health Risk Messages,” co-authored with Dr. Zimmerman, will also be presented to ICA’s Health Communication Division in New York this May. “Sexually Transmitted Infections (STIs) Prevention: College Students’ Perspectives Through the Process of Participatory Communication in the U.S., England, Malaysia and Singapore” will be presented to the Applied Communication Division of the 75th Annual Convention of the Southern States Communication Association in Baton Rouge, LA.

Ada Sue Selwitz (M.A. 1974), director of the University of Kentucky’s Office of Research Integrity, has been named to the U.S. Department of Health and Human Services’ Secretary’s Advisory Committee of Human Research Protection. Selwitz has been involved with human rights issues in research for three decades and has worked at UK since 1978. In her current position, she develops institutional policies pertaining to compliance issues including protection of human subjects, scientific misconduct, humane care and use of animals, and data retention.

Dr. Elizabeth Orndorff (PhD 1993) is the 2004 winner of the Power of Purpose Award of $25,000. She has maintained a number of positions in her career, including Director of Public Relations and Instructor of Journalism at Palm Beach Atlantic College in West Palm Beach, copywriter/creative director at two ad agencies in Atlanta, editor of university publications at Ohio State University, and Director of Public Relations at Westminster College. Elizabeth has completed two novels and sixteen short stories, including the recent The Bathroom Cleaner, which revolves around issues of race and gender.

Dr. Gretchen R. Norling (PhD 2003) has accepted a tenure-track assistant professorship in the Communication Arts department at the University of West Florida, in Pensacola. Gretchen also has a chapter in an upcoming public health text. The chapter is titled “Developing a Theoretical Model of Rapport-Building During the Primary Care Visit” and will appear in Public Health Communications: Utility, Value and Challenges, which is in press, edited by M. Haider of George Washington University.

John Youngblood (PhD 2004) has “Shout Glory: Two Competing Communication Codes Experienced by the Members of the African American Pentacostal Genuine Deliverance Holiness Church” in press with the Journal of Communication.
Welcome, Dr. Boyson

Aaron Boyson was recently appointed an Associate Member of the Graduate Faculty in the College of Communications and Information Studies. Dr. Boyson has studied at Florida State University, Central Florida, and Michigan State. His special interests include mass media and children, media theory, and interpersonal communication.

Spring 2006 Schedule

Monday
1:00-3:30 CJT 730: Seminar in Mass Media and Public Policy: Regulation of New Media Technologies Moore
3:30-6:00 CJT 625: Proseminar in Organizational Communication Real

Tuesday
1:00-2:15 CJT 665: Quantitative Methods in Communication Research Palmgreen
3:30-6:00 CJT 615: Proseminar in Communication and Information Systems Case

Wednesday
1:00-3:30 CJT 771: Seminar in Health Communication Zimmerman
3:30-6:00 CJT 780: Special Topics in Communication: Knowledge Networks Johnson
6:00-8:30 CJT 610: Participatory Communication Anyaegbunam

Thursday
1:00-2:15 CJT 665: Quantitative Methods in Communication Research Palmgreen
6:00-8:30 CJT 645: Proseminar in Mass Communication Theory Hertog
The Graduate Student Associate, as anticipated, has been quite busy this spring semester. We are happy to report the many successes of the GSA. The 9th Annual GSA Symposium was held Saturday, March 5, 2005, in conjunction with Visiting Students’ Weekend. Ten prospective doctoral students visited campus March 4-5. Nine students from KY, OH, VA, and WV joined more than 30 current MA and PhD students and 15 graduate faculty for a vivacious weekend. On Friday, visiting students were first treated to lunch in the Maggie Room with current students and faculty members. Next, they had individual sessions with faculty to discuss the graduate program and personal research interests. The visiting students also met with current graduate students for an informal question and answer session, which was followed by a campus tour.

Dr. Alan DeSantis hosted the visiting students, graduate faculty, and current doctoral students for dinner at his home Friday evening. Afterward, current and prospective students gathered for a night of bowling.

Dr. Nancy Grant Harrington began the Symposium with a dynamic keynote address about the culture of the communications graduate program and the benefits of being part of the UK family. Dr. Harrington provided a unique perspective on our graduate program, once a student, now a primary faculty member and administrator.

The core of the Symposium is the series of presentations given by graduate students.

This year’s topics covered a wide spectrum of interests from Nancy Drew to Alcoholics Anonymous to Jon Stewart’s Daily Show and many points in between.

Current students Zach Henning, Bob Trader, Krista Kimmel, Deborah Stigall, Anne Streeter, Rebecca Tilley, Bill Weathers, Sarah Cavendish, Eileen Durst, Chris Swindell, Carla Bevins, Taressa Fraze and Jami Fielding presented their research. Panels were moderated by student members of the GSA, and members of the graduate faculty served as respondents for each session.

The 9th Annual GSA Symposium was chaired by doctoral students Taressa Fraze and Sarah Cavendish with the help of numerous students and faculty. Taressa and Sarah offer sincere thanks to everyone who helped make this year’s symposium a success.

In addition to planning the social events for Visiting Students’ Weekend, social committee co-chairs Molly Longenecker and Jami Fielding planned a night.
The GSA Report

out at Chili’s restaurant and are planning a group trip to Keeneland in April.

Environmental co-chairs Elizabeth Webb and Josh Tucker have reorga

nized the Graduate Center and are donating extra jour

nals overseas.

Lucas Thomas and Bob Trader of the Technology Committee have done a great job restructuring and maintaining the GSA website.

The Colloquia Committee has sponsored two events this semester; a workshop on SPSS led by Dr. Rick Zimmerman and a workshop led by Bob Trader explaining the benefits of course websites and providing instructions on web design.

The GSA is in the process of conducting elections for next year’s officers. The results will be announced in the fall Newsletter. We would like to thank our fellow officers Rebekah Tilley and Carla Bevins, for their landmark contributions this year. Additionally, we extend our thanks to all the committee chairs and members for their help in making 2004-2005 a successful year for the GSA. We’d also like to express our appreciation to the faculty members who have volunteered their time and expertise to help the GSA flourish.

A special thanks to Dr. Roy Moore for his loyalty and commitment to the GSA.

Finally, we thank our fellow graduate students for their participation and cooperation in GSA. We couldn’t have made it without all of you.

Your Co-Chairs,
Melissa Harris & Krista Kimmel

*Sarah Cavendish contributed to this article.

Congratulations 2005 Graduates

PhD
Donna M. Elkins
Davide Girardelli
Sissy Bertino Meredith
Angela Cooke-Jackson
Mia Liza Lustria
Chaowen Julia Wang

Master’s
Ann Carroll Blackford
Eric Davis
Renee M. Human
Krista Marie Kimmel
Molly Jean Longenecker
Kristina L. Martin
Nomalanga Nefertari
Rebekah Meador Tilley
Aaron David Willis
Christina Spurlock Cole
Jami Fielding
Meredith Lyster Jones
In-Ho Lee
NeShaune Venae Mahin
Purnima Mehrota
Judith Anna Taylor
Elizabeth Webb

Dean J. David Johnson has two articles currently in press. “Genomics: The Perfect Information Seeking Research Problem,” co-authored with Dr. J. Andrews, Dr. Donald Case, and Dr. S. Allard, will appear in the Journal of Health Communication. Also, “Fields and Pathways: Contrasting or Complementary Views of Information Seeking,” also co-authored with our own Dr. Case, is in press with Information Processing & Management.

Dr. Rick Zimmerman’s research into “Targeting Mass Media Campaigns for Risky Sexual Behaviors” has yielded “Integrating Personality and Psychosocial Approaches to Understanding Safer Sexual Behavior: Implications for Message Design,” co-authored by Dr. Seth Noar, Dr. Phil Palmgreen, and Ph.D. students Mia Lustria, and Mary Lee Horosewski.

Student Kelli Frakes presented her paper “The Impact of Homeland Security on State Law Enforcement” to the Academy of Criminal Justice Sciences in Chicago, Illinois. The paper was co-authored with Cordner, Foster, Collins, and Mayberry.

Dr. Donald Case has an article in press with Dean Johnson titled “Avoiding Versus Seeking: The Relationship of Information Seeking to Avoidance, Blunting, Coping, Dissonance and Related Concepts,” which will appear in the Journal of the Medical Libraries Association. “Intent to Seek Cancer Genetics-Related Information,” also co-authored by Dr. Case and Dean Johnson, will appear in Information Research.

Ph.D. Sarah Cavendish will present her paper “A Communication Analysis of a Tobacco Industry Front Group Website” at the National Conference on Tobacco or Health.”

Eileen Durst presented her paper titled “Protest Music: Blowing in the Wind, or Gone with the Wind?” at the Central States conference.

Dr. Nancy Harrington and Dr. Derek Lane have a paper accepted for presentation at the Tailored Health Messages conference in Ascona, Switzerland. The paper is titled “Engaging Adolescents with Tailored Multimedia Technology to Enhance Interventions.”

Ph.D. student Mia Lustria and Dr. Case have an article in press with the Journal of Academic Libraries titled “The SPARC Initiative: A Survey of Participants and Features Analysis of their Journals.”
Ph.D. student Davide Girardelli will present two papers to the International Communication Association in New York: “'Just Like Independence Day!' The Falling Towers on 9/11 and the Hegemonic Function of Intertextuality” and “'Lean Shopfloor Innovation: Developing a Model of Workers’ Participation in Suggestion Systems in Lean Production.” Girardelli also received a $990 College Research Activity award as partial financial support for his Dissertation on “Modeling Employee Participation in Suggestion Systems with the Theory of Planned Behavior.”

Toyota Motor Manufacturing of Kentucky is also providing substantial financial support for this research.

Ph.D. student Rajesh Gaur was the 2005 departmental nominee for the Outstanding Teaching by a Graduate Student Award, which is sponsored by the Instructional and Development Division of the ICA. The award is to be presented in May at the annual conference.

Ph.D. student Rungrat Chaisamrej has an article in press with the UTCC Academic Journal, Thailand, titled “Acculturation and Communication of Thai Students in an American University.” Chaisamrej will present “A Comparison of Five Social Psychological Models of Condom Use: Implications for Designing Prevention Messages” to the Health Communication Division of the ICA in New York.

Dr. Douglas A. Boyd presented two papers to the Broadcast Education Association in Las Vegas: “The Impact of Sydney Head on Mass Communication Research” and “Radio in the Middle East: Old Constraints and News Opportunities.”

Ph.D. student Wenli Yuan is presenting two papers at the 2005 Southern States convention of the Southern States: “A Q-study of Cross-cultural Adaptation Among International Students at the University of Kentucky” and “Structuration Theory and Its Implication to Participatory Action Research.”


The forthcoming Communication Impact: Designing Research That Matters, edited by Susanna Hornig Priest, has a chapter titled “Designing Communication Research for Empowering Marginalized Populations: A Participatory Methodology,” written by Dr. Chike Anyaegbunam, Dr. Aaron P. Karnell, Dr. Wai Hsien Cheah, and Dr. John Duane Youngblood.

In February, Dr. Chike Anyaegbunam travelled to Nigeria and conducted a two-week participatory communication and training of trainers workshop for development specialists working with the Local Empowerment and Environmental Project. The mission was sponsored by the Development Communication Division of the World Bank.
More Publications, Presentations, and Actions...

The Food and Agriculture Organization of the United Nations (FAO) in Rome, Italy is in the process of publishing the 2nd edition of Participatory Rural Communication Appraisal: A Handbook for Rural Development Practitioners. The book was first published in 1998 by Dr. Chike Anyaegbunam, Paolo Mefalopulos, and Titus Moetsabi.

Dr. Anyaegbunam presented “Designing a Community-based Social Marketing Campaign for National Tractor Safety” on a webcast showcasing the research activities and projects of the UK Southeast Center for Agricultural Health and Injury Prevention. The presentation has also been accepted for the 14th International Conference on Safe Communities in Bergen, Norway in June.

Dr. Anyaegbunam moderated the session on “Globalization and the Democratization of Media: Global Regional Approaches,” during the 2005 Rockefeller Humanities Fellowship Conference, “Civic Professionalism and Global Regionalism: Justice, Sustainability, and the “Scaling Up” of Community Participation,” organized by the UK Appalachian Center and held at the Hyatt Hotel, Lexington.

Dr. Anyaegbunam received a summer 2005 Faculty Research Fellowship from UK to enable him to develop grant proposals and conduct studies on participatory rural health communication.

M. A. student Keith Hautala presented “Approaches to Foster Civic and Political Engagement Among College Students,” co-authored with Dr. Anyaegbunam and Prof. Buck Ryan, to the AEJMC Mid-Winter Conference at Kennesaw State University.

Hautala, Dr. Anyaegbunam, and Prof. Ryan’s “Graduating Good Citizens: Service-learning Meets Civic Engagement in Election 2004” has also been accepted for presentation. This paper will be delivered to the 2005 Kentucky Conference on the Scholarship of Teaching and Learning: Engaging Students for Success.

Ph.D. student Deborah J. Stigall presented “A Theory of Competent Leader Communication: The Impact of Perceived Task and Relational Communication on Emergent Leadership and Performance Outcomes in Collaborative Groups” at the Nuevo Dia, Southwest Organizational Communication Conference at Arizona State University. The paper was accepted as one of six papers in the Work Groups and Communities of Practice Paper Development Workshop.

Stigall presented “Predicting Student Engagement in Higher Education: A Theoretical Framework Characterized by Perceived Teacher Caring, Learner Empowerment, Out of Class Communication, and Mentoring” to the Graduate Education Division of AEJMC’s conference at Kennesaw State University.

Dr. Seth Noar’s “Why Communication is Crucial: Meta-analysis of the Relationship Between Safer Sexual Communication and Condom Use,” co-authored with Carlyle and Christina Cole, is in press for the Journal of Health Communication.

Ph.D. student Adel Iskandar has two forthcoming book chapters. “Al-Qaeda, Al-Jazeera and the ‘Clash of Civilizations’” will appear in Conflict and Terrorism in Asia: Media Networks and Social Change later this year. “Orientalism and the Deconstruction of Mediated Identity” will be published in Edward Said: Emancipation & Representation, which is co-edited by Iskandar.

Iskandar has been invited to be part of the Platinum Speakers Series: Judging America Through Foreign Eyes, which is hosted by
The second National Conference on Media Reform will be held on May 13-15 at the Millennium Hotel in St. Louis, Missouri. Several graduate students, undergraduate students, and faculty members from the College of Communications and Information Studies will attend this exciting event. The previous Media Reform Conference, held in Madison, Wisconsin in November 2003, drew more than 1,700 scholars, activists, and concerned citizens, including a contingent from the CCIS. This year's conference, featuring such luminaries as Robert McChesney, John Nichols, Naomi Klein, Amy Goodman, and FCC Commissioners Michael Copps and Jonathan Adelstein, promises to be even more momentous. Anyone interested in attending should register at www.freepress.new as soon as possible.

The Media Reform Conference

Iskandar will also be a member of the Academic Brain Trust at the Media Reform Conference in St. Louis, MO. Iskandar will present four papers at the International Communication Association in May. “Speaking to the Enemy: US Government Public Diplomacy and Discourse of Cultural Hybridity,” “The ‘Evil’ Ethnic: On the Orientalization of Identity in Post 9/11 Discourses and Communication Scholarship,” and “Al-Jazeera as Alter(native)? Mainstreaming Alterity and Assimilating Discourses of Dissent” will be part of the Intercultural/Developmental Division. “On Orientalism: Edward Said, Representation, and the Post-structural Epistemology of Power” will be presented to the Philosophy of Communication Division.

Fellowship Recipients

Kentucky Opportunity Fellowship
Alan Lowhorn

Bruce Westley Memorial Scholarship
Rungrat Chaisamrej

Sypher Memorial Graduate Scholarship
Wenli Yuan

Graduate Program in Communication is Unstoppable

From the desk of the Associate Dean:
“I am extremely pleased to announce that our Graduate Program in Communication has been awarded a $15,000 allocated fellowship for three years (2005-2008) in a university-wide competition. Our program was one of only 27 graduate programs at the university to be awarded a fellowship and one of only four in the social sciences.”

This year’s winner of this fellowship was Deborah Givens. Alan Lowhorn was recently notified that he will receive the fellowship for the next year. And the nay-sayers begin to tremble.
CONTRIBUTIONS TOWARD GRADUATE PROGRAM APPRECIATED

During the fall of each year the College of Communications and Information Studies conducts its annual Phonathon to raise money to support student scholarships and student travel to professional meetings.

Our graduates are called and asked to consider making gifts in support of three different funds: the Bruce Westley Memorial Scholarship Fund, the Sypher Memorial Graduate Scholarship Fund, and the Graduate Student Development Fund. The Westley and Sypher funds provide scholarship opportunities to our graduate students each year. The Graduate Student Development Fund provides support for scholarships, student travel to professional meetings, and the Graduate Student Association. Alumni may also make gifts to the R. Lewis Donohew Endowed Graduate Fellowship Fund.

You are welcome to make a gift now to one or more of these funds. You can make a gift by check or by credit card. If you would like to send a check, please make it payable to the University of Kentucky and designate the name of the fund in the memo line. If you would like to make a gift by credit card, you can do so on-line at http://iweb.uky.edu/giveonline.

Even if you don’t make a contribution, send us your news by completing the below.

Alumni Information and Feedback Needed

Please complete this form and mail to:
University of Kentucky
College of Communications and Information Studies
Attn: Associate Dean
106 Grehan Building
Lexington, KY 40506-0042
or fax to (859) 323-9879

Name:_________________________________________________________________________________
Address:_______________________________________________________________________________
                                                                                           ___________________________________________
Business Phone:_____________________________Home Phone:______________________________
E-mail address:_________________________________________________________________________
Date of graduation from UK (Month/Year):___________________Degree:__________________
News for the Alumni Section of the Graduate Newsletter:
                                                                                           ___________________________________________
                                                                                           ___________________________________________