

Curriculum Vitae

ALVIN M. (AL) CROSS

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Education

American Press Institute, "Interactive Community News," March 10-12, 2008

American Press Institute, "Editing the Weekly and Community Newspaper," May 16-18, 2007

Poynter Institute for Media Studies, "Best Practices for Newsroom Training," Oct. 5-7, 2006

Poynter Institute for Media Studies, "Doing Ethics," 40-hour residential course, 1999

Western Kentucky University, Bowling Green, Ky., B.A., mass communications, 1978

Academic Council representative, Associated Student Government, 1972-73

Work Experience

University of Kentucky, Lexington, Ky.

Associate extension professor, School of Journalism & Telecommunications, 2011-present

Director, Institute for Rural Journalism and Community Issues, 2005-present

Assistant extension professor, School of Journalism & Telecommunications, 2005-2011

Interim IRJCI Director/Lecturer, School of Journalism & Telecomm., 2004-2005

The Courier-Journal, Louisville, Ky.

South Central Kentucky Bureau chief, Somerset, 1978

Central Kentucky Bureau chief, Bardstown, 1979-84

City Desk reporter (education, transportation, politics), 1984-86

State Capital Bureau reporter, Frankfort, 1987-88

Political writer and columnist, 1989-2004

Grayson County News-Gazette, Leitchfield, Ky.

Editor, 1977-78

Leitchfield Gazette, Leitchfield, Ky.

Editor and general manager, 1977

Logan Leader and News-Democrat, Russellville, Ky.

Assistant managing editor, 1975-77

The Reporter, Monticello, Ky.

News editor, 1974

Editor and general manager, 1975

College Heights Herald, Western Kentucky University

Copy editor, 1972

Advertising manager, 1972-73

Chief reporter, 1973-74

Editor, 1974

Circulation manager and anniversary edition coordinator, 1975

WANY AM-FM, Albany, Ky.

Sports announcer, 1967-71; staff announcer, 1967-75

Clinton County News, Albany, Ky.

Sports reporter, 1965-71; contributing writer, 1972-74

Book chapters

- (In press) "Trump and non-metropolitan America: An urbanite saw a rural base where pollsters and journalists didn't," in *The Trump Presidency, Journalism and Democracy*, Gutsche, editor, Routledge
- (In press) "Bridging the Academia-Media Gap," with Lisa Simpson, MB, MPH, president and chief executive officer, AcademyHealth, in *Knowledge to Action 2*, Oxford University Press
- (In press) "Circulating News in Rural China and Appalachia," with You You of Shanghai University in *Global Mountain Regions*, Indiana University Press
- "Republican Redoubt: The Politics of Kentucky's Upper Cumberland," with David Cross in *People of the Upper Cumberland: Achievements and Contradictions*, Birdwell and Dickinson, eds., University of Tennessee Press, 2015
- "Gov. Ernie Fletcher" and co-author of articles on Govs. Louie B. Nunn and Julian Carroll, *Kentucky's Governors*, second edition, 2004
- Foreword, *Kentucky 24/7* book of photographs, DK Publishing, 2004
- "Coming on Strong Down the Stretch," in *Campaigns and Elections: Contemporary Case Studies*, 1999, CQ Press division of Congressional Quarterly

Articles in peer-reviewed academic journals

- Cross, A., "Extension Journalism: Teaching students the real world and bringing a new type of journalism to a small town," *Grassroots Editor*, International Society of Weekly Newspaper Editors, Vol. 54, No. 3-4, Fall/Winter 2013
- Hahn, Miller, Rayens, Fallin, Record, McNary, Tennen and Cross, "Training rural journalists in tobacco control," *Journal of the Kentucky Medical Association*, July 2013 (report on training program coordinated by Cross)
- Cross, A., and Vos, S., "Reporting Health: Rural newspaper coverage of health in Kentucky," *Grassroots Editor*, International Society of Weekly Newspaper Editors, Vol. 53, No. 3-4, Fall/Winter 2012
- Hall, L., Ireson, C., Scutchfield, D., and Cross, A., "Partnerships for Supporting Local Health Efforts: The Link Between Journalism and Public Health in One Rural Community," *Higher Education Exchange*, Kettering Foundation, 2008
- Cross, A., and Fortune, W., "Kentucky 2006 Judicial Elections," *Drake Law Review*, Vol. 55, No. 3, Spring 2007

Regularly published work in periodicals

- Columns on Kentucky politics, *The Courier-Journal*, approximately 25 Sundays per year, October 2004-present; republished in several daily, weekly and online newspapers in Kentucky
- The Rural Blog, the Institute for Rural Journalism and Community Issues' daily compendium of rural events, trends, issues, ideas and journalism from and about rural America, <http://irjci.blogspot.com>, August 2004-present (Publisher, editor and writer)
- "Into the Issues" columns for Publishers' Auxiliary, monthly newspaper of National Newspaper Association, approximately nine months per year, March 2011-present
- Kentucky Health News, <http://kyhealthnews.blogspot.com>, January 2011-present (Publisher, editor and writer)
- Midway Messenger website, www.MidwayMessenger.org, and blog, <http://midwayky.blogspot.com>, covering Midway, Ky., January 2009-present (Publisher, editor of student work, and writer)
- Kentucky Open Government Blog, Ky. Citizens for Open Government, writer (co-editor, 2009-2012) <http://kentuckyopengovernmentblog.blogspot.com>

Magazine articles

- "Help Defend Paid Public Notices," Quill magazine, Society of Professional Journalists, February 2012 (republished by several state press association publications)
- "Writing About People You Know," essay on community journalism for Nieman Reports, Nieman Foundation for Journalism, Harvard University, Summer 2011
- "Covering Coal Country: Overcoming the obstacles to reporting in rural America," SEJournal, Society of Environmental Journalists, Winter 2008.
- "Tiny Paper, Giant Impact," The Journalist, national convention magazine of the Society of Professional Journalists, October 2007, co-authored with Bill Bishop
- "Delivering the News in Kentucky," examination of ownership, circulation and other trends in state media outlets, City magazine, Kentucky League of Cities, Summer 2007
- "State's Largest Media Company is a Family Operation," City magazine, Kentucky League of Cities, Summer 2007 (co-author with Laura Clemmons)
- President's monthly columns in Quill magazine, Society of Professional Journalists, 2001-02
- "Independents hit it big in Southern Kentucky," Oil and Gas Journal, April 1984

Newspaper articles (other than regular, above)

- "Into the Issues: Dealing with Critics Using 'Fake News' Accusations," Arkansas Publisher Weekly and other state press association publications (republishing of regular Publishers' Auxiliary column), July 20, 2017
- "Building confidence and trust in a world of fake news and alternative facts," Texas Press Messenger and other state press association publications (republishing of regular Publishers' Auxiliary column), June 2017
- "Bereans Honored at Leadership Conference," The Berea Citizen, May 3, 2017 (republishing of item from The Rural Blog)
- "Trump drives Kentucky turnout, for and against," Princeton Times Leader and several other Kentucky newspapers, March 6-9, 2016
- "Letcher and Harlan residents are more likely to favor natural-resource extraction and see environmental regulation as a bad thing, polls find," with student Mary Chellis Austin, The Mountain Eagle, Whitesburg, Ky., Nov. 15, 2012
- Review of *The Cornbread Mafia*, by James Higdon, The Courier-Journal, Louisville, Oct. 12, 2012
- "A critical time for freedom," column on freedom of information legislation, Mmegi newspaper, Gaborone, Botswana, Aug. 7, 2012
- "In the Internet age, your newspaper can still compete," Publishers' Auxiliary, National Newspaper Association, April 2010
- Review of *Face Boss: The Memoir of a Western Kentucky Coal Miner*, The Courier-Journal, Louisville, Dec. 31, 2009
- "The latest form of advertorial, for the Web, calls for caution," commentary on Kevin Slimp column, Publishers' Auxiliary, National Newspaper Association, November 2009
- "Sorting ourselves, dividing the nation," review of Bill Bishop's *The Big Sort: Why the Clustering of Like-Minded America is Tearing Us Apart*, The Courier-Journal, June 28, 2008
- "Senate candidates face off," story on debate between Democratic candidates for U.S. Senate, Todd County Standard and other newspapers, May 13-14, 2008
- "Election Coverage a must for all papers," review of Votes and Quotes, Publisher's Auxiliary, National Newspaper Association, October 2007
- "Economic development stories key to helping readers understand the effects of globalization," Publisher's Auxiliary, National Newspaper Association, February 2007
- "Talking tobacco money," op-ed article for Maysville Ledger Independent and other Kentucky papers on using tobacco-settlement money for agriculture, June 26, 2006
- "Rural Papers lack training but have a desire for it," Publisher's Auxiliary, National Newspaper Association, June 2006

- "Rural journalists examine what they can do for rural communities," Publisher's Auxiliary, National Newspaper Association, June 2006
- "Judicial elections may be different this year, but they're still not like other elections," op-ed article for The State Journal, Frankfort, many other Kentucky newspapers and *Kentucky Bar Journal*, January and February 2006
- "Journalists, entertainers harder to decipher," column in Lexington Herald-Leader, December 2004, and *Quill* magazine, January 2005
- Thousands of news stories and dozens of columns in The Courier-Journal, Louisville, 1978-2004

Online publications (selected, mostly recent)

- "Thwarted again, Republicans in Washington are divided about whether to keep trying to pass a health-insurance bill," Kentucky Health News, July 30, 2017
- "If your newspaper doesn't have a slogan or a motto, now might be a good time to come up with one," The Rural Blog, July 29, 2017
- "After fellow Republicans kill his bill, McConnell adopts an idea he had dismissed: repeal Obamacare now, replace it later," Kentucky Health News, July 17, 2017
- "McConnell says his bill wouldn't take anyone off Medicaid; critics of the bill say it would, starting with some children, then adults," Kentucky Health News, July 6, 2017
- "Gov. Bevin ignores reporters who are critical, like Trump, uses social media to control his message," Kentucky Press Association and LEO Weekly, April 21 and 26, 2017
- "Under fire, journalists must not change mission and standards, SPJ Ethics Committee chair says," The Rural Blog, March 23, 2017, republished in College Media Insights, March 29, 2017
- "Sunshine Week, which starts next Sunday, has never been more important to observe, promote," The Rural Blog, March 4, 2017
- "With trust in the news media at an all-time low, it's affecting even rural and community journalists," The Rural Blog, Feb. 10, 2017
- "Ky. was one of states helped most by coverage of pre-existing conditions; that will be a key point in Obamacare repeal debate," Kentucky Health News, Jan. 1, 2017
- "Journalists gather to hear why and how to cover health, get a myriad of story ideas, sources and approaches," Kentucky Health News, Nov. 13, 2016
- "In wake of Trump's election, Bevin administration says it will keep negotiating with Obama officials about Medicaid waiver request," Kentucky Health News, Nov. 12, 2016
- "Ky. still has 300,000 without health coverage; they're more likely to be working, and younger and less educated, than the insured," Kentucky Health News, Aug. 9, 2016
- "McConnell continues to blame Democrats for lack of Zika funding, not mentioning details of what they call GOP 'poison pills'," Kentucky Health News, July 31, 2016
- "State oral-health leaders object to plan for Medicaid changes, say loss of dental benefit would cost state more than it would save," Kentucky Health News, July 13, 2016
- "CDC boss Tom Frieden, at SOAR, gives examples of how communities can improve health, such as smoking bans," Kentucky Health News, June 7, 2016
- "New managers shake up a rural hospital to save it; story and similar one are good coverage examples," The Rural Blog, April 11, 2016
- "Republicans accuse Beshear of holding down failed co-op's premiums to make Obamacare look good; he denies the charge," Kentucky Health News, March 19, 2016
- "Nonprofit investigative reporting unit in Kentucky fills a gap in rural watchdog reporting," The Rural Blog, March 4, 2016
- "PAC ad calls for 'no more Obamacare' though Bevin and Stivers say they want to keep covering people in Medicaid expansion," Kentucky Health News, Feb. 23, 2016
- "Beshear starts campaign to fight Bevin's moves on health care," Kentucky Health News, Feb. 11, 2016

- "Attorney General Andy Beshear says Bevin's moves to 'pull back' on father's health policy would compromise a 'basic human right'," Kentucky Health News, Jan. 29, 2016
- "Bevin says ending Kynect will cost 'small fraction' of estimate; warns lack of deal with feds means Medicaid expansion ends," Kentucky Health News, Jan. 26, 2016
- "Bevin picks UK health executive to lead redesign of Medicaid, accuses Beshear administration of lying about expansion's costs," Kentucky Health News, Dec. 30, 2015
- "National reporting on Bevin's health-care plans is generally good, but sometimes off the mark; here's an important example," Kentucky Health News, Nov. 9, 2015
- "Candidates for governor make misstatements and questionable assertions in debate, many about health issues," Kentucky Health News, Oct. 25, 2015
- "Appalachian agency head: E. Ky. economic effort 'most exciting' thing in community development," The Rural Blog, Oct. 15, 2015
- "Kentucky Health Cooperative, burdened by unhealthy policyholders and Congress's cuts in a subsidy, is closing," Kentucky Health News, Oct. 9, 2015
- "New ad blames problems of Ky. hospitals entirely on Obamacare; they say it's only partly to blame, but worry about future impacts," Kentucky Health News, Aug. 31, 2015
- "Legislators wary of commenting on study that says Medicaid expansion will pay for itself by creating jobs and tax revenue," Kentucky Health News, Aug. 10, 2015
- "Bevin says he wouldn't end Medicaid expansion immediately but would transition to modified program; Stivers talks similarly," Kentucky Health News, July 28, 2015
- "Bevin won't say what would happen to 430,000 new Medicaid enrollees if he cancels expansion as planned if elected," Kentucky Health News, July 23, 2015
- "Health-care jobs fewer than projected, but health secretary says Medicaid expansion is still on track to pay for itself through 2020," Kentucky Health News, July 19, 2015
- "Carroll was 'generation's best, most respected, most beloved editor,' change agent and role model," The Rural Blog, June 22, 2015, republished in Connecting newsletter for Associated Press retirees, June 23, 2015
- "John Carroll, one of America's great editors, made us all better, and will continue to be an inspiration," The Rural Blog, June 14, 2015
- "Self-selected media polls need to remind readers and viewers that they are not scientific," The Rural Blog, May 19, 2015
- "Bob Schieffer's simple, humble go-outs reflect important principles and realities of journalism," The Rural Blog, May 13, 2015
- "As part of Louisville visit, Prince Charles attends roundtable on health and the environment with health and environmental leaders," Kentucky Health News pool report, March 20, 2016
- "Beshear says Ky. rural hospitals 'have a positive cash flow' but he can't prove it; industry says it sees 'some improvement'," Kentucky Health News, Feb. 28, 2015
- "Beshear, in D.C., speaks bluntly about state's health issues and 'rank politics' that keeps some states from expanding Medicaid," Kentucky Health News, Feb. 22, 2015
- "FBI director says police must do better on race, and that's a message for both urban and rural areas," Feb. 16, 2015
- "State won't estimate cost of greater-than-expected Medicaid expansion for 'a few additional months' – after Nov. election," Kentucky Health News, Sept. 14, 2014
- "Appalachian Kentucky has much of what it needs to improve its poor health status, key federal officials agree," Kentucky Health News, Aug. 31, 2014
- "Beshear cites examples of health reform's benefits, while McConnell keeps up criticism, at Farm Bureau's ham breakfast," Kentucky Health News, Aug. 25, 2014
- "Leaders in health care and education meet on child obesity and what can be done about it, and not just in the schools," Kentucky Health News, Aug. 4, 2014
- "Beshear says that even if Republicans take over, they won't be willing or able to reverse his

- Medicaid expansion," Kentucky Health News, July 23, 2014
- "Meeting Digital Challenges of Community Journalism," PowerPoint for class presentation, 'Just for Educators' section of www.SavingCommunityJournalism.com, July 2014
- "State Supreme Court says county boards of health cannot enact smoking bans by regulation," Kentucky Health News, June 19, 2014
- "McConnell presses Democratic foe Grimes to say how she feels about Obamacare, but won't bite on questions about Kynect," Kentucky Health News, May 23, 2014
- "Paducah Sun editorial criticizing Medicaid expansion was off base; Beshear sends the newspaper a response," Kentucky Health News, May 5, 2014
- "Poll questions can guidance, and an be skewed; here's some offer of help in dealing with them," The Rural Blog, March 25, 2014
- "Sponsor of statewide smoking ban says House leaders are blocking a vote to protect some members from political fallout," Kentucky Health News, March 3, 2014
- "Appalachian Kentucky newspapers emphasize political voices on Obamacare," editor and co-author with student Justin Richter, Kentucky Health News, Jan. 13, 2014
- "Democratic leaders back statewide smoking ban; GOP counterparts are opposed or conflicted, but unsure of outcome," Kentucky Health News, Ja. 6, 2014
- "Bipartisan group starts planning effort to boost economy of hard-hit Appalachian Kentucky," The Rural Blog, Oct. 28, 2013
- "As misinformation abounds, journalists at all levels need to offer facts and references on health law," The Rural Blog, Oct. 24, 2013
- "Newspapers large and small inform readers (and even non-subscribers) about the complexities of health-care reform," Kentucky Health News, July 29, 2013
- "If a big newspaper has little local-news competition from television, it can be a community newspaper," The Rural Blog, July 28, 2013
- "Foes of poverty say it needs more news coverage, but rural media are often reluctant to tackle it," The Rural Blog, June 24, 2013
- "Grady Clay, a journalist and urbanist who appreciated rural, dies at 96," The Rural Blog, March 18, 2013
- "Southerners have misled nation for a century about cause of Civil War; time to set record straight," The Rural Blog, March 17, 2013
- "My view: There's more to tell in Cherokee County," The Rural Blog, Feb. 27, 2013
- "Cable TV coverage of Wisconsin recall illustrates problems with U.S. politics and public discourse," The Rural Blog, June 5, 2012
- "At the end, Byrd spoke truth to the power of coal," The Arena, Politico, June 28, 2010 (headline from republication in The Rural Blog, same day)

Other publications

- Rural Report, Institute for Rural Journalism and Community Issues, University of Kentucky, Spring 2008, editor; author of "Obama worked rural papers in Iowa, and it paid off," "Rudy Abramson, author and co-founder of Institute for Rural Journalism, dies at 70," co-author of "Newspaper struggles with covering immigrants," "Student project covers news, mends fences," "An exemplar of rural and community journalism changes, offering essential lessons in the craft," and "Small Midwest papers, especially in Oklahoma, struggle to publish in wake of huge ice storm"
- "Reporting state politics at the local level," article in "The Community as a Teaching Resource," booklet for panel at AEJMC convention, Washington, Aug. 9, 2007
- "Building a national community of rural journalists," International Society of Weekly Newspaper editors newsletter, May/June 2007
- "Papers must cover, guide economic development," International Society of Weekly Newspaper

editors newsletter, May/June 2007

"Now's the time to start reporting on grass-roots election activities," lead story for Publishers' Auxiliary, National Newspaper Association, August 2006

"The Future of Tobacco and Tobacco-Dependent Communities in Kentucky," 24-page report with work of Spring 2005 class, follow-up material from University of North Carolina, and above article, June 2006

"Electing Judges In Kentucky," eight-panel brochure distributed by Kentucky Judicial Campaign Conduct Committee (40,000 copies in 2006, fewer in 2008 and 2010)

"Wallace Wilkinson" entry in *Kentucky Encyclopedia*, 1992

Annual reports on freedom of information in Kentucky for Society of Professional Journalists and Kentucky Press Association, 1982-88

Conference papers

"A Campaign for a Healthier Kentucky," proposal for the Friedell Committee for Health System Transformation annual conference, Lexington, November 2013

"From Villain to Victim: The Coal Industry's New Image in Appalachian Kentucky," Dimensions of Political Ecology Conference on Nature and Society, Univ. of Kentucky, March 2, 2013

"Reporting Health: Rural newspaper coverage of health in Kentucky," Newspapers and Community-Building Symposium, National Newspaper Association convention, Charleston, S.C., October 5, 2012; co-author with Sarah Vos

"Circulation Patterns of Weekly Newspapers in Central Appalachia and Kentucky," Newspapers and Community Building Symposium, National Newspaper Association convention, Albuquerque, Sept. 23, 2011; co-author with Bill Bissett and Heather Arrowsmith, UK Coll. of Educ.

"Circulation Patterns of Weekly Newspapers in Central Appalachia and Kentucky," Appalachian Studies Association conference, Eastern Kentucky University, Richmond, March 11, 2011

"Discerning a Train Coming Down the Track: Three weekly newspapers and the Internet," Newspapers and Community Building Symposium, National Newspaper Association convention, Omaha, Neb., Oct. 1, 2010; co-author with Elizabeth K. Hansen

"Health Coverage in Kentucky's Community Newspapers: The Key Word is Local," adviser and co-author/presenter with Anna Hoover, Ph.D. student in health communication, Priester National Extension Health Conference, Indianapolis, April 8, 2009

"The Importance of Rural Journalism in Promoting Community Health," co-author with Laura H. Downey, Ph.D., University of Southern Mississippi, Southern Rural Sociological Association, Atlanta, Feb. 2, 2009

"Keeping Quiet or Taking the Lead? A study of editorial pages in Kentucky newspapers," Newspapers and Community Building Symposium, National Newspaper Association convention, St. Paul, Minn., Sept. 26, 2008; co-author with Elizabeth K. Hansen

"A Survey of Training Backgrounds and Needs at Rural Newspapers in the United States," National Summit on Journalism in Rural America, Shaker Village of Pleasant Hill, Ky., April 20, 2007, and Newspapers and Community Building Symposium, National Newspaper Association convention, Norfolk, Va., Sept. 27, 2007; lead author, assisted by graduate assistants V. Fielder and C.N. Tigas and B. Barnes, Ph.D.

"Coverage of Public-Policy Issues at Newspapers in Central Appalachia," presented at annual Conference of Appalachian Studies Association, Dayton, Ohio, March 2006; based in part on "Eastern Kentucky newspapers provide poor coverage of county budgets," 2005; and "Eastern Kentucky newspapers have generally weak editorial pages," 2006, co-authored with research assistant Chas Jorge Hartman

"A Survey of Newspapers in Central Appalachia," Appalachian Studies Association conference, Radford, Va., March 2005

Funded research

Principal investigator, sponsored research and reporting, Health and Health-Care Issues in Kentucky, Foundation for a Healthy Kentucky, 2010-18

Associate investigator, Center for Rural and Underserved Health Research, Health Resources and Services Administration, 2017-18

Principal investigator, sponsored reporting project on Shaping Our Appalachian Region Initiative, Rural Policy Research Institute, 2014

Editor, "Some news outlets say state police are too stingy with information," story by Terry Anderson for Institute for Rural Journalism and Community Issues and Scripps Howard First Amendment Center, published by several Kentucky newspapers, October 2010

Chief developer, survey of staff training levels and needs at Appalachian newspapers, 2005, John S. and James L. Knight Foundation

Supervised research by students in Community Journalism class into specific media outlets, markets, owners and phenomena, Fall 2004, Fall 2005 and Fall 2006; John S. and James L. Knight Foundation

Teaching (all in University of Kentucky School of Journalism and Media)

Community Journalism, JOU 485, fall semesters, 2004-present

Independent study by Austyn Gaffney, reporting and photography in Midway area, spring 2017

Online Community News, JOU 499, spring semesters, 2008-2016

Covering the Governor's Race, JOU 499, fall 2015

Independent study by Justin Richter, JOU 395, study of reporting on Patient Protection and Affordable Care Act, fall 2014

Independent study by Boone Broffitt, JOU 395, reporting on Appalachian issues, spring/fall, 2015

Independent study by Richard Yarmy, JOU 395, study of Kentucky online news sites, spring 2013

Covering the Governor's Race, JOU 499, fall 2011

Covering the Governor's Race, JOU 499, spring 2007

Covering Judicial Elections, JOU 497, spring 2006

The Future of Kentucky's Tobacco and Tobacco-Dependent Communities, JOU 497, spring 2005

Workshops, conferences and seminars held

"Covering Health: a Journalism Workshop," producer and presenter, Natural Bridge State Resort Park, Ky., Nov. 11, 2016

"Health Journalism Workshop," presenter and co-producer with Foundation for a Healthy Kentucky, Louisville, Ky., Sept. 21, 2015

Second Sino-U.S. Community Media Seminar, presenter and co-producer with Xinmin Evening News and Confucius Institute, University of Kentucky, Lexington, Jan. 8-9, 2015

Rural Computer-Assisted Reporting Workshop, presenter, co-sponsor and co-planner with Investigative Reporters and Editors, University of Kentucky, Lexington, May 18-20, 2012

Rural Computer-Assisted Reporting Workshop, presenter, co-sponsor and co-planner with Investigative Reporters and Editors, East Tennessee State University, Oct. 21-23, 2011

International Society of Weekly Newspaper Editors annual conference, programmer and co-coordinator, Richmond, Frankfort, Berea, Hazard and Whitesburg, Ky., June 23-26, 2010

"Foothills in Focus," workshops to help rural weekly newspapers in Appalachian Kentucky embrace the Internet and multimedia, February-April 2010

"Storytelling: Narratives in Print and Pictures," University of Kentucky, Oct. 1, 2009 (students), Oct. 2, 2009 (professionals)

- "Sorting Through the Smoke: Covering Tobacco and Health Issues in Your Community," Danville, Madisonville and West Liberty, Ky., May-June 2009; webinar, October 2009
- Sunshine Seminars, Kentucky Press Association, and presenter, "Records You Can and Should Publish in Your Newspaper," Lexington, May 29, 2008, and Madisonville, June 5, 2008
- National Summit on Journalism in Rural America, planner, convener and discussion leader, Shaker Village of Pleasant Hill, Ky., April 19-21, 2007
- "Covering the Big Ballot and Beyond," planner and major presenter, seminar on covering Kentucky elections, September 2006
- Coal-Media Roundtable, Pikeville, Ky., planner and moderator, day-long conference with about 20 attendees each from industry and media, April 2006
- "Covering Coal," planner and moderator, South Charleston, W.Va., November 2005 (day-long seminar with industry, environmental, mine-safety and business speakers)
- "Carrying the Capitals to Your Community," planner, moderator and partial presenter, day-long seminar, Somerset, Ky., August 2005
- "Covering Health Care and Health in Central Appalachia," planner and moderator, day-long workshop, Hazard, Ky., February 2005

Conference presentations

- "The Election of Donald Trump and its Meaning for Rural America," Delta Grassroots Caucus Economic Development Conference, Clinton Presidential Center, Little Rock, Oct. 20, 2017
- Keynote address on community journalism, third Sino-U.S. Community Media Symposium, Shanghai University of Political Science and Law, Shanghai, China, Sept. 28, 2017
- "Evolution and Challenges of Community Journalism," third Sino-U.S. Community Media Symposium, Shanghai University of Political Science and Law, Shanghai, China, Sept. 28, 2017
- "New Challenges for Community Journalism," Wisconsin Newspaper Association retreat, Eagle River, Wis., Aug. 25, 2017
- "Beyond the County Line: Stories important to your communities and how to cover them," Wisconsin Newspaper Association retreat, Eagle River, Wis., Aug. 25, 2017
- "Our Rural-Urban Divide and the Role of the News Media," Wisconsin Newspaper Association retreat, Eagle River, Wis., Aug. 25, 2017
- "Into the Issues: Stories important to your communities and how to cover them," Mississippi-Louisiana Press Associations convention, Biloxi, Miss., July 8, 2017
- "Finding Rural Health Stories: What reporters need to know," presenter-moderator, Association of Health Care Journalists Rural Health Journalism Workshop, Cincinnati, June 8, 2017
- "Working with the news media and marketing Extension," Kentucky Cooperative Extension Service agents conference, Barren River State Resort Park, Lucas, Ky., May 24, 2017
- "Extension Journalism for a Healthier Kentucky," Kentucky Cooperative Extension Service family and consumer sciences agents conference, Owensboro, Ky., May 3, 2017
- "Building confidence and trust amid fake news and alternative facts," Panhandle Press Association, Amarillo, Texas, April 21, 2017
- "Maximizing Research Impact: Bridging the Academia-Media Gap," Robert Wood Johnson Foundation, "Sharing Knowledge to Build a Culture of Health" research meeting, Louisville, Ky., March 23, 2017
- "Challenges to Journalism," series of seven programs exploring the roles and responsibilities of journalism in democracy, and performance of the news media, School of Journalism and Media (one with Bluegrass Chapter of Society of Professional Journalists); co-producer, Feb. 9, Feb. 15, Feb. 23, March 1, March 8, March 22 and March 30, 2017
- "Hyping' hyperlocal: Teaching the value of community journalism in the classroom and the startup," panelist, Association for Education in Journalism and Mass Communication convention, Minneapolis, Aug. 3, 2016

- "Republican Redoubt: The Politics of Kentucky's Upper Cumberland," Scott County Historical Society, Georgetown, May 19, 2016
- "Election coverage in small towns shouldn't be small," Election Coverage Workshop, Texas Center for Community Journalism, Texas Christian University, Fort Worth, March 4, 2016
- "Helping rural journalists improve coverage of health-related issues," Health Communication Symposium, Sun Yat-Sen University, Guangzhou, China, Dec. 2, 2015
- "Health News Coverage in Kentucky Newspapers," with graduate student Molly Burchett, Association for Education in Journalism and Mass Communications, San Francisco, Aug. 8, 2015
- Speaker on health care and public policy to class of Dr. Douglas Scutchfield, College of Public Health, April 10, 2015
- "Our changing news media and what they mean to our republic," Media Appreciation Luncheon, Campbellsville University, March 18, 2015
- "Bringing Big Stories Home," Community Journalism Workshop, Texas Center for Community Journalism, Texas Christian University, Fort Worth, March 6, 2015
- "Recent Social Movements in the United States," Fulbright Seminar for Fulbright fellows from Pakistan, Lexington, Ky., Nov. 8, 2014
- "How Has the Media Landscape Changed in Kentucky?" presentation at panel discussion for Leadership Kentucky for CEOs New to Kentucky, Frankfort, Sept. 25, 2014
- "Defining Emergent Journalistic Behaviors," Association for Education in Journalism and Mass Communications convention, Montreal, Quebec, Aug. 6, 2014
- "The pressures of covering elections and endorsing candidates in small communities," Local Elections Workshop, Missouri School of Journalism, Columbia, Jan. 31, 2014
- Moderator, news-media panel, Kentucky Chamber of Commerce Legislative Preview, Lexington, Dec. 9, 2013
- Moderator, dialogue between Senate President Robert Stivers and House Speaker Greg Stumbo; participant in media panel, Ky. Hospital Association conference, Nov. 21, 2013
- Legislative preview for Foundation for a Healthy Kentucky grantees, Lexington, Oct. 21, 2013
- "Rural Areas and the Patient Protection and Affordable Care Act," webinar for Association of Health Care Journalists, Oct. 17, 2013
- "The Independent Journalist: Innovation from the Loneliest Corner of the Newsroom," with Jennifer P. Brown, Society of Professional Journalists and Radio-Television-Digital News Association, Anaheim, Calif., Aug. 25, 2013
- Moderator, media panel, Kentucky Chamber of Commerce Annual Policy Conference, Lexington, Dec. 10, 2012
- Moderator of breakfast-table discussion, "Communicating with the Communicators, Large and Small," and panelist on ethics, Council on Governmental Ethics Laws annual conference, Columbus, Ohio, Dec. 3, 2012
- "Circulating News in Rural China and Appalachia," with You You, Global Mountain Regions Conference, UK Appalachian Center, Oct. 26, 2012
- "Covering the Presidential Election," webinar for Southern Newspaper Publishers Assn., Iowa Newspaper Foundation and Online Media Campus, June 22, 2012
- "Ensuring the Public's Right to Know," continuing legal education seminar, Legislative Research Commission, Frankfort, June 13, 2012
- "Facing the Digital Challenge in Community Journalism," keynote address, Virginia Press Association, Roanoke, April 19, 2012
- "Cutting Through the Clutter: How Newspaper Media Connect with Voters," panelist, American Association of Political Consultants, Austin, Tex., March 30, 2012
- "Engaging Rural News Media," co-presenter with Sarah Vos, Kentucky Health Literacy Summit, Lexington, March 22, 2012

- Moderator and presenter, "Going digital, going mobile with community newspapers," Assn. for Education in Journalism & Mass Communication, St. Louis, Aug. 11, 2011
- Organizer and moderator, panel discussion on ethics, Society of Professional Journalists regional conference, Hebron, Ky. April 2, 2011
- Moderator and presenter, panel on community journalism, Association for Education in Journalism & Mass Communication, Denver, Aug. 6, 2010
- "Rural and Community Journalism: Personal and Professional," Alaska Press Club, Anchorage, May 7, 2010
- "The Role of Community Journalism," Panhandle Press Association centennial convention, Canadian, Tex., April 16, 2010
- "Media Perspective on Access to Public Records in the Digital Age," State Government Bar Association continuing legal education seminar, Frankfort, Jan. 26, 2010
- Co-presenter, discussion on Kentucky politics and journalism, Kentucky Chamber of Commerce Board of Directors, Lexington, Jan. 7, 2010
- "Health Coverage in Kentucky Newspapers," Kentucky Hospital Association convention, Lexington, Nov. 12, 2009
- "Networking and Resources for Doing Environmental Stories in Rural Areas," Society of Environmental Journalists annual national conference, Madison, Wis., Oct. 9, 2009
- "Community Journalism: The Bright Spot in Traditional Journalism," Society of Professional Journalists annual convention, Indianapolis, Aug. 27, 2009
- "Helping Rural Journalists Better Serve Their Communities," Association for Education in Journalism and Mass Communication convention, Boston, Aug. 5, 2009
- "Political precursors of transition," UK Gatton College of Business and Economics MBA 640 – Capstone Week, "Managing Transition," June 2, 2009
- "Editorial Leadership in Community Newspapers" at Southern Newspaper Publishers Association Traveling Campuses in Richmond, Va.; Tampa, Fla.; Charleston, W.Va.; and two in Lexington, Ky., November 2004 – July 2008
- "Building Community: Relationship Journalism," Alaska Press Club, Anchorage, April 2008
- "Editorial Voice: Building Civic Capital," Alaska Press Club, Anchorage, April 2008
- "The Changing Landscape of Alaska Journalism," panelist, Alaska Press Club, Anchorage, April 2008 (also panelist on a panel about political coverage)
- "Improving Rural Journalism," University of Kentucky emeriti faculty, Lexington, Ky., April 15, 2008
- "How Rural Journalism Can Help Rural Health," presentation with Judy Jones Owens to Priester National Extension Health Conference, Louisville, Ky, April 2006; National Rural Health Association conference, Reno, Nev., May 2006; Kentucky Rural Health Association conference, July 2006
- "Improving Political Coverage," Landmark Community Newspapers, Louisville, March 2006
- "Covering Judicial Elections in Kentucky," Kentucky Press Association convention, January 2006
- "Covering the Legislature from Afar," West Virginia Associated Press members' meeting, Dec. 2005

Other invited presentations

- Discussion of current issues and journalism with student interns at Inez Deposit Bank, Inez, Ky., July 11, 2017
- "The News Media and Public Policy," Clay Congress for Statesmanship (students from all 50 states), Martin School for Public Policy, University of Kentucky, June 13, 2017
- "Rural Journalism: Tracking Agriculture," webinar for GateHouse Media and Online Media Campus (Iowa Newspaper Association), May 18, 2017
- "Kentucky journalism and politics," Rotary Club, Elizabethtown, Ky., May 23, 2017
- "Kentucky journalism and politics," Rotary Club, Paris, Ky., May 18, 2017
- "Comment on Kentucky," Friends of Scouting dinner, La Grange, Ky., April 25, 2017
- Speaker on politics, government, journalism and health insurance, Louisville Independent Insurance Agents Association, Feb. 16, 2017

- Speaker on American and rural journalism, State Department International Visitor Leadership Program delegation, Lexington, Ky., Feb. 7, 2017
- "Rural Journalism: Tracking Agriculture," webinar for GateHouse Media newspapers, Jan. 15, 2017
- Speaker on election results and journalism, Northern Kentucky Forum, Covington, Nov. 17, 2016
- Speaker on journalism and politics, University of Kentucky Jefferson County Alumni Association, Jeffersontown, Ky., March 2, 2016
- "Population Health: Strategies to Improve Outcomes," as rapporteur, Friedell Committee for Health System Transformation conference, Shaker Village of Pleasant Hill, Ky., Oct. 24, 2016
- Presentation of Tom and Pat Gish Award to Ivan Foley, Missouri Press Assn., Branson, Oct. 1, 2016
- "The Political Horizon," East Kentucky Power Cooperative managers and directors, Lexington, KY., July 27, 2016
- Speech on Kentucky journalism and politics, Rotary Club, Bardstown, Ky., July 20, 2016
- Speech on Kentucky journalism and politics, Rotary Club, Frankfort, Ky., June 8, 2016
- "Translating research for journalists and general audiences through blogs," ENT 670, Experimental Methods in Entomology, University of Kentucky College of Agriculture, Feb. 23, 2016
- Speaker on government and politics, January meeting of Kentucky Chamber of Commerce board of directors, 2010-16
- Speaker on conflict and cooperation between rural and urban Kentucky, Bingham Fellows, Leadership Louisville, Aug. 13, 2015
- Speaker on current public-policy issues in Kentucky, meeting of strategic planning committee, University of Kentucky College of Agriculture, Food and Environment, March 3, 2015
- Co-presenter on news media's role in Kentucky government and politics, Leadership Kentucky, 2012-15
- Review of Kentucky election results for presidents of Association of Kentucky Independent Colleges and Universities, Frankfort, Ky., Nov. 6, 2014
- Overview of U.S. Senate race in Kentucky for traveling group of students and Dr. John Green from University of Akron, Shelbyville, Ky., Nov. 3, 2014
- Overview of Kentucky election campaigns, Winchester Rotary Club, Oct. 24, 2014
- Interview of candidates for governor, Kentucky Chamber of Commerce Business Summit and Annual Meeting, Louisville, July 22, 2014
- Speech on current political landscape in Kentucky, Kentucky Association of School Superintendents, Louisville, Dec. 8, 2013
- Speaker on elections, with John David Dyche, Danville-Boyle County Chamber of Commerce, Oct. 29, 2012
- Speaker, "Stuff You Need to Know about Politics and Government," Owensboro Public Life Foundation and Owensboro Women's Coalition, Oct. 16, 2012
- Speaker on political courage, Governor's Local Issues Conference, state Department for Local Government, Louisville, Aug. 17, 2012
- Speaker, "Overview of media and government," Leadership Lexington, April 12, 2012
- Keynote speaker, Kentucky Health Literacy Summit, Lexington, March 23, 2012
- Speaker on open government, League of Women Voters of Christian County, Hopkinsville, March 13, 2012
- Speaker on Kentucky politics, Kentucky Association of School Superintendents, Lexington, June 22, 2012
- Speaker on Civil War's resonance in modern Kentucky politics, Taylor County Historical Society, Campbellsville, June 21, 2011
- Moderator, colloquia on health literacy, College of Communications and Information Studies, University of Kentucky, 2010-2012
- Speaker on political and media issues, Women's Chamber of Commerce of Metropolitan Louisville, Oct. 3, 2011

- "The Civil War and Kentucky Today," speech to annual meeting of First Families of Kentucky, Lexington, Ky., Oct. 1, 2011
- Speaker on Kentucky politics, Agriculture Leaders program, University of Kentucky College of Agriculture, Frankfort, Feb. 17, 2011
- Speech on freedom of information, Zambian Institute of Mass Communications, Lusaka, Zambia, May 27, 2010
- "Freedom of Information Act: Why?," and moderator of subsequent discussion, Media Institute of Southern Africa, Gaborone, Botswana, May 26, 2010
- Moderator, "A Forum on Coal in Kentucky," and presenter, "Coal in Kentucky Today," University of Kentucky College of Engineering, Nov. 5, 2009
- Advocate for law clarifying journalists' access to polling places, Kentucky County Clerks Association, June 15, 2009
- Rapporteur, Friedell Committee for Health System Transformation conference, Shaker Village of Pleasant Hill, Ky., Nov. 2, 2009; Lexington, Ky., May 19, 2009
- "Exploring Youth Entrepreneurship Programming Across Kentucky," moderator, Kentucky Entrepreneurial Coaches Institute seminar, Lebanon, March 6, 2009
- "How They Did It: Award-winning Work in Kentucky Newspapers," moderator and presenter, Kentucky Press Association convention, Louisville, Jan. 23, 2009
- "Covering and Guiding Rural Economic Development," Kentucky Press Association convention, Louisville, Jan. 23, 2009
- "Out in the Field: Covering Agriculture's Environmental and Health Impacts," moderator, Society of Environmental Journalists annual conference, Roanoke, Va., Oct. 17, 2008
- "Covering Climate Change and Our Energy Future in Rural America," planner and co-sponsor, pre-conference session, Society of Environmental Journalists conference, Oct. 15, 2008
- "Assessing and Improving Rural Kentucky's Health System," Friedell Committee for Health System Transformation, Lexington, Ky., Sept. 28, 2008
- "Leadership Challenges and Opportunities in Small Markets," New York Newspaper Association Publishers' Conference, Washington, D.C., Sept. 13, 2008
- "Covering and Guiding Rural Economic Development," Tennessee Press Association convention, Nashville, July 18, 2008
- "Covering and Guiding Rural Economic Development," Mississippi Press Association convention, Biloxi, June 28, 2008
- "Delivering Your Health Message in a Changing Media Market," Kentucky Society of Health Care Public Relations Managers, Ky. Hospital Association, Louisville, May 13, 2008
- "The Paralysis of Public Policy In Kentucky," Kentucky Business Roundtable, Donamire Farm, Lexington, May 12, 2008
- "Rural Economic Development," Chambers of Commerce in Columbia, Ky., February 2008; Mount Vernon, Ky., May 2008; and Albany, Ky., June 2008
- "The State and National Political Landscape," Tri-State Accountants Association (electric cooperatives in Ohio, Kentucky and Indiana), Lexington, Ky., April 1, 2008
- Seminar on media with Young Agricultural Leaders group sponsored by University of Kentucky College of Agriculture and Kentucky Farm Bureau, Frankfort, Feb. 20, 2008
- Seminar with journalism students at Lindsey Wilson College, Columbia, Ky., based in part on their research directed in cooperation with instructor Dan Koger, Feb. 18, 2008
- "Media Relations: Start Now," presentation to Election Center workshop, "In Preparation for the Presidential General Election," Louisville, Feb. 15, 2008
- "The State and National Political Landscape," Kentucky Association of Electric Cooperatives board of directors, Frankfort, Ky., Feb. 4, 2008
- "Covering Health Care and Health in Kentucky," Kentucky Press Association convention, Lexington, Jan. 25, 2008
- "Regionalism in Kentucky," presentation to Bingham Fellows of Leadership Louisville, Shaker Village of Pleasant Hill, Ky., Jan. 24, 2008

- Kentucky Legislative Ethics Commission continuing education seminar for legislators, Frankfort, Jan. 9, 2008
- "The Kentucky Republican Party after John Sherman Cooper and Louie Nunn," annual John Sherman Cooper Lecture, Somerset Community College, Oct. 29, 2007
- "Editorial Leadership," Community Newspaper Holdings Inc. editors and publishers from Kentucky and adjoining states, Lexington, Ky., August 2007
- "Covering Politics is more than just Covering Politicians," national Agricultural Media Summit, Louisville, July 30, 2007
- Seminar on reporting and writing for journalists in Nolan Newspaper Group, Manchester, Ky., July 26, 2007 (assisted by Charles House, former editor, Manchester)
- "Children and Agriculture: Telling the Story," co-sponsor and moderator, Shaker Village of Pleasant Hill, Ky., July 13-14, 2007
- "State of the State," moderator and panelist, Leadership Kentucky afternoon seminar, Frankfort, Ky., June 2007
- "Health, Wealth and Wireless: Issues for Rural Iowa," co-sponsor and opening speaker, Des Moines, Iowa, May 11, 2007
- "Agriculture's Image in the 21st Century: Challenges and Opportunities," panelist and moderator, Governor's Summit on Agriculture, Louisville, March 15, 2007
- "Communicating the Story of Sustainable Agriculture," Growing Kentucky: Land, Food and Culture, University of Kentucky, Lexington, March 16, 2007
- "Covering and Guiding Economic Development," Tennessee Press Institute, Tennessee Press Association convention, Nashville, Feb. 9, 2007
- "The Responsibility of the Media in Time of War," Central Kentucky Civil Liberties Union, Lexington, Ky. Feb. 22, 2007 (one of three presenters)
- "Covering the Governor's Race," Kentucky Press Association, Louisville, January 2007
- "Improving State Coverage by Rural Media," speech to staff of Council of State Governments, Lexington, Ky., December 2006
- "Beyond the Board Meeting: Improving Your Coverage of Education in Kentucky," Frankfort, co-sponsor and session leader, Nov. 10, 2006
- "Improving Local and State Coverage," day-long seminar for staff of Kentucky New Era, Hopkinsville, Ky., September 2006
- "How Journalism Can Help Empower Rural Communities," Appalachian Housing Conference, Mountain Lake, Va., August 2005
- "How Journalism Can Help Empower Rural Communities," International Rural Network Conference, Abingdon, Va., June 2005
- "The Media and Appalachia," rapporteur and concluding presenter-moderator, two-day conference, East Tennessee State University, April 2005
- "Journalism at a Crossroads," speech at Miller Center of Public Affairs seminar on journalism in rural America, University of Virginia, 2001; published online at www.uky.edu/CommInfoStudies/IRJCI/reports/reportscrossroads.html.
- Presentation on researching broadcast purchases by political candidates, campaign-finance seminars sponsored by Brigham Young University, 2000
- Co-lecturer, non-credit course on politics, Bellarmine University, Louisville, fall 1992

Moderations (selected, mostly recent)

- "Big Issues in Journalism, the News Business and News Tech," for Council of Affiliates, Association for Education in Journalism and Mass Communications annual convention, Chicago, Aug. 10, 2017 (Tim Franklin, Owen Youngman, Carol Fowler and Louise Kiernan)
- Debate among candidates for Frankfort City Commission, South Frankfort Neighborhood Association, Oct. 27, 2016
- Discussion with former U.S. Sen. Tom Daschle, political scientist Stephen Voss and former press

- secretary and lobbyist Michael Ruehling, Martin School for Public Policy and Administration, University of Kentucky, Oct. 18, 2016
- Flash session on news coverage, National Newspaper Association convention, Franklin, Tenn., Sept. 24, 2016
- Flash session on news coverage, National Newspaper Association convention, St. Charles, Mo., Oct. 3, 2015
- Legislative panel, Council on Postsecondary Education governing boards' conference, Lexington, Ky., Sept. 28, 2015
- Debate among candidates for governor, Kentucky Press Association convention, Jeffersontown, Jan. 23, 2015
- News-media panel, Kentucky Chamber of Commerce Pre-Legislative Conference, Lexington, Dec. 8, 2014
- Appalachian Forum on Hydraulic Fracturing as a Method of Natural-Gas Extraction in Kentucky, University of Kentucky Appalachian Center, Feb. 23, 2012
- Concluding panel discussion, Kentucky Agricultural Summit, Kentucky Agricultural Council, Louisville, Nov. 18, 2011
- Media roundtable and group discussion, and conference co-planner of "Stories from the Shadows: Spotlighting Domestic Violence in Kentucky," Kentucky Educational TV, Lexington, Sept. 1, 2011 (Co-sponsor, with Kentucky Domestic Violence Association)
- Debate among candidates for commissioner of agriculture, Agriculture Leaders program, University of Kentucky College of Agriculture, Lexington, Feb. 16, 2011
- Debate among candidates for governor, Kentucky Press Association, Louisville, Jan. 21, 2011
- Discussion on rural philanthropy at Kentucky Philanthropy Summit, Lexington, Sept. 2, 2010
- "An Economic Perspective on Kentucky," symposium sponsored by Martin School of Public Policy, Univ. of Ky., and state treasurer, Frankfort, Jan. 13, 2010
- "Responding to the News Media," Kentucky School Public Relations Association conference, Lexington, Nov. 12, 2009

Panel appearances (selected)

- "Let's Talk About the News," Lexington Forum, Oct. 5, 2017
- "Fake News? Real News? Why It's Important," Louisville Forum, Aug. 9, 2017
- "Real news in an alternative-fact world," Mississippi Press Association and Louisiana Press Association joint convention, Biloxi, July 7, 2017
- Discussion of the journalism career of Joe Creason on the occasion of the 40th Joe Creason Lecture, University of Kentucky School of Journalism and Media, April 18, 2017
- Discussion of journalism and coverage of politics and government, The Guardian and The Rockefeller Foundation, New York, N.Y., March 2, 2017
- News-media discussion of Kentucky politics, Kentucky Association of Counties conference, Lexington, Nov. 20, 2015
- "The 2016 Presidential Election: What Did Journalists Get Right?," Society of Professional Journalists Bluegrass and campus chapters, University of Kentucky, Nov. 15, 2016
- "The Role of Media in Shaping the Public's Perception of Health Care," Kentucky Society for Health Care Public Relations and Marketing, Versailles, Ky., Nov. 3, 2016
- Brandeis Inn of Court (lawyers' organization) discussion on judicial elections in Kentucky, Louisville, Oct. 29, 2013
- Kentucky Youth Advocates, discussion of Blueprint for Kentucky's Children, Louisville, Oct. 29, 2013
- Discussion of Kentucky politics, Leadership Kentucky Alumni annual meeting, Lexington, Oct. 26, 2012
- Discussion of need for Freedom of Information Act, public meeting held by Press Freedom Committee of The Post newspaper, Lusaka, Zambia, Dec. 7, 2011

News-media panel on state issues, Kentucky Chamber of Commerce annual meeting, Louisville, July 12, 2011

"On the Eve of an Historic Inauguration: Covering Race and Politics in 2009," Louisville Chapter, Society of Professional Journalists, Jan. 15, 2009

News-media quotations (selected, CURRENT YEAR only)

"Trump, McConnell

"Which anonymous sources are worth paying attention to," Perry Bacon, FiveThirtyEight.com, July 18, 2017

"McConnell's health gambit ripples in Kentucky," Rachel Roubein, The Hill, July 12, 2017

"Senate so used to Trump's 'drama' it shrugs at his disparaging remark on health bill," Lesley Clark, McClatchy Newspapers, June 20, 2017

"Jim Bunning: Pitcher, Politician and Patriarch," John Gizzi, Newsmax, May 28, 2017

"Another Ailes legacy: Helping underdog McConnell win his 1st Senate race," Curtis Tate, McClatchy Newspapers, May 18, 2017

"Newspaper chooses to focus on 'troubled past' of the passenger who was violently dragged off a United flight," Joe Strupp, Media Matters, April 11, 2017

"Beshear intervening in WKU lawsuit," Kentucky Kernel, March 24, 2017

"In Kentucky, the Trump playbook is already familiar," Michael Lindenberger, The Atlantic, March 2, 2017

"If Small Newspapers are going to survive, they'll have to be more than passive observers to the news," Damian Radcliffe and Christopher Ali, NiemanLab, Feb. 2, 2017

Television and radio appearances (selected, mostly recent)

Kentucky Educational TV, analyst of elections and State of Commonwealth speeches, 2007-present

Kentucky Educational TV, "Comment on Kentucky," panelist and occasional guest host, 1975-2014

WLEX-TV, Lexington, Ky., "Hey Kentucky" with Matt Jones, June 7, 2017

NPR, "Rural Trump voters embrace the sacrifices that come with support," March 30, 2017

WVLK, Lexington, Ky., Guest to discuss journalism, "9 to 10 Show," March 22, 2017

WKCT, Bowling Green, Ky., Commonwealth Policy Foundation interview about journalism and news media, Feb. 15, 2017

WRFL, Lexington, Ky., "Campus Voices," co-panelist, discussion of journalism, Feb. 15, 2017

RFD-TV, discussion of rural news items, Feb. 10, 2017, Dec. 7, 2016, Nov. 21, 2016

NPR, "Democrats in Kentucky work to rebuild voter base after losing statehouse," Nov. 21, 2016

WTTL, Madisonville, Ky., "Coalfield Comments," discussion of politics and journalism, Feb. 6, 2017

WYMT-TV, Hazard, "Issues and Answers," discussion of election results, Nov. 11, 2016

WHAS, Louisville, "Terry Meiners Show," discussion of election and journalism, Nov. 8, 2016

WTTL, Madisonville, Ky., "Coalfield Comments," discussion of election, Nov. 7, 2016

WBRT, Bardstown, discussion of rural journalism, Aug. 31, 2016

WVLK, Lexington, "Live with Lee" with guest host Jonathan Miller, June 3, 2016

Kentucky Public Radio, "He are the Kentucky state House races to watch this year," May 26, 2016

WYMT-TV, Hazard, "Issues and Answers," discussion of election results, Nov. 6, 2015

Kentucky Public Radio, "Matt Bevin running for governor on his own terms," Oct. 28, 2015

Kentucky Public Radio, preview of U.S. Senate debate, Oct. 13, 2014

KPCC, Pasadena, Calif., U.S. Sen. Rand Paul and his presidential campaign, Sept. 3, 2015

WTTL, Madisonville, Ky., "Coalfield Comments" on politics and journalism, Aug. 31, 2015

WKDZ-WHOP, Cadiz and Hopkinsville, Ky., preview of primary election, May 18, 2015

MSNBC, "MTP Daily," discussion of Sen. Mitch McConnell with Chuck Todd, April 2014

Host, "Crisis at Hope School: A School Shooting Webcast," University of Findlay and Rural Domestic Preparedness Consortium, Somerset, Ky., April 27, 2010

Expert testimony or national judging

Judge, Toner Prize for Excellence in Political Reporting, Syracuse University, 2014-16
Judge, three categories, National Newspaper Association Better Newspaper Contest, 2016: Best Investigative or In-Depth Story or Series, circulation 10,000+; Best Health Story, circulation 6,000+; Best Localized National Story
Judge, Community Journalism, Scripps Howard Foundation's National Journalism Awards, February 2010 and March 2012
Judge, National Federation of Press Women awards contest, 2012
Rebuttal testimony on behalf of National Newspaper Association to Postal Regulatory Commission, Six to Five Day Delivery, Docket No. N2010-1, July 30, 2010
Advocate for (successful) bill to create tax credit for donations to community foundations, Appropriations and Revenue Committee, Kentucky Senate, March 16, 2010

Professional consultations (group)

Consultant, Community & Economic Development Initiative of Kentucky, grant proposal to Robert Wood Johnson Foundation for health extension program, Oct. 3, 2017
Reviewer, Newspaper Research Journal, 2015-present
Reviewer, "Conversations in Community Journalism," International Society of Weekly Newspaper Editors and Huck Boyd National Center for Community Media, Kansas State University, 2017
Selection committee, Rural Computer-Assisted Reporting fellowship, Investigative Reporters and Editors, 2011-present
Adviser, Rural Health News Service, Nebraska Press Association, 2016-present
Facilitator, International Society of Weekly Newspaper Editors members and House Democratic Policy and Communications Committee, meeting in Washington, D.C., June 29, 2017
Consultant, U.S. Rep. Cheri Bustos, co-chair, House Democratic Policy and Communications Committee, on communication with rural voters, April 7, 2017
Consultant, Association of Health Care Journalists, for programming of Health Journalism Workshop, March 2017
Consultant and co-promoter, Solutions Journalism Network, selection of invitees to programs in Kentucky, March 2017
Consultant, Almanac of American Politics 2018 overview article on Kentucky and article on Gov. Matt Bevin, February-March 2017
Consultant, CivicLex.org application for Knight Cities Challenge grant from Knight Foundation, January 2017
Consultant, Illinois Humanities, on possible project to help Illinois newspapers serve democracy, Sept. 21, 2016
Consultant, News 21 reporting project at Arizona State University (student Emily Mills), June 21, 2016
Reviewer, Journalism and Mass Communications Quarterly, papers responding to Association for Education in Journalism and Mass Communications Special Presidential Initiative research call on Revitalizing the Bonds of Journalism, Citizenship and Democracy, May 2016
Consultant, Foothills Forum, Rappahannock County, Virginia, on recruitment of writers to report survey findings, 2016
Consultant, Community & Economic Development Initiative of Kentucky, journalism for CEDIK and National Association of Community Development Extension Professionals, January 2016
Consultant, Solutions Journalism Network project on sustainability of small towns in the Intermountain West, 2015-
Member, planning committee, "Kentucky's Signs of Progress" event to highlight County Health

Rankings, Department of Public Health and Robert Wood Johnson Foundation, 2014
Member, selection committee, Kentucky Journalism Hall of Fame, 2014, 2017
Judge, Illinois Press Association contest, 2014
Member, Appalachian Regional Commission focus group on ARC and Ky., Slade, Ky., Oct. 21, 2014
Member, Kettering Foundation committee of journalism educators exploring how to make service to democracy a larger part of journalism education, 2014-16
Member, Rural Access Work Group, Kentucky Council on Postsecondary Education, 2013
Adviser, University of Kentucky research team developing strategies for Environmental Protection Agency on effective public communication in water crisis, July 2013
Member, committee for Investigative Reporters and Editors computer-assisted reporting conference, Louisville, 2013
Member, planning committee for inaugural conference on journalism about poverty, Washington and Lee University, 2012
Judge, Community Journalism category, National Journalism Awards, Scripps Howard Foundation, 2010 and 2012
Judge, Pennsylvania Press Association contest, March 2012
Host and guide for group of Zambians interested in freedom of information, Frankfort, Ky., March 5, 2012
Interviewer and consultant, candidates for Communication Officer position, Foundation for a Healthy Kentucky, Feb. 23, 2012
Advisory committee member, Dakotafire project for community newspapers in eastern Dakotas, 2011-present
Kentucky Living magazine, Kentucky Association of Electric Cooperatives, committee to discuss health coverage, 2011-12
Consultant and advocate for freedom of information law in Zambia, trip sponsored by U.S. Department of State, Nov. 27-Dec. 8, 2011
Reviewer, Governor's Office of Agricultural Policy application for second round of 2010 Harvard University Innovations in American Government Awards
Reviewer of research papers, Community Journalism Interest Group, Association for Education in Journalism and Mass Communications, 2010
Consultant and advisory board member, "Coal in Kentucky" documentary, University of Kentucky College of Engineering Center for Visualization, 2010
Election night and pre-election "One to One" show commentator, Kentucky Educational Television, 2010-present
Partner, Kentucky Health Literacy Summit, February 2010
Kentucky Agricultural Council Rural Communities Committee, December 2009
Jenkins Fenstermaker PLLC, Charleston, counsel for Daniel Butcher in libel suit against Lincoln Journal, U.S. District Court for Southern West Virginia, August 2009
Visiting journalists from the nation of Georgia, July 2009
Visiting government public relations officers from the nation of Georgia, September 2009
Visiting journalists from the Russian region of Siberia, September 2009
Farm Credit Banks of Mid-America, Louisville, media training, April 2009
Foundation for a Healthy Kentucky, Louisville, consultation on profile, March 2009
IBM Corp., New York, consultation on Webinar on rural broadband, March 2009
Kentucky Historical Society, Frankfort, judging media awards, February 2009
Reviewer, *Community Journalism: A New Era*, CQ Press, November 2007
Judge, Kentucky Daughters of the American Revolution Media Award, 2007

Pendleton County Public Schools, consultation on student-led political forum, January 2006
Numerous consultations with rural and metro news outlets on rural issues and coverage

Professional consultations (individual) (CURRENT YEAR ONLY)

Frank Morris, national correspondent and senior editor, KCUR, Kansas City (NPR), Oct. 24, 2017
Louis Jacobson, reporter, Governing magazine, Oct. 23, 2017
Ben and Whit Chandler, owners, The Woodford Sun, Versailles, Ky., Aug. 17, 2017
Bobbie Curd, reporter, The Advocate Messenger, Danville, Ky., June 26, 2017
Jonathan Cullick, Northern Ky. University, for UPK book and Ky. Humanities Council, June 2, 2017
Josh Qualls, reporter, The Interior Journal, Stanford, Ky., May 11, 2017
Rose Ciotta, Knight Foundation grantee seeking recommendations for partners, May 4, 2017
Forrest Berkshire, editor, The Kentucky Standard, Bardstown, Ky., May 1, 2017
Samantha Balaban, producer, NPR, April 6-7, 2017
Sheila Hagar, reporter, Walla Walla (Wash.) Union-Bulletin, April 4, 2017
Frank Morris, national correspondent and senior editor, KCUR, Kansas City (NPR), April 3, 2017
Nick Tabor, contract writer, New York magazine, March 7, 2017
Jack Healy, The New York Times, March 7, 2017
Campbell Robertson, The New York Times, Feb. 24, 2017
Louis Jacobson, writer, The Almanac of American Politics, Feb. 23, 2017

Awards and honors

James Madison Award, Scripps Howard First Amendment Center, University of Kentucky, 2015
Media Award, Kentucky Psychological Association, 2013
Wells Memorial Key for service to Society of Professional Journalists, 2011
Kentucky Journalism Hall of Fame, 2010
Media Award, East Kentucky Leadership Foundation, 2009
Intellectual Freedom Award, Kentucky Council of Teachers of English, 2006
Outstanding Journalist Award, Louisville League of Women Voters, 2006
Outstanding Kentucky Journalist, Louisville Chapter, Society of Professional Journalists, 2005
Print Journalist of the Year, 1996, Western Kentucky University Department of Journalism
First place, deadline reporting, Metro Louisville Journalism Awards, 1992 (co-recipient)
First place, continuing coverage, Metro Louisville Journalism Awards, 1992
First place, column writing, Metro Louisville Journalism Awards, 1989, 2004, 2005, 2013, 2016
Member of Courier-Journal team given 1989 Pulitzer Prize for General News Reporting for
"exemplary initial coverage of a bus crash that claimed 27 lives" at Carrollton, Ky.
First place, deadline reporting, Metro Louisville Journalism Awards, 1989
Co-recipient, third place, investigative reporting, strip-mine series, Southern Journalism Awards, 1987
Best newspaper typography, The Leitchfield Gazette, 1976 (at Russellville production center)
Best non-daily student newspaper, Society of Professional Journalists Region 5, 1974

University service

University Senate Council, elected by faculty of the university, 2017-19
Council committee on faculty evaluation of the president, 2016
University Senate, elected by College of Communication and Information faculty, 2014-17
(term extended by election to Senate Council); parliamentarian, 2017-present
Fellow, UK Appalachian Center, 2005-present
Appalachian Center Periodic Review Committee, 2009
Periodic Review Committee, Department of Community and Leadership Development, College of
Agriculture, Food and Environment, 2014
Committee to pursue Rural Education Policy Center, Martin School of Public Policy, 2017

University Committee on Press, Radio and Television, 2014

Reviewer, student submission for Kaleidoscope, UK journal of undergraduate research, Fall 2008

(Seger and McCoy: "Putnam Meets Rosen: A Story of the 2007 Kentucky Governor's Race")

Member, UK Interdisciplinary Economic Development Research Collaborative; convener, Community Engagement and Measurement Committee, 2008

Member, Tracy Farmer Institute for Sustainability and the Environment, 2008-present

COLLEGE and SCHOOL

Chair, search committee for multimedia professor, School of Journalism and Media, 2017

Faculty Council, College of Communication and Information, elected by School faculty, 2015-17

Blyton Professorship committee, College of Communication and Information, 2015

Promotion and Tenure Committee, College of Communication and Information, 2012-13

Chair, Grievance Committee, School of Journalism and Telecommunications, 2012

Co-adviser, campus chapter, Society of Professional Journalists, 2005-present

Judge, David Dick 'What a Great Story' Storytelling Award, School of Journalism and Media, 2012-16

Advisory Board, Scripps Howard First Amendment Center, School of Journalism and Media

OTHER COLLEGES

Advisory Council, Community and Economic Development Initiative of Kentucky, College of Agriculture, Food and Environment, 2010-present

Adviser, first Appalachian Health Summit, College of Medicine, 2011

Speaker, Constitution Day at UK, each September, 2010-2014

Public interviewer of former Republican National Chairman Mike Duncan, Wendell H. Ford Public Policy Research Center, University of Kentucky Libraries, April 26, 2010

Adviser, UK Office of Health Research and Development, spring 2008, on intern's project to prepare and distribute tailored news stories on health issues in specific counties

REACH Operations Group, Department of Family and Community Medicine, College of Medicine, 2008-2010 (outreach for research subjects)

Planning group, Growing Kentucky: A New Culture of Land and Food, symposium of College of Agriculture and Gaines Center for the Humanities, 2007

Member, multi-college Methamphetamine Interest Group convened by College of Dentistry, 2006-07 (led to 2008 research report on substance abuse issues in Kentucky)

Rural Dental Education Task Force, College of Dentistry, 2006

Professional affiliations

Association for Education in Journalism and Mass Communications, 2004-present; Community

Journalism Interest Group, professional freedom and responsibility chair, 2006-07;

secretary, 2009-2012; PF&R chair, 2012-14 and 2016-17; teaching chair, 2014-16; member,

Ethics, Mass Communication and Society and Newspaper and Online News divisions

Society of Professional Journalists, 1974-present

Bluegrass Chapter board member, 2017-18

Coordinator, Community Journalism Community, 2016-present

Government Relations Committee, 2009-2012; chairman, 2011-2012

Ethics Committee member, 1996-2007, 2009-2010

Resolutions Committee chairman, 2004-2007

International Journalism Committee, 2003-06

President, 2001-02: Hired new executive director, oversaw staff in interim

National secretary-treasurer, 1999-2000; National president-elect, 2000-2001

Project Watchdog chairman, 1995-1999

Initial chairman, 1990 national convention, Louisville

Region 5 (Illinois, Indiana, Kentucky) director on national board, 1987-89

President, Louisville Chapter, 1984-85; Vice president, 1983-84;

Charter member, Western Kentucky University chapter, 1974-76

Sigma Delta Chi Foundation

Director, 2001-03; 2004-2016

Co-chair, Projects Committee, 2004-2008

Member, Grants and Awards Committee, 2004-2016

National Newspaper Association

Postal Committee, 2011-present

Kentucky Press Association

Academic representative, Board of Directors, 2015-16

Committee to study resuming print publication, 2015

Informal committee to lobby Kentucky chief justice on property-sales advertising, 2016

Freedom of Information Committee, 1984-87

International Society of Weekly Newspaper Editors

Society of Environmental Journalists

Association of Health Care Journalists

Committee of Concerned Journalists

Civic Organizations

Kentucky Judicial Campaign Conduct Committee, secretary

The Friedell Committee for Health System Transformation (Ky.) and "Think Tank" work group

Kentucky Oral Health Coalition (steering committee, 2010-12)

South Frankfort Neighborhood Association

Midway Business Association (non-voting)

Foothills Land Conservancy, Maryville, Tenn.

Kentucky Historical Society

Filson Historical Society, Louisville

References

Dr. Mike Farrell, director, School of Journalism and Telecommunications, University of Kentucky

Max Heath, semi-retired, Landmark Community Newspapers Inc., Box 549, Shelbyville KY 40065

Keith L. Runyon, retired editorial director, The Courier-Journal, klr1950@aol.com

Albert P. Smith Jr., retired publisher and television producer, 3297 Malone Dr., Lexington KY 40513

David Thompson, exec. dir., Ky. Press Association, 101 Consumer Lane, Frankfort KY 40601

Personal

Born April 24, 1954, Knoxville, Tenn.; family resided in Albany, Ky.

Married to Patricia Hodges Cross, independent publications designer and editor

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