

**Question 11: Have you ever used an electronic cigarette or e-cigarette?**

		YES	NO	DON'T KNOW	Count
Kentucky Residents		24.3%	75.6%	0.1%	1596
Sex	Male	29.4%	70.6%		773
	Female	19.6%	80.3%	0.1%	823
Race	African - American	26.8%	73.2%		109
	White	24.0%	76.0%	0.1%	1419
Age of Respondent	18 to 29	40.8%	59.2%		241
	30 to 45	32.7%	67.3%		409
	46 to 64	19.6%	80.4%		581
	65 and over	10.8%	88.9%	0.3%	347
Education	Less than high school	23.8%	76.2%		295
	High school graduate	26.9%	73.1%		538
	Some college	28.9%	71.1%		447
	College graduate	14.3%	85.7%		304
Poverty Status	138% and below FPL	35.1%	64.9%		407
	Between 138% and 200% FPL	25.9%	74.1%		229
	Above 200% FPL	21.2%	78.8%		646
Insurance Status	Insured	23.5%	76.4%	0.1%	1432
	Not insured / Don't know	31.1%	68.9%		162
General Health Rating	Excellent / Very good	23.2%	76.8%		659
	Good	22.8%	77.2%		468
	Fair / Poor	27.8%	72.0%	0.2%	465
Registered to Vote	Yes	23.0%	77.0%		1309
	No	30.2%	69.8%		282
Party Identification	Democrat	28.8%	71.2%		656
	Independent	24.3%	75.1%	0.5%	207
	Republican	17.7%	82.3%		560
Geographical Region	Western Kentucky	31.0%	68.9%	0.2%	313
	Louisville Area	31.4%	68.6%		319
	Northern Kentucky	25.3%	74.7%		317
	Lexington Area	15.9%	84.1%		323
	Appalachian ADDs	27.5%	72.5%		325
Appalachian Status	R not Appalachian	26.3%	73.6%	0.1%	995
	R born in Appalachia only*	23.3%	76.7%		54
	R's parent(s) born in Appalachia only	23.4%	76.6%		207
	R and parent(s) both born in Appalachia	19.3%	80.7%		341
Current smoker	Current smoker	60.4%	39.6%		460
	Previous smoker	18.8%	81.2%		391
	Never smoked	4.7%	95.1%	0.1%	740

**Question 14: Do you favor or oppose the Commonwealth of Kentucky placing an excise tax on the sale of e-cigarettes so that e-cigarettes are taxed at a rate similar to a pack of cigarettes?**

		<b>STRONGLY FAVOR</b>	<b>FAVOR SOMEWHAT</b>	<b>NO OPINION</b>	<b>OPPOSE SOMEWHAT</b>	<b>STRONGLY OPPOSE</b>	<b>NEITHER / NOT SURE / DON'T KNOW</b>	<b>Count</b>
Kentucky Residents		38.4%	15.0%	5.3%	13.1%	26.1%	2.1%	1588
Sex	Male	37.5%	14.3%	4.5%	12.8%	30.4%	0.5%	770
	Female	39.2%	15.6%	6.0%	13.4%	22.1%	3.7%	819
Race	African - American	49.9%	11.4%	3.8%	12.8%	21.2%	0.9%	109
	White	37.9%	15.4%	5.3%	12.8%	26.4%	2.2%	1411
Age of Respondent	18 to 29	32.4%	19.8%	2.8%	17.7%	25.2%	2.1%	238
	30 to 45	36.8%	15.8%	4.1%	12.1%	30.0%	1.2%	409
	46 to 64	43.6%	13.1%	5.8%	11.1%	25.0%	1.4%	576
	65 and over	35.8%	14.3%	7.9%	14.7%	22.7%	4.5%	346
Education	Less than high school	35.9%	10.7%	6.9%	13.3%	29.0%	4.1%	293
	High school graduate	37.4%	15.5%	4.1%	13.9%	26.8%	2.3%	537
	Some college	39.0%	15.4%	5.8%	10.5%	28.8%	0.5%	443
	College graduate	42.9%	17.6%	5.3%	15.6%	16.6%	1.9%	303
Poverty Status	138% and below FPL	33.3%	10.4%	6.4%	12.4%	35.1%	2.4%	401
	Between 138% and 200% FPL	44.2%	17.4%	4.8%	9.7%	23.2%	0.7%	228
	Above 200% FPL	40.5%	18.0%	5.1%	12.8%	22.2%	1.5%	645
Insurance Status	Insured	38.4%	14.9%	5.2%	13.2%	26.0%	2.3%	1426
	Not insured / Don't know	38.4%	15.7%	5.8%	12.8%	26.9%	0.5%	159
General Health Rating	Excellent / Very good	40.8%	17.1%	3.2%	12.8%	24.2%	1.9%	659
	Good	36.5%	14.8%	6.2%	15.6%	24.2%	2.6%	464
	Fair / Poor	36.7%	12.2%	7.3%	11.0%	30.8%	2.0%	461
Registered to Vote	Yes	37.9%	15.2%	5.3%	13.6%	26.6%	1.4%	1303
	No	41.5%	14.1%	5.3%	11.3%	23.0%	4.8%	279
Party Identification	Democrat	38.3%	14.6%	6.0%	15.5%	24.1%	1.6%	650
	Independent	40.2%	17.5%	6.3%	9.0%	23.8%	3.2%	207
	Republican	39.7%	15.7%	3.9%	12.3%	28.0%	0.4%	558
Geographical Region	Western Kentucky	35.4%	15.8%	5.1%	11.0%	30.4%	2.4%	311
	Louisville Area	36.4%	18.4%	4.9%	15.1%	22.6%	2.6%	319
	Northern Kentucky	31.4%	22.2%	4.6%	15.0%	24.9%	1.8%	316
	Lexington Area	45.9%	14.7%	4.3%	16.6%	18.1%	0.4%	323
	Appalachian ADDs	38.0%	13.9%	6.8%	11.3%	28.1%	1.9%	321
Appalachian Status	R not Appalachian	38.8%	16.9%	4.7%	14.3%	23.5%	1.7%	989
	R born in Appalachia only*	37.9%	9.1%	13.7%	7.8%	27.4%	4.1%	51
	R's parent(s) born in Appalachia only	41.8%	11.2%	4.0%	14.0%	27.3%	1.7%	207
	R and parent(s) both born in Appalachia	35.0%	12.6%	6.4%	10.0%	32.7%	3.3%	341

**Question 14: Do you favor or oppose the Commonwealth of Kentucky placing an excise tax on the sale of e-cigarettes so that e-cigarettes are taxed at a rate similar to a pack of cigarettes?**

		<b>STRONGLY FAVOR</b>	<b>FAVOR SOMEWHAT</b>	<b>NO OPINION</b>	<b>OPPOSE SOMEWHAT</b>	<b>STRONGLY OPPOSE</b>	<b>NEITHER / NOT SURE / DON'T KNOW</b>	<b>Count</b>
Current smoker	Current smoker	26.4%	10.0%	6.1%	13.4%	43.4%	0.7%	455
	Previous smoker	40.6%	13.0%	4.6%	14.0%	25.1%	2.6%	390
	Never smoked	44.5%	19.1%	5.0%	12.6%	16.1%	2.7%	739
E-cigarette Ever Used	.							
	Yes	19.3%	13.1%	5.7%	14.0%	47.1%	0.9%	383
	No	44.5%	15.6%	5.2%	12.9%	19.5%	2.4%	1204
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Kentucky Health Issues Poll # 7, October 2014  
 Institute for Policy Research  
 University of Cincinnati

\*Note: Number of respondents is 75 or less. Additional caution should be taken when interpreting the findings of this subgroup because of the potential for larger variation.