

FINAL NUMBERS:

Total news coverage: 3 hours, 49 minutes, 51 seconds

Total time of ads (@30 sec.): 115 hours

Ratio of news to advertising: 1 to 29.7Oct. 21 through 5 p.m. Election Day

2 hours, 23 minutes, 13 seconds of news

82 hours, 13 minutes, 30 seconds of ads

1 to 34.5

PRESS RELEASE

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Contact: Al Cross, 859-257-3744

Lexington TV stations get millions for ads on Senate race but give it scant news coverage, UK's Institute for Rural Journalism finds in continuing study

LEXINGTON, Ky. -- Television stations in Lexington sold almost \$3 million worth of advertising to candidates and interest groups in Kentucky's general election for the U.S. Senate through Oct. 20, but ran relatively few news stories on the nationally important race. Most were horse-race stories about campaign tactics and support, and most of the stories that touched on issues did so only superficially.

Those are the major, preliminary findings of a study being conducted by the Institute for Rural Journalism and Community Issues, part of the School of Journalism and Telecommunications at the University of Kentucky.

The Institute launched the study because many rural Kentuckians do not read daily newspapers, and their local, weekly papers generally do not cover statewide elections or subscribe to The Associated Press. Thus, for many rural voters, television is the major source of information about candidates in statewide races.

The four television stations in Lexington are better situated to cover Kentucky elections than most other stations in the state, because the Lexington TV market is the only major market that lies entirely within Kentucky. Other major-market stations are located in other states, or have a significant part of their audience in other states.

Despite the lack of competing interests in covering political news, and the revenue they have gained from the Senate race, the Lexington stations covered it very little from Sept. 1 through Oct. 20, the period covered by the first phase of the study. "That raises questions about whether the stations are fulfilling their obligation to operate in the public interest as a public trust," said Al Cross, director of the Institute.

The Lexington market is not alone. Studies in other markets in other states have found likewise.

Meredith McGehee of the Campaign Legal Center wrote in *Broadcasting & Cable* magazine on June 23, 2008, "Since the 1960s, television has been the major factor in not just signaling but determining for Americans what is important. If something isn't on television, it must not be important and vice versa. Increasingly, broadcasters are failing to provide information essential to the functioning of a vibrant democracy."

The Senate race is nationally important because the Republican nominee is Senate Minority Leader Mitch McConnell, who is seeking his fifth six-year term against Democrat Bruce Lunsford. The incumbent is being attacked in ads from the Democratic Senatorial Campaign Committee, which is trying to gain enough seats to enable the party to overcome Republican filibusters generally led by McConnell. Earlier in the race, interest groups such as the U.S. Chamber of Commerce ran ads critical of Lunsford.*

On Lexington television, the information about the Senate race has been overwhelmingly from advertising, not news. Through Oct. 20, candidates bought 9,573 commercials for \$2,393,347, and interest groups bought 1,475 for \$519,305, for totals of 11,048 and \$2,912,652. Most of the ads were 30 seconds long, but some of McConnell's were 60 seconds. Even if all the ads had lasted 30 seconds each, the purchases would have amounted to 5,524 minutes of advertising, or just over 92 hours.

From Sept. 1 through Oct. 20, on their regularly scheduled news programs, the four Lexington television stations aired 77 reports on the race, dealing with 26 news events or enterprise stories. Those reports consumed 44 minutes of broadcast time, a very small percentage of the 704 hours, minus commercial time, the stations devoted to news broadcasts during the initial study period. (The few news programs that were delayed because of sports broadcasts were not examined. Neither were WKYT news shows that appeared on the local CW affiliate when pre-empted by football games.)

The average length of a news report on the race was 56 seconds, but when the six stories that were longer than average are removed from the calculation, stories averaged only 43 seconds.

Longer stories touched on issues, but almost always in a superficial way. The researchers categorized stories as “horse race” stories if they dealt with how candidates were handling their campaigns (challenges and refusals to debate, for example) and what sort of support they had (polls, campaign finance, newspaper endorsements and national politicians coming to campaign).

The other stories were categorized as “issue” stories, using a broad definition. For example, a 25-second story on WTVQ Sept. 12, reminding voters that McConnell and Lunsford would hold their first debate that day, was categorized as an “issue” story because it alerted voters to the upcoming encounter and described the main themes of the two campaigns at the time: “McConnell’s campaign linking Lunsford to an increase in Kentucky’s gas tax and Lunsford painting McConnell as a Bush crony.”

While those were superficial descriptions of campaign messages, “At least they went beyond the typical horse-race information,” Cross said.

He said the best illustration of the dearth of attention to issues was the coverage of the first debate, which was held in Northern Kentucky and was not broadcast on television.

The only station to provide detailed coverage of the debate was WDKY, Channel 56. Its report on the debate lasted 3 minutes and 7 seconds, but also included a report on a campaign stop by McConnell in Lexington. WDKY airs hour-long newscasts from 10 to 11 p.m.

WKYT, Channel 27, which produces news programming for WDKY, ran a shorter version of the package, lasting 53 seconds. WLEX (Channel 18) and WTVQ (Channel 36) ran stories lasting 24 and 25 seconds, respectively, with no actualities from the debate. Such short stories left little room for treatment of issues. For example, the only issue-related sentence in the short report on WLEX was, “McConnell touted his ability to deliver federal support for Kentucky while Lunsford linked the incumbent to the nation’s woes.”

Only a few other reports gave viewers information about candidates’ positions on issues, and all were superficial. On Oct. 4, WDKY did a story lasting 1:52 about McConnell and Lunsford supporter Greg Stumbo on the campaign trail. The story had nothing from Lunsford and the closest it came to issues was repetition of the campaign themes heard in earlier stories on other stations.

As the race heated up in mid-October and drew the attention of the TV networks, one local station aired a network report on the race in its local news. On Oct. 20, WTVQ used 2:21 of its 6 p.m. half-hour for an ABC News report by Jonathan Karl that took a feature approach, highlighting hog callers at the Trigg County Ham Festival in Cadiz.

“The locals try to attract pigs and the politicians try to attract voters,” Karl began. “For four-term Senator Mitch McConnell, that’s proven to be harder than anyone predicted.” After some voter comments about the economy and Bush, the report showed Lunsford saying that “the Bush-McConnell agenda” had doubled the national debt. Those were the only references to issues; the closest thing to McConnell’s side of the story was Karl’s closing line that alluded to filibusters: “To keep the Democrats from going hog wild, Republicans will have to pull out a win here in Kentucky.”

Cross said, “Network correspondents and producers are speaking to a national audience, so it’s natural for them to emphasize the horse-race aspects of state elections and take a feature approach. This story shows that local stations shouldn’t consider network reporting as a substitute for local reporting.”

One “issue” story dealt with an issue raised by McConnell in his advertising, about alleged mistreatment of veterans at clinics operated by a Lunsford company. Former Veterans Secretary Max Cleland

visited Kentucky Oct. 18 to rebut those claims, and WDKY ran a story about that and McConnell's refusal to debate. The story ran 1 minute and 44 seconds; the short version on WKYT lasted 27 seconds.

The most widely reported story that dealt with issues did so only in a superficial way, largely with remarks from the two campaigners. These reports were on appearances that Sen. Hillary Clinton of New York made for Lunsford in Pikeville and Lexington on Saturday, Sept. 20. Again, WDKY ran the longest story, 1:54. WTVQ's piece was 44 seconds long and WLEX and WKYT each gave the story 41 seconds. Clinton's stop was mentioned again in a 35-second WKYT story on Sept. 22.

The least coverage of the Senate race was aired by WLEX, which carried 14 reports on nine stories, totaling just over 5 minutes and averaging 22 seconds each. Only two of those stories dealt with issues, and then only superficially: a 24-second report on the first debate between the candidates and a 41-second report on Sen. Hillary Clinton campaigning for Democratic candidate Bruce Lunsford.

WDKY, which has much less news programming, only ran 12 reports on nine stories, but they consumed just over 12 minutes of broadcast time. WKYT ran 24 reports on 17 stories, totaling about 12½ minutes. Its reports averaged 31 seconds each, the same as WTVQ, which aired 27 reports on 10 stories, totaling just under 14 minutes over the 50-day study period.

*According to the Wall Street Journal, <http://online.wsj.com/article/SB122480659803164965.html>, the U.S. Chamber of Commerce is spending \$1 million on the Kentucky race, the same amount in Mississippi, \$500,000 in Maine, \$3.3 million in New Hampshire, \$1.5 million in North Carolina; \$2.1 million in Minnesota; \$1.2 million in Oregon; and \$1.4 million in Colorado, making it the leading spender among interest groups on Senate races.

STUDY METHODOLOGY

Data on advertising were collected from the public-inspection files of the four Lexington television stations. Federal law requires the stations to allow public inspection of all orders and inquiries for political broadcasts.

Data on news stories were collected via the Digital Content Analysis (DCA) lab at the College of Communications and Information Studies at the University of Kentucky. The DCA lab captures, stores, and distributes television video segments from 20 channels recorded 20 hours daily on PC-based digital video recorders. Transcripts for these video segments are automatically imported into a database hourly and archived. This study selected segments during which Lexington stations have scheduled news programs. (The few news shows delayed by sports broadcasts were not examined.) Transcripts from the video segments were imported into a database created on FileMaker Pro software. Graduate assistant Robert Zuercher searched the database using the following keywords: "lunsford," "luns," "bruce," "mccconnell," "mcccon," and "mitch." Records matching these keywords identified the channel, station, date, and time of the occurrence. Matching video segments were then verified using video-playback software.

While most of the horse-race reports were favorable to Lunsford (the Clintons campaigning for him, polls showing the race close, McConnell declining to appear on broadcast debates, The Courier-Journal endorsing Lunsford), Lexington stations ran 27 reports on 10 stories that mentioned McConnell but not the Senate race. These stories consumed 26 minutes of broadcast time, but almost 19 minutes of that was devoted to stories about the financial crisis and bailout, which did not focus on McConnell but mentioned his role in passing the congressional rescue package.

NEWS STORIES (and number of individual reports on each)

HORSE RACE (14 stories, 54 reports)

9/8, 9/9 Lunsford issues debate challenge (5)
9/13-19 Hillary to campaign for Lunsford (12)
9/23 Survey USA poll results (2, WLEX)
9/24 Beshear to campaign; poll; new ad (1, WKYT)
9/27-29 C-J poll (6); McConnell disputes it (2)
9/30-10/6 McConnell declines debates (8)
10/6-7 Mock election results (6)
10/9 McConnell won't debate; new Lunsford ad (1, WKYT)
10/10 WKYT-Herald-Leader poll (1, WKYT)
10/15 McConnell fundraising sets state record (3)
10/16 Wall St. Journal covers Senate race (1, WKYT)

ISSUE (5 stories, 12 reports)

9/12 Advance on first debate (1, WTVQ)
9/13 First debate; McConnell in Lexington (3)
9/20-22 Hillary campaigns for Lunsford (5)
10/4 McConnell, Stumbo campaign (1, WDKY)
10/18 Cleland campaigns for Lunsford (2)

10/17 McConnell declines broadcast debates (1, WKYT)

10/19-20 Courier-Journal endorses Lunsford (2)

10/20 Bill Clinton to campaign for Lunsford (9)

STORIES THAT MENTIONED McCONNELL BUT NOT THE SENATE RACE (10 stories, 27 reports)

9/1-2 Visits hurricane evacuees in Kentucky (4)

9/4 Comments on Palin nomination (1, WTVQ)

9/4 Presides over Republican convention (1, WTVQ)

9/18 Comments on financial crisis (1, WTVQ)

9/28-29 Funding of Blue Grass Army Depot (5)

9/29-30 Comments on economic crisis (3)

9/30 Financial bailout bill, McConnell tax-cut package (1, WLEX)

10/1 Financial bailout (6)

10/2 Financial bailout (4)

10/20 Job approval rating (1, WLEX)

UPDATE: List of all stories Oct. 21 through 5 p.m. Election Day

Station	Date	Start	End	Duration	Story description
WTVQ	10/21/2008	05:03:14	05:03:35	00:21	Bill Clinton to Stump for Lunsford
WLEX	10/21/2008	05:09:08	05:09:28	00:20	Bill Clinton to Stump for Lunsford
WTVQ	10/21/2008	05:34:00	05:34:20	00:20	Bill Clinton to Stump for Lunsford
WLEX	10/21/2008	05:39:54	05:40:14	00:20	Bill Clinton to Stump for Lunsford
WTVQ	10/21/2008	06:00:05	06:00:33	00:28	Bill Clinton to Stump for Lunsford
WLEX	10/21/2008	06:06:50	06:07:10	00:20	Bill Clinton to Stump for Lunsford
WTVQ	10/21/2008	06:34:14	06:34:33	00:19	Bill Clinton to Stump for Lunsford
WLEX	10/21/2008	06:38:28	06:38:48	00:20	Bill Clinton to Stump for Lunsford
WKYT	10/21/2008	06:52:10	06:52:47	00:37	McConnell Hits the Trail / Bill Clinton to Stump for Lunsford
WDKY	10/21/2008	07:33:59	07:34:20	00:21	Bill Clinton to Stump for Lunsford
WLEX	10/21/2008	12:04:50	12:05:23	00:33	Survey USA Poll Results
WLEX	10/21/2008	17:33:02	17:33:34	00:32	Survey USA Poll Results
WDKY	10/21/2008	22:06:09	22:08:42	00:33	General Campaign Trail Coverage (McConnell and Lunsford)
WLEX	10/21/2008	23:08:54	23:09:23	00:29	Survey USA Poll Results
WLEX	10/22/2008	05:07:41	05:08:06	00:25	Survey USA Poll Results
WKYT	10/22/2008	05:38:35	05:38:52	00:17	WKYT Poll Results to Be Announced at 6 PM
WKYT	10/22/2008	06:04:06	06:06:41	00:35	Campaign Trail Coverage / Poll Results
WLEX	10/22/2008	06:34:33	06:35:01	00:28	Survey USA Poll Results
WKYT	10/22/2008	06:36:17	06:36:35	00:18	WKYT Poll Results to Be Announced at 6 PM
WDKY	10/22/2008	07:31:23	07:33:57	00:34	General Campaign Trail Coverage (McConnell and Lunsford)
WKYT	10/22/2008	12:05:43	12:06:14	00:31	McConnell on Trail / Bill Clinton to Stump for Lunsford / Poll Results at 6
WKYT	10/22/2008	18:04:04	18:06:57	00:53	Poll Results / McConnell on the Trail / Lunsford Gains Support
WKYT	10/22/2008	23:08:15	23:09:05	00:50	WKYT Poll Results / McConnell on Trail / Clinton to Stump for Lunsford
WKYT	10/23/2008	05:35:32	05:36:24	00:52	WKYT Poll Results
WKYT	10/23/2008	06:34:56	06:35:54	00:58	WKYT Poll Results
WKYT	10/23/2008	06:49:59	06:50:17	00:18	WKYT Poll Results
WKYT	10/23/2008	17:38:43	17:39:04	00:21	McConnell on the Trail / Bill Clinton to Stump for Lunsford
WKYT	10/24/2008	05:36:21	05:36:59	00:38	Lunsford Staff Accused of Theft from McConnell's Campaign
WLEX	10/24/2008	05:37:59	05:38:20	00:21	Bill Clinton to Stump for Lunsford
WTVQ	10/24/2008	06:04:04	06:04:15	00:11	Bill Clinton to Stump for Lunsford
WKYT	10/24/2008	06:35:14	06:35:53	00:39	Lunsford Staff Accused of Theft from McConnell's Campaign
WLEX	10/24/2008	06:46:11	06:46:35	00:24	Bill Clinton to Stump for Lunsford
WTVQ	10/24/2008	06:53:57	06:54:08	00:11	Bill Clinton to Stump for Lunsford
WDKY	10/24/2008	07:32:18	07:32:53	00:35	Lunsford Staff Accused of Theft from McConnell's Campaign
WLEX	10/24/2008	12:06:22	12:06:54	00:32	Bill Clinton to Stump for Lunsford
WKYT	10/24/2008	12:12:46	12:12:57	00:11	Bill Clinton to Stump for Lunsford
WKYT	10/24/2008	12:32:33	12:33:07	00:34	Lunsford Staff Accused of Theft from McConnell's Campaign
WLEX	10/24/2008	12:33:46	12:34:09	00:23	Bill Clinton to Stump for Lunsford / Survey USA Poll Results
WKYT	10/24/2008	17:10:06	17:10:25	00:19	Bill Clinton Stumps for Lunsford / McConnell on the Campaign Trail

WTVQ	10/24/2008	17:28:56	17:29:34	00:00:38	Bill Clinton to Stump for Lunsford / McConnell on the Campaign Trail
WLEX	10/24/2008	17:34:19	17:35:36	00:01:17	Bill Clinton Stumps for Lunsford
WKYT	10/24/2008	17:36:12	17:37:05	00:00:53	Lunsford Staff Accused of Theft from McConnell's Campaign
WTVQ	10/24/2008	17:56:06	17:57:28	00:01:22	Coverage of Bill Clinton Stumping for Lunsford
WTVQ	10/24/2008	17:57:28	17:59:43	00:02:15	Mitch McConnell Campaigns in Manchester, KY
WDKY	10/24/2008	22:09:58	22:10:18	00:00:20	Bill Clinton Stumps for Lunsford / McConnell on the Campaign Trail
WDKY	10/24/2008	22:35:09	22:35:38	00:00:29	Lunsford Staff Accused of Theft from McConnell's Campaign
WTVQ	10/24/2008	23:01:00	23:01:48	00:00:48	Coverage of Clinton Stumping for Lunsford / McConnell Campaign Trail
WTVQ	10/24/2008	23:01:48	23:04:04	00:02:16	Lunsford Staff Accused of Theft from McConnell's Campaign
CWKYT	10/25/2008	18:07:00	18:07:45	00:00:45	Senate Race Gets National Attention
WKYT	10/25/2008	23:06:28	23:07:08	00:00:40	General Campaign Trail Coverage (McConnell and Lunsford)
WTVQ	10/25/2008	23:27:11	23:29:07	00:01:56	Mitch McConnell on the Campaign Trail
WKYT	10/26/2008	23:06:45	23:07:46	00:01:01	Senate Race Heating Up
WKYT	10/27/2008	06:05:32	06:06:52	00:01:20	Senate Race Heating Up
WDKY	10/27/2008	07:33:22	07:34:26	00:01:04	Senate Race Heating Up / Economy & Job Loss
WTVQ	10/27/2008	23:19:56	23:20:17	00:00:21	Lunsford Criticizes Stevens, McConnell
WKYT	10/28/2008	05:33:57	05:34:24	00:00:27	McConnell Skips KET Debate
WKYT	10/28/2008	06:33:56	06:34:27	00:00:31	McConnell Skips KET Debate
WKYT	10/28/2008	06:50:26	06:50:44	00:00:18	Kentucky.com Reports: McConnell Skips KET Debate
WDKY	10/28/2008	07:06:03	07:06:28	00:00:25	McConnell Skips KET Debate
WLEX	10/28/2008	12:04:07	12:04:34	00:00:27	Lunsford Staff Accused of Theft from McConnell's Campaign
WTVQ	10/28/2008	23:02:01	23:02:36	00:00:35	Lunsford Staff Accused of Theft from McConnell's Campaign
WTVQ	10/29/2008	05:33:10	05:33:38	00:00:28	Lunsford Staff Accused of Theft from McConnell's Campaign
WTVQ	10/29/2008	06:04:12	06:04:39	00:00:27	Lunsford Staff Accused of Theft from McConnell's Campaign
WKYT	10/29/2008	06:07:34	06:07:58	00:00:24	McConnell Calls for Alaska Sen. Ted Stevens' Resignation
WTVQ	10/29/2008	06:33:10	06:33:37	00:00:27	Lunsford Staff Accused of Theft from McConnell's Campaign
WTVQ	10/29/2008	12:01:11	12:01:38	00:00:27	Lunsford Staff Accused of Theft from McConnell's Campaign
WKYT	10/29/2008	12:12:53	12:13:30	00:00:37	Hillary for Lunsford / Lunsford Ad / McConnell for Stevens' Resignation
WLEX	10/29/2008	17:34:40	17:34:59	00:00:19	Hillary to Campaign for Lunsford
WKYT	10/29/2008	17:36:24	17:37:38	00:01:14	McConnell for Stevens' Resignation / Hillary for Lunsford / Lunsford Ad
WTVQ	10/29/2008	18:07:51	18:08:07	00:00:16	Hillary to Campaign for Lunsford
WKYT	10/29/2008	23:08:44	23:09:03	00:00:19	General Campaign Trail Coverage (McConnell and Lunsford)
WKYT	10/30/2008	05:05:40	05:05:59	00:00:19	General Campaign Trail Coverage (McConnell and Lunsford)
WKYT	10/30/2008	05:05:59	05:06:20	00:00:21	Mock Election Results
WKYT	10/30/2008	06:02:14	06:02:41	00:00:27	Lunsford Criticizes McConnell on Economy
WKYT	10/30/2008	06:02:41	06:03:03	00:00:22	Mock Election Results
WKYT	10/30/2008	12:05:20	12:05:53	00:00:33	General Campaign Trail Coverage (McConnell and Lunsford)
WLEX	10/30/2008	17:19:18	17:19:44	00:00:26	Ashley Judd to Stump for Lunsford (and other Democrats)
WKYT	10/30/2008	17:36:06	17:37:11	00:01:05	General Campaign Trail Coverage (McConnell and Lunsford)
WTVQ	10/30/2008	17:58:00	18:01:13	00:03:13	Campaign Trail Coverage / Courier-Journal Poll Results
WTVQ	10/30/2008	23:00:25	23:01:28	00:01:03	Senate Race Tightens
WKYT	10/31/2008	05:36:08	05:36:21	00:00:13	Mock Election Results
WTVQ	10/31/2008	05:59:52	06:00:39	00:00:47	Senate Race Tightens
WKYT	10/31/2008	06:35:20	06:35:32	00:00:12	Mock Election Results
WDKY	10/31/2008	07:34:17	07:34:42	00:00:25	Mock Election Results
WKYT	10/31/2008	18:07:34	18:08:44	00:01:10	Bruce and Mitch Make Campaign Stops
WDKY	11/1/2008	22:13:33	22:14:55	00:01:22	Bruce and Mitch Make Campaign Stops
WKYT	11/1/2008	23:06:53	23:08:08	00:01:15	Bruce and Mitch Make Campaign Stops
WDKY	11/2/2008	22:02:13	22:04:29	00:02:16	Bruce and Mitch Make Campaign Stops, Lunsford Robo-Calls
WKYT	11/2/2008	23:01:58	23:03:09	00:01:11	Clinton Stumps for Lunsford / McConnell Makes Campaign Stops
WLEX	11/2/2008	23:16:16	23:17:46	00:01:30	Hillary Clinton Stumps for Lunsford
WLEX	11/3/2008	05:02:02	05:03:33	00:01:31	Hillary Clinton Stumps for Lunsford
WKYT	11/3/2008	05:03:39	05:05:03	00:01:24	Campaigns Make Final Stops
WLEX	11/3/2008	05:25:56	05:26:20	00:00:24	Hillary Clinton Stumps for Lunsford
WTVQ	11/3/2008	05:25:59	05:26:38	00:00:39	Senate Race Gets National Attention / Hillary Stumps for Lunsford
WKYT	11/3/2008	05:31:43	05:33:34	00:01:51	Campaigns Make Final Stops
WLEX	11/3/2008	05:36:10	05:36:53	00:00:43	Hillary Clinton Stumps for Lunsford

WLEX	11/3/2008	05:36:53	05:38:53	00:02:00	Democrats Rally in Louisville
WTVQ	11/3/2008	05:56:30	05:58:00	00:01:30	Campaigns Make Final Stops
WKYT	11/3/2008	06:02:18	06:03:43	00:01:25	Campaigns Make Final Stops
WKYT	11/3/2008	06:03:43	06:06:12	00:02:29	Republicans Facing Big Loses in the Senate
WKYT	11/3/2008	06:06:12	06:06:40	00:00:28	Lunsford's Campaign Comments on Robo-Calls
WLEX	11/3/2008	06:06:17	06:07:11	00:00:54	Hillary Clinton Stumps for Lunsford
WTVQ	11/3/2008	06:26:27	06:28:08	00:01:41	Campaigns Make Final Stops
WKYT	11/3/2008	06:31:45	06:33:43	00:01:58	Campaigns Make Final Stops
WLEX	11/3/2008	06:34:47	06:36:15	00:01:28	Hillary Clinton Stumps for Lunsford
WLEX	11/3/2008	06:49:00	06:49:22	00:00:22	Hillary Clinton Stumps for Lunsford
WKYT	11/3/2008	06:49:14	06:49:36	00:00:22	Campaigns Make Final Stops
WTVQ	11/3/2008	06:52:38	06:53:12	00:00:34	Senate Race Gets National Attention / Hillary Stumps for Lunsford
WKYT	11/3/2008	06:55:07	06:55:47	00:00:40	Campaigns Make Final Stops
WDKY	11/3/2008	07:03:20	07:05:19	00:01:59	Campaigns Make Final Stops, Lunsford Robo-Calls
WDKY	11/3/2008	07:34:06	07:34:28	00:00:22	Campaigns Make Final Stops
WKYT	11/3/2008	12:01:45	12:05:20	00:03:35	Campaigns Make Final Stops
WLEX	11/3/2008	12:03:07	12:05:24	00:02:17	Campaigns Make Final Stops
WKYT	11/3/2008	12:30:02	12:33:55	00:03:53	Campaigns Make Final Stops
WLEX	11/3/2008	12:31:58	12:34:09	00:02:11	Campaigns Make Final Stops
WLEX	11/3/2008	17:01:12	17:03:12	00:02:00	Campaigns Make Final Stops
WKYT	11/3/2008	17:02:19	17:03:41	00:01:22	Campaigns Make Final Stops
WTVQ	11/3/2008	17:25:01	17:27:43	00:02:42	Campaigns Make Final Stops
WLEX	11/3/2008	17:32:58	17:33:38	00:00:40	Survey USA Poll Results
WTVQ	11/3/2008	17:57:07	17:58:39	00:01:32	Campaigns Make Final Stops
WLEX	11/3/2008	17:59:52	18:02:47	00:02:55	Campaigns Make Final Stops
WKYT	11/3/2008	18:02:01	18:04:19	00:02:18	Campaigns Make Final Stops
WDKY	11/3/2008	22:31:16	22:32:35	00:01:19	Campaigns Make Final Stops
WTVQ	11/3/2008	23:00:01	23:00:42	00:00:41	Campaigns Make Final Stops
WKYT	11/3/2008	23:02:02	23:04:24	00:02:22	Campaigns Make Final Stops
WLEX	11/4/2008	05:04:33	05:05:44	00:01:11	Election Coverage / Survey USA Poll Results
WKYT	11/4/2008	05:05:29	05:07:17	00:01:48	All Eyes on Kentucky
WTVQ	11/4/2008	05:29:12	05:29:53	00:00:41	Campaigns Make Final Stops
WLEX	11/4/2008	05:34:55	05:36:08	00:01:13	Election Coverage / Survey USA Poll Results
WTVQ	11/4/2008	06:02:12	06:02:51	00:00:39	Campaigns Make Final Stops
WKYT	11/4/2008	06:05:15	06:06:15	00:01:00	All Eyes on Kentucky
WLEX	11/4/2008	06:06:08	06:07:17	00:01:09	Election Coverage / Survey USA Poll Results
WTVQ	11/4/2008	06:28:45	06:29:25	00:00:40	Campaigns Make Final Stops
WKYT	11/4/2008	06:34:22	06:34:51	00:00:29	All Eyes on Kentucky
WDKY	11/4/2008	07:04:34	07:04:58	00:00:24	All Eyes on Kentucky
WDKY	11/4/2008	07:36:45	07:37:11	00:00:26	Election Coverage
WLEX	11/4/2008	12:03:19	12:05:29	00:02:10	Lunsford Still Campaigning / Bruce and Mitch Cast Votes
WLEX	11/4/2008	12:03:28	12:04:50	00:01:22	Wellman's Election Analysis
WLEX	11/4/2008	12:04:50	12:07:07	00:02:17	Lunsford Still Campaigning / Bruce and Mitch Cast Votes
WLEX	11/4/2008	12:05:29	12:07:13	00:01:44	Wellman's Election Analysis
WKYT	11/4/2008	12:07:25	12:09:00	00:01:35	Election Coverage
WKYT	11/4/2008	12:30:20	12:30:47	00:00:27	Election Coverage