

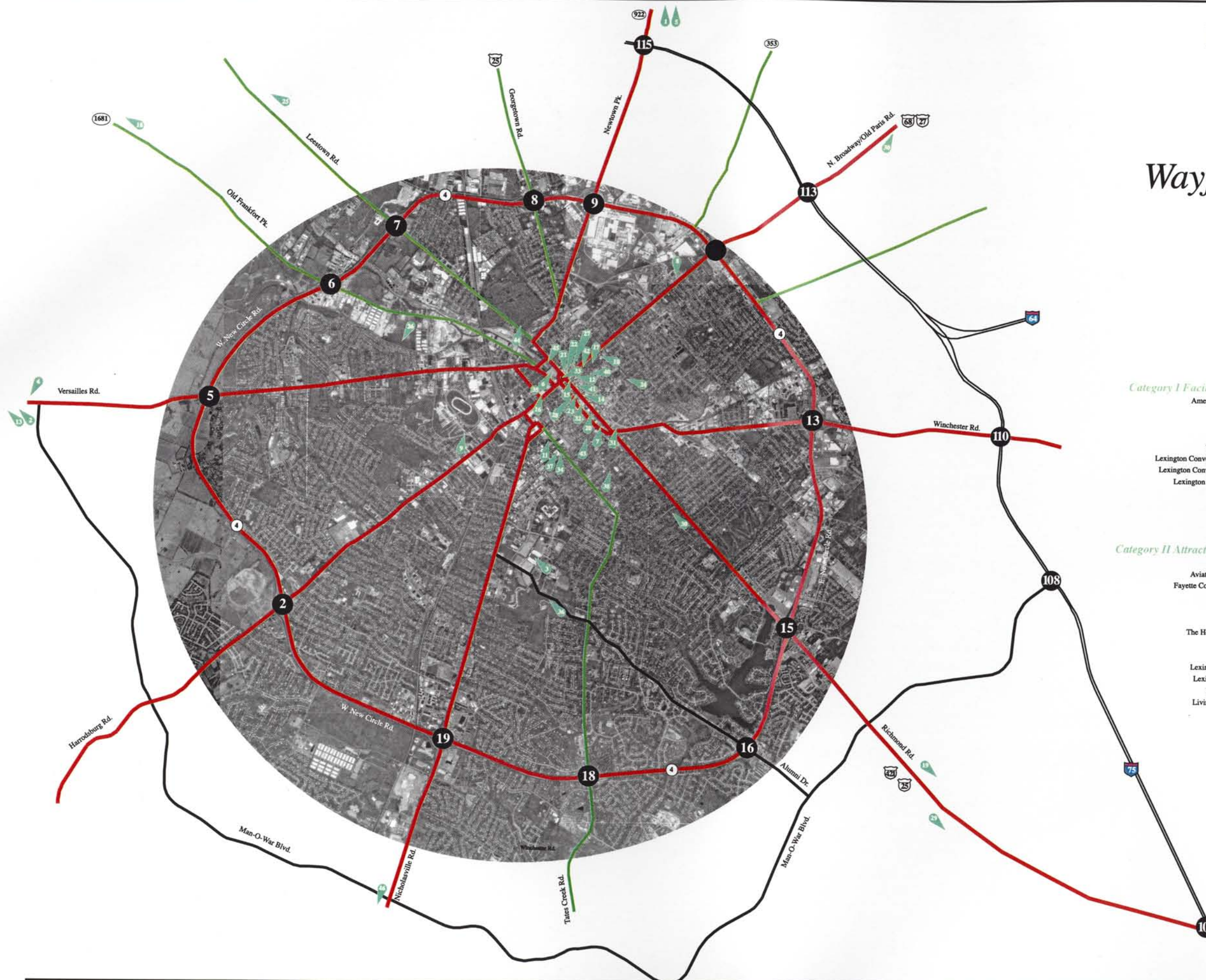
Lexington – Fayette Urban County Government

Wayfinding Sign System Development Program

October 22, 2003



Lexington-Fayette Urban County Government Wayfinding Sign System Development



Attractions

Legend

Indicates intersection study area ●

Indicates intersection study area & exit number designation 9

Category I Facilities, 75,000 visitors

- American Saddlebred Museum 1
- Blue Grass Airport 2
- Commonwealth Stadium 3
- Keeneland Race Course 4
- The Kentucky Horse Park 5
- Lexington Convention Center/Rupp Arena 6
- Lexington Convention & Visitors Bureau 7
- Lexington Legends/Applebee's Park 8
- Red Mile Harness Track 9
- Transylvania University 10
- University of Kentucky 11

Category II (cont'd.)

- The Opera House 27
- Phoenix Park 28
- Raven Run Nature Sanctuary 29
- Thoroughbred Center 30
- Thoroughbred Park 31
- LEXTRAN Transit Center 32
- Triangle Park 33
- UK Art Museum 34
- UK Basketball Museum 35
- UK Lexington-Fayette County Arboretum 36
- UK Singletary Center for the Arts 37
- Woodland Park 38

Category II Attractions, 10,000 visitors

- ArtsPlace 12
- Aviation Museum of Kentucky 13
- Fayette County Courthouse & Plaza 14
- Downtown Arts Center 15
- Farmers Market 16
- Gratz Park 17
- The Headley-Whitney Museum 18
- Jacobson Park 19
- Kentucky Theatre 20
- Lexington Children's Museum 21
- Lexington Children's Theatre 22
- Lexington Public Library 23
- Living Arts & Science Center 24
- Masterson Station Park 25
- McConnell Springs 26

Category III Historical, 5,000 visitors

- Ashland, The Henry Clay Estate 39
- Bodley-Bullock House 40
- Historic Fayette County Courthouse 41
- The Hunt-Morgan House 42
- Latrobe House 43
- The Lexington Cemetery 44
- Mary Todd Lincoln House 45
- Waveland State Historic Site 46

Fayette County Study Area

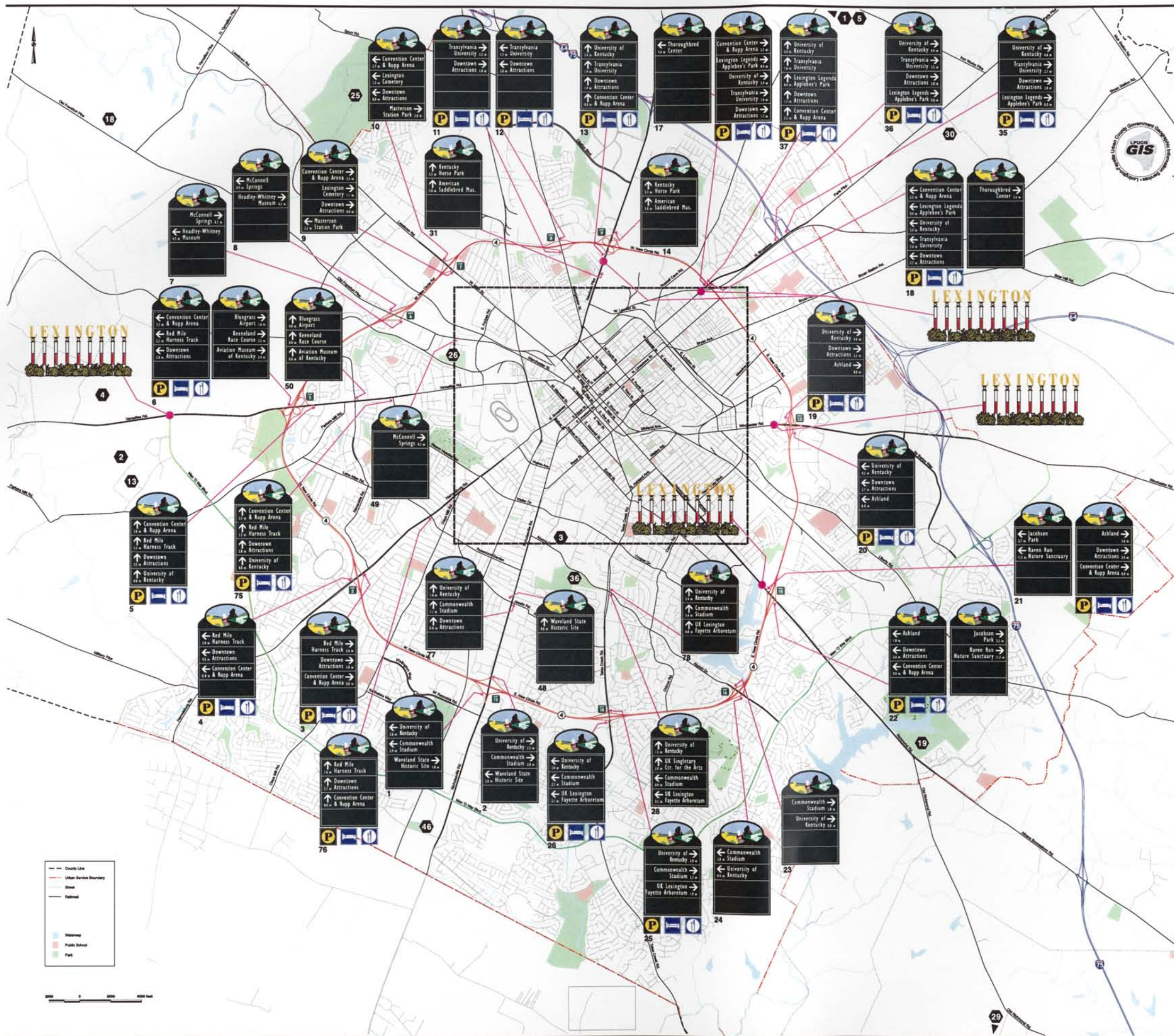


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Lexington-Fayette Urban County Government Wayfinding Sign System Development

Gateway & Arterial Directional Signs



Indicates Proposed Sign Location

Indicates Proposed Message Panel

Indicates Proposed Gateway Sign

Indicates Attractions

- 1 American Saddlebred Museum
- 2 Blue Grass Airport
- 3 Commonwealth Stadium
- 4 Keeneland Race Course
- 5 The Kentucky Horse Park
- 13 Aviation Museum of Kentucky
- 18 The Headley-Whitney Museum
- 19 Jacobson Park
- 25 Masterson Station Park
- 26 McConnell Springs
- 29 Raven Run Nature Sanctuary
- 30 Thoroughbred Center
- 36 UK Lexington-Fayette County Arboretum
- 46 Waveland State Historic Site

Fayette County Study Area





SIGNAGE DESIGN CONSULTANTS
Peter Muller-Munk Associates
Division of Wilbur Smith Associates

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2.2

Lexington-Fayette Urban County Government Wayfinding Sign System Development

Downtown Roadway Directional Signs

-  Indicates Kentucky Renaissance Area
-  Indicates Proposed Sign Location
-  Indicates Proposed Message Panel
-  Indicates Attractions

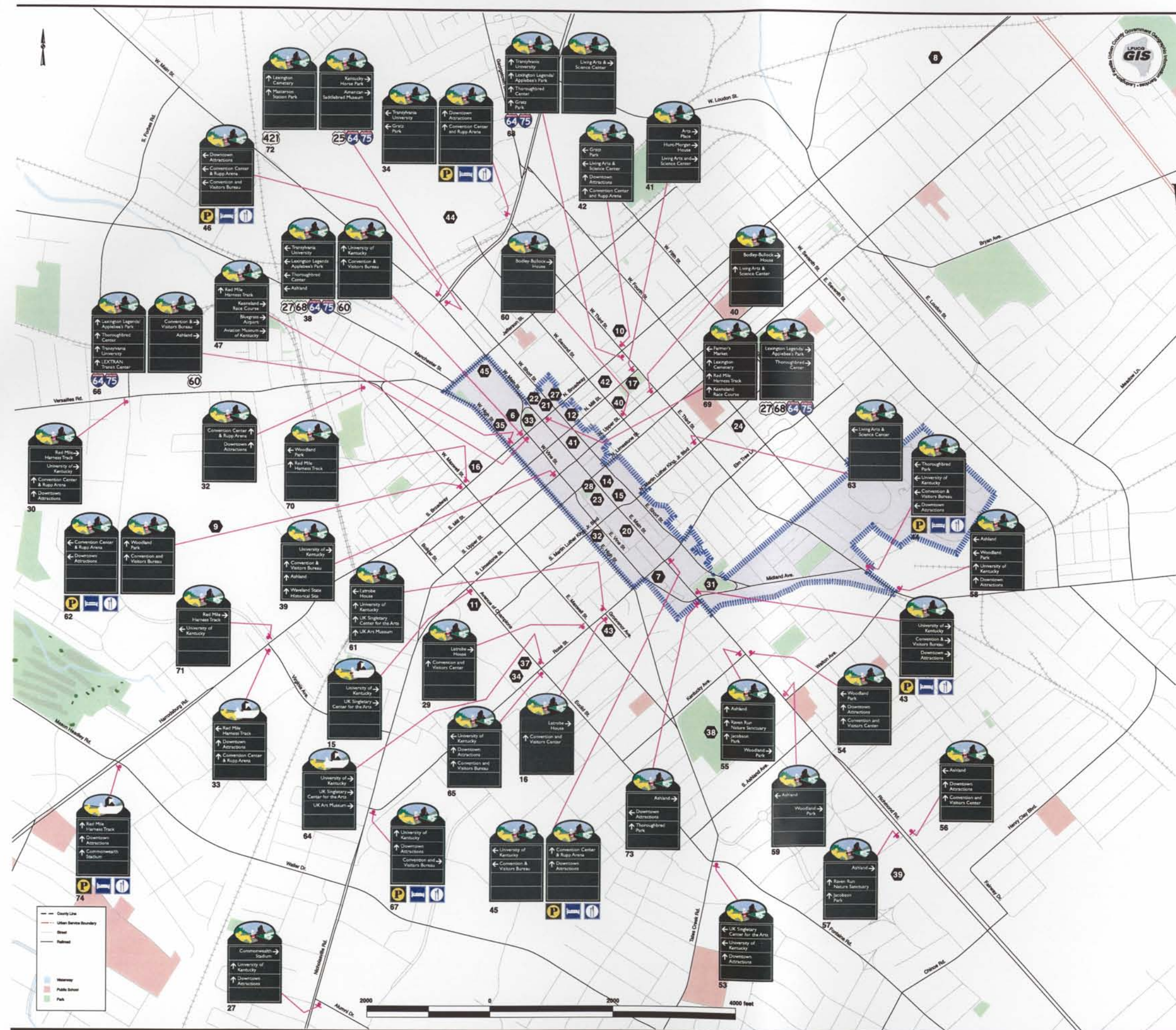
- 6 Lexington Conv. Center/Rupp Arena
- 7 Lexington Conv. & Visitors Bureau
- 8 Lexington Legends/Applebees Park
- 9 Red Mile Harness Track
- 10 Transylvania University
- 11 University of Kentucky
- 12 ArtsPlace
- 14 Fayette County Courthouse & Plaza
- 15 Downtown Arts Center
- 16 Farmers Market
- 17 Gratz Park
- 20 Kentucky Theatre
- 21 Lexington Children's Museum
- 22 Lexington Children's Theatre
- 23 Lexington Public Library
- 24 Living Arts & Science Center
- 27 Opera House
- 28 Phoenix Park
- 31 Thoroughbred Park
- 32 LEXTRAN Transit Center
- 33 Triangle Park
- 34 UK Art Museum
- 35 UK Basketball Museum
- 37 UK Singletary Center for the Arts
- 38 Woodland Park
- 39 Ashland, The Henry Clay Estate
- 40 Bodley-Bullock House
- 41 Historic Fayette County Courthouse
- 42 The Hunt-Morgan House
- 43 Latrobe House
- 44 The Lexington Cemetery
- 45 Mary Todd Lincoln House

Fayette County Study Area

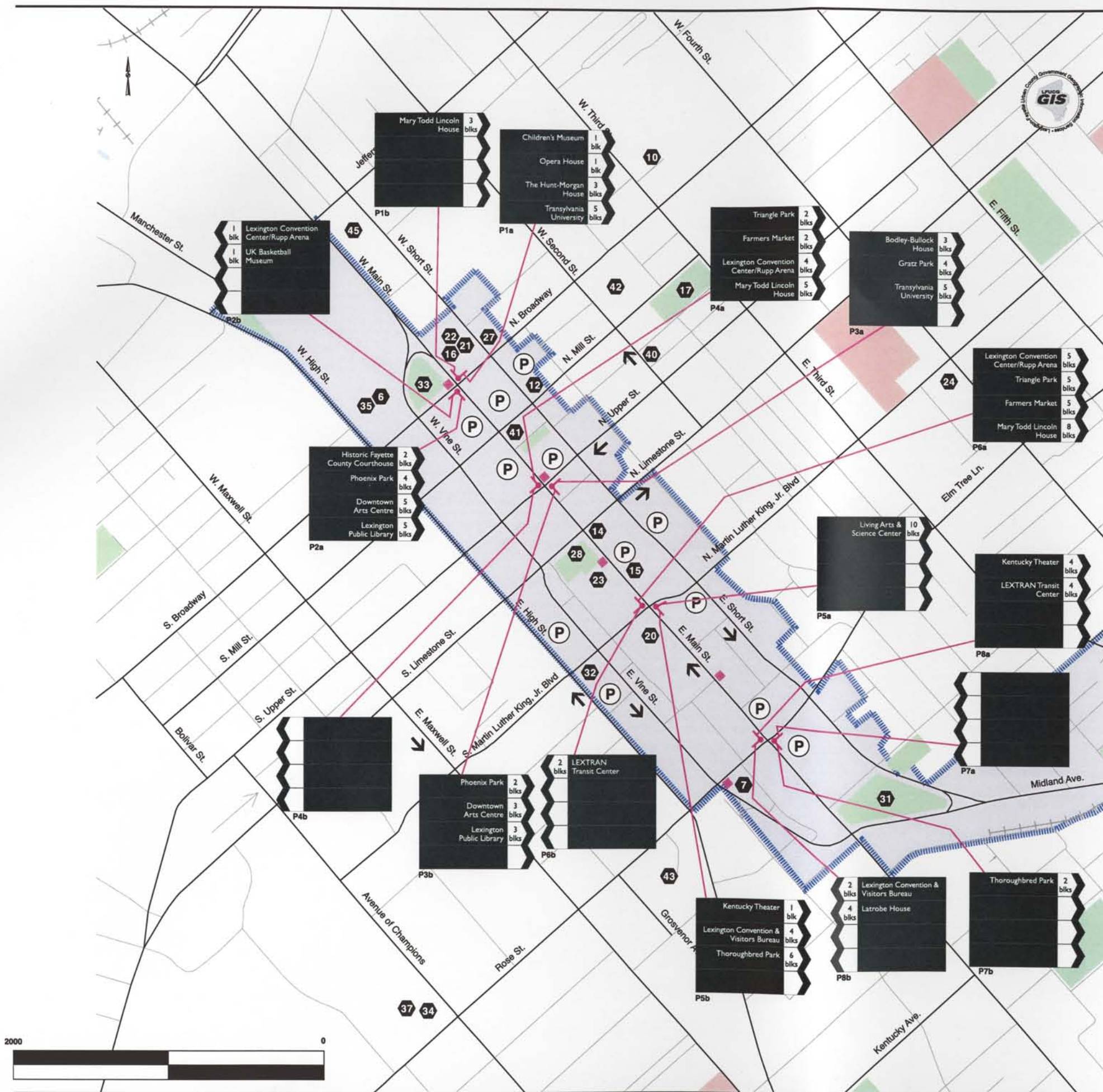







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Lexington-Fayette Urban County Government Wayfinding Sign System Development Pedestrian Directional & Kiosk Signs



-  Indicates Kentucky Renaissance Area
-  Indicates Proposed Sign Location
-  Indicates Proposed Message Panel
-  Indicates Proposed Directory
-  Indicates Parking Location
-  Indicates Attractions

- 3 Commonwealth Stadium
- 6 Lexington Conv. Center/Rupp Arena
- 7 Lexington Conv. & Visitors Bureau
- 9 Red Mile Harness Track
- 10 Transylvania University
- 11 University of Kentucky
- 12 ArtsPlace
- 14 Fayette County Courthouse & Plaza
- 15 Downtown Arts Center
- 16 Farmers Market
- 17 Gratz Park
- 20 Kentucky Theatre
- 21 Lexington Children's Museum
- 22 Lexington Children's Theatre
- 23 Lexington Public Library
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- 40 Bodley-Bullock House
- 41 Historic Fayette County Courthouse
- 42 The Hunt-Morgan House
- 43 Latrobe House
- 44 The Lexington Cemetery
- 45 Mary Todd Lincoln House

Fayette County Study Area



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1.1



1.2



1.3



1.4



1.5



1.6



2.1



2.2



3.1



3.2



Fayette County Study Area



2.3



3.4

Signature/Logo Sign Header Graphic Studies

**Lexington-Fayette
Urban County
Government**

*Wayfinding Sign System
Development*

Sign Types



Major Gateway Sign
Sign Type A1



Secondary Gateway Signage
Sign Type A2

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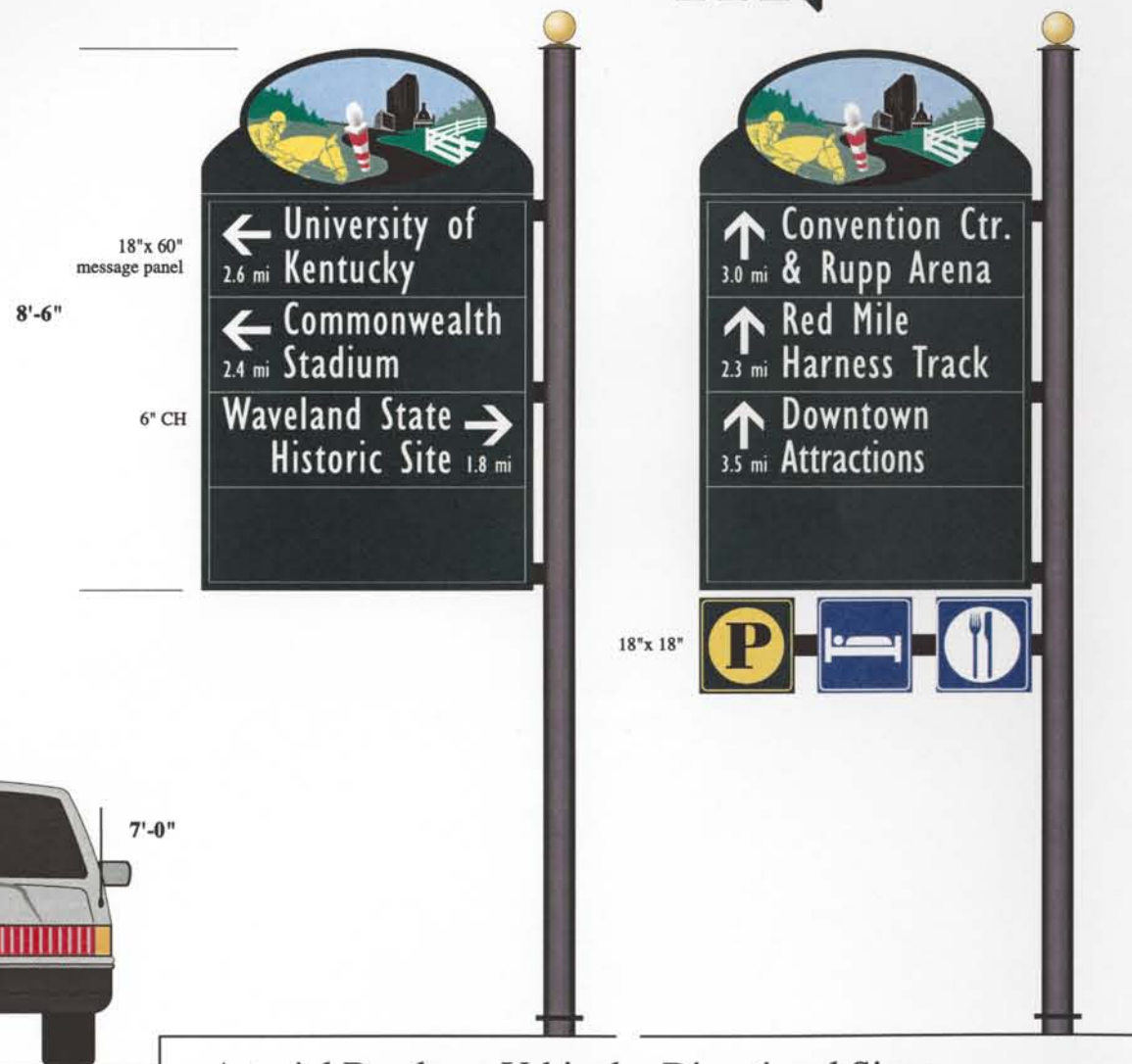
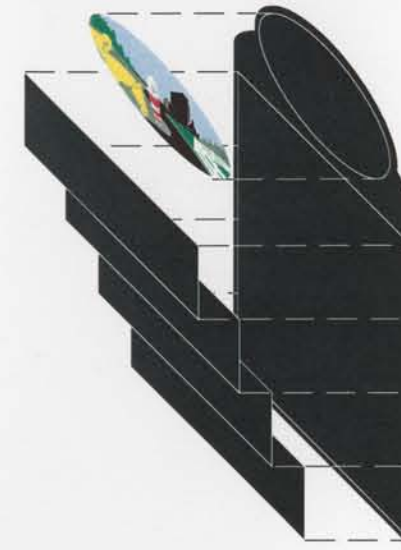
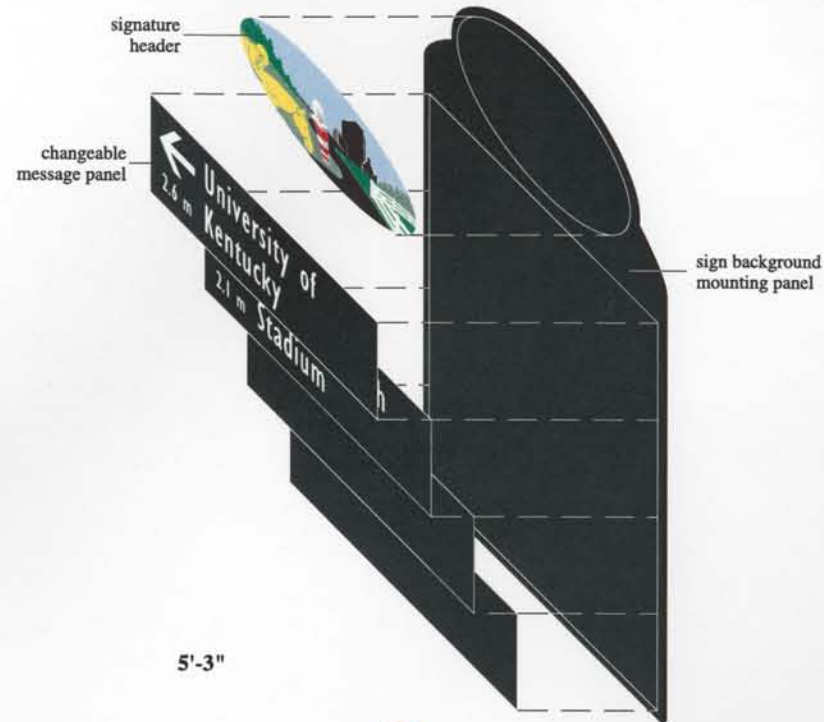


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Wayfinding Sign System Development

Sign Types



Arterial Roadway Vehicular Directional Signs (35 - 45 MPH)
Sign Types B1-B4



Downtown Roadway Vehicular Directional Signs (25 - 30 MPH)
Sign Types C1 & C2

Fayette County Study Area

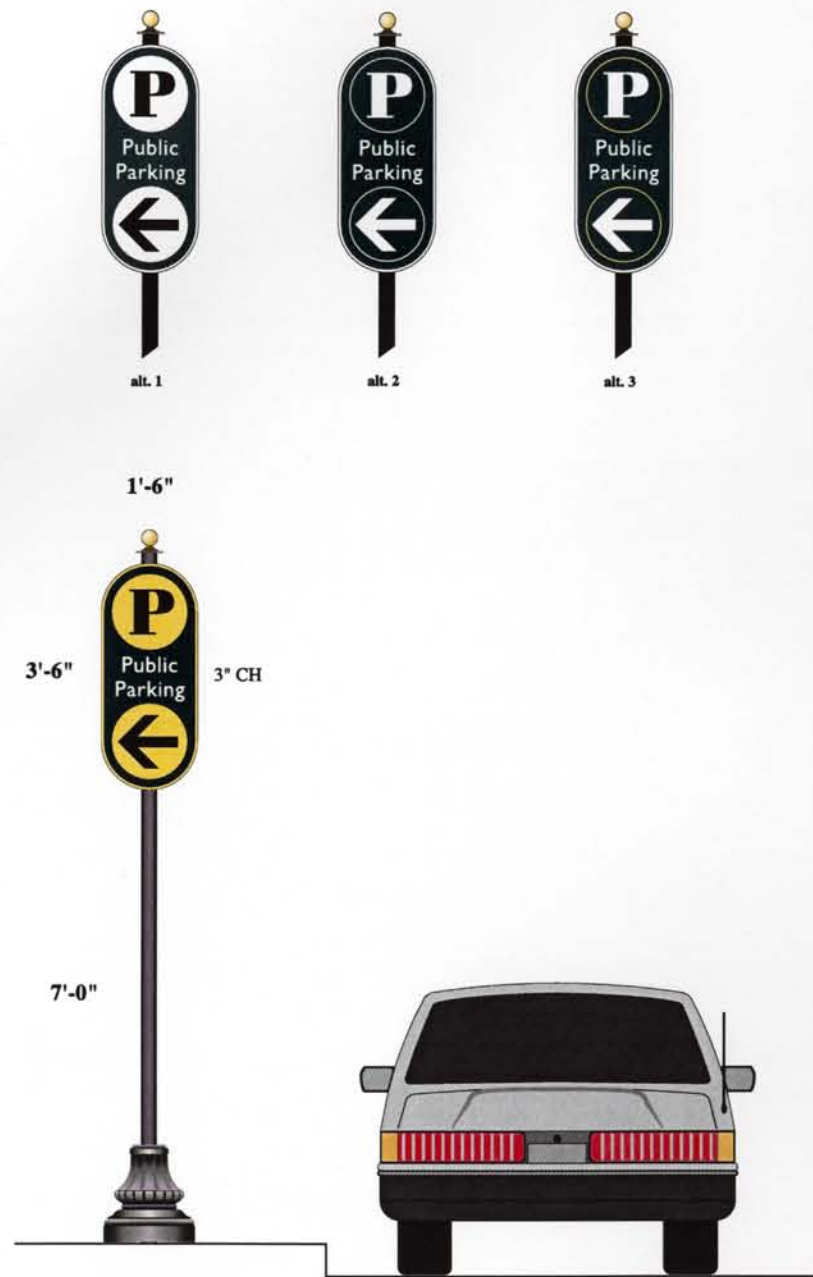
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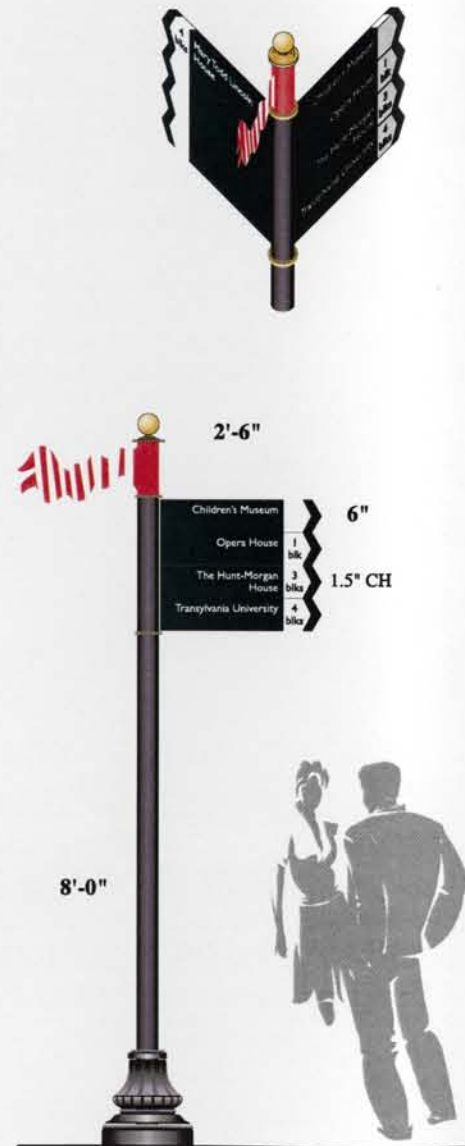
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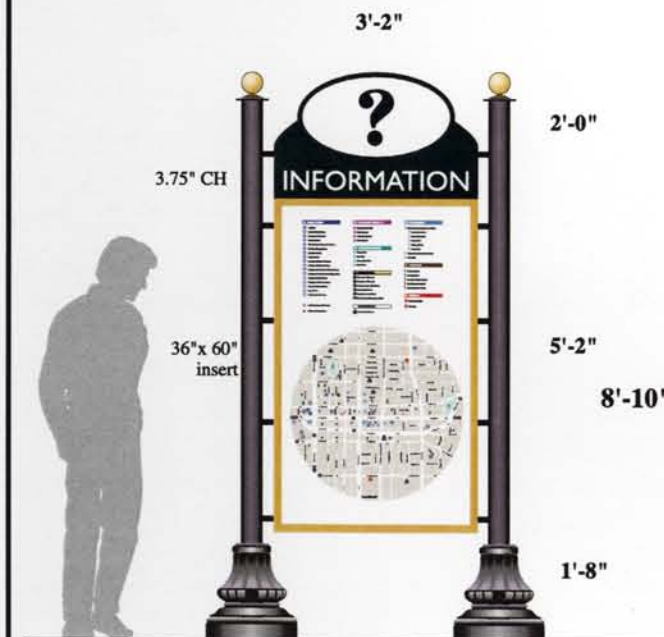
Sign Types



Parking Directional Sign
Sign Type D1



Pedestrian Directional Sign
Sign Types E1 & E2



Pedestrian Directory
Sign Type F1

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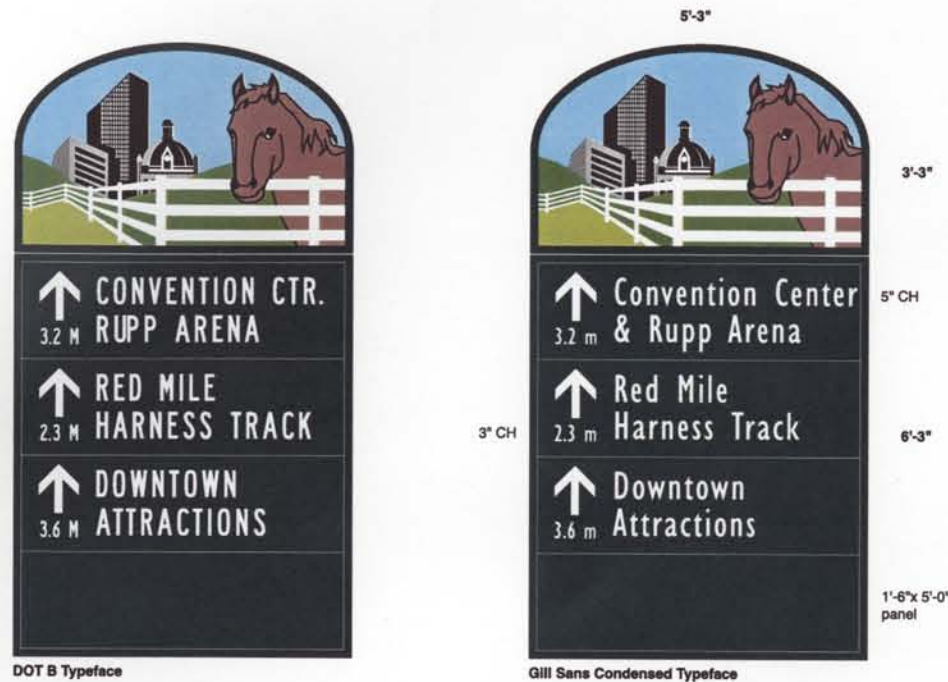
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Typeface Studies

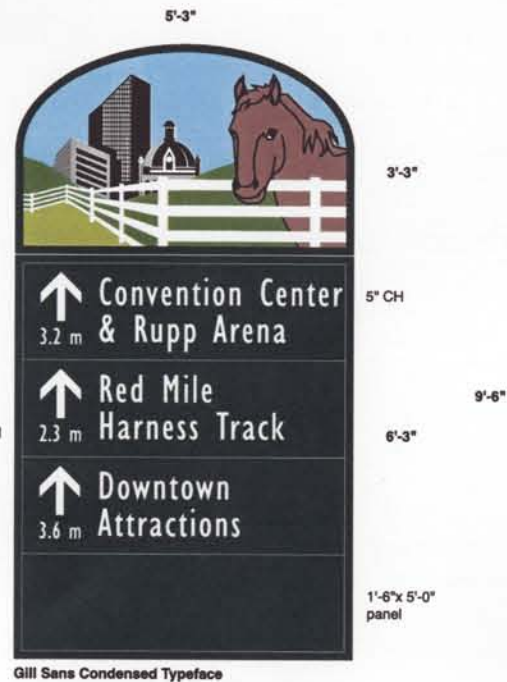
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DOT B Typeface



Gill Sans Condensed Typeface



Reduced Signature Header/green border



Reduced Signature Header/white border



Zurich Condensed Typeface



Futura Condensed Typeface



Silhouette Signature Header



Silhouette Signature Header reduced

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 ↑ ↗ → ↘ .-

USDOT B Typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 \$% , . " ' - ? !

Gill Sans Condensed

Typefaces

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 \$% , . " ' - ? !

Gill Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 \$% , . " ' - ? !

Zurich Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 \$% , . " ' - ? !

Futura Condensed

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Lexington-Fayette Urban County Government

Downtown Directory Map



Fayette County Study Area



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3.6

Agenda

October 22, 2003, 8:30pm
LFUCG Wayfinding Sign System Development Program
Stakeholder Meeting

Introduction (Carole Siler)

Exhibits (Curt Lischer and Brad Johnson)

- *Attractions*
- *Gateway & Arterial Directional Signs*
- *Downtown Roadway Directional Signs*
- *Pedestrian Directional & Kiosk Signs*
- *Signature/Logo Sign Header Graphic Studies*
- *Sign Types*
- *Typeface Studies*
- *Typefaces*
- *Downtown Directory Map*

Vinyl Color Examples (Curt Lischer)

Preliminary Implementation Budget (Curt Lischer)

Next Steps (Curt Lischer)

Questions/Answers



Peter Muller-Munk Associates
Division of Wilbur Smith Associates

22-Oct-03

Lexington-Fayette Urban County Government
Wayfinding Sign System

Preliminary Budget Breakdown By Sign Types

<i>Sign Type</i>	<i>Description</i>	<i>Quantity</i>	<i>Unit Cost*</i>	<i>Total Cost</i>
Gateway				
A1	Major Gateway Sign	5	\$15,500.00	\$77,500.00
A2	Secondary Gateway Sign	7	\$4,300.00	\$30,100.00
Arterial Roadway				
B1	Directional (single panel, 4 message panels)	16	\$8,500.00	\$136,000.00
B1.1	Directional (single panel, 4 message panels, + information)	14	\$8,800.00	\$123,200.00
B2	Directional (double panel, 4 message panels)	0	\$9,500.00	\$0.00
B2.1	Directional (double panel, 4 message panels, + information)	3	\$9,800.00	\$29,400.00
B3	Directional (single panel, 5 message panels)	0	\$9,700.00	\$0.00
B3.1	Directional (single panel, 5 message panels, + information)	1	\$10,000.00	\$10,000.00
B4	Directional (double panel, 5 message panels)	0	\$11,000.00	\$0.00
B4.1	Directional (double panel, 5 message panels, + information)	2	\$11,300.00	\$22,600.00
Downtown Roadway				
C1	Directional (single panel, 4 message panels)	27	\$5,500.00	\$148,500.00
C1.1	Directional (single panel, 4 message panels, + information)	5	\$5,800.00	\$29,000.00
C2	Directional (double panel, 4 message panels)	0	\$6,500.00	\$0.00
C2.1	Directional (double panel, 4 message panels, + information)	8	\$6,800.00	\$54,400.00
Parking				
D1	Parking Directional	20	\$2,000.00	\$40,000.00
Pedestrian				
E1	Directional (single direction, 4 message panels)	0	\$3,400.00	\$0.00
E2	Directional (two directions, 4 message panels)	8	\$4,000.00	\$32,000.00
Directory				
F1	Pedestrian Directory	5	\$11,000.00	\$55,000.00
				\$787,700.00

* Costs include pole, decorative base, hardware and installation