

P014

UNIVERSITY OF KENTUCKY
REQUEST FOR CHANGE IN MASTERS DEGREE PROGRAM

Program: Master of Public Administration
Department/Division: Martin School of Public Policy and Administration
College: The Graduate School Bulletin pp 129
Degree Title (Old): Master of Public Administration Major (New): same
CIP Code: 44-0401 HEGIS Code: 21021
Accrediting Agency (if applicable): National Association of Schools of Public Affairs and Administration

I. CHANGE(S) IN PROGRAM REQUIREMENTS

	<u>Current</u>	<u>Proposed</u>
1. Number of transfer credits allowed (Graduate School limit: 9 hours or 25% of coursework)		
2. Residence requirement (if applicable)		
3. Language(s) and/or skill(s) required		
4. Termination criteria		
5. Plan A requirements*		
6. Plan B requirements*		
7. Distribution of course levels required (At least one half must be at 600+ level & two thirds must be in organized courses)		
8. Required courses (if applicable)		
9. Required distribution of courses within program (if applicable)		
10. Final examination requirements		

* If there is only one plan for the degree, plans involving a thesis (or the equivalent in studio work, etc.) should be discussed under Plan A and those not involving a thesis should be discussed under Plan B.

NOTE: To the extent that proposed changes in 5, 6 or 8 above involve the addition of courses in other programs, please submit correspondence from the other program(s) pertaining to the availability of such courses to your students.

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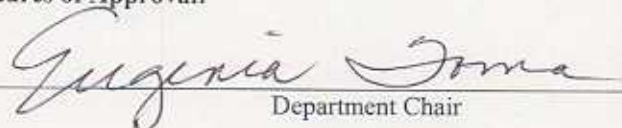
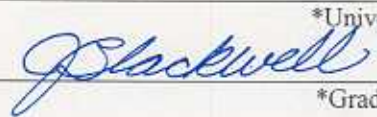
11. Any other requirements not covered above
Area of Concentration in Policy Analysis. Please add PA 690 Overview of Policy Analysis to the options for the area of
Concentration in Policy Analysis.

II. RATIONALE FOR CHANGE(S)

If the rationale involves accreditation requirements, please include specific references to those requirements.

This is a new course which was developed to meet the needs of students in this Area of Concentration. Currently the options
are: PA 680 Cost Benefit Analysis
A course in quantitative or qualitative methods
PA 775, PA 796 or PA 722
A course in a substantive policy are
The faculty feel that this is a stronger emphasis because the course is designed to tie together the material from the Core and
from the rest of the area of concentration.

Signatures of Approval:

 Department Chair	Date
Dean of the College	Date
*Undergraduate Council	Date of Notice to the Faculty
*University Studies	Date
 *Graduate Council	3-19-04 Date
Academic Council for the Medical Center	Date
Senate Council	Date of Notice to University Senate

*If applicable, as provided by the Rules of the University Senate

ACTION OTHER THAN APPROVAL

PA690 Public Policy Analysis Overview Syllabus

Fall 2003
Mondays 6:00 to 8:30 PM
Classroom: CB 235

Instructor: Charles W. Martie, Ph.D.
Office: 437 POT
Office Hours: Immediately after class and by appointment
UK Phone: 257-5596
Daytime Phone: 502-564-7300
E-mail: Charles.martie@mail.state.ky.us

Purpose of this course: to explore the methods of and the role for public policy analysis, which may be particularly relevant for those of you who wish to join the policy fray as a profession or at least, an avocation. We will examine the methods analysts use as we explore specific policy areas, and will analyze the incentives and constraints faced by analysts. These factors that surround policy analysis are political, organizational, and ideological in nature, and often shape the very analysis itself. We will also study how economics is particularly suited to provide the tools and context for public policy analysis.

Goals for the course: to shed light on the role of the public policy analyst, to learn how to use the tools of the trade, to learn some specific issues and the debate and institutions that surround them, and to be able to get past the bumper sticker responses to the issues of the day by informing the debate.

Resources for the course: I have chosen two primary texts to assist us in this work. One shapes the course and provides a resource for you to study the basics of policy analysis. The other is the best book on the economics of public issues written for non-economists I've seen to date. It strips away the layers of math, graphs, and jargon that constitute modern collegiate economics to get at the logic that gives economics its value. They are both available at moderate cost, in paperback. I only wish they had larger margins in which to write your comments and questions as you read, but if you write small, you'll get by. They are:

Michael Munger, *Analyzing Policy*, W.W. Norton, 2000. ISBN: 0-393-97399-9.
Paperback.

Charles Wheelan, *Naked Economics*, W.W. Norton, 2002. ISBN: 0-393-04982-5.

Other resources include: Assigned articles that can be found on the Internet, on reserve at the library, or will be handed out in class. Furthermore, Munger has a website for his

textbook that provides additional resources:

<http://www.wwnorton.com/college/polisci/analyzingpolicy>

The following site offers links to most of the policy think tanks in the U.S.:

<http://www.lib.umich.edu/govdocs/psthink.html>

Work Requirements For The Course:

Reading: Please read the materials assigned for the next class prior to coming to class. This is, of course, in your best interests, as you won't get behind, and you'll be able to liven your classroom experience up a bit by interacting with the rest of us.

Writing: You will be responsible for several one- to two-page policy pieces, on a range of subjects. We will discuss this homework at the first class meeting. I will provide you a list of topics and some guidance on these assignments. The value of these assignments will constitute 30% of the grade.

Tests: We will have a written mid-term and a written final exam on the following dates: October 13 and December 15. They constitute 60% of the grade.

Speaking: I assume that by attending this course, and at least paying for it with your time and effort, you are interested in a professional career. Such careers usually take place indoors, with communications equipment (pencils, PC's, phones), research material (reports, memos, data, etc.) and other professionals (colleagues, bosses, underlings, customers, suppliers, etc.). Such careers consist largely of reading, writing, and speaking. I will therefore expect you to be able to discuss the course material you read and write about in an intelligent fashion. Class discussion is worth 10% of the grade.

Course Outline:

The following topics and associated readings will be presented and discussed in order.

Introduction to Policy Analysis

Munger Chapters 1 and 2

Wheelan Chapter 2, Epilogue

The Market as a Benchmark

Munger Chapter 3; Wheelan Chapter 1;

I, Pencil, by Leonard E. Read, at

<http://www.fee.org/vnews.php?nid=316&printable=Y>

Adam Smith, *Wealth of Nations*, Book I: "Of the Principle Which Gives

Occasion to the Division of Labour" at <http://www.bartleby.com/10/102.html>

The Functions of Government

Wheelan Chapter 3; Munger Chapter 4

Willard G. Manning, et al, *The Costs of Poor Health Habits*. A RAND Study (Cambridge: Harvard University Press, 1991), Chapter 1. On reserve at the library.

Public Policy on Drug Enforcement
Readings to be announced

The Shortcomings of Collective Choice
Wheelan Chapters 4 and 8; Munger Chapter 6

Welfare Economics as a tool for Policy Analysis
Munger, Chapter 7

Current State Government Policy Debates

Tax Reform

Martie, Charles W., *Seven E-Z Pieces: Financing State and Local Government*, at <http://www.kltprc.net/IndexToReports.htm>

Economic Development

Governor's Office for Policy Research, Policy Paper Series 2 Issue 1 - *The Costs of Kentucky's Enterprise Zones*, at <http://www.osbd.state.ky.us/publications/indepthez.pdf>

Education

William H. Hoyt, An Evaluation of the Kentucky Education Reform Act, Kentucky Annual Economic Report, 1999, at http://gaton.uky.edu/CBER/Downloads/kentucky_education_reform_act.htm

The Role of Information in Policy

Health Care Policy

Victor Fuchs, *Who Shall Live?* Chapter 1. On reserve at the library.

Medical Malpractice Insurance

Wheelan, Chapter 5

Income Redistribution

Munger, Chapter 8

Economic Development

Wheelan, Chapters 11 and 12

Cost-Benefit Analysis

Munger, Chapter 11

Academic Policy

By enrolling in this class, the student accepts responsibility for attending classes, handing in homework on time and in legible condition, completing reading assignments on time, acquiring the information necessary to study for quizzes and exams, and taking all quizzes and exams. The student also agrees that all work to which he has signed his name shall be his and his alone. The instructor accepts the responsibility for meeting classes and

office hours, providing clear instruction, making the course requirements and grading methods explicit, testing on material examined in the course, and assigning grades fairly and impartially.

No extra credit is given. No late homework is accepted. Missed exams are a serious problem. Make-ups will only be given for exams missed because of varsity athletics, religious observances, or absences excused with a note from a school authority or a medical doctor. I reserve the right to refuse make-up exams.