



University Senate Council
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17 April 2002

TO: Members, University Senate

FROM: University Senate Council

RE: Course/Program Actions: Effective Date: Fall Semester, 2002,
 UNLESS OTHERWISE NOTED.

The Senate Council circulates for your approval the following curricular actions. Objections will be accepted from University Senators and faculty members and must be received within ten days of receipt of this notice. All other requirements for the courses or programs as approved below must be met.

SENATE COUNCIL

Department of Theatre/Arts Administration Program

Change in Arts Administration Program: (CIP 50.0704)

Areas	Current	Proposed
English	ENG 101 and 102 Writing I and II	No change
Communication	Recommended: COM 181 Basic Public Speaking or COM 287 Persuasive Speaking	Recommended: COM 181 Basic Public Speaking, or COM 287 Persuasive Speaking, or TA 225 Vocal Production for the Stage I
Mathematics	Recommended: STA 200 Statistics and PHI 120 Introductory Logic	No change
Area I (Natural Science)	At least six hours, as listed in bulletin	No change
Area II (Social Science)	Recommended ECO 201 Principles of Economics, plus	No change

	one 3 credit course in another Social Science discipline.	
Area III (Humanities)	Recommended: Six hours from A-H 105 Ancient and Medieval Art, A - H 106 Renaissance Through Modern Art, TA 380 Theatre History I, TA 381 Theatre History of II.	Recommended: Six hours from A-H 105 Ancient and Medieval Art, A - H 106 Renaissance Through Modern Art, TA 380 History of Theatre I, TA 381 History of Theatre II, MUS 201 Music in Western Culture to 1700, MUS 202 Music in Western Culture 1700 - Present.
Area IV (Cross-disciplinary component)	Recommended: Six hours from A-H 105 Ancient and Medieval Art, A - H 106 Renaissance Through Modern Art, TA 380 Theatre History I, TA 381 Theatre History of II.	Recommended: Six hours from A-H 105 Ancient and Medieval Art, A - H 106 Renaissance Through Modern Art, TA 380 History of Theatre I, TA 381 History of Theatre II, MUS 201 Music in Western Culture to 1700, MUS 202 Music in Western Culture 1700 - Present.
Area V (Non-Western cultural component)	One course as listed in bulletin.	No change

Premajor or Preprofessional Course Requirements

Current	Proposed
CS 101 Introduction to Computing	AAD 200 Arts Administration Communications
ENG 203 Business Writing, or ISC 126 Strategic Planning and Writing, or ENG 205 Intermediate Writing	AAD 202 Arts Administration Technologies
COM 181 Basic Public Speaking or COM 287 Persuasive Speaking	COM 181 Basic Public Speaking or COM 287 Persuasive Speaking or TA 225 Vocal Production for the Stage I
Total Hours 9	Total Hours 9

Credit Hours Required Current 87 - 96 Proposed 90 - 92

Total Required for Graduation 127 - 131

Hours Needed for a particular Option or Specialization: Students whose primary arts discipline is Art Studio must earn at least 35 credits from the Art Department. Students whose primary arts discipline is Art History must earn at least 34 credits from the Art Department. Students whose primary arts discipline is Music Performance must earn at least 33 credits from the School of Music. Students whose primary arts discipline is Music History must earn at least 33 hours from the School of Music. Students whose primary arts discipline is Theatre must earn at least 35 credits from the Theatre Department. Specific courses required in each arts discipline are listed in the proposal.

Minimum Hours of Free or Supportive Electives

Directed Electives Requirements: Students must earn nine credits in consultation with academic advisor from the following areas.

1. AAD 402 Topics in Arts Administration (Subtitle required)
 May be repeated to a maximum of 12 credit hours when identified by different subtitles.
2. Courses from the College of Business and Economics
3. Courses from the College of Communications and Information Studies
4. Courses from an arts discipline outside of the student's primary arts discipline, including Architecture, Art History, Art Studio, Dance, English, Music and Theatre.

Directed Electives may not be used to meet University Studies requirements.

Free Elective Requirements Students must earn 6 credits in any area(s) of their choosing, outside of their University Studies and major requirements.

Major or Professional Course Requirements

Current	Proposed
<p>Accounting/Economic Core Requirements (12 credit hours) ACC 201 Financial Accounting...3 ACC 202 Management Uses of Accounting Information...3 ECO 201 Principles of Economics I...3 ECO 202 Principles of Economics II...3</p> <p>Arts Administration Core Requirements (19 credit hours) AAD 101 Arts Administration Professions...1 (May be repeated to a maximum of four credit hours.) AAD 201 Intro. to Arts Administration...3 AAD 310 Marketing the Arts...3 AAD 320 Fund Raising for the Arts...3 AAD 330 Managing Arts Organizations...3 AAD 499 Internship in Arts Administration...6 (May be repeated to a maximum of 12 credits.)</p>	<p>Arts Administration Core (35 credits) AAD 101 Arts Administration Professions...4 credits ACC 201 Financial Accounting I...3 ACC 202 Managerial Uses of Accounting Information...3 ECO 201 Principles of Economics I...3 ECO 202 Principles of Economics II...3 *AAD 310 Marketing the Arts...3 *AAD 320 Fund Raising for the Arts...3 *AAD 340 Arts Management Issues...3 *AAD 350 Financial Management of Arts Organizations...3 *AAD 399 Arts Administration Practicum...2 *AAD 402 Topics in Arts Administration...3 (Additional AAD 402 courses may be taken under different subtitle as Directed Electives; may be repeated up to 12 credits) *AAD 499 Internship in Arts Administration...6 (A-H 502 Museum Studies II: Internship may substitute for 3 credits of AAD 499 Internship in Arts Administration.)</p> <p>* Prerequisite: Overall GPA of 2.5 and completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of Instructor.</p>

Arts Discipline Core

Requirements (12 Credit hours)

Student must take 12 credits selected from the following classes. At least six of the credits must be in the student's primary concentration: Art (History or Studio), Music or Theatre.

A-H 105 Ancient-Medieval Art...3
A-H 106 Renaissance-Modern Arts...3
TA 380 History of Theatre I...3
TA 381 History of Theatre II...3
MUS 203 History of Music...3
MUS 302 History of Music...3

Primary Concentration

Majors, depending upon their particular Arts Administration focus, must fulfill the requirements for a primary concentration on one of the following four tracks:
Art Studio, Art History, Music, or Theatre.

Art Concentration

Art History (28-32 credit hours)

Art 191 Art Professions.....1-4
(May be repeated to 4 credit hours).
A-S 102 Visual Exploration or A-S 103 Visual Exploration II...3 - 4
Upper Level Art History Electives....6
(Four courses at the 300 level or above. A-H 341 and A-H 342 recommended.)
A-H 501: Museum Studies I...3
A-H 502: Museum Studies II...3
A-H 503 Art History Through the Art Obj...3
A-H 555 Methods in Art History...3

Arts Discipline Core

Primary Concentration

Majors must fulfill the requirements of one of the following art discipline tracks: Art Studio, Art History, Music Performance, Music History or Theatre.

Art History (34 - 35 credit hours)

A-S 102 Visual Exploration I or A-S 103 Visual Exploration II...3 - 4
A-H 105 Ancient through Medieval Art...3
A-H 106 Renaissance through Modern Art...3
ART 191 Art Professions...1
At least one course from four of the five following groups:

Non-Western Art

A-H 307 Ancient Near Eastern and Egyptian Art
A-H 308 African Art

Ancient and Medieval Art

A-H 312 Studies in Greek Art (subtitle required)
A-H 313 Studies in Roman Art (subtitle

	<p>required) A-H 322 Byzantine Art</p> <p>A-H 323 Studies in Western Medieval Art (subtitle required)</p> <p><u>Renaissance and Early Modern Art</u> A-H 334 Renaissance Art A-H 335 Studies in Early Modern Art, 1500 - 1700 (subtitle required) A-H 339 Topics in European Art 1700 - 1840 A-H 340 European Art 1840 - 1900: Realism, Impressionism, and Post-Impressionism A-H 342 Studies in American Art (subtitle required)</p> <p><u>18th and 19th Century Art</u> A-H 339 Topics in European Art 1700 - 1840 A-H 340 European Art 1840 - 1900: Realism, Impressionism and Post-Impressionism A-H 342 Studies in American Art (subtitle required)</p> <p><u>Modern Art</u> A-H 341 Twentieth Century Modernism A-H 342 Studies in American Art (subtitle required) A-H 343 History of Photography A-H 350 Contemporary Art</p> <p>A-H 501 Museum Studies I: Introduction ...3 Art Education Elective...3 (Must be 500 level.)</p> <p>Two of the following...6</p>
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<p><u>Art Studio (32 credit hours)</u> A-S 102 Visual Exploration I...3 A-S 103 Visual Exploration II...4 Art 191 Art Professions...1-4 (May be repeated up to four credit hours.) A-S 200 Studio I...3 A-S 215 Studio II...3 A-S 340 Graphic Design I...3 A-S 380 Photography I...3 Upper Level Art History Electives...6 (Two courses at the 300 level or above. A-H 341 and A-H 342 recommended.) Art Education Elective...3 (Must be at the 500 level.)</p> <p><u>Music (31 - 35 credit hours)</u> Majors selecting music as their primary art concentration must successfully pass an audition to be admitted to this program. MUS 170 Theory I - Elementary Aural Theory...3 MUS 171 Theory I - Elementary Written Theory ...2 MUS 172 Theory I - Elementary Aural Theory...2</p>	<p>A-H 525 Studies in Genres and Media A-H 526 Art and the Artist in Society A-H 527 Art Within Its Interdisciplinary Framework A-H 528 Topical Seminar in Art History A-H 555 Methods in Art History</p> <p><u>Art Studio (35 credit hours)</u> A-S 102 Visual Exploration I...3 A-S 103 Visual Exploration II...4 A-H 105 Ancient through Medieval Art...3 A-H 106 Renaissance through Modern Art...3 ART 191 Art Professions...1 A-S 200 Studio I...3 A-S 215 Studio II...3 Two A-S 300 level Studio Courses...6 A-H 501 Museum Studies I: Introduction...3 One Art History course at the 300 level or above...3 Art Education Elective...3 (Must be 500 level or above.)</p> <p><u>Music Performance (33 credit hours)</u> MUS 170 Theory I-Elementary Aural Theory...2 MUS 171 Theory I-Elementary Written Theory...2 MUS 172 Theory I-Elementary Aural Theory...2 MUS 173 Theory I-Elementary Written Theory...2 MUS 271 Theory II-Written Theory...2 MUS 273 Theory II-Written Theory...2 MUS 201 Music in Western Culture to 1700...3 MUS 202 Music in Western Culture</p>
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<p>MUS 173 Theory I - Elementary Written Theory...2 MUS 271 Theory II- Written Theory...2 MUS 273 Theory II- Written Theory...2 MUS 303 History of Music...3 Piano...0-4 (Successful completion of piano proficiency test, or four credits of MUC 150-153 piano class, or four credits of MUP 101, 201 piano lessons) Ensemble.....4 (MUC vocal or instrumental) Applied Lessons.....12 (MUP voice or instrumental; 2 credits each semester) MUS 001 - Recital Attendance0 (16 Recitals to be attended each semester for four semesters)</p>	<p>1700 to Present...3 Additional 200 - 300 level Music History Course...3 (Other than MUS 203, MUS 302 and MUS 303) MUC Vocal or Instrumental Ensemble...4 MUP Vocal or Instrumental Lessons...8 (Four semesters, two hours per semester.) MUS 001 Recital Attendance (Four semesters required.)</p> <p><u>Music History (33 credits)</u> MUS 170 Theory I-Elementary Aural Theory...2 MUS 171 Theory I-Elementary Written Theory...2 MUS 172 Theory I-Elementary Aural Theory...2 MUS 173 Theory I-Elementary Written Theory...2 MUS 271 Theory II-Written Theory...2 MUS 273 Theory II-Written Theory...2 MUS 203 History of Music I...3 MUS 302 History of Music II...3 MUS 303 History of Music III...3 Performance (three hours) Students may choose class or private performance instruction (one to two hours) or ensemble (one to two hours). Choose nine hours from: MUS 206 American Music...3 MUS 220 Symphonic Music...3 MUS 221 Survey of Vocal Music...3 MUS 222 Hist. and Soc. of Rock Mus...3 MUS 300 History of Jazz MUS 301 Appalachian Music...3 MUS 330 Music in the World...3 MUS 001 Recital Attendance (Four semesters required.)</p>
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<p><u>Theatre</u> (29 credit hours) TA 126 Acting Ensemble...3 TA 150 Fundamentals of Production...3 TA 190/390 Production Practicum...1 TA 191/391 Performance Practicum...1 *TA 225 Vocal Production for Stage...3 TA 260 Stagecraft...3 *TA 283 American Theatre...3 TA 330 Principles of Directing...3 One of the Following...3 TA 365 Costume Design or TA 374 Scene Design TA 367 Stage Lighting...3 TA 387 Seminar in Theatre...3 (Recommended: The Broadway Musical)</p> <p>Secondary Concentration Each major, depending upon their interests, must fulfill the requirements of a secondary concentration in an art discipline, <i>different</i> from the primary concentration, to be selected from the following tracks: Art, Dance, Music, and Theatre.</p> <p>Art (10-11 credit hours) A-S 102 Visual Exploration I or A-S 103 Visual Exploration II...3 - 4 A-H 105 Ancient-Medieval Art...3 A-H 106 Renaissance-Modern Art...3</p>	<p><u>Theatre (35 credit hours)</u> TA 126 Acting I: Fundamentals of Acting...3 TA 150 Fundamentals of Design and Production...3 TA 280 Script Analysis...3 TA 225 Vocal Production for the Stage...3 One of the Following...3 TA 260 Stagecraft TA 265 Costume Construction TA 267 Lighting and Sound Technology One of the Following...3 TA 365 Costume Design TA 367 Lighting Design TA 374 Scene Design TA 330 Directing...3 TA 380 History of Theatre I...3 TA 381 History of Theatre II...3 One of the Following...3 TA 387 Seminar in Theatre TA 382 American Theatre TA 516 Playwriting Two TA Practicums of one credit each...2 TA Electives...3</p> <p>Secondary Concentration (Eliminated)</p>
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<p>Art 191 Art Professions...1</p> <p>Dance (9-11 credit hours) KHP 290 Hist. & Phil of Dance...2 Two technique classes...3-4 KHP 147 Dance Foundations KHP 181 Modern Dance I KHP 182 Modern Dance II KHP 293 Classical Ballet I KHP 294 Classical Ballet II KHP 392 Theatre Dance I KHP 392 Theatre Dance II Two of the following...4-5 KHP 390 Dance Activities in Elem. Sch. KHP 393 Rythm Forms Anlys. & Improv. KHP 592 Choreography</p> <p>Music (9 credit hours) MUS 100 Intro to Music...3 (A regular music history class may be substituted.) *MUS 174 Theory-Non-music Majors...3 (A regular music theory class may be substituted.) MUS 206 American Music....3 MUS 001 Recital Attendance...0</p> <p>Theatre (10 credit hours) TA 126 Acting Ensemble...3 TA 150 Fundamentals of Production....3 TA 190 Production Practicum...1 TA 283 American Theatre...3</p>	
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<p>Directed Electives(6 credit hours) Directed electives are determined by the student's particular area of Arts Administration interest, and must be taken from the following courses, some of which may have prerequisites: A-H 501 Museum Studies I...3 A-H 502 Museum Studies II...3 FIN 300 Corporate Finance...3 ISC 161 Introduction to Integrated Strategic Communication...3 ISC 321 Research Methods for the Integrated Strategic Com. Professional...3 ISC 331 Advertising Creative Strategy and Execution...3 ISC 341 Strategic Public Relations...3 MGT 301 Business Management...3 MGT 341 Business Law I ...3 MKT 300 Marketing Management...3 MKT 310 Behavior Systems in Marketing...3 AAD 402 Topics in Arts Administration..3 (May be repeated to a maximum of 12 credits when identified by different titles.)</p>	<p>Directed Electives(9 credit hours) Directed electives are nine credits chosen in consultation with the student's academic advisor from the following areas:</p> <ol style="list-style-type: none"> 1. AAD 402 Topics in Arts Administration (Subtitle required.) May be repeated to a maximum of 12 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Business Related Requirement. 2. Courses from the College of Business and Economics. 3. Courses from the College of Communications and Information Studies. 4. Courses from an arts discipline outside of the student's primary arts discipline, including Architecture, Art History, Art Studio, Dance, English, Music and Theatre. <p>Directed Electives may not be used to meet University Studies requirements.</p>
<p>Free Electives Requirement (6 credit hours) Free electives are courses related to, but not required within the degree program. Courses are chosen in consultation with the student's advisor.</p>	<p>Free Electives Requirement (6 credit hours) In addition to meeting their University Studies and major requirements, students must earn 6 credits in any area(s) of their choosing.</p>

Rationale:

The event that prompted the Arts Administration Program to reexamine its curriculum was the receipt of funds for a new, endowed faculty position. With new faculty, the program is able to expand its Arts Administration-specific course offerings, and provide students with a more thorough education in the discipline.

Besides expanding course offerings, the new curriculum allows students more opportunity to pursue their individual interests. More often in the new curriculum, students are allowed to choose from a wider variety of courses, rather than being required to take a specific course. This philosophy is appropriate for two reasons. First, the major is by nature flexible, drawing its curriculum from many different departments and schools. Secondly, the students will go into many different types of positions once they graduate. Some positions will call for higher levels of business skills, while others will call for more arts discipline skills. The new curriculum provides the students with a base of knowledge, but also allows them to discover their own interests and pursue them more intensely.

There was also an interest in making the curriculum easier to understand, and more efficient for the students to move through. In the old curriculum, students with a music emphasis had to take approximately 136 credit to complete the major, a full semester's worth of credits above the minimum 120 credit requirement. By trimming some arts discipline requirements, making elective requirements more flexible, and carefully choosing University Studies classes, the new curriculum allows every student in the program to complete their major in eight semesters, taking no more than 16 credits per semester.

Reasons for some of the specific curriculum requirements are outlined below:

- **In Communications Requirements, adding TA 225 Vocal Production for the Stage I to COM 181 Basic Public Speaking, and COM 287 Persuasive Speaking as a recommended course when students are fulfilling Universities Studies requirements.** The program's interest is that its students get as much practice as possible making presentations to others. TA 225 meets this requirement, as well as COM 181 and 287.
- **In Humanities Requirements, recommending students take the two history courses in their primary arts discipline: A-H 105 Ancient and Medieval Art and A - H 106 Renaissance Through Modern Art, or TA 380 History of Theatre I and TA 381 History of Theatre II, or MUS 201 Music in Western Culture to 1700 and MUS 202 Music in Western Culture 1700 - Present.** Taking arts related courses are the most appropriate choices for students majoring in Arts Administration.
- **In Cross-Disciplinary Requirements, recommending students choose courses from A-H 105 Ancient and Medieval Art, A - H 106 Renaissance Through Modern Art, TA 380 History of Theatre I, TA 381 History of Theatre II, MUS 201 Music in Western Culture to 1700, MUS 202 Music in Western Culture 1700 - Present.** This recommendation encourages students to meet their Cross-Disciplinary requirement by taking arts-related classes, which is preferred for students who are majoring in Arts Administration.
- **Dropping ENG 203 Business Writing, or ISC 126 Strategic Planning and Writing, or ENG 205 Intermediate Writing as a premajor requirement, and replacing them with AAD 200 Arts Administration Communications: AAD 200 Arts Administration Communications will accomplish the same objectives of ENG 203, ENG 205 and ISC 126, in that it will be a writing intensive course. It will, however, concentrate on writing styles that Arts Administrators must master, and will also include some development of oral presentation skills. This new course will also provide the students with a very active and creative introduction to the Arts Administration discipline.**

- **Dropping CS 101 Introduction to Computing as a premajor requirement and replacing it with AAD 202 Arts Administration Technologies and computer training segments in other courses.** AAD 202 will allow students to be trained in several computer applications that are commonly used in the Arts Administration field, but are not covered in CS 101.
- **Requiring that AAD 101 Arts Administration Professions be taken four semesters.** The Program's effectiveness would be greatly improved if the students networked more among themselves, if they became more aware of opportunities available to them while in school, if they better understood how to pursue internships and jobs, and if they were exposed to more professionals in the field. Faculty believes that these activities can be best accomplished by requiring students to attend the professions course four semesters during their education, as opposed to the one time in the old curriculum.
- **Dropping AAD 201 Introduction to Arts Administration** The topics covered in AAD 201 are being covered more extensively in two new courses: AAD 200 Arts Administration Communications and AAD 340 Arts Management Issues.
- **Replacing AAD 330 Managing Arts Organizations by two courses AAD 340 Arts Management and AAD 350 Financial Management of Arts Organizations.** The topics in AAD 330 are being more extensively covered in two new courses: AAD 340 Arts Management Issues and AAD 350 Financial Management of Arts Organizations.
- **Adding AAD 399 Arts Administration Practicum.** This is a new course that will require students to complete two, one credit, on-campus arts administration service projects. One of the projects will have to be in service to the department or school of the student's arts discipline. Examples of projects might include conducting a publicity campaign for an event, organizing an exhibition or event, updating a web site, working on a fundraiser, etc. Besides helping the students gain more real-world Arts Administration experiences, the course will help instill within the students a stronger service ethic.
- **Students will be required to take one AAD 402 Special Topics class as part of their major requirements.** This new requirement is another example of the Program having the available funds to offer more Arts Administration specific courses. In this case, the program will have enough resources to offer at least one Topics course per year taught by either a regular, full-time faculty member or a part-time instructor.
- **Changing AAD 499 Internship in Arts Administration from a course in which students receive a letter grade to a pass/fail.** The great majority of the internships carried out by students in the program take place during summers, far away from Lexington in places such as New York, Los Angeles and increasingly overseas. Unfortunately, because of a lack of resources, faculty are unable to travel to out-of-state internship sites and interact with the students and their on-site supervisors. Consequently, faculty evaluates the internships through secondary materials such as student and on-site supervisor evaluations, work samples, pictures, time sheets, end papers and final interviews. Given these limitations, drawing distinctions between what is, for an example, an A internship and a B internship is very difficult. Therefore, Pass/Fail seems to be a more appropriate grading option.
- **Combining Arts Discipline Core and Primary Requirements into Arts Related Requirements.** This adjustment makes it easier to see the arts related requirements of the program.

- **In Art Studio, allowing the students to take any two A-S level courses instead of specifying A-S 340 Graphic Design I and A-S 380 Photography I.** Many of the topics in A-S 340 and A-S 380 will be covered in the two new Arts Technologies classes. Therefore, in the new curriculum students will be free to explore other studio courses that interest them.
- **In the Art Concentration/Studio Track, drop one A-H 300 level or above Art History Course.** This action is being taken to make the number of credits required in the Art Studio discipline comparable to those in the other arts discipline tracks.
- **In Art History, making the requirements more in line with the new curriculum in the Art History Program.** The Art History Program rewrote its curriculum within the last couple of years. The requirements in the new Art History curriculum reflect those changes.
- **In Music, adding a Music History Discipline Track.** For those students who declared Music as their major discipline emphasis, the current curriculum is very performance oriented. Besides taking music history and theory classes, students also have to take a significant number of private lessons and perform in ensembles, as well. However, most Arts Administrators rarely perform. They must know how the art in their discipline is created, and have a strong grasp of their discipline's history, but they need not be performers. Therefore, a new discipline emphasis in Music was created in the area of Music History. A similar change was made during the last Arts Administration curriculum revision when the Visual Art discipline was split into a Studio Art emphasis and an Art History emphasis, a change that has proven to be very successful over the last seven years. .
- **In Music, allowing Music Performance students to take MUS 201 Music in Western Culture to 1700 and MUS 202 Music in Western Culture 1700 to Present as their music history survey courses.** This change allows music performance students to meet both University Studies and major requirements, something that was not possible with the music survey courses required in the old curriculum.
- **In Music, eliminating the four credits of MUC 150 - 153 class piano and reducing the number of MUP Vocal or Instrumental Lessons credits required from 12 to 8.** Some credits needed to be cut from the Music Performance Track to bring it in line with the requirements of the other arts discipline tracks. Since most of the Arts Administration majors with a music emphasis do not plan to pursue performance careers, the decision was made to cut the credits out of performance related courses. Those students who do wish to continue performing after graduation generally double major in Arts Administration and Music.
- **Eliminating the secondary arts discipline, and allowing students to take a broader range of courses through Directed Electives.** These changes allow students more flexibility to pursue their own interests. Under the new curriculum, through directed electives, the students can explore a variety of art forms outside of their primary arts discipline, instead of a single art form. Additionally, they are free to take any AAD 402 Special Topics course, or any business-related course, as opposed to a handful of designated courses. With these changes, a students can pursue more extensive training in a specific business area such as marketing, or can complete the prerequisites that are necessary to get into an MBA Program with an Arts Administration emphasis.

List below the typical semester program for a major:

Current

Art History Primary Concentration
 Theatre Secondary Concentration (129 Credits)

<u>First Year Fall</u> PHI 120 ENG 101 CS 101 A-H 105 ART 191 <u>A-S 102</u> 16 Credits <u>Second Year Fall</u> ACC 201 AAD 320 JAT 204 A-H 3XX <u>TA 126</u> 15 Credits <u>Third Year Fall</u> TA 150 ECO 201 TA 380 (cross disc.) AAD 330 <u>A-H XXX</u> 15 Credits <u>Fourth Year Fall</u> AST 191 AAD 402 Cross Cultural AAD 499 A-H 503 <u>A-H 555</u> 18 Credits	<u>First Year Spring</u> STA 200 ENG 102 A-H 106 A-S 103 <u>AAD 201</u> 15 Credits <u>Second Year Spring</u> COM 287 ACC 202 AAD 310 A-H 3XX TA 283 <u>Elective</u> 18 Credits <u>Third Year Spring</u> TA 190 A-H 3XX TA 381 (cross disc.) MGT 341 ECO 202 <u>A-H 501</u> 16 Credits <u>Fourth Year Spring</u> A-H 502 (Internship) ENG 374 A-E Elective AST 192 <u>Elective</u> 15 Credits
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Art Studio Primary Concentration
 Theatre Secondary Concentration (129 Credits)

<u>First Year Fall</u>	<u>First Year Spring</u>
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STA 200 ENG 101 CS 101 A-H 105 ART 191 <u>A-S 102</u> 16 Credits <u>Second Year Fall</u> ACC 201 AAD 320 JAT 204 A-S 215 <u>TA 126</u> 15 Credits <u>Third Year Fall</u> TA 150 ECO 201 TA 380 (cross disc.) AAD 330 <u>A-S 380</u> 15 Credits <u>Fourth Year Fall</u> AST 191 AAD 402 Cross Cultural AAD 499 A-S 340 <u>A-H 501</u> 18 Credits	PHI 120 ENG 102 A-H 106 A-S 103 ART 191 <u>AAD 201</u> 16 Credits <u>Second Year Spring</u> COM 287 ACC 202 AAD 310 A-S 200 TA 283 <u>Elective</u> 18 Credits <u>Third Year Spring</u> TA 190 A-H 3XX TA 381 (cross disc.) MGT 341 ECO 202 <u>A-H 3XX</u> 16 Credits <u>Fourth Year Spring</u> A-H 502 (Internship) ENG 374 A-E Elective AST 192 <u>Elective</u> 15 Credits
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Music Primary Concentration
 Art Secondary Concentration (136 Credits)

<u>First Year Fall</u> MUC (Ensemble) ENG 101 CS 101 MUS 170 MUS 171 MUS 001 MUC 150	<u>First Year Spring</u> STA 200 ENG 102 AAD 201 MUS 172 MUS 173 MUC 151 MUP (Applied Lessons)
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<p>MUP (Applied Lessons) <u>MUS 001</u> 15 Credits</p> <p><u>Second Year Fall</u> A-H 105 ACC 201 JAT 204 AAD 320 MUS 271 MUC 152 MUP (Applied Lessons) MUC (Ensemble) <u>MUS 001</u> 18 Credits</p> <p><u>Third Year Fall</u> AST 191 ENG 374 MGT 341 AAD 330 MUP (Applied Lessons) <u>ECO 201</u> 17 Credits</p> <p><u>Fourth Year Fall</u> AAD 402 AAD 499 A-H 342 PHI 120 <u>MUS 203</u> 15 Credits</p>	<p><u>MUS 001</u> 16 Credits</p> <p><u>Second Year Spring</u> COM 287 A-H 106 ACC 202 AAD 310 MUS 273 MUC 153 MUP (Applied Lessons) MUC (Ensemble) <u>MUS 001</u> 18 Credits</p> <p><u>Third Year Spring</u> AST 192 AAD 330 MUS 303 A-S 103 ART 191 MUP (Applied Lessons) <u>ECO 202</u> 19 Credits</p> <p><u>Fourth Year Spring</u> AAD 499 Elective Elective MUS 302 TA 283 <u>MUS 330</u> 18 Credits</p>
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Theatre Primary Concentration

Dance Secondary Concentration (127 Credits)

<p><u>First Year Fall</u> PHI 120 ENG 101 CS 101 TA 150 TA 126 <u>HPR 147</u></p>	<p><u>First Year Spring</u> ENG 102 STA 200 AAD 201 HPR 290 TA 260 <u>Cross Cultural</u></p>
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<p>16 Credits</p> <p><u>Second Year Fall</u></p> <p>TA Design TA 330 ACC 201 JAT 204 <u>AAD 320</u> 15 Credits</p> <p><u>Third Year Fall</u></p> <p>AST 191 ECO 201 TA 380 MGT 341 AAD 330 <u>TA 390</u> 16 Credits</p> <p><u>Fourth Year Fall</u></p> <p>Cross Disciplinary AAD 402 AAD 499 TA 387 TA 383 <u>HPR 592</u> 18 Credits</p>	<p>16 Credits</p> <p><u>Second Year Spring</u></p> <p>COM 287 ACC 202 AAD 310 HPR 181 <u>TA 283</u> 15 Credits</p> <p><u>Third Year Spring</u></p> <p>AST 192 ENG 374 TA 381 ECO 202 AAD 430 <u>TA 391</u> 16 Credits</p> <p><u>Fourth Year Spring</u></p> <p>AAD 499 Elective Elective TA 367 <u>HPR 393</u> 15 Credits</p>
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Proposed

Art History Primary Concentration (127 Credits)

<p><u>First Year Fall</u></p> <p>PHI 120 ENG 101 AAD 200 ECO 201 <u>A-H 105</u> 15 Credits</p> <p><u>Second Year Fall</u></p> <p>Natural Science ECO 202 STA 200 A-S 102 AAD 310</p>	<p><u>First Year Spring</u></p> <p>ENG 102 AAD 101 AAD 202 ACC 201 A-H 106 <u>Oral Communications</u> 16 Credits</p> <p><u>Second Year Spring</u></p> <p>Natural Science AAD 101 AAD 320 A-H 307</p>
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<p><u>ART 191</u> 16 Credits</p> <p><u>Third Year Fall</u> AAD 101 AAD 340 A-H 312 TA 380 Directed Elective <u>A-H 501</u> 16 Credits</p> <p><u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective A-H 341 A-H 525 <u>A-E 500 Level</u> 16 Credits</p>	<p>Social Science <u>ACC 202</u> 16 Credits</p> <p><u>Third Year Spring</u> TA 381 AAD 399 AAD 350 Free Elective A-H 341 <u>A-H 502 (Internship)</u> 16 Credits</p> <p><u>Fourth Year Spring</u> AAD 499 AAD 101 Directed Elective A-H 528 Free Elective <u>Cross Cultural</u> 16 Credits</p>
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Art Studio Concentration (128 Credits)

<p><u>First Year Fall</u> PHI 120 ENG 101 AAD 200 ECO 201 <u>A-S 102</u> 15 Credits</p> <p><u>Second Year Fall</u> Natural Science ECO 202 STA 200 A-H 106 AAD 310 <u>ART 191</u> 16 Credits</p> <p><u>Third Year Fall</u> AAD 101 AAD 340 A-S 200</p>	<p><u>First Year Spring</u> ENG 102 AAD 101 AAD 202 ACC 201 A-H 105 <u>Oral Communications</u> 16 Credits</p> <p><u>Second Year Spring</u> Natural Science AAD 101 AAD 320 A-S 103 Social Science <u>ACC 202</u> 17 Credits</p> <p><u>Third Year Spring</u> TA 381 AAD 399</p>
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TA 380 Directed Elective <u>A-H 501</u> 16 Credits <u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective A-H 341 A- S 340 <u>A-E 500 Level</u> 16 Credits	AAD 350 Free Elective A-S 215 <u>AAD 499</u> 16 Credits <u>Fourth Year Spring</u> AAD 499 AAD 101 Directed Elective A-S 380 Free Elective <u>Cross Cultural</u> 16 Credits
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Music Performance Concentration (129 credits)

<u>First Year Fall</u> PHI 120 ENG 101 AAD 200 MUP (lesson) MUC (ensemble) MUS 001 MUS170 <u>MUS 171</u> 16 Credits <u>Second Year Fall</u> MUC (ensemble) ECO 201 MUS 201 MUS 271 ECO 202 AAD 310 MUS 001 MUP (lesson) 17 Credits <u>Third Year Fall</u> AAD 101 AAD 340 STA 200 ACC 201 Directed Elective	<u>First Year Spring</u> ENG 102 MUS 001 AAD 101 AAD 202 Oral Communications MUS 172 MUS 173 MUC (ensemble) <u>MUP (lesson)</u> 17 Credits <u>Second Year Spring</u> TA 381 AAD 101 AAD 320 MUS 273 MUP (lesson) MUC (ensemble) AAD 399 MUS 001 <u>MUS 202</u> 16 Credits <u>Third Year Spring</u> ACC 202 Free Elective Directed Elective
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<u>A-H 105</u> 16 Credits <u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective Natural Sciences Social Sciences <u>MUS 300</u> 16 Credits	A-H 106 <u>AAD 499</u> 15 Credits <u>Fourth Year Spring</u> AAD 499 AAD 101 AAD 350 Natural Sciences Free Elective <u>Cross Cultural</u> 16 Credits
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Music History Concentration (131 credits)

<u>First Year Fall</u> PHI 120 ENG 101 AAD 200 MUC (ensemble) MUS 001 MUS170 MUS 171 <u>A-H 105</u> 17 Credits	<u>First Year Spring</u> ENG 102 MUS 001 AAD 202 Oral Communications MUS 172 MUS 173 A-H 106 <u>MUC (ensemble)</u> 17 Credits
<u>Second Year Fall</u> MUC (ensemble) ECO 201 AAD 101 Cross Cultural MUS 271 ECO 202 AAD 310 <u>MUS 001</u> 16 Credits	<u>Second Year Spring</u> TA 381 AAD 101 AAD 320 MUS 273 AAD 399 MUS 001 MUS 203 <u>Directed Elective</u> 17 Credits
<u>Third Year Fall</u> AAD 340 STA 200 ACC 201 Directed Elective <u>MUS 302</u> 16 Credits	<u>Third Year Spring</u> ACC 202 AAD 101 Free Elective MUS 303 MUS 206 <u>AAD 499</u> 16 Credits

<u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective Natural Sciences Social Sciences <u>MUS 300</u> 16 Credits	<u>Fourth Year Spring</u> AAD 499 AAD 101 AAD 350 Natural Sciences Free Elective <u>MUS 220</u> 16 Credits
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Theatre Concentration (129 Credits)

<u>First Year Fall</u> PHI 120 ENG 101 AAD 200 ECO 201 <u>TA 126</u> 15 Credits <u>Second Year Fall</u> Natural Sciences ECO 202 STA 200 TA 280 AAD 310 <u>TA 390</u> 16 Credits <u>Third Year Fall</u> AAD 101 AAD 340 TA 380 Directed Elective TA 391 AAD 399 <u>TA 330</u> 15 Credits <u>Fourth Year Fall</u> AAD 402 TA Elective AAD 399 Directed Elective A-H 105	<u>First Year Spring</u> ENG 102 AAD 101 AAD 202 ACC 201 TA 150 <u>TA 225</u> 16 Credits <u>Second Year Spring</u> Natural Sciences AAD 101 AAD 320 TA 260 Social Sciences <u>ACC 202</u> 16 Credits <u>Third Year Spring</u> TA 381 AAD 350 Free Elective TA 387 <u>AAD 499</u> 15 Credits <u>Fourth Year Spring</u> AAD 499 AAD 101 Directed Elective A-H 106 Free Elective <u>Cross Cultural</u>
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<u>TA 365</u> 16 Credits	16 Credits
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Drop Courses

- AAD 201 Introduction to Arts Administration (3)
AAD 330 Managing Arts Organizations (3)

Rationale: Both courses above are being dropped because the Arts Administration Program has received an endowed professorship, allowing it to restructure its curriculum and offer more courses specifically related to the major. The topics covered in AAD 201 will be covered in AAD 200 and AAD 340 (both new courses proposed below). The topics covered in 330 will be covered in AAD 340 and AAD 350 (proposed below).

Course Changes:

- AAD 101 Arts Administration Professions (1)
(Change in description)

Change to:

- AAD 101 Arts Administration Professions (1)
The primary intent of this course is to make students aware of the opportunities open to them in the field of Arts Administration, and to network with other students in the program, faculty, program graduates and working arts administrators. Course activities will include program and announcements regarding the availability of grants and awards. Students will also become aware of employment and volunteer opportunities while they are in school, and how to pursue professional positions upon graduation. Pass/fail only. Majors are required to enroll a minimum of 4 semesters.

- AAD 310 Marketing the Arts (3)
(Change in description and prerequisite)

Change to:

- AAD 310 Marketing the Arts (3)
The course will examine methods used by arts organizations to sell admissions to their events and to sell other arts products. Emphasis is placed on marketing concepts related to product, price, placement and promotion.
Prereq: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of the instructor.

- AAD 320 Fund Raising for the Arts (3)
(Change in prerequisite)

Change to:

- AAD 320 Fund Raising for the Arts (3)
Prereq: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of the instructor.

- AAD 402 Topics in Arts Administration (Subtitle required) (1-3)

(Change in credits, description and prerequisite)

Change to:

AAD 402

Topics in Arts Administration (Subtitle required) (3)

A seminar which covers special topics in arts administration. May be repeated to a maximum of 12 credits when identified by different subtitles.

Prereq: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of instructor.

AAD 499

Internship in Arts Administration (1-12)

(Change in description, prerequisite, grading option (pass/fail only))

Change to:

AAD 499

Internship in Arts Administration (1-12)

An internship with a university, community, state, regional or national arts organization, providing practical work experience related to arts administration. The internship is identified and conducted under the supervision of a faculty member.

Students must file a learning contract with the College of Fine Arts. May be repeated to a maximum of twelve credits. Pass/fail only.

Prereq: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of instructor.

New Courses

AAD 200

Arts Administration Communications (3)

The purpose of this course is to introduce students to the primary writing styles that they will be using throughout the remainder of their arts administration courses. For example, business letters, education and program guides, print and electronic advertisements, publicity materials, sales brochures, invitations and advocacy letters, all require mastering a different writing style. Additionally, students will learn how to make effective public presentations, based upon their writing assignments.

AAD 202

Arts Administration Technologies (3)

The purpose of this course is for students to gain the basic skills to design and produce materials utilized by arts organizations to communicate with their patrons. Additionally, the course will familiarize students with a number of design-related computer applications. Prereq: AAD 200 or consent of the instructor.

AAD 340

Arts Management Issues (3)

This course examines management issues facing arts organizations in the contemporary environment. Topics covered will include the role of artists and arts organizations in society, the differing motives behind nonprofit and for-profit corporations, freedom of expression and censorship, planning and leadership, intellectual property rights, issues related to race, class, sexuality and gender, plus other topics which may arise based on current events.

Prereq: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of the instructor.

- AAD 350 Financial Management of Arts Organizations (3)
This course provides an overview of the financial management practices used primarily by nonprofit arts organizations. It begins by examining the process of contracting an artist and a facility, and then building a budget for the resulting arts event. It then examines how arts organizations establish, track, adjust and evaluate organizational budgets. Additionally it explores governmental financial and reporting requirements unique to nonprofit arts organizations, and the annual audit process.
Prereq: Completion of ACC 201, ACC 202, AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of the instructor.
- AAD 399 Arts Administration Practicum (1)
Under the supervision of a faculty member, students complete on-campus arts administration service projects. At least one of the two projects must be in service to the student's primary art discipline's department or school. Examples of projects might include conducting a publicity campaign for an event, working on a fundraiser, producing a publication, conducting research, updating a website, etc. Pass/fail option only. Learning contract required.
Prereq: Arts Administration major or consent of instructor.
- UK 100-001 University Course (Title to be assigned) (1-3)
Pass/fail only.
Prereq: Will be set by instructor.

At its meeting on April 15, the Senate Council approved a section of UK 100 to be offered as a P/F course. This request is for a one-time change in the current framework (UK 100 is currently offered for a letter grade). This initiative is designed as an experiment to evaluate the value of scheduling a Leadership course, developed by Elizabeth Hait from Student Affairs, within the traditional academic course offerings rather than as an Experiential Education course. Provost Kuder supports this request.