Graduation Composition & Communication Requirement (GCCR) Assessment Plan

Degree Programs GCCR Assessment Plan
The GCCR Assessment Plan follows the University schedule for Program-Level Student Learning Outcomes (SLOs) assessment. Each undergraduate degree program shall submit an Assessment Plan to the Office of University Assessment which includes their program’s SLOs. At least one SLO shall directly align to the GCCR and all SLOs shall be assessed within a three-year cycle.

Based on the degree program’s Assessment Plan, the assessment of the GCCR outcome(s) may occur yearly, bi-yearly, or once every three years. For each undergraduate degree program’s Assessment Plan, a section dedicated to GCCR will need to be added by September 1, 2016. The GCCR section in each degree program’s assessment plan shall include at least one specific Program Student Learning Outcome for composition and communication outcomes. During the first year, and each year in which the GCCR is being assessed, the degree program shall submit the following:

- a plan for assessing the composition components of the GCCR;
- a plan for assessing the oral and/or visual components of the GCCR;
- clear goals, rubrics, and revision plans for GCCR implementation;
- a description of assignment(s) and instructions resulting in student artifacts;
- a sampling plan\(^1\) for collecting and submitting student artifacts as evidence for GCCR SLOs;
- a copy of current assessing rubrics for GCCR assignment(s);
- a copy of the current syllabus for GCCR course(s);
- For degree programs with outside provider(s)\(^2\) of the GCCR, a copy of the current MOU/MOA which details the involvement and roles of the provider(s) and degree program relative to this assessment plan.

Review of the Degree Program’s GCCR Assessment Plan
When submitted or updated, the GCCR component of the Assessment Plan will be reviewed by the GCCR Committee, or designee. Based on this review, the degree program’s GCCR Assessment Plan will receive feedback and an evaluation score of either a “Meets Expectations” or “Does Not Meet Expectations”. Support will be provided to programs by the GCCR Committee (or designee) to act upon recommendations for improvement of the program’s GCCR Assessment Plan.

University Assessment of the Degree Program’s GCCR Outcomes
When the GCCR SLO is scheduled for assessment, the results will be included in the program’s Annual SLO Assessment Report, which is due on October 31\(^{st}\) of each year. This particular outcome report will be evaluated by the University Assessment Council (UAC). All evaluation feedback on the GCCR outcome will then be provided to the degree program’s GCCR Committee/Contact for review. Those programs that received an overall assessment from UAC

---

\(^1\) For guidance and assistance in setting up an appropriate sampling plan, please contact the Office of University Assessment at 257-6394.

\(^2\) The outside provider(s) means outside your program’s department.
of “Beginning” or “Emerging” will receive recommendations for improvement from UAC and/or the GCCR Committee. The Office of University Assessment and the GCCR Committee (or designee) will provide assistance and support to the programs to act upon recommendations for improvement.

Archiving GCCR assignments
Programs shall submit a sample of student artifacts (assignments) for each GCCR approved course. A sampling plan should be included in the GCCR Assessment Section of the Degree Programs Assessment Plan. For guidance and assistance for sampling, please contact the Office of University Assessment. Alternatively, programs may submit all targeted artifacts (assignments) from a given semester. If a GCCR course is also part of UK Core, this will include artifacts submitted for both the Composition & Communication and the GCCR SLO using established UK Core artifact collection procedures. For courses that are not part of UK Core, the Office of University Assessment will work with those programs to collect and archive the GCCR artifacts using established UK Core artifact collection procedures. Programs requiring their students to complete courses outside of their home department (e.g., WRD 204, EPE 301) will collaborate with the department offering the required GCCR course to ensure artifacts are submitted for assessment.

Longitudinal Assessment of University GCCR Student Learning Outcomes
For the purposes of longitudinal assessment of the GCCR (and also fulfilling the University’s QEP proposal for multimodal communication across and through the majors), a random sample of artifacts for each Degree Program will be drawn for the purpose of scoring against a rubric designed to assess the GCCR SLO. A team of evaluators led by the Presentation U! Assessment Director in collaboration with the Director of Office of University Assessment will conduct the scoring of sample artifacts.

Program GCCR Assessment Noncompliance
Programs that do not submit a GCCR learning outcomes assessment plan that meets expectations and/or do not submit assessment documentation and artifacts following the approved plan will be provided with technical assistance from the Office of University Assessment to assist in the improvement of their plan and/or find a reasonable solution for submitting artifacts. In addition a status report will be submitted to the appropriate Associate Dean(s) for follow-up.

Reporting
The Office of University Assessment, in collaboration with the GCCR Committee, will provide an annual report on GCCR assessment activities. This will include information regarding best practice in development of GCCR Learning Outcome Assessment plans, number and nature of substitution requests, number and nature of program changes that may affect assessment plans, and results of the University GCCR artifact assessment.