

UK to Participate in First Fall Campus Commuter Challenge

LEXINGTON, Ky. (September 26, 2008) – University of Kentucky Parking and Transportation Services (PTS) is excited to announce UK's participation in the Fall Campus Commuter Challenge, a nationwide competition aimed at reducing carbon dioxide (CO₂) emissions on college campuses.

During the month of October, PTS challenges all members of the campus community to help shrink UK's carbon footprint as a part of the Fall Campus Commuter Challenge. Each member of the UK community is encouraged to use alternative transportation in their daily commute, bringing one less car to campus. UK will be competing with schools across the country to track CO₂ savings for the entire month.

"PTS wants to raise awareness and show people how much of an impact they can have in lowering the levels of carbon dioxide released into the atmosphere," said Don Thornton, Director of Parking & Transportation Services. "As the campus population continues to grow, it is important to encourage alternative transportation options and reduce our carbon footprint."

Once an individual registers for the challenge online, their CO₂ savings is automatically calculated and added to UK's total savings each time they record a commute. UK students and employees can sign up at <http://CommuterChallenges.com?=21>. Those who are already registered with AlterNetRides may opt in through the AlterNetRides applet.

Participants have the option to register as individuals or join a team within the UK community, enabling departments, clubs and student groups to compete against each other.

Prizes will be awarded to participating universities and individuals on a national level. Additionally, PTS will give away prizes to participating members of the UK community throughout the month. Various UK departments and local businesses are supporting the event by donating prizes. The prizes include T-shirts, gift certificates, bicycle accessories and more.

Over ten schools are participating in the Fall Commuter Challenge. In addition to UK, participating schools include Penn State University, Texas A&M University and the University of Pittsburgh.