



thinkmail

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award opportunity

iwin is offering a free webinar to help employers learn about a national award opportunity recognizing flexible workplace practices. Kentucky employers are eligible to apply for the Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility. The application process takes no more than an hour. The deadline to apply for the awards is April 20, 2009. To apply for the award or learn more click [here](#)

Free Webinar to Learn More

April 1, 1-2 p.m.

Register by emailing [Laura](#)

information station

Making Mobility Matter: Insights into Succession Planning

Managing survivor's guilt during times of massive layoffs

Telework Savings Calculator

Determine telework savings for the whole U.S., states, counties, cities or your individual company. It's based on U.S. Census data plus variables and constants from dozens of studies. [Click here](#) to begin using the calculator.

NPR story: Older workers effected by layoffs

Stopping Survivors Guilt from Business Week

partners in the news

Community Action Council reaching out to those in Need

Have news about your organization? e-mail Lee Ann Walton to share.

partner benefits

Join the University of Kentucky Hilary J. Boone Center at no cost for our Partners. This newly renovated facility on the campus of UK allows you to host events or meetings in one of Lexington's finest spaces.

[Application Form](#)

[Boone Center web site](#)

iwin's Partners Only site

Partners Only Section Offers Many Benefits

Be sure to visit our Partners Only section on the iwin web site. Partners can log in to find upcoming learning opportunities, information about other partners, archived webinars and Roundtable sessions, research papers, and much more. To access the Partners Only section, click on the yellow box in the top left hand corner of iwin's home page.

Username: partners

Password: partneronly

For comments or questions, contact Lee Ann Walton.

in every issue

Sloan Work & Family Research Network - Network News

- Policy Mini-Brief Series: Work-Family Information on Small Businesses
- Generational Differences in the Workplace

Newsbrief

- Firms dig deep into

the cost-cutting toolbox

- WorldatWork survey:

33.7 million telework

- Effective onboarding

is more crucial now

Manager's Quarterly

(new issue)

-Allowing schedule control cuts costs

-Supervisor work-life training gets results

iwins Dr. Jennifer Swanberg in the news

Wall Street Journal

Jennifer Swanberg, executive director of iwin was quoted in a Feb. 24 article of The Wall Street Journal on workplace flexibility in relation to maternity and paternity leave. "What to Do When You're About to Take Leave," quotes numerous national experts on work-life policies, practices and law, on ways employees can better prepare for maternity and paternity leave. Read the article [here](#).

Experience Life Magazine

Experience Life magazine quotes Dr. Swanberg, in "Reinventing the Way We Work," an article in their March issue about work-life balance for employees and the related positive results for the companies that employ them. Read the article [here](#).

welcome to our newest partners

iwin would like to extend a warm welcome to our newest partners in 2009: Anthem Blue Cross Blue Shield and Brown-Forman. We look forward to introducing them to all our current Partners at the Roundtable Meeting in May. See more details about the May Roundtable Meeting [here](#).

learning opportunities



**The Conclusion of our
Legislative Webinar Series**

Join us for the final webinar in our legislative series on March 25. If you missed the previous webinars on FMLA, ADA or Employee Free Choice Act, don't fret! You can view the archived slides and access recordings by visiting [iwin's web site](#) and clicking on the

Partner's Only section. For instructions on accessing the Partner's Only section, see the left hand column of this ThinkMail.

Lunch & Learn Webinar

An Update From Washington:

The State of Play on Workplace Flexibility Public Policy

March 25, Noon to 1 p.m.

Presented by: Katie Corrigan, Co-Director of Workplace Flexibility 2010 and Adjunct Professor of Law at Georgetown Law and Marcy L. Karin, Legislative Counsel for Workplace Flexibility 2010 and an Adjunct Professor of Law at Georgetown University Law Center. Over the last three decades, the needs of the American workforce have changed dramatically. In response, many businesses have turned to workplace flexibility in order to recruit and retain the best workers, boost productivity, and increase competitive advantage. At the same time, policymakers in Washington have been exploring various approaches to increase access to workplace flexibility across industries and professions. This presentation will provide a brief overview of the need for workplace flexibility policy as well as a comprehensive explanation of policy approaches addressing workplace flexibility currently being considered on Capitol Hill and in the Administration. [Click here to learn more about Workplace Flexibility 2010](#) or to register, e-mail [Lee Ann Walton](#).

Mark your Calendar

One-day Workshop: Leveraging Workplace Flexibility as a Strategic Management Tool

This innovative workshop provides the why, what and how of workplace flexibility at both the individual and organizational level. Learn the business case for flexibility, engage in activities designed to assess where your organization is on the flexibility spectrum, and learn about effective strategies and solutions for developing, planning, implementing and evaluating workplace flexibility initiatives.

Louisville: April 23, 8am-4:30pm, UK on Main

registration deadline: April 16th

Lexington: April 28, 8am-4:30pm, UK's Hilary J. Boone Center

registration deadline: April 17th

Special discounted rate for Roundtable Partners: \$150

To learn more or register, visit [iwin's web site](#) by clicking [here](#).

Webinar: Using Emotional Intelligence to Enhance Leadership in Challenging Economic Times

April 29, Noon to 1:30 p.m.

Presented by: Mike Comer, The Hayes Group

Free to Roundtable Partners. To register, e-mail Lee Ann Walton

Webinar: Total Leadership: Be a Better Leader, Have a Richer Life

June 24, Noon to 1:30 p.m.

Presented by: Stewart Friedman, Ph.D., University of Pennsylvania, The Wharton School

visit Dr. Friedman's web site for more information

Free to Roundtable Partners. To register, e-mail Lee Ann Walton

Webinar: Reconsider how you Manage Human Capital

August 26, Noon to 1:30 p.m.

Presented by: Jac Fitz-enz, Ph.D.

Dr. Jac , as he is known worldwide, is acknowledged as the father of human capital strategic analysis and measurement. During the 1970s he carried out original research which led to the first human resources metrics in 1978 and to benchmarks in 1985. Recently, he was cited as one of the fifty persons who have "significantly changed what HR does and how it does it" in the past fifty years. iwin welcome's Dr. Jac as he presents his latest research findings on managing human capital and the future practices that are required for success. Learn more about the webinar by visiting iwin's web site or learn about Dr. Jac by visiting his web site . To register, e-mail Lee Ann Walton

Roundtable Partner Sharing Webinars

For 2009, we would like to implement something new with our Roundtable Partner webinars. In addition to the above seminars, on occasion we'd like to give partners an opportunity to highlight their company's practices and learn from one another in a more shared, networking format. After receiving feedback from our Partners, For 2009, our topics will be "**Inclusive Workplace, Women's Advancement**" to be held July 29 and "**Succession Planning**" to be held on November 18.

If you would like to share what your organization is doing in reference to the above topics, please e-mail Lee Ann Walton.

may partner roundtable meeting updates

May 12-13, 2009

Location Finalized: UK Campus, Lexington

Hilary J. Boone Center

Our theme for May's Roundtable will be "Thriving in Turbulent Times". Our feature presenter will be Cali Williams Yost, MBA, an internationally-recognized work-life expert and author of the critically-acclaimed, *Work+Life: Finding the Fit That's Right for You*, the first work+life "fit" management strategy for both individuals and companies. Her weekly Work+Life "Fit" Blog has been featured in national publications, radio and television.

Cali, who defines work-life flexibility as a way of doing business vs. a policy or practice, will present strategies for using flexibility as a strategic lever and advantage for businesses vs. a "nice-to-do" practice for employees. She will provide tangible "how-tos" for integrating flexibility into daily practice as well as empirical ROI evidence for flexibility. RT partners will learn that in order to thrive in the 21st century, they will require an acknowledgement that work and life cannot be treated as inseparable. Cali will demonstrate that through focusing on becoming a nimble, flexible organization that is a responsive competitor, your company can gain the strategic advantage to enhance its bottom line.

You can unsubscribe from iwin's mailing list by [clicking here](#) .

