Providing Timely and Actionable Intelligence

New Newsletter Format

The PDB

This new format launches what will be a biyearly effort to ensure that alumni and friends of the Patterson School are kept up to date on major developments in the program, as well as activities and events that we arrange in which you might participate or help.

Like the President’s Daily Brief, we will seek to bring to your attention the most important issues. Future Patterson PDBs may be shorter in length than this one. There is much to report given several very positive improvements in the School. These include our partnership with the US Army War College, the Spragens Family Lectureship on International Banking, the Henry Clay Center for Statesmanship Fellowship, new Spring Break trips, and our ongoing iPad project with Apple and other tech leaders. The next PDB will be issued after Spring semester.

Website

Over the past three years, we have dramatically improved the Patterson School’s website (www.uky.edu/PattersonSchool). While it is designed primarily for prospective students, it offers a wealth of information about most developments, activities and speakers at the School.

It also displays some new Alumni Profiles. These detail the career paths taken by our graduates and how their Patterson School experience helped them advance in their professions.

Finally, our website displays an active calendar of upcoming events. If you will be in Lexington, please check to see whether something may be scheduled that piques your interest. We would love to have you join us.

LinkedIn

If you have not done so already, we encourage you to join the Patterson School Alumni Group on LinkedIn. This group -- open to only Patterson School alumni, current students, and faculty -- provides an easy way to communicate with former classmates and friends. It also ensures the School can inform you about upcoming events in your area (such as our annual reception in Washington, DC or less frequent gatherings in New York City).
Core Patterson School Faculty

Arrivals

Core faculty size remains set at ten with a few new additions, and associated faculty stand at twenty-two. Two core faculty -- Ambassador George Staples and Tom McGinty -- missed the group photo.

New to our lineup are professors Stacy Closson, John Charalambakis, and Max Wise. Closson came to Patterson by way of the research positions at SWP in Berlin, at ETH in Zurich, and the Wilson Center in Washington. She earned her PhD at the London School of Economics and spent years at the Pentagon working in the Office of the Secretary of Defense. Her teaching and research focuses are energy security, weak states, and Russia. Charalambakis, a London-trained economist (PhD University of East London), is providing our new intensive summer economic seminar which is available to all incoming Patterson School students. He remains engaged in the financial sector, dividing his time between the United States and Europe, and is particularly well positioned to assess the impact of the continuing Euro-zone crisis.

Max Wise (Patterson School ’99) is drawing upon his experience in the FBI and his counterterrorism work with the Kentucky Fusion Center to prepare students focusing on intelligence. He joins Tom McGinty (Patterson School ’89), as graduates who are putting their solid professional experience and expertise to work in the classroom. McGinty’s principal employer remains the Department of Commerce, so he is bringing into the current government perspectives on trade promotion.

Departures

We have bid a fond farewell to Harry Mason and Cliff Tsuboi who are now enjoying more free time and, in Professor Mason’s case, an abundance of Florida sunshine. Their commitment to the program positively influenced the lives of hundreds of our graduates. Both men made significant contributions to the Patterson School and their service and friendship will be long remembered and appreciated.

Frequent Flyers

Foreign Engagement

Faculty continue to rack up frequent flyer miles with engagement at home and abroad. Carey Cavanaugh spent time in Tbilisi working (unsuccessfully) to reestablish a dialogue between Russia and Georgia following their 2008 war. He also visited Istanbul and Bursa to address the continuing conflict over Nagorno-Karabakh and Turkey’s growing diplomatic role in the region. Evan Hillebrand visited Sweden and has a China trip on the horizon. He has asked to talk about energy security in Shanghai. Closson was tapped to monitor Egypt’s parliamentary elections for the National Democratic Institute. Charalambakis has repeatedly criss-crossed the Atlantic, with frequent visits to Greece, Cyprus and the United Kingdom.
Growing Partnership

Henry Clay Center for Statesmanship

Since its establishment in 2007, the Patterson School has worked closely with the Henry Clay Center for Statesmanship to bring 51 rising university seniors each year (one from each state and the District of Columbia) to Lexington to learn about Henry Clay’s ideals of debate, diplomacy, and beneficial compromise.

Patterson School students have helped with each year’s annual Student Congress (held at UK and Transylvania University) and have been able to interact with the many politicians, policymakers, and activists who participate in the program. These have included foreign ambassadors, UN officials, governors, international correspondents, and in 2010 academy-award winning actor Richard Dreyfuss (who has established an NGO that is promoting civics education).

Henry Clay Fellowship

In 2009, the Henry Clay Center’s board established a fellowship to provide financial support for one alumnus of the Student Congress to attend the Patterson School. It has been generously funded by James R. Boyd and the Halliburton Foundation. The 2009 recipient was Caren Roushkolb ’10 and the 2010 recipient was Kathryn Corridan ’11. The 2011 Henry Clay Fellowship winner is Michael Skapes.

IS THERE A SPEAKER IN THE HOUSE?

HISTORIC EVENT WITH THREE FORMER SPEAKERS

The Patterson School teamed with the Henry Clay Center for Statesmanship to pull together an historic event marking the 200th anniversary of Henry Clay becoming Speaker of the House of Representatives. With CNBC correspondent John Harwood moderating, Speaker John Boehner (R-OH), first female Speaker and current House Minority Leader Nancy Pelosi (D-CA), and former Speaker Dennis Hastert (R-IL) gave lessons on leadership and debated key policy issues facing the nation. In addition to students and faculty, participating alumni included Charles Shearer ’67, Max Wise ’99, Juli Rollins-Gaworski ’06, Ryan Quarles ’06, and Bob Babbage ’88 (center, top right). Wait until we commemorate the 200th anniversary of Henry Clay becoming Secretary of State in 2025!
Senior Military Training

**New Negotiations Exercises**

Beginning last November, Patterson students have a new component added to their training regimen - experience in a structured negotiations simulation developed and run by the US Army War College. The exercise scenarios are set in the future, but the particulars are tied to real-world conflicts. The exercises were crafted by Ritch Dion at the Strategic Studies Institute and are used to train senior American and foreign military officers. Diplomacy students at a few select universities nationwide are now able to participate in the same training. Under the partnership, a War College team from the Carlisle Barracks in Pennsylvania travels to Lexington each fall to manage the exercise and ensure that students have the same experience as that provided to colonels and generals.

Last year’s simulation focused on the stalemated conflict between Armenia and Azerbaijan over the territory of Nagorno-Karabakh. Patterson students split into eight groups (based on the countries) to strategize and negotiate with other country teams. Teams included the U.S., Russia, Turkey and Iran with retired US diplomats -- who served as ambassadors (to Azerbaijan, Uzbekistan, Tajikistan, Serbia, Bulgaria), deputy chiefs of mission (to Moscow, Warsaw, Prague) or as peace negotiators -- working as team mentors.

The 2011 simulation was prepared specifically at the suggestion of the Patterson School and probed the significant impediments to a Cyprus settlement and the role that may be played by the recent discovery of enormous natural gas deposits beneath the Eastern Mediterranean Sea. Gus Feissel, former UN Secretary General Special Representative for Cyprus, played a central role.

**2011 Fall Conference**

**Alternate Energy Scenarios**

This year’s Fall Conference examined “Energy Futures and Geopolitics, the Long View.” The program drew energy experts, economists, and political scientists to explore the future of energy security to 2035. The intent was to focus on the big picture and speakers presented sharply contrasting views regarding future energy production, alternative energy sources, future economic growth, and the global trend toward democracy. The second day had students working on future models to assess possible outcomes.

This conference was organized by Professors Evan Hillebrand and Stacy Closson. They are now writing a book to report the results of the forum.

**DIGITAL DIPLOMACY**

**IPAD Project Launched**

Walk into the Patterson School’s teleconference center or Van Room today, and you will see almost every student reading or quietly tapping away on the thin silhouette of an Apple iPad. The Patterson School began a major iPad trial in January 2011 with the support of Apple and a dozen leading hardware, software, accessory, and information providers. This is the first instance where an entire professional school – faculty, students, and staff – is using the device.

Secretary Clinton has repeatedly stressed that “21st century diplomacy increasingly has a digital and high-tech edge.” Diplomatic training must too. A blog detailing students’ experiences and the project can be found at [http://iPatt.uky.edu](http://iPatt.uky.edu).
Q&A

Ambassador Cavanaugh

After five years as Director of the Patterson School, what do you see as its greatest strengths?

I believe the School’s strengths remain -- in many ways -- what they have been for decades. We provide an exceptional, affordable professional education in an intimate environment to a select group of passionate students drawn from across the country and around the world. This has proven to be a very successful formula.

What has changed during your tenure?

We have tried to build upon past success, maintaining the fundamentals of the program while enhancing a few areas that needed attention (international commerce instruction, for example) and vastly expanding experiential learning opportunities.

The BOA gatherings started in 1974 had become an annual Fall Conference before I arrived and this continues, with a new theme each year matched to a key foreign policy concern (10-12 speakers are brought to Kentucky to participate, typically half scholars and half current or former government officials).

On the experiential side, on campus, we have a new fall negotiations exercise with the US Army War College and continue our 24-hour crisis simulation. Off campus, an expanded roster of site visits (P&G, UPS, Toyota, 5th/3rd Bank), and the new Spring Break trip, ensure that every student obtains direct exposure to government agencies, corporations, and NGOs.

What about the students?

Our students remain the strength of the School. We continue to attract an incredible range of talent: each year we have a strong pool of applicants. In measurable terms -- the mix of foreign experiences and travel, language skills, geographic diversity, test scores -- quality remains strong and is rising. More important, however, are those attributes that cannot be easily tabulated: drive, compassion, and commitment to making a difference. These remain the characteristics that truly distinguish our students and graduates.

How have recent graduates fared in the job market?

Employment remains tight nationwide. We continue to see a steady, but slowed intake into some key federal agencies, and underemployment in the private sector. A group of Patterson students and graduates are advancing through the lengthy Foreign Service entry process. Many students are also landing positions at NGOs. Washington, DC remains the Patterson employment location of choice and defense consulting and security-related jobs continue to offer the highest financial compensation.

Any chance of growth?

We have toyed with possibly expanding to 40 new students each cycle (we’ve actually had to drop course offerings due to too few students), but will do so only if we are certain the intimacy and quality of our program can be maintained.

What’s your dream for the Patterson School?

Great jobs for all our graduates and a building of our own. UK’s new President Eli Capilouto is known as a builder and he is already making plans to construct new dormitories and classroom space in the central campus. We’ll keep our fingers crossed -- and make persuasive démarches -- whenever the opportunity arises. After more than fifty years, it would be wonderful to have facilities that matched the quality of the School, better supported our programming, and provided for potential growth.

Finally, where was the above photo taken?

As a Florida native, the thing I miss most living in Kentucky is the ocean. When the US Navy offered the chance to spend the night on board the USS Louisville (SSN-724), I leapt at the chance. The photo was taken atop the Louisville’s sail somewhere off the coast of Hawaii. Spending time with the crew and officers of the “silent service” under the sea was an honor. Northrop Grumman portrays American aircraft carriers as “90,000 TONS OF DIPLOMACY.” The USS Louisville and the USS Kentucky (SSBN 737) can play equally significant diplomatic roles.
SPRING BREAK - ATLANTA
DIPLOMACY STUDENTS GONE WILD
Students on Spring Break are warned about driving, eating, drinking, money, disease, fighting, media coverage, and the prospect of an encounter with law enforcement. That's exactly what Patterson School students sought as they hit the road in March to enhance their professional credentials.

Stops included Volkswagen, McKee Foods (“Little Debbie” Snacks), Coca-Cola, Invesco, the Center for Disease Control, the Carter Center, CNN, and the Department of Homeland Security at Hartsfield Airport. The group was hosted by Patterson Alum Evan Plaskett ’97 for an incredible visit to Delta Airlines Headquarters to learn about the Delta/Air France/KLM partnership, aviation security, and to tour Delta’s Operation Center. Next break -- Chicago.
Y-12 and ORNL

**Nuclear Nonproliferation**

A visit to the Fort Knox of uranium isn’t typical graduate school class fare. But the Patterson School does not tend to be typical.

In Spring 2011, the school organized a trip to the sensitive Y-12 National Security Complex and to Oak Ridge National Laboratory in Tennessee (ORNL), after a successful foray to the two sites in 2010. Contacts the Patterson School had with these facilities years earlier have now blossomed into a relationship which permits our students to see and learn how the United States is using cutting edge technology to tackle the challenge of nuclear proliferation.

Students began the day with an overview of Y-12, highlighting the new Highly Enriched Uranium Materials Facility (pictured right), as well as the planned Uranium Processing Facility. Students also had the opportunity to learn about operations in Chile and the former Soviet Union, to tour the Y-12 site, and to observe training being given to US and foreign first responders. At ORNL, students viewed the high flux isotope reactor, put hands on the equipment used by IAEA inspectors in the field, and saw the panoply of systems being deployed to detect nuclear material at border crossings. They were also briefed on ITER by the head of the US team.

“We are the boots on the ground when it comes to nuclear security issues,” said Gerald DeVault, Science, Technology and Partnerships’ nonproliferation and nuclear security director. Speaking of Patterson School students, he declared “These are future leaders and policymakers who will someday make decisions about how to manage weapons of mass destruction and about nuclear nonproliferation. What they learn here will add to their practical knowledge.” His assessment was spot on: already graduates who participated in the visits are employed in positions involving nuclear weapons.

**BOA & ALUMNI GATHERING**

**MAKER’S MARK DISTILLERY**

You are cordially invited ...

Former Patterson School Board of Advisors member and Maker’s Mark CEO Bill Samuels, Jr. has graciously offered to host the first ever BOA reunion and alumni gathering at the distillery in Loretto.

Patterson alum and former Ambassador Thomas Niles ’61 has agreed to be keynote speaker. We are now coordinating calendars to find a mutually workable date. It’s not hard to imagine that sipping fine Kentucky bourbon might be a valuable diplomatic skill that could come in handy at official receptions or when closing delicate negotiations.

We will keep you posted on the date and details as plans develop and we hope to see everyone in Loretto.
2011 Spragens Family International Banking Lectureship

**UBS’s Mike Ryan**

UBS Chief Investment Strategist Mike Ryan delivered this year’s Spragens lecture to a packed house. This event, established by an endowment in 2009, brings a major figure to Lexington each year to comment on international economic issues and developments in the banking sector.

Ryan – a familiar face given his frequent television appearances as a spokesman for UBS -- addressed the continuing recession and prospects for recovery, the expanding Eurozone crisis, and the challenge of effective financial sector reform.

The inaugural Spragens lecture was given by former Federal Reserve Bank official Donald Mullineaux and the 2010 lecture was provided by Lloyds Deputy Chairman Andreas Prindl (Patterson ’62). This year’s presentation included a reception hosted by UBS that drew most of the Lexington banking community.

**Five Year Plan**

**Stempel’s Slow Path to Retirement**

Professor John Stempel decided to enter the University’s phased retirement program this year which will allow him to teach half-time for the next five years. Professor Stempel will teach only during the Fall semester. He will continue to offer his diplomacy classes as well as his popular seminar on the Politics and Diplomacy of the Middle East. Stempel will remain available to participate in Fall Conferences and will accompany Patterson School students to the Middle East Institute’s annual conference in Washington, DC.

Stempel joined the Patterson School faculty in 1988, after a full career in the American Foreign Service that took him from Washington to Guinea, Burundi, Zambia, Iran, and India (where he served as Consul General in Madras). He followed Vince Davis as Patterson School director, serving from 1993-2003.

**EXTERNAL REVIEW**

In Spring 2012, the Patterson School will undergo a major external review. This will provide an outside perspective regarding the quality and effectiveness of our program, along with an assessment of resources, processes and operations. The review team can also make recommendations regarding potential areas for improvement.

**TEAM CHAIR**

Earnest Yanarella  
Department of Political Science  
University of Kentucky

David Bachman  
Jackson School of International Studies, University of Washington

John Garen  
Department of Economics  
Gatton School of Business  
University of Kentucky

Gary Hufbauer  
Peterson Institute for International Economics, Washington, DC

Charles Shearer  
Former President, Transylvania University, Patterson School alum ’67
PAD YOUR RESUME.

If your dream is a career in international affairs, the Patterson School can help you succeed.

Our masters degree program is unique: personal, passionate, professional, and innovative. Classroom learning, corporate and government site visits, negotiation and crisis simulations, academic conferences, and internships are carefully integrated to prepare students to tackle global challenges. Technology will now be an equally key component of this vibrant curriculum mix.

In 2011, Patterson will become the first professional graduate school in the United States to have all faculty, staff, and incoming students using the new iPad. Working closely with Apple on this extensive trial, our aim is not simply to revolutionize the classroom experience, but to transform our program’s operations from admissions to graduation while assessing the iPad’s potential benefits in the diplomatic and global workplace.

Explore what we have to offer. And, yes, soon there will be an App for that.

PERSONAL. PASSIONATE. PROFESSIONAL.

www.PattersonSchool.uky.edu
Twenty-three New Alumni
December 2011 Graduates

Farhod Arziev                Levan Natroshvili
Kathryn Basinsky            Nicholas Paden
Allison Carter              Danielle Palmer
Chase Cavanaugh             Kathryn Putz
Kathryn Corridan             Eric Ruppel
Patrick Davey              Fausto Sarmiento
Kristen DeForrest          Tyler Scott
Allen Fitzpatrick          Griffin Wilson
John Foster                  Dayna Wood
Ashley Givan                Junting Wu
Matthew Koch                Chase Yaden
Chase Miles

Don’t miss page 6!